ega

worldwide

congresses & events

Company Profile



With passion and profession since 1965



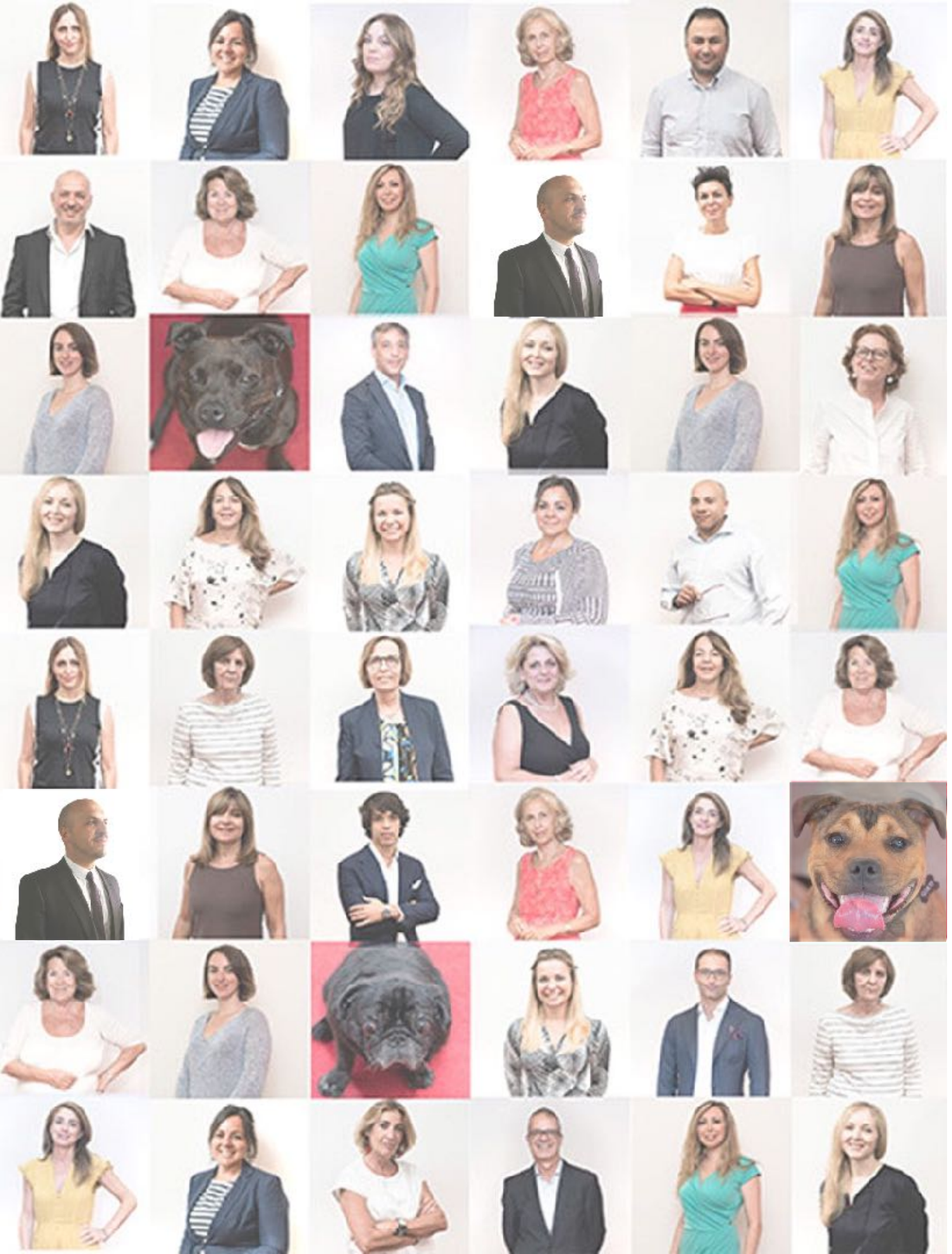
Event planners for three generations

“The value of a man is not measured for what he has done, but for the legacy he leaves. This value represents the company's history of over 50 years, and it is the milestone for all the future challenges we will deal with together. ”

Gaetano Dieni

INTERNATIONAL BUSINESS DEVELOPMENT MANAGER

Third Generation



We believe in People

Our staff and our whole network are our fundamental resources and invaluable assets. We develop each event thinking about people, their needs, their desires and we create unique experiences around them.

