

South Tyrol Sales Manual

INFORMATION FOR TOUR OPERATORS
AND MICE PROFESSIONALS



Kalterer See lake, the warmest bathing lake in the Alps, is surrounded by sunny vineyards and pretty villages.

Willkommen, Benvenuti, Ben gnüs‘ in South Tyrol!

South Tyrol is a region of contrasts that seemingly effortlessly merge into an unmistakable unity: the imposing high altitude towers of the UNESCO World Heritage Dolomites with the vines in the valley, medieval old town alleys with modern architecture, southern serenity with Alpine down-to-earthness, rural traditions with innovative spirit. South Tyrol inspires with this unique way of life shared across three languages, a monumental landscape and outstanding culinary delights. And let’s not forget: 300 days of sunshine a year!

Our team will be happy to assist you in planning and organising your travel offers and events in South Tyrol. In this Sales Manual you will find an overview of our services, many exciting product ideas and outstanding accommodations, as well as useful information about the destination – so that you can offer your customers unforgettable experiences in South Tyrol!

10 good reasons, to visit South Tyrol



1

Unique culture
In South Tyrol, the Italian, German and Ladin languages come together, Mediterranean serenity blends with rural Alpine tradition.



Culinary highlights
South Tyrol has the highest density of Michelin-starred chefs in Italy and countless award-winning restaurants. Our gourmet chefs focus on the essentials: fresh, preferably regional ingredients and their flair for authentic Alpine-Mediterranean creations.



Intriguing year-round destination
Whether it is an exclusive golf weekend in spring or an unforgettable family holiday in autumn, courageous mountain hikes in summer or enjoyable skiing in winter, there is something to discover all year round in South Tyrol.



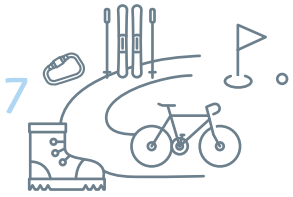
Innovative quality awareness
The region's mild climate, fertile soil and producers' diligence yield quality products such as wine, smoked ham and apples. Historically honed traditions and craftsmanship combined with South Tyroleans' innovative spirit, while still leaving room for new things.



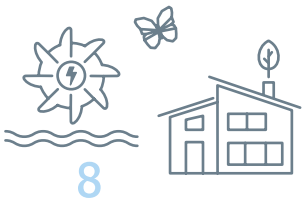
Diverse adventures
Skiing on the glacier in the morning and cycling through apple orchards in full bloom in the afternoon – anything is possible in South Tyrol. Despite covering a relatively small area, the destination offers a wide range of unforgettable experiences.



Breathtaking scenery
Up high in the Alpine peaks and the legendary Dolomites – a UNESCO World Heritage site since 2009 – and Mediterranean vineyard landscapes down below in the valley: impressive scenic contrasts shape this region.



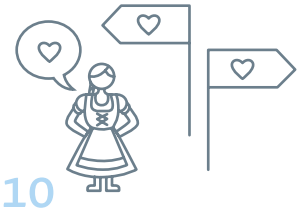
Habitats in motion
Whether hiking or climbing, mountain biking or riding a racing bike, snow shoe hiking or carving over the slopes on skis, golfing or sailing, South Tyrol offers a variety of activities for sporty holidaymakers.



Sustainable destination
South Tyrol's energy is mainly generated from renewable sources, such as domestic hydroelectric power. The region attaches great importance to energy-efficient buildings and local products; numerous events in South Tyrol are certified GreenEvents.



Cherished tradition
The "Klöckeln" at Christmas time or the "Scheibenschlagen" on the first Sunday of Lent are not folklore, but real traditions in South Tyrol – these are ways of expressing an awareness of tradition, religiousness and a desire to preserve old traditions.



Authentic hospitality
South Tyroleans appreciate a high quality of life and love their region – they proudly maintain their traditions yet are also cosmopolitan. And with a little luck, they'll even share their favourite places.





The Dürrenstein mountain, located in the Drei Zinnen Nature Park, caters for all needs and expectations. An outstanding panoramic mountain offers sweeping views at the summit cross.



Fill your shopping basket at Bolzano's fruit market with a whole host of goodies: from homemade farmhouse bread to Speck Alto Adige, delicious fruit and vegetables, and traditional handicrafts to fragrant flower bouquets.

Our Services for Tour Operators

Would you like to include South Tyrol in your product portfolio for the first time or hone your current South Tyrol programme? We will support you in planning and organising your South Tyrol travel offers. Our team will provide you with free and comprehensive advice: we will show you the most beautiful places of South Tyrol, create tailor-made modules for your programme and link you to accommodations and incoming providers that suit you and your target group.

OUR SERVICES:

Familiarisation trips through South Tyrol
In order for tour operators to get to know our region's tourist offer better, we organise individual familiarisation trips or group familiarisation trips, depending on the source market and travel theme.

