contrio

CORPORATE
EVENTS

YOUR EVENT.
OUR KNOWLEDGE.
LET'S MEET!

FULL

PCO SERVICES



AT A GLANCE

contrio is a one-stop-shop providing full service corporate event and business travel solutions in the Baltic States

Baltic States provide great value for money and original activities combined with smooth access and efficient infrastructure

contrio is your reliable local partner for your next successful event in the Baltics, should it be a board meeting, a conference or an incentive trip

Our knowledge and expertise enables us planning your event to every detail in a cost-effective way without compromising on the quality



WELL BACKED

contrio is a part of Seagull Group, a full service Baltic Sea Region DMC & PCO with a creative approach and service-oriented team

Seagull Group was established in 2006 by Baltic travel and event industry experts, backed by local capital

Seagull Group operates **3** brands:
contrio.pco
seagull.dmc
balticktrains.com

Fully licensed by the State Department of Tourism, member of the National Tourism Business Association and ASTA

Partnership with state institutions, associations, investment agencies and chambers of commerce



TEAM & OFFICES

3 full service offices in

2 Viru väljak, 10111 Tallinn, Estonia

14 Terbatas street, 1011 Riga, Latvia

4 Savickio street, 00108 Vilnius, Lithuania

9 multilingual industry experts

speaking 10 languages

creative types

perfectionists

gained experience at
- American Express
- Melbourne Opera
- ICCA Members
- Investment Agencies

WHAT'S SO SPECIAL?



NOVELTY. PROXIMITY. VALUE

Why?
The Baltics combine excellent event infrastructure, original activities and the sense of novelty as yet unknown destination.

But every destination has that...
That's true. Yet the Baltics offer a great value for money and everyone seems to understand you. We have over 500 event venues, free wifi and everything seems to be walking distance.

Any special perks?
Beautiful architecture. Clean air. Light traffic. Free WiFi. Friendly people. Fluent English.

And the food?
It's not all about the potatoes, though they're delicious here. Wild salmon, organic beef and lamb, rye bread, cottage cheese, honey, chanterelles and blueberries. We also cater for Halal dietary requirements. Plus over 500 beer varieties and merry bitters.



NOVELTY. PROXIMITY. VALUE

But how to get there?
Part of EU and Schengen, the Baltic States (Estonia, Latvia, Lithuania) can be reached via 9 airports (over 100 direct routes from Europe, the Middle East and US), 5 seaports and overland. It takes around 2 hours to get here from London, Brussels, Amsterdam, Copenhagen, Zurich Frankfurt or Paris

And within?
Good roads, a decent railway network, regional flights

Boring...
Then try taking a hot air balloon, a hovercraft, a narrow gauge train or an ex-USSR vintage car



NOVELTY. PROXIMITY. VALUE

Tell me more!
The Baltic States have a population of 6 million. Situated on the Eastern coast of the Baltic Sea they are halfway between Berlin and Moscow.

The climate is mild making it an all-year-round destination. Even harsh winter can be fun here with snowmobile safari, sauna and ice fishing.

Apart from beautiful nature with endless forests and scattered lakes it is home to 3 UNESCO heritage cities with charming old towns.

A perfect city trio - Vilnius, Riga and Tallinn give a great choice of style, facilities and activities for your next event.

Some take all three at once, e.g. breakfast in Vilnius, lunch in Riga, dinner in Tallinn. All in all, it takes only 15 minutes to get downtown from each airport.

WHY WITH US?



LOCAL EXPERTISE

Our knowledge and expertise enables us planning your event to every detail in a cost-effective way without compromising on the quality

With over 10 years experience in business, we are experts on getting you the most convenient event venue, the most comfortable hotel beds, the most original social programme and the fastest way from the airport.

contrio handles most of organisational hassle and makes it into a delightful experience for both organisers and attendees.



SELECTED SUPPLIERS

Hand-picked, verified and constantly checked

84 Event Venues
52 Hotels
76 Restaurants
91 Event Staff
32 Logistics Providers
44 Assistance Partners

100+ on our Waiting List



SERVICE STANDARDS

At **contrio** your next event meets our creative thinking and devotion for excellence

‘No event is too small for us’

Efficiency
Innovation
Quality control
Confidentiality
Cost-effectiveness

‘Walking that extra mile for You’

IDEAS AT A GLANCE



CONFERENCE: TALLINN

Tallinn. A delicious medieval town on the Baltic beach

A two-day conference at the centrally located 5-star, business-friendly Radisson Blu Sky with excellent conference facilities and freshly decorated sea-view rooms. The airport is just 12 minutes away and the views from the rooftop bar are breathtaking. Get familiar with the city within an hour and taste the handmade marzipan before heading to the Seaplane Harbour for a welcome reception in naval hangars. After a successful conference day enjoy a great medieval dinner in Tallinn's picturesque old town followed by a jazz night out. The next day offers a great hiking trip to Viru bog featuring berry picking, lunch on the beach and wine tasting. The farewell dinner cruise will ensure you'll shoot the best views of Tallinn's skyline.