We are close to the community but present in the world; in our daily work, we never forget the local context in which we are called to operate, but, at the same time, we are able to be present everywhere with the same values and expertise.

Who we are

50 years of experience in the events industry, national and international congresses: know-how, **language skills** (IT, EN, FR, DE, ES, HE) and the highest professional standards.

IAPCO Membership (International Association of Professional Congress Organisers), which certifies the top quality standards in events management.

INCON Founding Member, a select partnership of the leading conference and association management companies.

Founding Member of **Convention Bureau Roma e Lazio.**

Member of **Federcongressi&Eventi.**

Official G7 Summit Organiser in Taormina 2017

Official Provider and events managers for **EXPO MILAN 2015**

Winner of the **Prize Best Execution Event 2017**

CME Provider ID 1406

Partner of **ALITALIA, FERROVIE DELLO STATO e ITALO**

Certified ISO 9001, ISO 14001 e ISO 20121 and compliant with L. 231/2001





The Board



Emma Aru

Founder & President



Claudia Golinelli

Vice President & Partner



Roberto Dieni

CEO & Board Member



Cristina Aru

Board Member & Partner



Mario Liguori

Executive Director New Business & Board Member

Our Experts

A group of professionals with international experience.



Carla Bugli

International Business Development Manager



Valentina Brun

Senior Project Manager



Giulia De Leva

Exhibition and Project Manager



Matteo Gatto

Content and Experience Design Director



Beatrice Guerra

Director of Operations



Cinzia Nada

Travel & Accommodation Manager



Ariella Neustadt

Scientific Programme Manager



Alain Pittet

Executive Director International Business Development



Stefania Proietti

Head Of Finance Accounting



Geraldine Roccetti

Senior Project Manager



Laura Romualdi

International Business Development Manager

Why Ega

01. Passion

Passion for our job is the heart of Ega.

02. Profession

We manage each event with profession that distinguish us since over 50 years.

03. Action

Not only words, but facts. We use our long standing expertise to face all the challenges.

04. Events

More than 5.000 events managed worldwide.

05. Staff

30 people integrated with a network of more than 150 professionals.

06. Clients

More than 1.000 satisfied clients all around the world.