Workshops
Several times a year, we run workshops to link tour operators with local providers such as hotels or incoming agencies. In the accompanying educational programme, we will show you a piece of South Tyrol.

Sales calls
We organise sales calls on the market and will come to you personally to introduce you to South Tyrol.

Offers for groups and individual travellers
If travel dates and the number of travellers have already been specified, we will request offers for available accommodations, without obligation and in the shortest possible time.

Procuring local service providers
Are you looking for a group-friendly hotel or a taxi company? We have a large network of reliable local partners and can provide you with the right contacts for your South Tyrol travel needs.

Multimedia database
To ensure optimal promotion of your South Tyrol product, you can download our high-quality images and videos on our B2B website for free.

B2B centre and newsletter
On our website, you will find all dates in South Tyrol and on the market where you can get in touch with us.
By signing up for our newsletter, you'll receive sales-relevant information and tips relating to South Tyrol.

If you have any questions,
please contact our sales team:
sales.tourism@idm-suedtirol.com

suedtirol.info/b2b

MEET South Tyrol: Our Services for Event Managers & MICE Planners

Are you planning a special congress, an exclusive annual meeting or an extraordinary company incentive? Then South Tyrol is just right for your event: Our team in the MICE competence centre “MEET South Tyrol” knows the best locations – from modern seminar hotels to rustic Alpine huts offering views of the Dolomites. We will advise you free of charge and, with our knowledge of the area, our flair for top quality and the right partners, we will ensure that your event in South Tyrol is a complete success.

OUR SERVICES:

Offering inspiration when planning the programme
Helping to create supporting programmes. Individual advice on locations, products and offers, tailored to your requirements and group size.

Sharing contacts
Get in touch with our MICE partners who meet our quality guarantee: no matter whether your event should be urban or close to nature, courageous or classic, we have a network of competent and reliable providers in South Tyrol and will find the right partner for your event.

Getting to know South Tyrol
Planning, organising and supervising familiarisation trips, site inspections and technical visits in South Tyrol so that you can get to know our conference venues, hotels and local providers.

Multimedia database
To ensure optimal promotion of your South Tyrol product, you can download our high-quality images and videos on our B2B website for fre

B2B centre and newsletter
On our website, you will find all dates on the market where you can get in touch with us, as well as our online venue finder. By signing up for our newsletter, you’ll receive information and tips relating to South Tyrol.

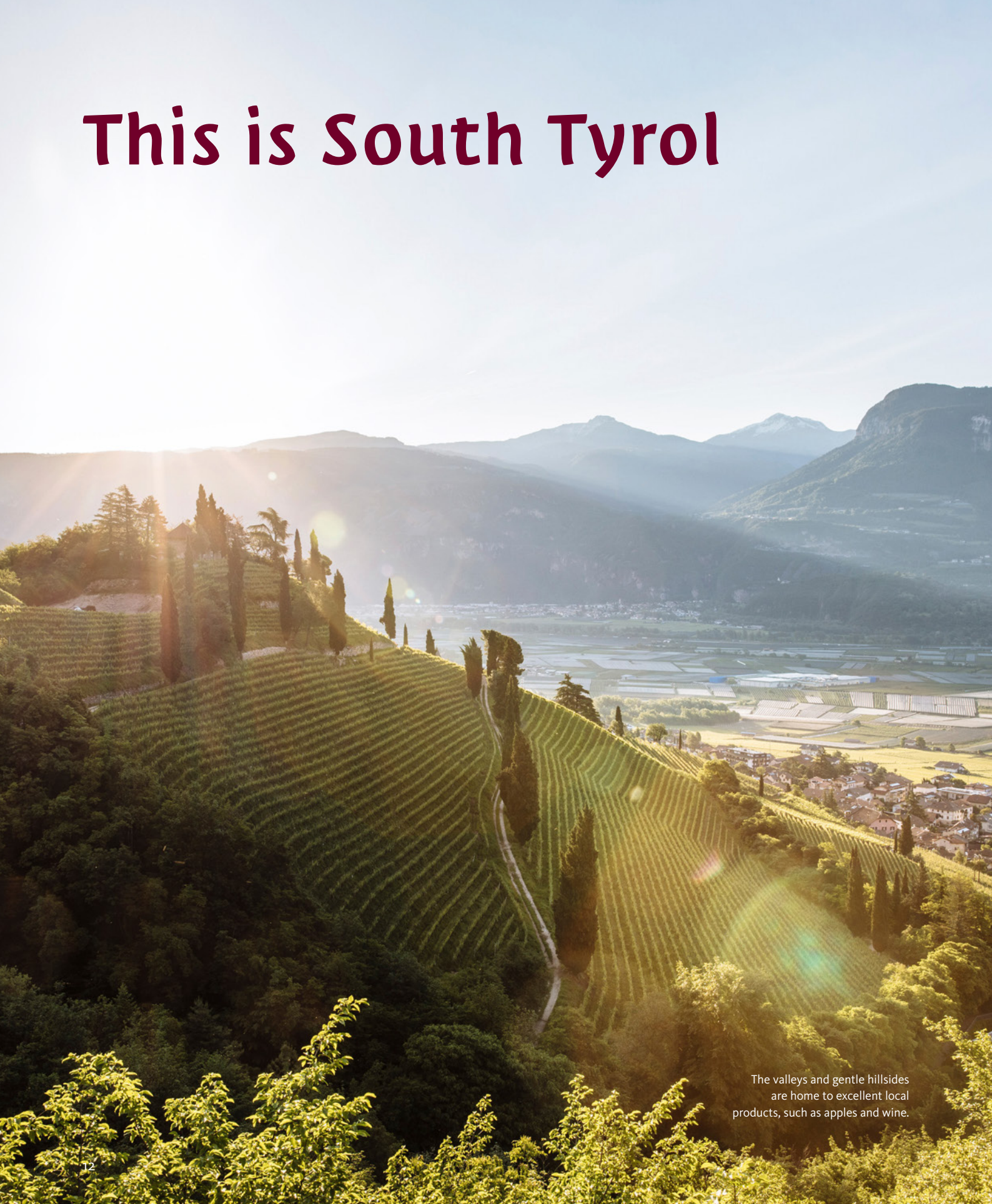
If you have any questions, please contact our MICE team:
mice@idm-suedtirol.com

