The Standard

East Village

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YOUNG, BEAUTIFUL, AND HIP

New York Magazine











HANDSOME AS HELL

Forbes

OVERVIEW

Located off Cooper Square in one of New York's most vibrant, artistic neighborhoods, The Standard, East Village is cozy, charming, and eccentric in equal measure—very much in the spirit of its surroundings. There's a quiet, calm garden tucked away at street level, Michelin-starred chef John Fraser's widely acclaimed Narcissa, and the bustling, street-side Café Standard, which hums from morning until late night. Adjacent, narcbar has a take-no-prisoners cocktail game, pitch-perfect wine selection, and blissed-out bar bites by John Fraser; it has atmosphere for days…. and nights.









HOTEL FEATURES

Narcissa, Café Standard, narcbar, outdoor garden, panoramic views, penthouse with large wrap-around terrace, room service, valet parking, complimentary Standard bikes, event & meeting space

ROOM AMENITIES

Complimentary Wi-Fi, complimentary gym passes to Crunch Bowery, fully-stocked mini bar, 37" - 42" flat screen HD TV's, in-room safe, extra-large fluffy towels, daily newspapers, pet friendly, NudeAudio bluetooth speaker, organic bath amenities, comfy bathrobes, large and lofty pillows, extra-large fluffy towels, 400 thread-count Italian linens, dry cleaning and laundry services, Blu-Ray DVD players (upon request)

STANDARD QUEEN



The 200-250 square-foot Standard Queen is serene and comfortable with everything you want and nothing you don't. Located throughout the hotel, there's a seriously comfy queen-size bed, a large bathroom with a glass-enclosed shower, and a work desk. Super lux robes, extra large bath towels, a Bluetooth speaker, custom organic bath amenities, and an overstocked minibar come standard, naturally.



STANDARD KING



The 275-300 square-foot Standard King has comfort and serenity down to a T. Located on floors 3-20, the room features a super comfy king-size bed, large bathroom with either glass-enclosed shower or bath/shower combo, extra large windows for superb views of New York City, lots of natural light, and a work desk.

CORNER KING





Airy and spacious, the 350-square-foot Corner King is located on floors 3-20 and has huge windows on two full sides for tons of natural light and expansive city views. There's also a comfy king-size bed, work desk, and a large bathroom with either glass-enclosed shower or bath/shower combo.

