
OPLUS
EVENTS & EXHIBITIONS
WE
DESIGN
SUCCESS
oplus.ae
OPlusEvents
OHSAS18001
ISO 14001
ISO 9001
MAJID AL FUTTAIM
ZAYED
AZIZI
THE DESTINATION OF BEAUTY

Based in UAE and serving

GCC COUNTRIES KSA, Kuwait, UAE, Oman
LEVANT COUNTRIES Egypt, Jordan
EUROPEAN COUNTRIES Spain, Germany, Portugal, Poland, Russia, Turkey, Netherlands

USA | Brazil | China | India



SERVICES

EVENTS MANAGEMENT

EXHIBITION STANDS

MARKETING CONSULTANCY

CORPORATE GIFTS | FILM PRODUCTION

MOTION GRAPHICS | WEB DEVELOPMENT

VIRTUAL REALITY | HOLOGRAM | INTERIOR

CONCEPT & CREATIVE DESIGN

"We are truly local and yet have global finesse through our partnerships, We offer the benefits of local consumer insights, market and cultural understanding together with global reach, emergent technologies and international expertise."

OPLUS EVENTS & EXHIBITIONS

CERTIFIED BY ISO

ISO 14001 INTERCERT ACCREDITED Management Systems Certification Body MSCB-121

ISO 9001 INTERCERT ACCREDITED Management Systems Certification Body MSCB-121

OHSAS 18001 INTERCERT ACCREDITED Management Systems Certification Body MSCB-121



WE DESIGN SUCCESS

Dubai Future Foundation 2nd Anniversary

WHY WORK WITH US?

OPLUS is driven by a team of passionate experts with more than 15 years of experience in the fields of marketing, events and exhibitions design, management and production.

In a very short time, we were able to distinguish ourselves from other agencies with our comprehensive service offerings, situation analysis and high quality of deliverables.

We are in the business of infusing meanings. We don't just churn out projects one after the other or implement shallow designs. We place your needs and goals first. Only after absorbing your corporate culture, thoroughly understand your strategic and tactical requirements, we create products, services and experiences that address your goals and engage your target audience

We are passionate about success. For us, it's not a condition, but a given. We create solutions with key success indicators in mind. Creativity should sell and we make sure the solutions we design directly support your business targets. We go to great lengths to make sure each project is born of meticulous research that transforms ideas into insights and analysis into strategy, so that we design not only form, but also substance.

OPLUS TEAM

We are a group of professionals having background experience with global advertising agencies coming together to provide strategic communication solutions so our clients get speed and creativity of a boutique agency and the vision and approach of a network agency at one place.

We have a truly diversified pool of people from across the globe – designers, thinkers, executers, linguists, number crunchers and insight miners This diversity is most useful to us in cross fertilization of experience with knowledge and perspective with vision, yielding a rich variety of ideas to choose from.



YOU ARE OUR PARTNER

Emirates towers, Dubai – 24 hours setup



SATISFIED CLIENTS

Ministry of Economy at AIM 2018

WE GROW RELATIONSHIPS,
YOU'RE NOT JUST A CLIENT:
YOU'RE OUR PARTNER.

ديوا
dewa

وزارة الاقتصاد
MINISTRY OF ECONOMY

المندوب الدولي للحفاظ على الحبارى
International Fund For Houbara Conservation

desert gate
بوابة الصحراء

KIZAD
مدينة خليفة الصناعية
KHALIFA INDUSTRIAL ZONE

كارفور
Carrefour

دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT

هيئة الإمارات للمواصفات والمقاييس
Emirates Authority For Standardization & Metrology

مدينة الشارقة للواجهات المائية
Sharjah Waterfront City

ماجد الفطيم
MAJID AL FUTTAIM

واحة الشارقة
SHARJAH OASIS
Real Estate Development

هيئة الصحة بدبي
DUBAI HEALTH AUTHORITY

GMC
GRANI MARMO CLASSIC

موانئ أبوظبي
ABU DHABI PORTS

مؤسسة دبي للمستقبل
Dubai Future Foundation

promate
Incredible knowhow

عزيزي للتطوير العقاري
AZIZI
DEVELOPMENTS

insiders
tourism

ISUZU

هيئة الربط الكهربائي
لدول مجلس التعاون لدول الخليج العربية
GCC Interconnection Authority









EXHIBITION STANDS INTERIOR DESIGN

01

As a stand design company, OPLUS is synonymous for attention to detail, creating the design and taking over the production all in-house gives us a advantage, as we guarantee highest standards of design and production, timely delivery, highest quality standards.