ega worldwide congresses & events

Global presence. Local know-how

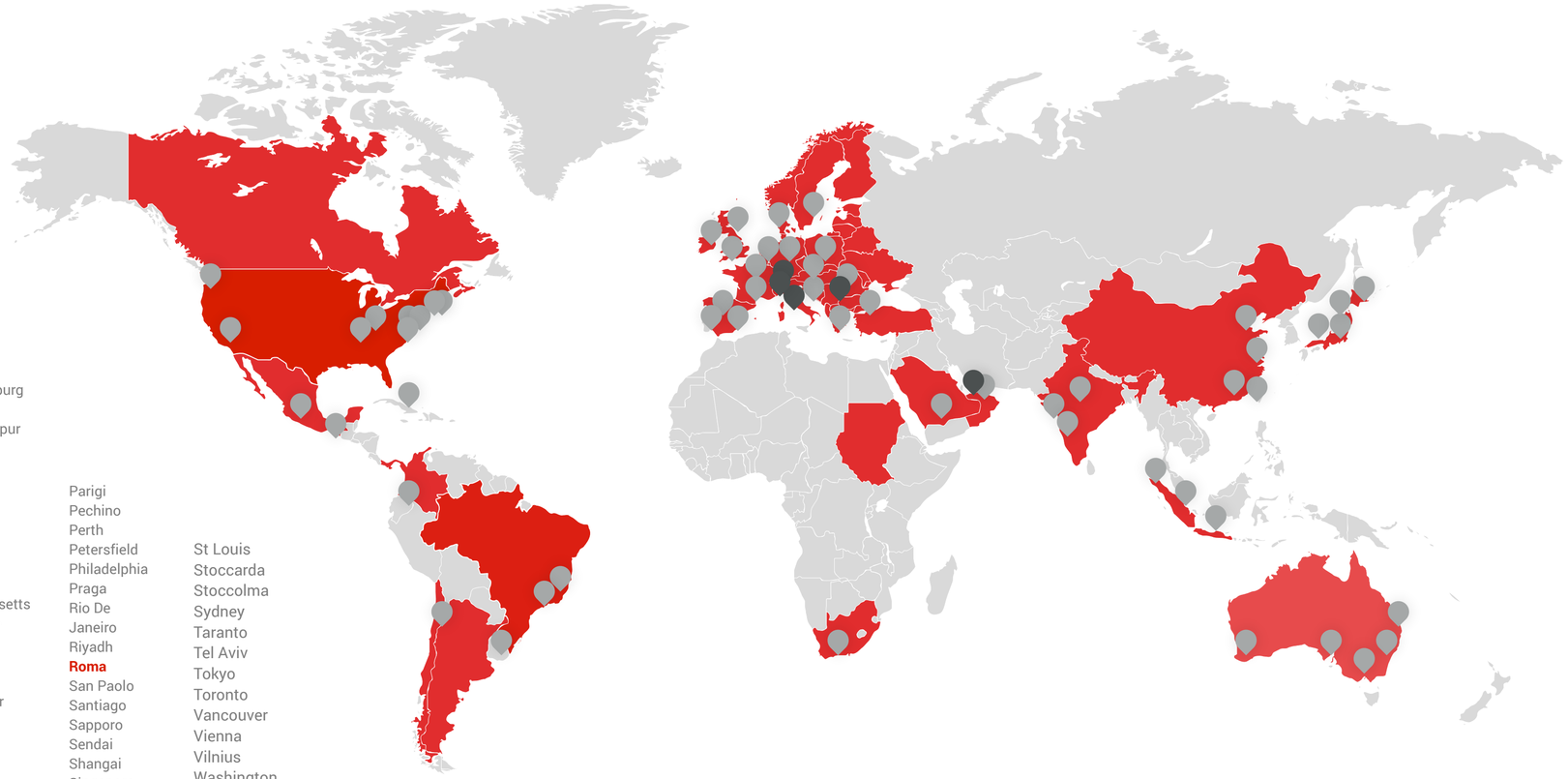
Founding member of the INCON network.

Abu Dhabi
Adelaide
Amburgo
Amsterdam
Atene
Baltimora
Bangalore
Barcellona
Bari
Basilea
Belfast
Belgrade
Berlino
Bogota'
Brisbane
Bruxelles
Bucarest
Budapest
Buenos Aires
California
Cape Town
Chicago
Citta' Del Messico
Connecticut
Copenhagen
Cordoba
Delhi
Dubai
Dublino
Dusseldorf
Eliat
Firenze
Fukuoka
Ginevra
Glasgow
Gothenburg
Guadalajara
Gungchou
Hong Kong
Hydebarad
Istambul

Jakarta
Jerusalem
Johannesburg
Kobe
Kuala Lumpur
Kyoto
Leon
Lione
Lisbona
Londra
Macao
Madrid
Marsiglia
Massachusetts
Melbourne
Miami
Milano
Monaco
Montpellier
Mumbai
Nagoya
Napoli
New York
Osaka

Parigi
Pechino
Perth
Petersfield
Philadelphia
Praga
Rio De
Janeiro
Riyadh
Roma
San Paolo
Santiago
Sapporo
Sendai
Shangai
Singapore
Sofia

St Louis
Stoccarda
Stoccolma
Sydney
Taranto
Tel Aviv
Tokyo
Toronto
Vancouver
Vienna
Vilnius
Washington
Zurigo



INCON
GLOBAL PARTNERSHIP IN CONFERENCES & EVENTS

Countries
Local partners
headquarter

Our company year by year.