suedtirol.info/mice



Unrivalled panoramas
offer the perfect setting –
let your thoughts run free.

This is South Tyrol



The valleys and gentle hillsides are home to excellent local products, such as apples and wine.

No matter where you look, South Tyrol is a fascinating environment. Located in northernmost province of Italy, on the southern edge of the main chain of the Alps, this incomparably diverse destination unfolds across a relatively small area. It encompasses drastic differences in altitude between 200 m in the valley and 3,905 m elevation at the peak of the Ortler, the highest mountain in South Tyrol. Meanwhile, with their striking pinnacles and peaks, the world's most beautiful mountains reach into the sky in the southeast. Marvel at the legendary Dolomites: a UNESCO World Heritage Site since 2009. Made with great pride, the valleys and gentle hillside meadows are home to excellent local products such as apples and wine, dairy products and Speck Alto Adige smoked ham. Meanwhile, forts perched atop plateaus tower above stylish examples of modern architecture. Bolzano/Bozen is home to the oldest South Tyrolean, "Ötzi", a 5,300-year-old ice mummy unlike any other in the world.

The medieval arches in the historic city centres are evidence of a time when the province was an important trade hub between north and south. These days, hip shops showcase local craftsmanship and noble Italian boutiques line the alleys. Rural traditions are best witnessed in the countryside whilst the Mediterranean way of life and openness for new things can be experienced wherever you go. The three official languages, German, Italian and Ladin, are evidence of the cultural richness of South Tyrol. You can taste this richness by sampling the excellent Alpine-Mediterranean cuisine. Apropos cuisine, South Tyrol has the highest density of Michelin-starred restaurants in Italy. After fine dining, luxurious thermal spas invite you to relax. Moments of peace can also be enjoyed outdoors at scenic places of power, which offer active and enjoyable experiences all year round.

800 forts, castles and stately residences are home to museums, inns, event locations and even a botanical garden, Trauttmansdorff Castle.







Dolomiti Superski – ski on
the world's largest ski carousel,
with 1,200 km of slopes.

South Tyrol in Figures



1919

was the year South Tyrol was annexed by Italy. The region had previously belonged to Austria for over five centuries. Today, South Tyrol is regarded as a **role model for an autonomy** of ethnic minorities.

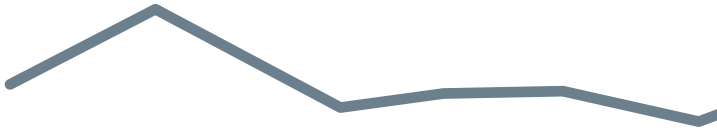
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Nature parks and one national park contain unique nature park visitors' centres. Information centres in the nature parks memorably demonstrate to visitors the true value of nature.

South Tyrol covers 7,389 km². 6% of the surface is habitable.

80%

mountains.



1,200

South Tyrol is criss-crossed by 1,200 kilometres of ski pistes.

Many are part of the Dolomiti Superski network, the world's largest ski carousel.

5,300 years is the age of South Tyrol's oldest resident:

Ötzi

was discovered in 1991 in the Schnalstal valley.