CONGRESS: RIGA

Riga. A trendy and good-looking Nordic metropolis

Your major congress is held in Riga this year. We have secured the best rooms at the centrally located Radisson Blu Latvija for 500 attendees, with top management staying at the nearby Bergs. The congress takes place at the hotel convention centre, both lunches and dinners are held in fantastic city restaurants less than 7 minutes walking. The welcome reception is first held Splendid Palace Cinema and Blackheads House to enjoy welcoming speeches and drinks, followed by dinner and show at the Spilve historical airport. The next day continues at the convention centre with an afternoon reserved for some original sightseeing featuring tastings at the impressive Central Market, nostalgic chartered tramway tours and organ concert at the Cathedral. The railway-themed gala event at the Railway Museum includes a train ride, a museum visit and an onboard restaurant setup for a fantastic dinner show. Everyone is happily excited.



BOARD MEETING: VILNIUS

Vilnius. The Easternmost city of the Western Civilisation

Your board meeting in Vilnius is a smooth two-day function in the luxury Kempinski hotel facing the majestic Cathedral Square. After a quick airport transfer enjoy the afternoon tea, followed by a brief meeting. A nice walk around the cozy old town and a birds-eye view from St. John's belfry before hitting the local restaurant for a welcome dinner featuring Lithuanian delicacies and beer tasting, followed by a roundup at a whiskey bar. Your next day is reserved for the meeting with excellent logistics and great coffee. The late afternoon offers a stunning hot air balloon flight and a hovercraft safari across lush swamps and bogs. A wonderful dinner facing the lake and the island castle will sum up your trip. We have taken care of the fastest way to the airport, where you will enjoy priority check-in and fast-track security.

SELECTED CASE STUDIES

SPARBANK

We have got this client via our former partner in Sweden - Lotta Axelsson. The fantastic event was held at the 5-star Ramada Hotel&Suites Vilnius and included a swamp safari on a hovercraft, a folk performance and a welcome dinner with game courses

TASK
Organise a 45-delegate annual roundup and board meeting with a creative incentive programme and premium services.

CHALLENGE
Get 3 Swedish speaking guides with only 2 living in town. Accommodate all attendees in a 55-room hotel.

RESULT
A wonderful event with excellent feedback from clients, emphasising on great food, ‘best-hotel-they’ve-ever-stayed’ and friendly guides

2009
Conference with an incentive programme
45 attendees
Vilnius

UBIFRANCE

Ubifrance asked us to organise a complex trade mission for top company representatives from Limousin Region. We had to arrange meetings with leaders in 7 different fields and perform a very tight agenda.

TASK
Organise a trade mission including meeting planning, accommodation, ticketing, catering, interpreting and transportation

CHALLENGE
Communicating with 3 diplomatic services and chambers of commerce and shaping the agenda of meetings with local leaders in 7 different industries

RESULT
A well-balanced trade mission with many thanks said shows that we can smoothly combine 3 countries for a week-long trade mission



2013
Trade mission
Tallinn-Riga-Vilnius
10 attendees

DAIICHI SANKYO

Our French partner, D, W & B, asked us to organise the annual Bilateral Cardiology Congress. The so far biggest function we held (320 delegates) included a 3-day congress with board meetings, pre-sessions and panel discussions, accommodation, transportation, catering and a social programme.

TASK
Arrange a full service Congress with a scientific agenda and a social programme. Showcase Latvia's special attractions, provide consistent service, registration and assistance.

CHALLENGE
Combining all features of a large-scale event: dedicated check-in counters and fast track, single-class transportation, single-class accommodation, a dinner show with special guests and stage logistics, create a unique incentive programme with chartered tramways, market produce tasting.

RESULT
A 320-delegate Congress was a success. Attendees raved about the hotel with on-site congress venue, smooth transportation, excellent introduction to the city, an abundant gala dinner and a quirky incentive.

Daiichi-Sankyo

2011
Bilateral Cardiology Congress
Riga
250 foreign attendees
70 local attendees

BUSINESS TAXIS

UK's leading business and first class transportation provider for overseas has teamed up with us for reliable services, for which we deliver instant confirmations, premium vehicles and attentive drivers.

We perform frequent quality checks and ensure that all standards are met.

TASK
Provide a broad array for premium transportation services for business clients

CHALLENGE
Stubborn driver training and delivering 45 single class cars simultaneously for a transfer between Tallinn airport and Swissotel

RESULT
Happy customers and a 3-year contract extension

BusinessTaxis.com
for the international business traveller

Business class airport transfers in Tallinn, Riga, Vilnius, Kaunas and Palanga since 2008

with over 10 years of experience we are experts in getting you

THE BEST

event venue
hotel beds
social programme
way from airport

contrio

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