More than 50 years of leading history.

1965

FOUNDATION

Foundation of Studio Ega, from the name of the Founder and President Emma Golinelli Aru

1972

IAPCO

Ega became one of the first members of IAPCO (International Association of Professional Congress Organisers)

1980

G7 SUMMIT VENICE

Ega managed the first G7 Summit in Italy, steadying one of the core businesses of the company: Governmental Events

1990

ITALIA ‘90

Ega entered the Sport Events market managing the hospitality of the FIFA World Cup “Italia '90"

1991

UEGW

Ega confirmed itself as one of the main players in the congresses managing industry, becoming the core PCO (for more than 12 years) of one of the most prestigious international congresses.

2009

G8 L’AQUILA

Ega proved again its excellence in the G7, G8 and G20 market, managing the G8 Summit in L’Aquila,, after that also the G7 Summit in Taormina 2017 has been organised by Ega.

2015

EXPO MILAN

After the experiences in Sevilla ’92 and Shangai 2010 Ega consolidated its presence in the EXPOs becoming the official events services provider for EXPO Milan 2015;

2018

WORLDWIDE

Ega works worldwide, with the opening of new branches in Basel, Bucharest and Dubai.

Association Services

Congress and Conference Management



Abstract Management and Scientific Secretariat



Bids and Destinations Management



Association Management



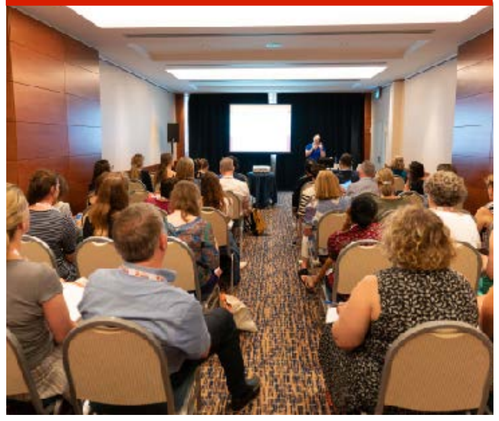
Registration Management



Sponsorship and Exhibition Management



CME Provider



Hotel Accommodation, Travel and Social Programme



Governmental Services

Social and Cultural Events



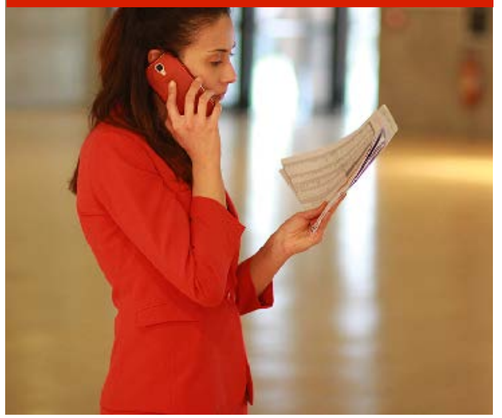
Accreditation Handling



Hotel Accommodation and Travel



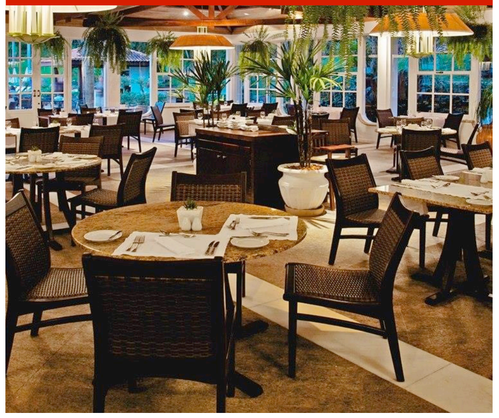
Project Management



Protocol



Hospitality Services



Translation and Interpreting



Corporate Services

Gala Dinners



Anniversaries and Ceremonies



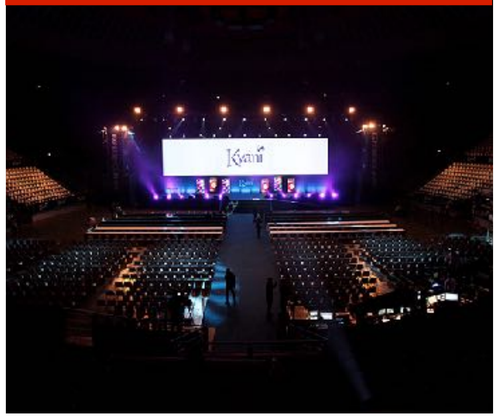
Engagement and Digital Communication



Road Shows, Incentive and Team Building



Conferences and Conventions



Kick Off Events



Product Launches



Entertainment and Live Shows