IN-HOUSE DEISGN & PRODUCTION

02

OPLUS is a world-class, innovative exhibition company, with a passion for designing and building the best exhibition stands in the UAE & around the world. We've had the privilege to work with some of the largest names in the business and have established a reputation for always bringing new ideas to the table with every project. We deliver turnkey for clients who seek premium solutions.

EVENT MANAGEMENT

03

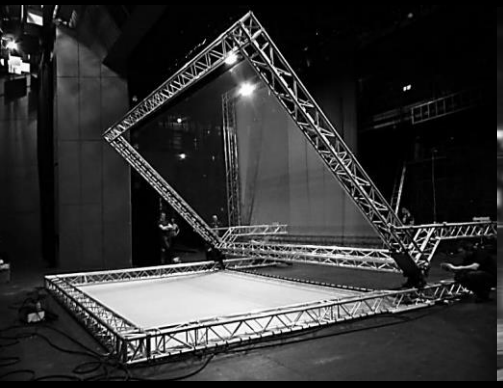
Any event management company can help you choose linens, organize catering or find a hotel for your event. It takes a real partner to get to know your business, understand your objectives, and design and deliver an event that will help you achieve your goals. At OPLUS, we believe that each event is unique, with its own objectives and challenges. We believe that events connect people, breed innovation, build communities, and creates change

MARKETING

04

We have one mission: To generate demand for your product or service. Sound over-simplified? Maybe, but, maybe not. You deserve a firm that takes the time to learn about you, your industry and your customers. We believe in campaigns that are comprised of solid strategies, creative concepts and means of branding.

SERVICES EXPLAINED









HOLOGRAM 05

At OPLUS our hologram technology pushes boundaries and expectations providing that extra wow factor to captivate your audiences and clients. With our groundbreaking 3D holographic projection technique, your event will never be forgotten.

Working with us and our unique technology we will bring your vision to life. OPLUS will help you create a stunning experience for your audiences.

VIRTUAL REALITY FILM PRODUCTION & MOTION GRAPHICS 06

The OPLUS virtual reality experiences' intention is to place users in an alternative state where he/she is able to experience various situations. It immerses the user in a 360-degree view of entirely new worlds where they can interact
with and often manipulate the environment. Virtual reality is the incorporation of both technology and face-to-face elements to create a virtual experience for guests.

AUDIO VISUAL 07

At OPLUS we offer a wide range of services in terms of audio, video, rentals, lights, trussing, staging, simultaneous interpretation system and IT solutions in the region. Our commitment towards the vision to become a vendor of choice in the region has led us in putting hands in gloves with many international and national clienteles within a short span of time.

3D VIDEO MAPPING 08

At OPLUS we offer the best Eventology solutions, that are up to date with the global market, as one of these services are video mapping and spatial augmented reality, this technology is a projection technology used to turn objects, often irregularly shaped, into a display surface for video projection. These objects may be complex industrial landscapes, such as buildings, small indoor objects or theatrical stages. The virtual program mimics the real environment it is to be projected on.

SERVICES
EXPLAINED



O+

SOME OF OUR
SUCCESSFULLY
DELIVERED
PROJECTS

OUR **PROJECTS** GALLERY

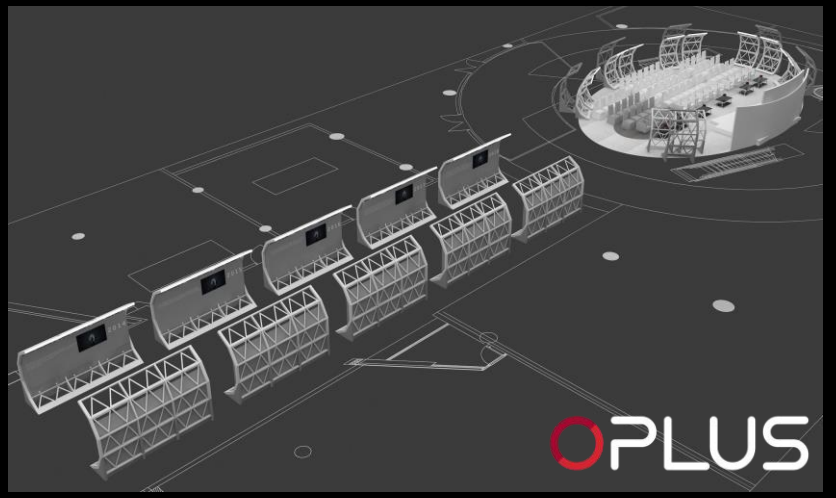












Dubai Future Foundation 2nd Anniversary – at Emirates Towers 2018
Design, Production & Management