4 Slow Food Presidi

are held in South Tyrol, **Ahrntal grey cheese, alpine grey cattle, Vinschgau Ur-Paarl, Villnösser Brillenschaf sheep**



3 official languages are spoken in South Tyrol, divided as follows: 70% German, 26% Italian, 4% Ladin.

531,178

people live in South Tyrol,

of which 20%

live in the **capital Bolzano.**



It is the province with the **highest density of Michelin-starred restaurants** in Italy.



300

days a year of sunshine
make South Tyrol particularly attractive.

3,905 m

is the height of **Ortler**,
South Tyrol's highest summit.
There are a total of 350 summits
over 3,000 metres.



In 2009 the
Dolomites
were included on
UNESCO's list of world
natural heritage sites.

There are still some
5,000
mountain farms
in operation.



South Tyrol generates
almost twice as much
electrical energy as it
consumes. A large part of
the energy is generated
by **hydropower**.

28 °C

is the water temperature of the
Kalterer See lake in high
summer, making it the warmest
bathing lake in the Alps.

Every
12th
award-winning
Italian wine comes from
South Tyrol, one of Italy's
smallest winegrowing areas.



Hocheppan Castle combines the beauty of the landscape with the romanticism of a medieval castle.

The most beautiful experiences in South Tyrol

Whether wearing hiking boots or cycling, strolling through the city, enjoying a regional wellness treatment or indulging in dumplings, spaghetti or wine – South Tyrol can be discovered in many different ways.

We have some ideas for you about the most important travel themes for South Tyrol as a destination ...

SKI & WINTER

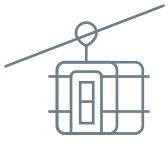
The sunny side of winter

South Tyrol is a paradise for winter sports enthusiasts! Keen to ski down the perfectly groomed slopes? Or how about snowshoeing or hiking through the untouched South Tyrolean countryside or gliding diagonally over the cross-country skiing trails? A ski tour in the pristine landscape, or perhaps a sledge ride with the kids? South Tyrol's 30 or so ski resorts boast sun-spoilt slopes for all levels of ability, award-winning ski schools, and cosy huts for refreshment. The Dolomiti Superski skiing network, which connects a total of 1,200 km of slopes in South Tyrol, is the world's largest ski carousel. Skiing here is far more than just conventional downhill bliss: skiers head on adventurous journeys such as the Sellaronda ski circuit or the Gebirgsjägertour. For fine family skiing par excellence, look no further than South Tyrol's second largest skiing association, the Ortler Skiarena. No matter how you prefer to enjoy the winter here, the breathtaking views and unrivalled mountain panorama will always be with you.

suedtirol.info/winter-season







SELLARONDA

The unique "Sellaronda" ski circuit covers the four Dolomite passes around the Sella massif. You will pass through the Ladin valleys of Val Gardena, Alta Badia, Arabba and Val di Fassa. A total of 40 km await you and 27 of them offer pure skiing fun.





CYCLING & LEISURE BIKING

South Tyrol on two wheels

Steep mountain passes for road cyclists, flowing trails for mountain bikers and easy cycle paths for leisure-minded cyclists: there is something for every taste on the countless, well-signposted cycle routes that lead up and down through South Tyrol's unique landscape. Exploring the region on the valley cycle paths is a particularly attractive option: e.g., along the cycle path from Brenner/Brennero to Bolzano through the wildly rugged Eisacktal valley, past picturesque hamlets and thrilling attractions, along the historically significant Via Claudia Augusta, and even the impressive Romanesque cultural sites in the Etschtal valley. With well-equipped bike rental facilities everywhere in addition to bike schools and bike parks, not to mention the practical combination of bike and train, cycling in South Tyrol is always smooth sailing.

suedtirol.info/bike

There are 600 km of cycle paths waiting to be discovered throughout the unique landscape of South Tyrol, benefiting from free entry and genuine natural scenery.



SMALL CITIES & CULTURE

Inspirational city life

What South Tyrol's cities lack in size, they make up for in charm. Each one has its own special character. Wherever you look, there's always a hint of hustle & bustle with a touch of "Dolce Vita." At the same time, hip cafés on the piazza invite you to linger or you can best explore the colourful markets, squares and alleys on foot. A highlight in South Tyrol's capital city Bolzano is a visit to the Museum of Archaeology, which houses "Ötzi the Iceman," the oldest wet mummy in the world. Even in her day, Empress Sissi enjoyed strolling along the Kurpromenade in Meran/Merano. Today, the arches with their elegant boutiques and small shops tempt for a shopping spree. The German and Italian cultures have each shaped this Mediterranean city in their own right. For rare plants, visitors should head to the Gardens of Trauttmansdorff Castle.
The bishop's seat of Brixen/Bressanone is the oldest town in South Tyrol. Its glorious history can be traced at the Domplatz square, in the alleys of the old town and on a trip to the Neustift monastery. Klausen/Chiusa is regarded as the city of artists and the Säben Monastery towers majestically on a rock above the small town.
In the sporty city of Bruneck/Brunico visitors can discover beautiful shops and cafés in the medieval Stadtgasse street. There are even two Messner Mountain Museums close by.
The 'Fugger town' of Sterzing/Vipiteno in the north, just behind the Brenner Pass, is the northernmost city in Italy. With its location at the foot of the main chain of the Alps, this is authentic Alpine urbanity.
To the west, with its completely preserved ring walls and winding alleys, South Tyrol's smallest town Glurns/Glorenza exudes medieval flair.