EXPO & Special Project Services

Visitors Engagement



Legacy



Celebrations



Communication and Promotion



Concept, Design and Content



Fittings and Design



EXPO & Special Project Services

Pavilion Management



Project Management



Entertainment and Live Shows



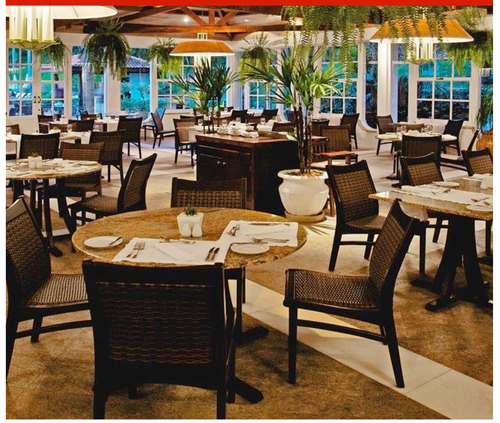
Protocol, VIP and Delegation Management



Sponsorship Management



Hospitality Services



Our clients' testimonials

(What did they say about us.)



G7 SUMMIT Taormina 2017,
President of the United States of America Donald Trump:

"Dear Emma, Thank you for your assistance during my visit to Taormina for the G7 Summit. I appreciate all you and your staff did to ensure the trip was a great success. I send my very best wishes, Sincerely"



EXPO MILAN 2015,
Head of procurement Dott. Sergio Biffi:

"We can say that we created EXPO together!".



GOVERNOR OF THE EUROPEAN CENTRAL BANK,
Prof. Mario Draghi:
"Dearest Emma, I was very happy to see you, together with Cristina and your staff, during the ongoing work for the Meeting of the G7 Finance Ministers in Villa Madama, and I wanted to thank you for the overall organisation of the event. Notwithstanding the incredible heat, the organisation was impeccable.".



ITALIAN PRESIDENCY OF THE EUROPEAN COUNCIL,
Head of Italian Delegation Amb. Gabriele Altana:

"I wish to renew my profound gratitude for the contribution given to the success of the initiatives undertaken by the Delegation over which I presided. Your company, with all of your employees, contributed to the success of the events for which you were responsible, giving an example of excellent professionalism and commitment combined with grace, balance and sensitivity, in this way contributing



GENERAL COMMISSIONER EXPO SHANGHAI 2010,
Prof. Beniamino Quintieri:

"...A few days ago the 2010 Shanghai World Expo ended and I would like to take this opportunity of thanking you for the valuable contribution you have given. I wish to mention, with particular esteem, the working group which coordinated the high number of Chinese and Italian national resources here"