Emirates Falconers Club – at ADIHEX 2018
Design, Production & Management

OPLUS










International Fund for Houbara Conservation Majlis – at ADIHEX 2018
Design, Production & Management

OPLUS









International Fund for Houbara Conservation, ADIHEX Abu Dhabi 2017 - 320 sqm
Design, Production, Animation, Virtual reality and Management

OPLUS











The Ministry of Economy Stand at the Annual Investment Meeting 2018 – Dubai
Design, Production & Management

OPLUS





















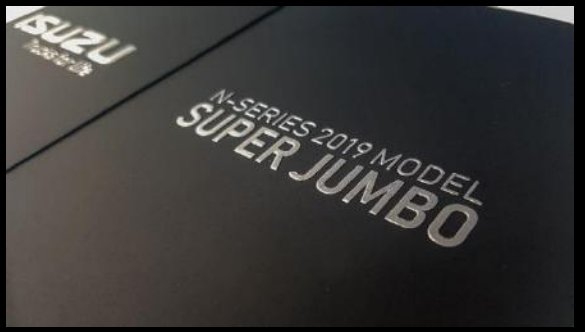


Night of the Masked Event 2018 – Dubai @ Habtoor Palace LXR Hotels and Resorts
Design, Production & Management

OPLUS



















Isuzu Truck Launch 2018 – Saudi Arabia (Riyadh and Jeddah)
Design, Production & Management