suedtirol.info/culture





EVERYDAY CULTURE TO THE POWER OF THREE

Depending on the town, German, Italian and in some places even Ladin are mixed together in South Tyrol. This is also evident in public offices and on multilingual town signs.

HIKING & MOUNTAINIEERING

Unique summit experiences and views



Whether Rosengarten massif, Drei Zinnen, or the King Ortler: the bizarre rock pinnacles and towers of the South Tyrolean mountains offer hikers and mountaineers breathtaking views and countless possibilities to explore! More than 13,000 km of unspoilt, marked hiking trails lead through the entire province and everywhere there are cosy huts and inns to dine or spend the night. Surrounded by the UNESCO World Heritage Dolomites, climbers complete the many thrilling vie ferrate while hikers on the Geotrail discover the exciting history behind the creation of these unique mountain massifs. More serious mountaineers dare to venture on the Hochpustertal, Merano or Ortler Alpine ridgeways while families hike and explore Europe's largest high-Alpine pasture, the Seiser Alm high plateau. Discover more about flora, fauna and the legends of South Tyrol along historic Waalweg canal or themed trails. And in autumn, hiking and enjoyment can be optimally combined on the Chestnut Trail (Keschtnweg) followed by a traditional Törggelen feast.

suedtirol.info/hike



THE MAGIC OF SOUTH TYROLEAN HUTS

After your hike, enjoy the view and a well-earned "Brettlmarende" (snack) in one of the 90 traditional South Tyrolean mountain huts that also offer overnight accommodation.





FEEL GOOD & RELAX

Time out South-Tyrolean style

Take a deep breath, relax, look after yourself – South Tyrol is the ideal place to follow this advice. Pause at mystical places of power against the backdrop of breathtaking South Tyrolean nature, immerse yourself in spring water along the Kneipp trails, linger in historic bath houses or modern thermal baths with a view of the Dolomites. Whether on the mountain or in Mediterranean surroundings, South Tyrol is a region full of rejuvenating spots ideal for “digital detox” or simply feeling good. In South Tyrol you can relax with typical regional wellness treatments such as a traditional hay bath, a luxurious wine bath or an Alpine mountain pine bath.

suedtirol.info/relax

FOREST BATHING IN SOUTH TYROL

An intentional and invigorating stay in nature strengthens body and mind in the long term. Seek out your natural balance again on this mindful encounter with the forest. Sparse deciduous forests, high altitude stone pine and extensive spruce forests in South Tyrol create an ideal atmosphere for Alpine forest bathing.







FOOD & DRINK

Dumplings and spaghetti?

Dumplings or spaghetti, Schlutzkrapfen or polenta, apple strudel or tiramisu? Taste how influences from north and south meld to form unmistakable Alpine-Mediterranean culinary delights. In South Tyrol, rural Tyrolean dishes are interpreted in a modern way. For instance, southern traditions such as aperitifs are an integral part of South Tyrolean everyday culture. With over 20 Michelin-stars, South Tyrol is a culinary frontrunner. In rustic Buschenschank farmhouse inns, food is prepared with self-sourced ingredients and in South Tyrolean inns you can experience the region's inn culture. Sample Speck smoked ham or enjoy wine tastings in wineries set in the middle of the picturesque vineyard landscape. During special cooking courses, farmers and Michelin-starred chefs pass on the joy of refining delicious dishes.

suedtirol.info/eating-drinking

EUROPE'S ORCHARD

Every tenth apple in Europe and every third in Italy grows in South Tyrol. South Tyrol produces 1 million tonnes of apples a year, in orchards covering 18,400 hectares – the equivalent of 20,000 football pitches. South Tyrol is therefore the largest interconnected apple growing area in Europe.



There could hardly be a more picturesque region. With vineyards that reach as far as warm bathing lakes, historic estates and the mountains within reach. The best the country has to offer. Lively guest culture and the excellent wines that have their origins here bear witness to this.