G8 SUMMIT COMMISSIONER,
Dott. Guido Bertolaso:

"... I want to thank your Company for all the services undertaken during the summit of Heads of State and of Governments. Studio Ega demonstrated linguistic proficiency and a capacity to adapt to the urgent character of the work"



WAIMH - WORLD ASSOCIATION FOR INFANT MENTAL HEALTH, Co-Chair of the LOC Prof. Giampaolo Nicolais

"I would like to thank you for the time you dedicated and the team you appointed to plan and organize the 16th WAIMH World Congress...
... We hope to have new opportunities to work with Ega in the near future"



ECTA EUROPEAN COMMUNITIES TRADEMARK ASSOCIATION, President:

"We wish to sincerely thank you and your team, Geraldine first, for the hard work you put into making our Conference such a success... You all did an excellent job- thank you!"



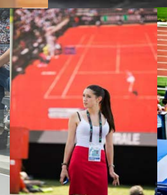











References

Associations

- ESERA World Congress, Bologna, 12-13 Sep 2019
- WAIMH World Congress, Rome, 26-30 May 2018
- AIIC National Congress, Rome, 10 - 12 May 2018
- SITO (talian Society of Organ and Tissue Transplants) Core PCO 2017-2022
- WEF World Engineering Forum, Rome, 26 Nov - 2 Dec 2017
- SIFO National Congress, Rome, 23-26 Nov 2017
- SIFO National Congress, Milan, 1-4 Dec 2016
- WCRR World Congress on Railway Research, Milan, 29 May - 2 Jun 2016
- CIETT World Employment Conference, Rome, 27-29 May 2015
- WLA World Lottery Summit, Rome, 2-5 Nov 2014

Corporates

- Canon, Kick-Off 2018, Milan, 30 Jan 2018
- ADP 5.0, 50° Anniversary ADP SpA, Milan, 10 Oct 2017
- Kyani European Convention, Budapest, 23-25 Sep 2016
- Kyani European Convention, Rome, 1-4 Oct 2015
- Framework contract Events Italian Railways 2013-2016
- Framework contract Events Italian Railways 2019-2021
- ERINA European Convention, Rome, 2 Feb 2012

References

Governmental

- OSCE Forum, Venice, 24-25 May 2018
- G7 Summit, Taormina, 26-27 May 2017
- 28th International Meeting for Peace, Tirane 6-8 Sep 2015
- Framework contract Events Lombardy Region 2015 -2018
- Italian Presidency of UE Council, Milan, Rome, Florence, Turin, 1 Jun - 31 Dec 2014
- Framework contract Events for Apulia internationalization 2014 -2015
- Summit G8 2009, L'Aquila, 8-10 Jul 2009
- ETF Framework Contract events for the EU member States and candidate and neighbouring countries, 2005 -2007
- Italian Presidency of EU Council, Rome, Naples, Lecce, 1 Jul - 31 Dec 2003
- Summit G7 1994, Naples, 8-10 Jul1997
- Summit G7 1987, Venice, 8-10 Jun 1987

EXPO & Special Projects

- Matera 2019 European Capital of Culture
- BNL Internazionali d'Italia, Rome, 2012-14-15-17-18
- Bocelli & Zanetti Night, Milan, 25 May 2016
- EXPO Milano2015, Milan, 1 May -30 Oct 2015
- 110th Anniversary of Harley-Davidson, Rome, 13-16 Jun 2013
- JOSP Fest 2011, Rome, 2-5 Jun 2011
- Beatification of Giovanni Paolo II, Rome, 1 May 2011
- EXPO Shanghai, Shanghai, 1 May - 31 Oct 2010
- Mediterrean Games, Pescara, 26 Jun - 5 Jul 2009
- Winter Olympic Games Vancouver, Canada, 12-28 Feb 2008
- EXPO Seville, 20 apr - 12 Oct 1992
- FIFA World Cup 1990, Italy, 8 Jun - 8 Jul 1990
- Launch of the "Moro di Venezia", Venice, 11 Mar 1990



Our customers

















































































Some of our projects



01. Cava del Sole - Matera 2019

After collaborating actively with the Expos in Seville, Shanghai and Milan, Ega pursued and continues to pursue the path of strengthening its unique positioning within the MICE Industry, organising events in an outstanding location, the “Cava del Sole” in Matera, perfect venue for conferences, congresses and conventions.