OPLUS





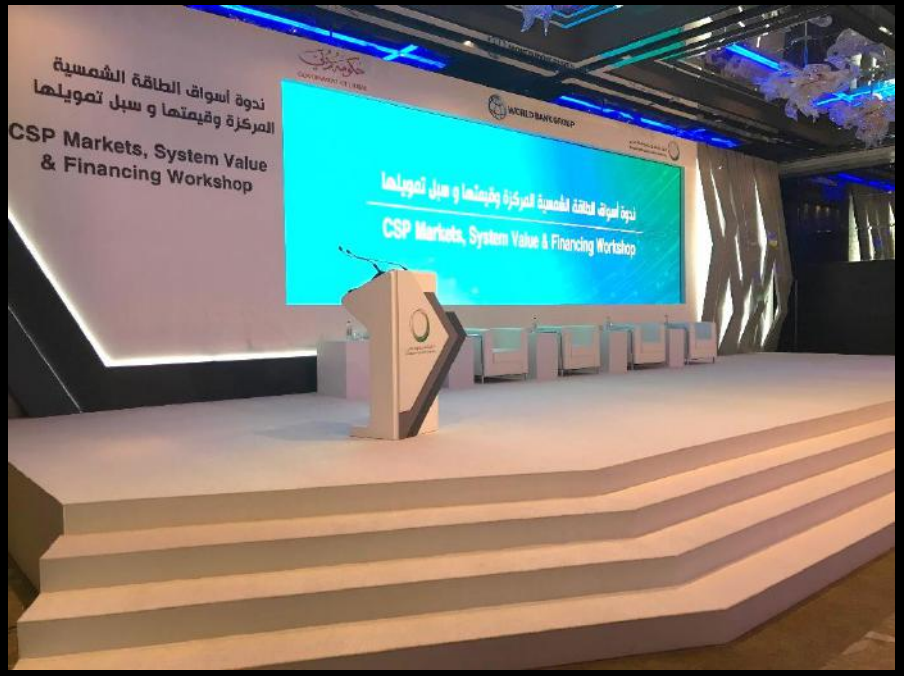


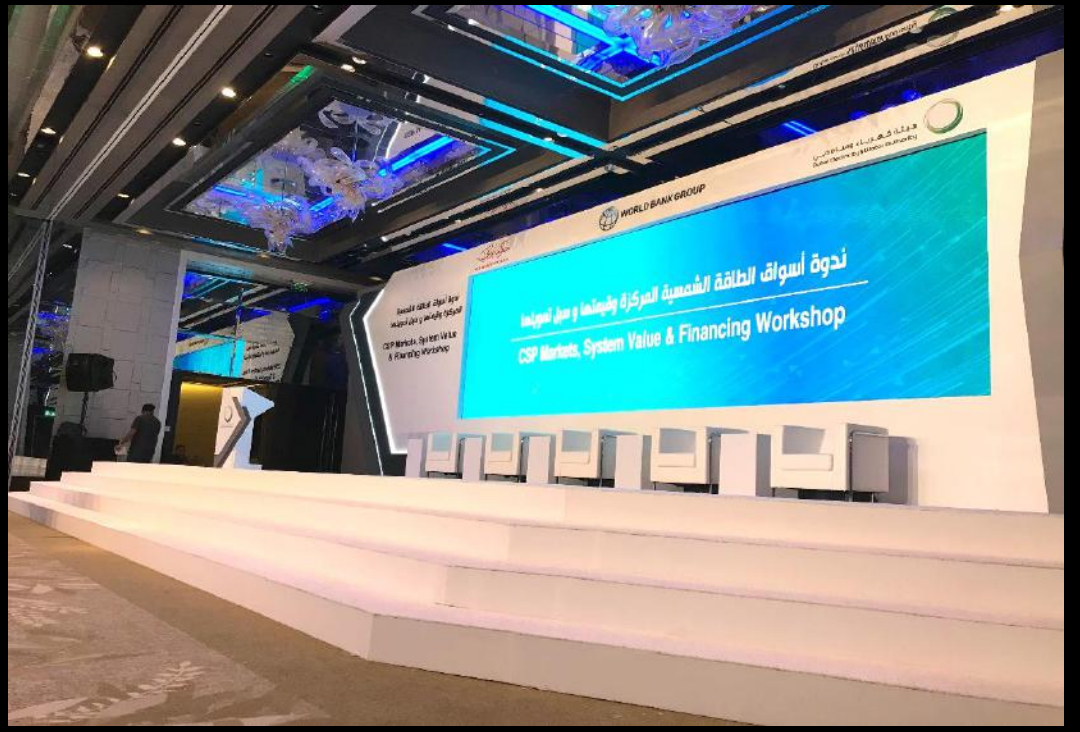




Sharjah Waterfront City at the International Property Show 2018 – Dubai.
Design, Production & Management

OPLUS











Dubai Electricity and Water Authority (DEWA) World Bank Forum 2018 – Dubai.
Design, Production & Management

OPLUS









United Arab Emirates Pavilion at Hannover Messe 2016, Hannover – Germany 920 sqm
Design, Production and Management

OPLUS













Promate Middle East 2018, IFA Consumer Electronics Unlimited – Berlin
Design, Production and Management

OPLUS











Majid Al Futaim - Dubai 2016 - 80 sqm
Design, Production and Management

OPLUS











Desert Gate Stand at the Arabian Travel Market Exhibition 2018 – Dubai.
Design, Production & Management

OPLUS











SAMTEC- ELECTRONICA 2017 – München, Germany
Design, Production & Management

OPLUS









Wagstaff Aluminum 2016 – Düsseldorf, Germany.

AIRMOTION SYSTEMS at DRUPA 2016
Düsseldorf, Germany

OPLUS







IFHC at the Mother of Nations Festival 2018
Abu Dhabi.



Emirates Authority for Standardization and Metrology,
BeautyWorld, Dubai 2017

OPLUS





AZIZI Developments, Cityscape, Dubai 2015 - 150 sqm
Design, production and management







Grani Marmo Classic - Dubai 2017 - 48 sqm
Design, Production and Management

OPLUS









Ministry Of Economy - Dubai 2016 - 90 sqm
Design, Production and Management

OPLUS









Pout Salon & Spa - Dubai 2015 - 240 sqm
Design, Production and Management (Interior design & Fitout)

OPLUS













Promate Middle East - Dubai 2017 - 400 sqm
Design, Production and Management (Interior design & retail displays)