Important events in South Tyrol at a glance

suedtirol.info/events





BIKE

Watch or participate in top-class road and mountain bike races through the Dolomites, or enjoy car-free cycling days on many of South Tyrol's roads as they wind up towards magnificent passes:

Ortler Bike Marathon
Obervinschgau, June
Hero Südtirol Dolomites
Alta Badia/Val Gardena, June
Maratona dles Dolomites
Alta Badia, July
Dolomiti Superbike
Niederdorf, July
Giro delle Dolomiti
Bike rally starting in Bolzano, July
Cycling Days
Stilfser Joch/Sella and Mendel Pass

MOUNTAINS

Explore the most beautiful mountains in the world, push yourself to your limits and meet mountain enthusiasts from all over the world:

Stelvio Marathon
Stilfser Joch, June
Brixen Dolomiten Marathon
Brixen/Plose, July
Südtirol Drei Zinnen Alpine Run
Sexten, September

WINTER SPORTS

Follow live World Cup skiing, cross-country skiing or biathlon events or join in the cross-country skiing marathon:

FIS Ski World Cup
Alta Badia/Val Gardena, December
Tour de Ski (cross-country ski World Cup)
Toblach, December/January
Biathlon World Cup
Antholz, January
Gsieser Tal Race (cross-country skiing marathon)
Gsieser Tal, February



WINE

Learn about the South Tyrol's winegrowing areas, taste regional and international wines, and combine the pleasures of the palate with culture:

Wine Road Weeks
South Tyrolean Wine Road, May/June
Merano Wine Festival
Meran, November

SPECIALITIES & GOURMET FOOD

Experience the culinary delights of regional specialities and enjoy a convivial atmosphere with music and events:

Cheese Festival
Sand in Taufers, March (every two years)
Milk Festival
Sarnthein, July (every two years)
Marble & Apricots Festival
Laas/Vinschgau Valley, August
Smoked Ham Festival
Villnöss, October
Bread & Strudel Market
Brixen, October
Törggelen
Bolzano, Brixen, Meran and surroundings, from the end of September to the end of November

TRADITION

The art of conservation with an eye to the future – authentic events from cattle-driving to the art of wood-carving:

Oswald von Wolkenstein-Ride
Seiser Alm, May/June
Unika Sculpture Fair
Gröden, August
Transhumance (sheep drive)
Schnalstal valley, June and September
Christmas Markets
Bolzano, Brixen, Bruneck, Meran, Sterzing, December



CLASSICAL MUSIC

Concerts and talks of the highest standard in the holiday home of the composer Gustav Mahler, top-quality classical music programmes in Bolzano, Meran and Toblach:

Gustav Mahler Music Weeks
Toblach, July
Bolzano Festival Bozen
Bolzano, July to September
südtirol festival merano . meran
Meran, August/September
South Tyrol Festival
Toblach, September



CONTEMPORARY ART & MUSIC

Stylish yet offbeat. Jazz at mountain huts and on the streets of Bolzano, experimental art at unusual venues:

Water light Festival
Brixen, May
Asfaltart
Meran, June
South Tyrol Jazz Festival
throughout South Tyrol, June/July
Transart Festival
throughout South Tyrol, September

Accommodation in South Tyrol

suedtirol.info/accommodation



In 2018, there were 7.5 million arrivals and 33.3 million overnight stays in South Tyrol

Vitalpina Hotels Südtirol

Vitalpina® Hotels South Tyrol

We are mountains. Vitalpina® describes the lifestyle of South Tyrol. Revitalising Alpine holidays, characterised by activities in the Alpine landscape, where experienced specialists help guests to achieve healthy body awareness, peace, relaxation and vitality. A total of 33 family-run hotels are part of the Vitalpina® hotel group and are located throughout South Tyrol, from the Ortler mountain to the Dolomites.
vitalpina.info

Vinum Hotels Südtirol

Vinum Hotels Südtirol

Hosts in the best locations with a special flair for wine. South Tyrol represents pleasure. South Tyrol represents holidays. But South Tyrol also represents wine. The 29 family-run Vinum Hotels in South Tyrol are located in South Tyrolean wine regions and are personally managed by passionate wine connoisseurs. This creates relationships with people and the wine region.
vinumhotels.com

Familienhotels South Tyrol

Familienhotels South Tyrol are experts in family holidays encompassing lots of nature and fun for the whole family in South Tyrol. Each of the 25 family hotels in South Tyrol has been classified as “child-friendly” by the German TÜV NORD and is regularly subjected to a quality inspection. Strike the perfect balance between time for the children, time for the parents and time for the whole family!
familienhotels.com

Belvita

The Belvita Leading Wellness Hotels South Tyrol include the best wellness hotels in the northernmost region of Italy and inspire with exclusive holiday offers. The 29 family-run superior 4-star and 5-star holidays are located in the most beautiful places in South Tyrol and guarantee the utmost quality across all areas.
belvita.it

