format:c
live communication GmbH

Cutout Portfolio


PASSION FOR EFFECTIVE
AND TARGETED LIVE COMMUNICATION.


COOPERATIVE
CREATIVE | VISIONARY | CROSSMEDIAL



MODULARY SERVICES - INDIVIDUAL FOR ANY CONCEPT.

SERVICES

Creative Concepts

Content development and production

Shows, launches, reveals, workshops, trainings

Promotion, marketing, cross media campaigns

Project lead and management

Planning, organising, budgets

Production management

Pre- and post-communication, evaluation

SERVICES

Event services

Scripts, speeches, keynotes

Stage and show direction

Dramatic composition, staging

Media production

Content development, storyboarding

Production planning, locations, permissions

Film production: camera, audio, lights, director

Postproduction: colours, sounds, music, animations, graphics, voice overs, subtitles

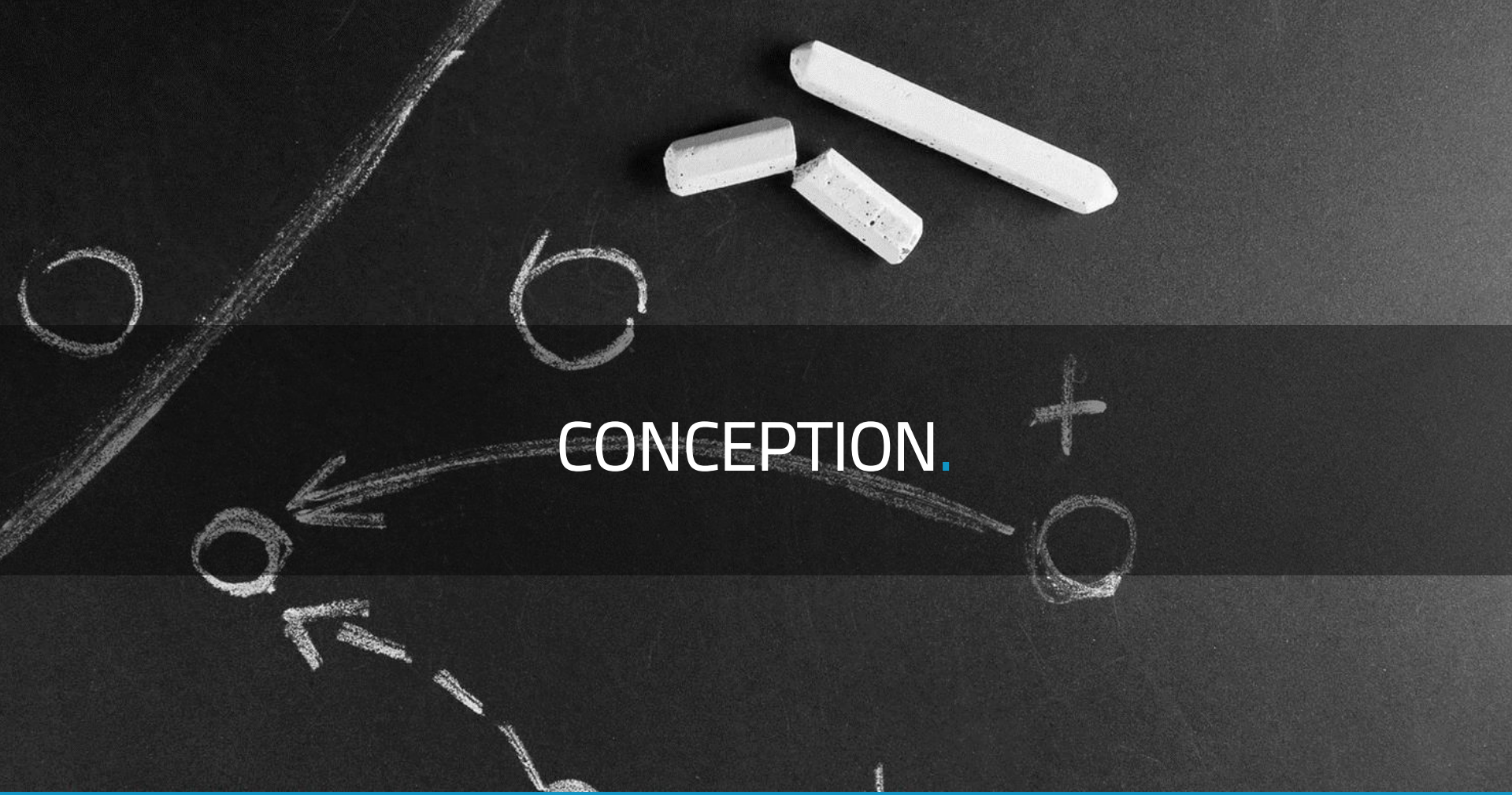


INTERCONNECTION OF COMMUNICATION CHANNELS.