DOUBLE STANDARD

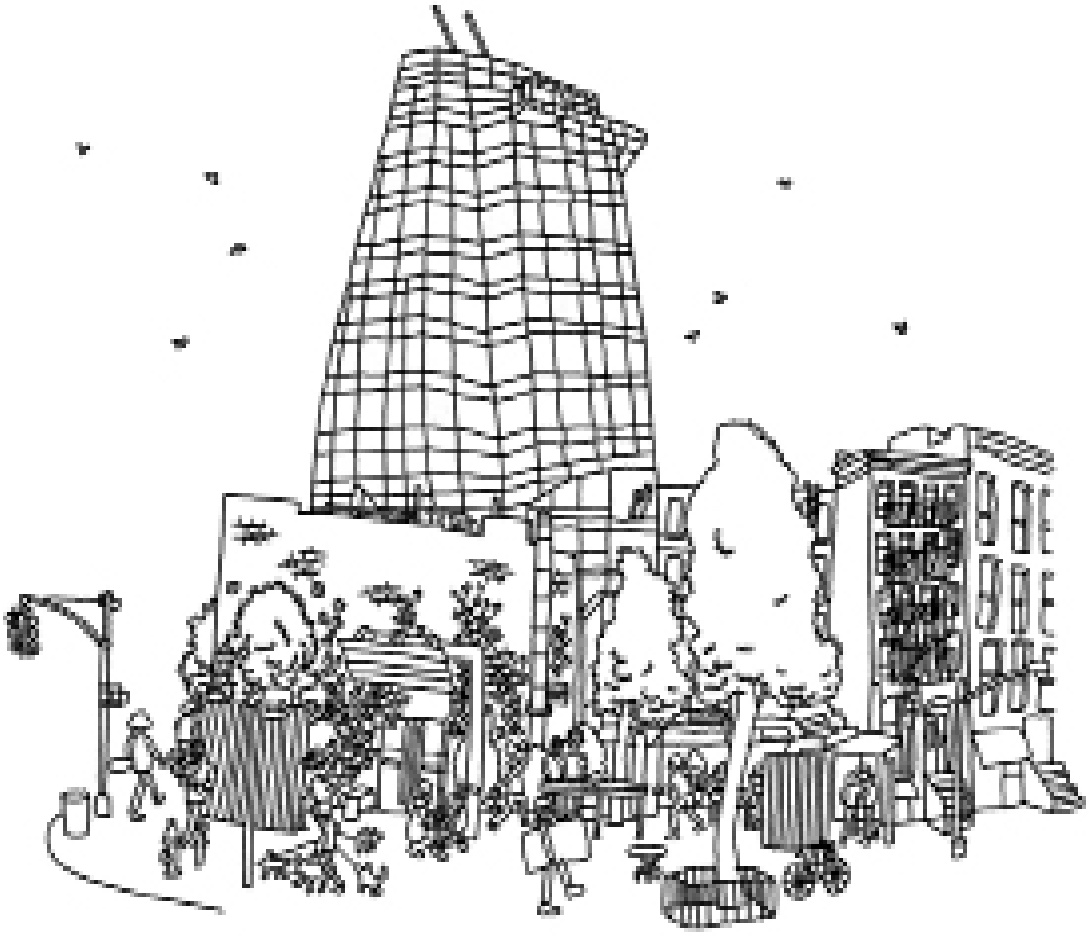


Much like the Corner King, but a bit larger and with two full-size beds, the 325-square-foot Double Standard is minimalist in design and has large windows on two sides for tons of natural light and epic views of New York City. There's also a deep soaking bathtub and shower, and a work desk.

DOWNTOWN STUDIO



Featuring dual-exposure windows for sweeping, panoramic views of the city, the 450-600 square-foot Downtown Studio is large, open, and light-filled. Mostly located on high floors, there's an exceedingly comfy king-size bed, sitting area, work desk, and a large bathroom with heated floors and either a glass-enclosed shower or bath/shower combo.





THE PENT HOUSE

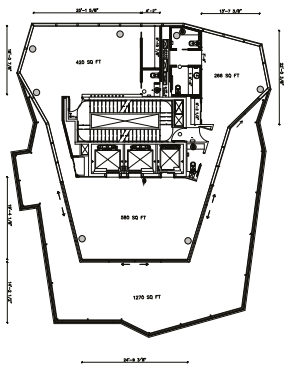
The Penthouse is located on the 21st floor and features panoramic views of New York City. Boasting a 1300 sq ft inside space, and a 1270 sq ft terrace, The Penthouse is perfect for private events ranging from seated dinners and cocktail receptions to corporate meetings and fashion presentations. The space is complete with a surround sound audio system, four private bathrooms, and a versatile range of available furniture options.





DIMENSIONS

1300 square feet inside
1270 square feet adjacent terrace



CAPACITY

50 seated dinner
60 theater style seating
150 cocktail reception indoors
200 cocktail reception with terrace

FEATURES

14’ ceilings
21st floor panoramic views of Manhattan
Wrap around terrace
Complimentary Wi-Fi

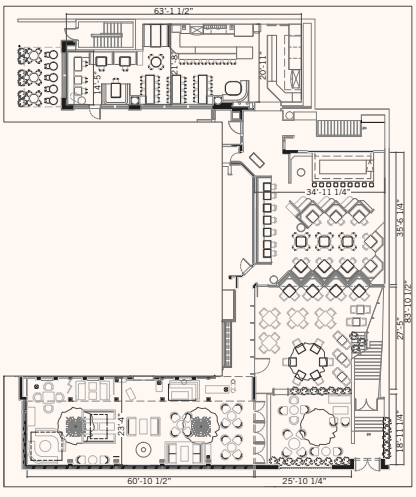
Narcissia



Narcissa, Michelin-starred chef John Fraser's restaurant nestled next to The Standard, East Village marries the clean flavors and impeccably sourced ingredients of California cuisine with new techniques of roasting, rotisserie, and slow cooking. Featuring seasonal and organic produce, the healthy, multi-layered menu offers simplicity and sophistication. The intimate restaurant features an open dining area and charming private garden for al fresco dining in warmer months.