BikeHotels Südtirol

In South Tyrol, cyclists are welcome and well looked after. At the BikeHotels Südtirol, you can expect service tailored to mountain bikers, racing cyclists and cycle tourists alike, and where nothing is left to be desired. With 36 member establishments scattered throughout South Tyrol there is something to suit every budget, from pretty B&Bs to 4-star superior establishments.
bikehotels.it

Private South Tyrol

In lovingly and personally run bed & breakfast or apartment accommodation, you can experience what it means to feel at home while on holiday. Here, you can experience the traditions and customs of South Tyrol up close and personal.
suedtirolprivat.com

South Tyrol for everyone

“Südtirol für alle” gives you the opportunity to spend an inclusive barrier-free holiday in South Tyrol. We ensure South Tyrol is accessible for families with small children, senior citizens and people with disabilities, and share details of barrier-free hotels in South Tyrol.
altoadigepertutti.it

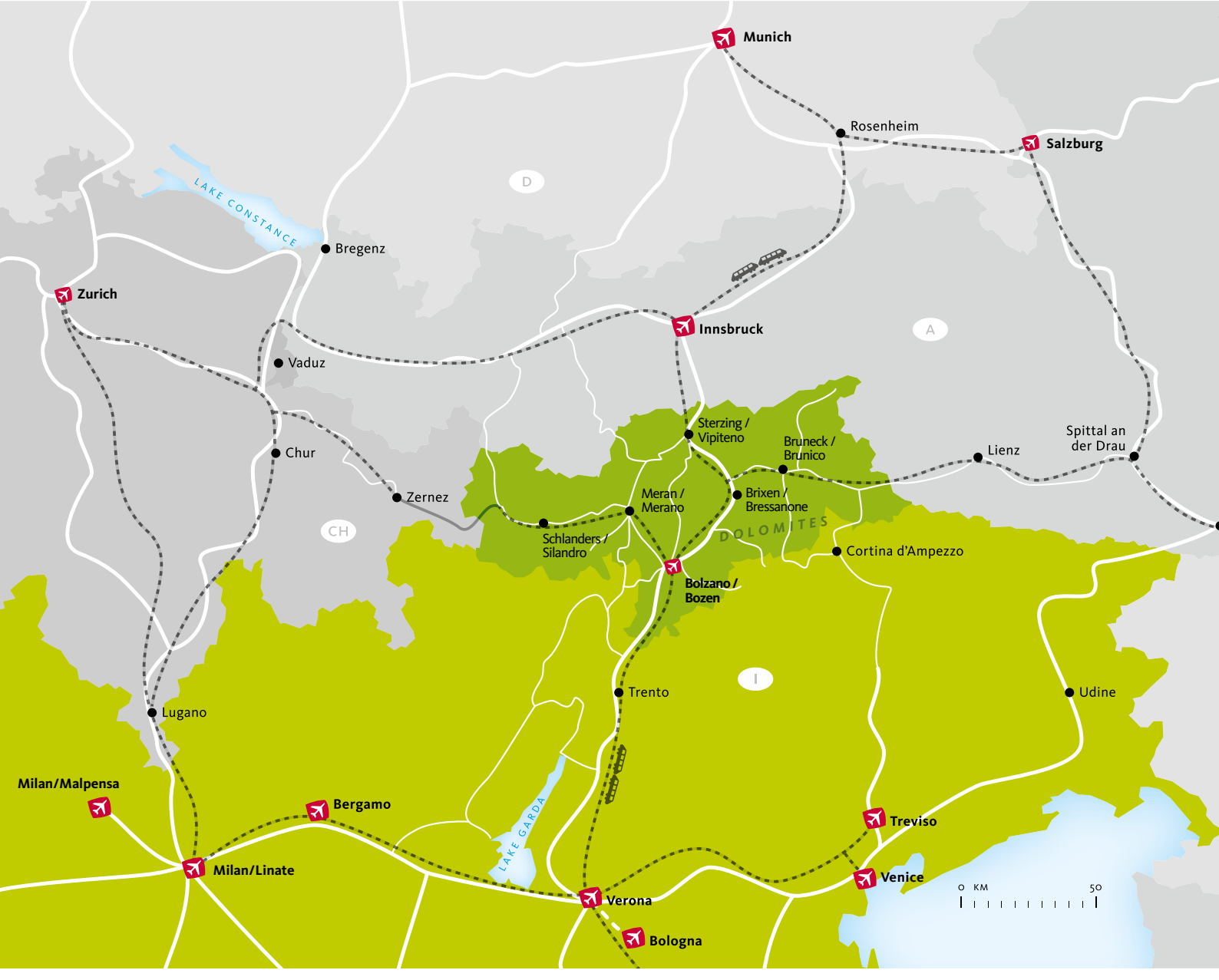
Holidays on the farm in South Tyrol – Red Rooster

