INTRODUCING ICE INDIA
CORPORATE EVENT PLANNING & MANAGEMENT

incentives · conferences · events



ABOUT US

Established in 2009, ICE India, based in Mumbai, is a full service travel & event management company.

Our niche segments are meetings, incentives, conferences & events (MICE).

OUR SPECIALTIES

TRAVEL INCENTIVES

Built from the passion of a team of explorers, ICE India is a travel company specialising in employee, channel partner or CME incentive tours; showing you the world like you've never seen before. Our strong global network is at your disposal!

BUSINESS CONFERENCES

Strengthening business relations with channel partners or building employee morale is central to any conference. Via knowledge seminars, strategy meets or team building activities, we will effectively convey your company's message.

CORPORATE EVENTS

We are able to satisfy any customer request, whether showcasing a brand, launching a product with maximum impact or managing an awards ceremony. Our selection of entertainment options and elegant decor ideas will leave your guests spellbound!

CAPABILITY MATRIX

Event concept

- custom logos & theme
- collaterals & visitor kits
- stage & venue branding
- website & apps
- films

Destination & Venue

- city availability scans
- rfq process
- rate & services negotiations
- on-site hospitality operations
- menu planning

Program planning

- main plenary content
- workshops & exhibits
- networking & team activities
- reward & recognition gala
- speaker management

Travel & Logistics

- air, rail, road travel
- visas & insurance
- airport meet & assist
- excursions & sightseeing
- pre & post tours

Visitor management

- registrations: online & on-site
- payment gateways
- room allocations
- information services
- emergency assistance

Venue setup

- staging & fabrication
- venue & event branding
- layouts & signage
- technical equipment
- themed décor

Artists & Entertainment

- event hosts
- bands
- dance troupes
- stand up comedians
- specialty performers

Miscellaneous services

- photo & video recording
- volunteers & hostesses
- gifts & souvenirs
- trophies
- photo booths

Post event

- reinforce key messaging
- post event promotions
- thank you emails
- feedback management

OUR CLIENTS


IDBI FEDERAL
IDBI Federal Life Insurance Co Ltd


NBHC
National Bulk Handling Corporation Ltd.
Adding Value to Commodities


JL MORISON (India) LTD.


DePuy Synthes


Mastek


TATA AIA LIFE


Workrite
ergonomics


Lubrizol


NEL


allcargo
Ingenuity in Motion
logistics ltd.


CARLSON
REZIDOR
HOTEL GROUP


Edelweiss
Ideas create, values protect


INDIA VALUE FUND


COMPLIANCE
TRAININGS


FUTURECORP
CONSULTING


Godrej
APPLIANCES


BECKMAN
COULTER


BRUKER


FUTURE
GENERALI
TOTAL INSURANCE SOLUTIONS


METROPOLIS
The Pathology Specialist


MILANO


pantaloons


TATA
TATA COMMUNICATIONS


Royal Bank
of Scotland


British Deputy
High Commission
Mumbai


Reliance
Industries Limited


HSBC


POWAI FEST


infobahn


Sailors'
Society

PROJECT SHOWCASE



Tata AIG Life Ins.

Annual advisor offsite to Kuala Lumpur featuring a Formula 1 themed rewards & recognition ceremony & pan India travel logistics for 600 persons.



IDBI Federal Life Ins.

5 successful annual editions of this senior manager strategy and rewards offsite. Features a new location, theme & team building activities each year.



Edelweiss Financial Services

Multiple annual travel incentives to South East Asia & the Middle East for group sizes of 50-100 persons.



Godrej Appliances

Annual distributor incentive to Australia for 100 persons. The itinerary featured Sydney, Gold Coast & Tangalooma.



IDBI Federal Life Ins.

Launch of an employee performance enhancement campaign. This is now an annual event and we've successfully managed 2 editions.



NEL

Customer & stakeholder meet to celebrate 8th anniversary and to launch a new company re-branding initiative.

PROJECT SHOWCASE



Carlson Rezidor

We've conceptualized and managed 5 successful editions of this annual customer appreciation event for the Radisson group of hotels.



Footsteps 4 Good

We've conceptualized and managed 5 successful editions of this annual 10 kms. fund raising run. It is supported by Tata Sons, HSBC, Reliance and benefits over 30 NGOs.



Mastek

A family day to celebrate the 30th anniversary. Complete with curated employee performances, engagement zones and fine dining experience.



DBS

Launch event for DBS Treasures wealth management program. Art was showcased as a vehicle for investments.



Chevrolet

5 city dealer launch for the Chevy Cruze & Chevy Beat. Featuring international violinists.



Mehfil e Samaa

A ticketed concert in Singapore featuring qawwali maestros, The Warsi Brothers. The hall was packed to the 350 people capacity.

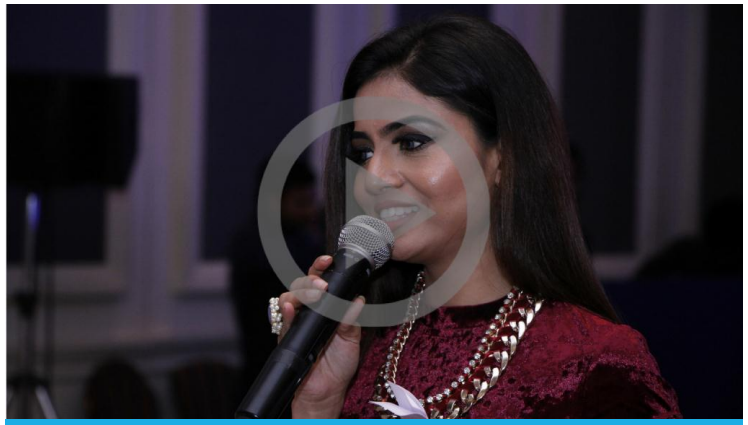
VIDEOS OF RECENT EVENTS



Godrej Appliances Global Partners Meet



NBHC Annual Employees Awards Ceremony



Infobahn Customer Networking Event



Sailor's Society India Fund Raising Dinner

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TESTIMONIALS



"The fact that we have engaged ICE India numerous times is an indicator of our satisfaction of their standards of service. The principle of the company, personally gets involved in the event, right from the planning stage until execution."

Mr. Karthik Raman
Chief Marketing Officer – IDBI Federal Life Insurance Company Ltd.



"Our requirements are usually specific & involve a last minute rush. Through all this, it's a pleasure dealing with the team. The best part is the personalized service and the rapport our group shares with Mufaddal!"

Mr. Nilesh Shevade
National Sales Head – Edelweiss Financial Services



"I first met Mufaddal when I wanted to stage a charity event called Footsteps4Good. Mufaddal worked tirelessly to make the event a success, and of great benefit to local NGOs."

Ms. Jill Beckingham
British Deputy High Commission



"As our audience is more or less the same each year, we need new ideas and concepts. ICE India is our go to agency. They have a strong vendor network and are able to manage critical additions to the event even at the last minute!

Mr. Brajesh Thakur
Director of Sales – Carlson Rezidor Hotel Group



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