IDEAS AND ACTIONS.

SOME REFERENCES

- **PASCH Initiative:** 12-month documentation “10-years of PASCH”
- **Porsche Germany:** Creative Management und Conception of Workshops
- **Jaguar Land Rover:** Creative Lead of the whole Global Retailer Experience 2
- **Goethe-Institut PASCH:** Production of 12 Corporate Clips
- **Shell :** Continuity Studio and Content Development, Media Production of the annual Kick-off Event
- **BASF Creator Space:** Conception of international Workshops in 6 Countries
- **Goodyear:** Creation and Execution of 9 different Workshops for a Presentation of the UG9
- **KION Group Summit:** Creative Management and Media-Production



CONCEPTION.

SHELL ANNUAL KICK-OFF

- Annual Kick-off Event
- 2 Days Installation / 1 Day Event
- Location: Curio Haus Hamburg / 500 PAX
- Area of Responsibility format:c
  - Development of the Event-Content
    Planning Period: more than 6 months
  - Content Preparation
  - Stage Direction of the Event
  - Stage-Coaching
  - Media Production / Trailer and PIP
  - Creation of the animated Live-Presentation

SHELL: SHELL ANNUAL KICK-OFF EVENT









DSGV – DEUTSCHER SPARKASSENTAG 2016

- 2.500 Visitors
- 4 Stages
- Area of Responsibility format:c
  - Arrangement und Production of the Opening-Songs
  - Conception of Live-Sound-Installations for the Event
  - Motto-Development
  - Investigation and Engagement of the Moderators and Actors
  - Development Space Concept
  - Media Production
  - Documentation of the event
  - Creative Management (more than 120 artists)

DEUTSCHER SPARKASSENTAG 2016









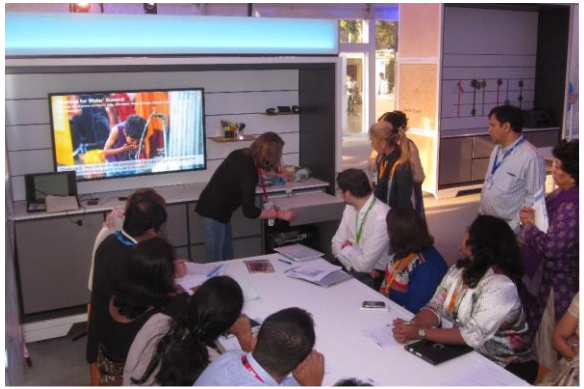


WORKSHOP.

BASF CREATOR SPACE WORLDTOUR

- International Roadshow for the 150. anniversary
- Mumbai, New York, Shanghai, Barcelona, Sao Paulo, Barcelona, Ludwigshafen
- Area of responsibility format:c
  - Conception and Development of 6 international Workshops – among the consideration of cultural aspects and language barrier.
  - Content Creation
  - Workshop Support and Postproduction
  - Creation of the Workshop-Area
  - Production Booklet of Evaluation

BASF CREATOR SPACE WORLDTOUR











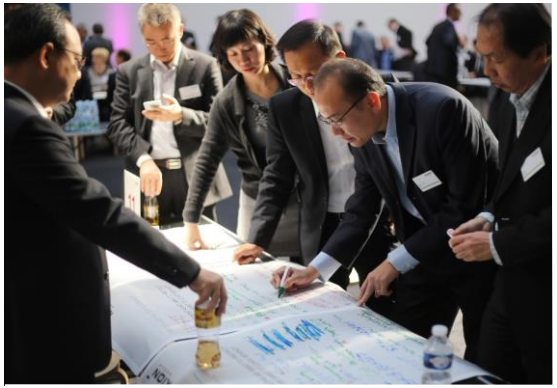




KION GROUP SUMMIT

- 4 Days Installation / 1,5 days Rehearsals at the Location / 3 Day-Event
- Location: KION factory in Stříbro, Czech Republic / 350 PAX
- Area of responsibility format:c
  - Concept Creation with the Customer through interactive Workshops
  - Creation of the international Workshops
  - Projectmanagement in the Preparation
  - Projectmanagement and Assistance for the Content Area
  - Event Direction
  - Stage Coaching and Management of Rehearsals
  - Opening Ceremony with four forklifts
  - Mediaproduction with 3D Animation

KION GROUP - SUMMIT













MEDIA PRODUCTION.

GOETHE-INSTITUT PASCH 2017

















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We are looking forward to work with for you!