Over 1,600 selected farms covering an area of 7,400 km² are waiting to be discovered by you. Guests can expect an abundance of possibilities, which vary according to the season, in order to guarantee a holiday tailored to your personal needs.
roterhahn.it

Camping in South Tyrol

Travelling by motor home is trendy. Having your home on wheels promises great freedom. No flight, no hotel – simply pack a few possessions and set off on holiday. South Tyrol in particular offers many possibilities for camping holidays and with many sunny days throughout the year, conditions are also ideal for camping in South Tyrol.
campingsuedtirol.com

How to get there and mobility



BUS TRANSFERS FROM THE AIRPORTS

Innsbruck, Verona, Bergamo, Treviso, Venice, Salzburg, Milan, Munich

TRAIN

from the north
Innsbruck > Sterzing > Bolzano
from the east
Lienz > Bruneck > Brixen > Bolzano
from the west
Zernez > Meran > Bolzano
from the south
Verona > Bolzano

BUS

Long-distance buses offer good connections from Germany, Austria and Switzerland.

CAR

from the north/south
Brennerautobahn motorway A22
from the east
Austria: E66 > SS49
from the west
Austria – Reschen Pass: 180 > SS40
Switzerland – Ofen Pass: 28 > SS41

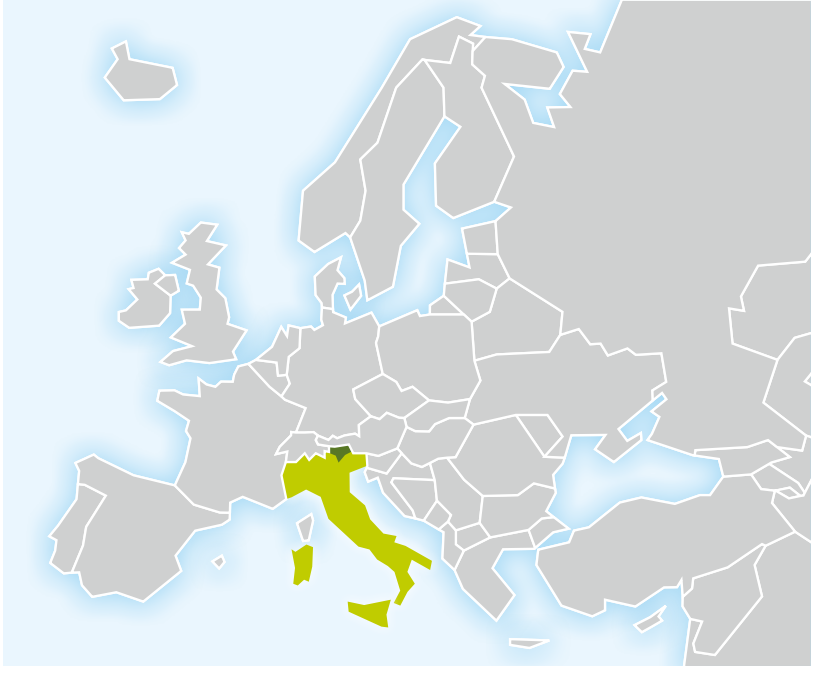


MOBILCARD

With the Mobilcard, you can enjoy unlimited and flexible travel by public transport throughout the region.
Mobilcard 1 day / 3 days / 7 days
mobilcard.info

CAR HIRE

Car rental is available in all the major towns and cities in South Tyrol.



Detailed information and the latest lists of the relevant suppliersare to be found at suedtirol.info/how-to-get-there

Useful Information

SKI AREAS IN SOUTH TYROL:
Dolomiti Superski
dolomitisuperski.com
Ortler Skiarena
ortlerskiarena.com
Alta Valle Isarco Skiing Network
rosskopf.com
Skiworld Ahrntal
skiworldahrntal.it

SKI SCHOOLS:
suedtirol.info/ski-schools

MOUNTAIN GUIDES:
bergfuehrer-suedtirol.it

TOUR GUIDES:
reiseleiter-suedtirol.it

BIKE RENTAL:
suedtirol.info/bikerental

TRANSFERS:
bookyourshuttle.it
suedtirolbus.it
suedtiroltransfer.com

WEATHER:
meteo.provincia.bz.it

INCOMING AGENCIES & LOCAL SERVICE PROVIDERS:
suedtirol.info/local-service-providers

FOR REQUESTS AND FURTHER INFORMATION:
sales.tourism@idm-suedtirol.com
mice@idm-suedtirol.com

Social Media

FACEBOOK
facebook.com/altoadige.suedtirol
#Southtyrol #Südtirol

INSTAGRAM
instagram.com/visitsouthtyrol
@visitsouthtyrol #Southtyrol #Südtirol

TWITTER
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STORIES FROM SOUTH TYROL– LOCALS' WAY OF LIFE
suedtirol.info/storiedavivere

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