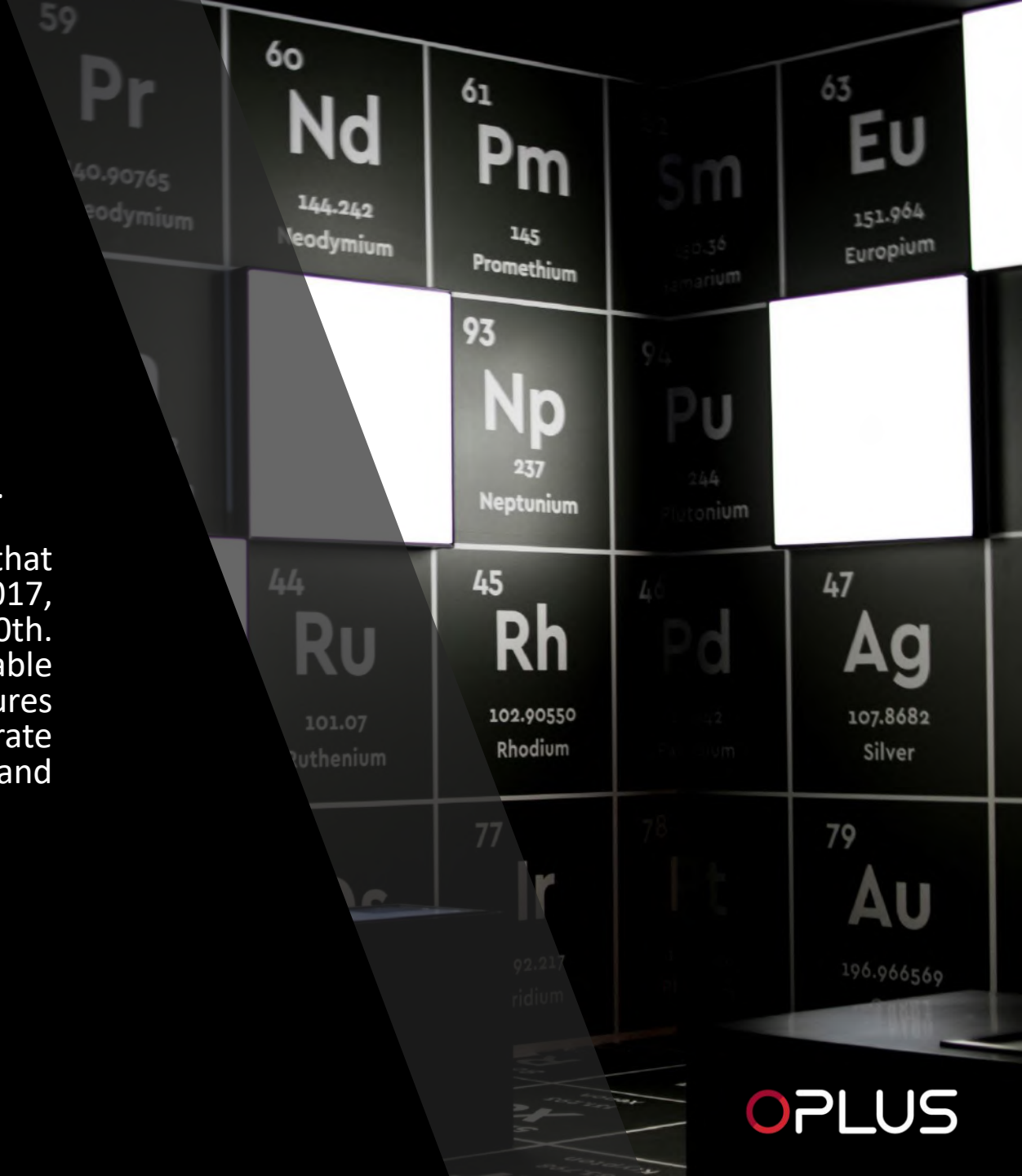
OPLUS

EXPO 2017 ASTANA
FUTURE ENERGY

Success at ASTANA EXPO 2017.

“Future Energy" was the theme that illustrated World Expo Astana 2017, from June 10th to September 10th. More than 30 million visitors were able to cover 1130 km2 with structures designed from scratch to celebrate innovation, forthcoming solutions and global impact.