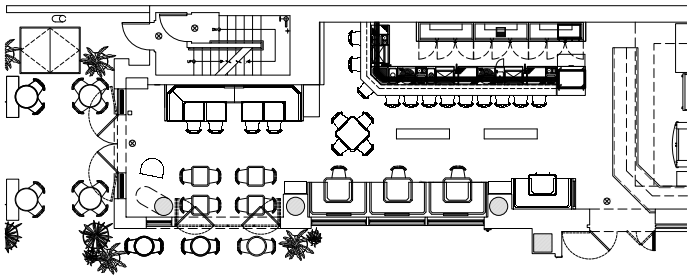




narcbar

Tucked beside The Standard, East Village, narcbar is The Standard's fresh, new neighborhood scene. With clean, seasonal cocktails from lauded New York slinger Tonia Guffey and pitch-perfect wine selection from Ashley Santoro, narcbar is your street-side, East-side go-to for everything from after-work drinks to after-hours mischief. The new venue features blissed-out bar bites, dishes, and late-night eats by none other than Michelin-starred chef John Fraser of Narcissa. The casual-yet-refined atmosphere is perfect for Bowery-side people watching aplenty, casual encounters of any kind, and the social habits of the local set.



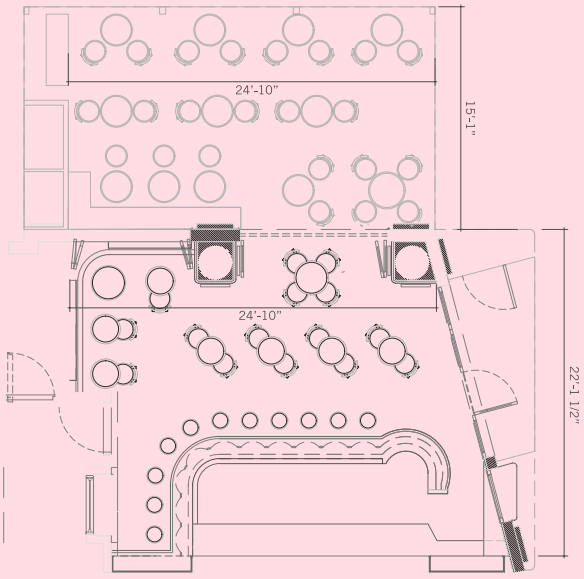




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CAFÉ STANDARD

Combining the charm of a colorful street café with the electricity of a downtown New York bar, Café Standard is a neighborhood hub that hums from breakfast through late-night. Try our deliciously modern twist on casual American cuisine, signature cocktails, and draft beers. In warm weather, the Café expands onto its own plaza fronting New York's legendary Bowery.





F É

The Perch



Located on the 2nd floor, The Perch is available for private business meetings of 4-6 guests. With floor-to-ceiling windows nestled in the trees, the 255 sq ft / 23.7 sq m space overlooks our private garden on East 5th Street and Bowery. The Perch is fully furnished with chairs, a sofa, coffee table, and a desk.

The Overlook

The Overlook is a multi-function meeting and banquet room with an adjacent, furnished terrace that has views of our Narcissa restaurant and East Village gardens. Located on the 2nd floor, the bright space can accommodate 16 guests at the boardroom table, and boasts a 60" HDMI compatible TV, complimentary Wi-Fi, and Apple TV.

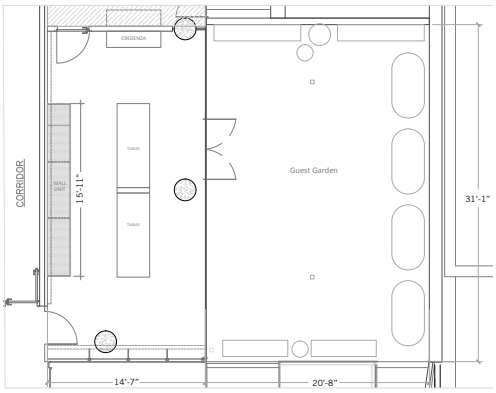


CAPACITY

16 boardroom style seating
30 seated dinner
50 cocktail reception

FEATURES

60" Samsung TV
AV capabilities
Polycom SoundStation 2W conference phone
Complimentary Wi-Fi





For sales & event inquiries, please contact:
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