02. G7 Summit 2017 Taormina

On May 26-27, Taormina hosted the Summit of the Heads of State and of Government of the G7, the group of most industrialised economies, plus the European Union.

Some of our projects



EXPO Milan 2015

EXPO Milano 2015 was the greatest event ever organised about food and nutrition. A showcase of cultures and populations of the entire world that highlighted the relevance of sustainable food through a unique combination of identity elements and new experimentations.



BOCELLI & ZANETTI NIGHT

A great charitable show promoted by the Andrea Bocelli Foundation and by the Pupi Foundation of Javier Zanetti, in cooperation with the Lombardy Region to raise funds for the social project called “Education for a better world”, that allowed 500 children from Buenos Aires and 1750 from Haiti to study. This event was also designed to celebrate the reopening of the 2015 Expo site to the public, in its new form as Parco Experience.



16TH WAIMH WORLD CONGRESS

The world congress of the World Association for Infant Mental Health was organised for the first time in Italy thanks to the Italian Association for Infant Mental Health, which EGA supported right from the beginning when it submitted its candidacy in 2014.

Some of our projects



EVENTS INSIDE MIND – MILANO INNOVATION DISTRICT

After Expo 2015 has ended, the big Park area in Rho, has continued to give emotions and entertain thousands of visitors with a rich programme of high level musical performances, comedians and art shows, competitions and sport events.



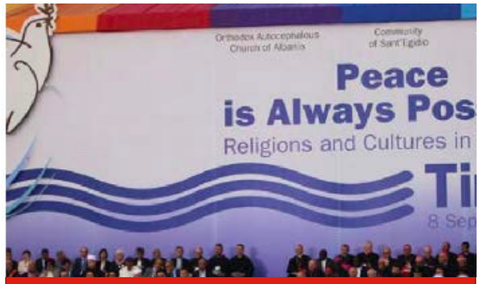
18th AIIC National Congress

The Italian Association of Clinical Engineers founded in Milan 1993 has the institutional aim to protect Clinical Engineers and to disseminate
Clinical Engineering Services in health care organisations for the management of Biomedical Technologies.



World Engineering Forum

A joint congress always involves an additional challenge, even more when one of the events is a first edition. 395 participants coming from 23 countries attended the World Engineering Forum.



28th International Meeting for Peace

The 28th International Meeting entitled "Peace is always possible" was organised by the Sant'Egidio Community in collaboration with the Albanian Bishops' Conference, the Orthodox Autocephalous Church of Albania and the Government of Albania.



KICK OFF CANON ITALIA

An internal communication event with 300 guests - top managers and sales & marketing managers - with the aim to share the 2017 success stories and experiences and to strategically approach the 2018 objectives.



XXXVIII SIFO CONGRESS

The XXXVIII SIFO Congress has been held in Rome in prestigious venue of the Rome "Cavalieri" Hotel from the 23rd of November to the 26th.



26TH OSCE ECONOMIC AND ENVIRONMENTAL FORUM

The Organization for Security and Cooperation in Europe (OSCE) is a regional organisation for the promotion of peace, political dialogue, justice and cooperation in Europe, currently with 57 member countries. Therefore, it is the largest regional security organization.



42nd SITO CONGRESS

Since 2014, Ega has managed the secretariat of SITO (Italian Society of Organ and Tissue Transplants).

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