EUROPEAN OFFICES



OPLUS



EXPO 2017 ASTANA FUTURE ENERGY

KazAtomProm Pavilion @ EXPO 2017
Astana Kazakhstan

OPLUS















EXPO 2017 ASTANA
FUTURE ENERGY

KazAtomProm Pavilion @ EXPO 2017
Astana Kazakhstan

OPLUS













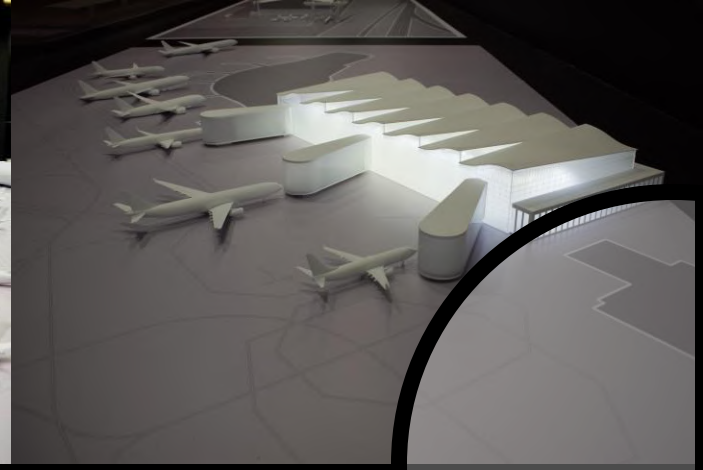
EXPO 2017 ASTANA FUTURE ENERGY

Work inside the Spehere @ EXPO 2017
Astana Kazakhstan

OPLUS









+



KTZ ASTANA
Astana, Kazakhstan, 2017

The exhibition and educational pavilion at EXPO 2017. The exhibition included full concept design, content Creation and development, including interactive and audio-visual.









Delta Showroom @ Delta Headquarters 2016
Amsterdam, Netherlands



Flam & Luce @ Masion and Objet 2018
Paris, France







Vantage @ In-Cosmetics 2018
Amsterdam, Netherlands







Ruckus @ MWC – Mobile World Congress 2018
Barcelona, Spain

OPLUS









State of Qatar @ Hannover Messe 2018
Hannover, Germany

OPLUS







Ribbon @ MWC – Mobile World Congress 2018
Barcelona, Spain









Cutler and Gross @ Mido 2016
Milan, Italy









Flir @ Monaco Boat Show 2017
Monte Carlo

LED UV
2018

OPLUS

Syncro @ NPE 2018
Orlando, Florida USA













Raymarine
Around Europe – 20 Shows per year



DFL @ ADF 2016
Paris, France







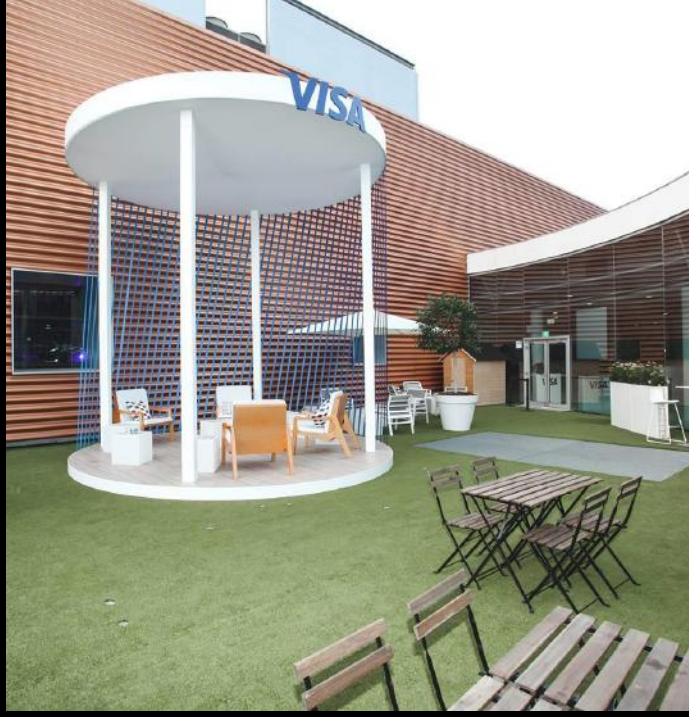




Genband @ MWC 2017
Barcelona, Spain













Visa @ MWC 2016
Barcelona, Spain

OPLUS

THANK YOU

T: +971 4 436 5687
M: +971 55 3011170
info@oplus.ae

Barsha Heights (Tecom)
Al Ameri Building 205,
P.O Box 336244 Dubai
Head Office for GCC Countries

RC EUROPA STANDS
European & US Offices

USA, Brazil, Portugal, Spain,
Italy, Germany, Kazakhstan,
Taiwan

europa stands
WE BUILD STRONG EXPERIENCES

OPLUS
EVENTS & EXHIBITIONS

WE
DESIGN
SUCCESS

oplus.ae

OPlusEvents