SPAINTACULAR

Company Profile

Spaintacular

CEO Message

Welcome to **Spaintacular**!

On behalf of the Spaintacular team, I am thrilled to welcome you. We highly value your interest and confidence in us; our passion and expertise is all yours.

As a company dedicated to providing unforgettable moments in Spain, we understand that our success is built on strong and collaborative teamwork like the one we have at Spaintacular.

We are not just eager, but thrilled to work together, grow together, and achieve great things together with you.

We extend you a warm welcome to Spaintacular and encourage you to embark on this exciting journey with us. Together, we will create memorable events and make a positive impact in the meetings and incentive industry.

Welcome to **Spaintacular**, where the adventure begins!

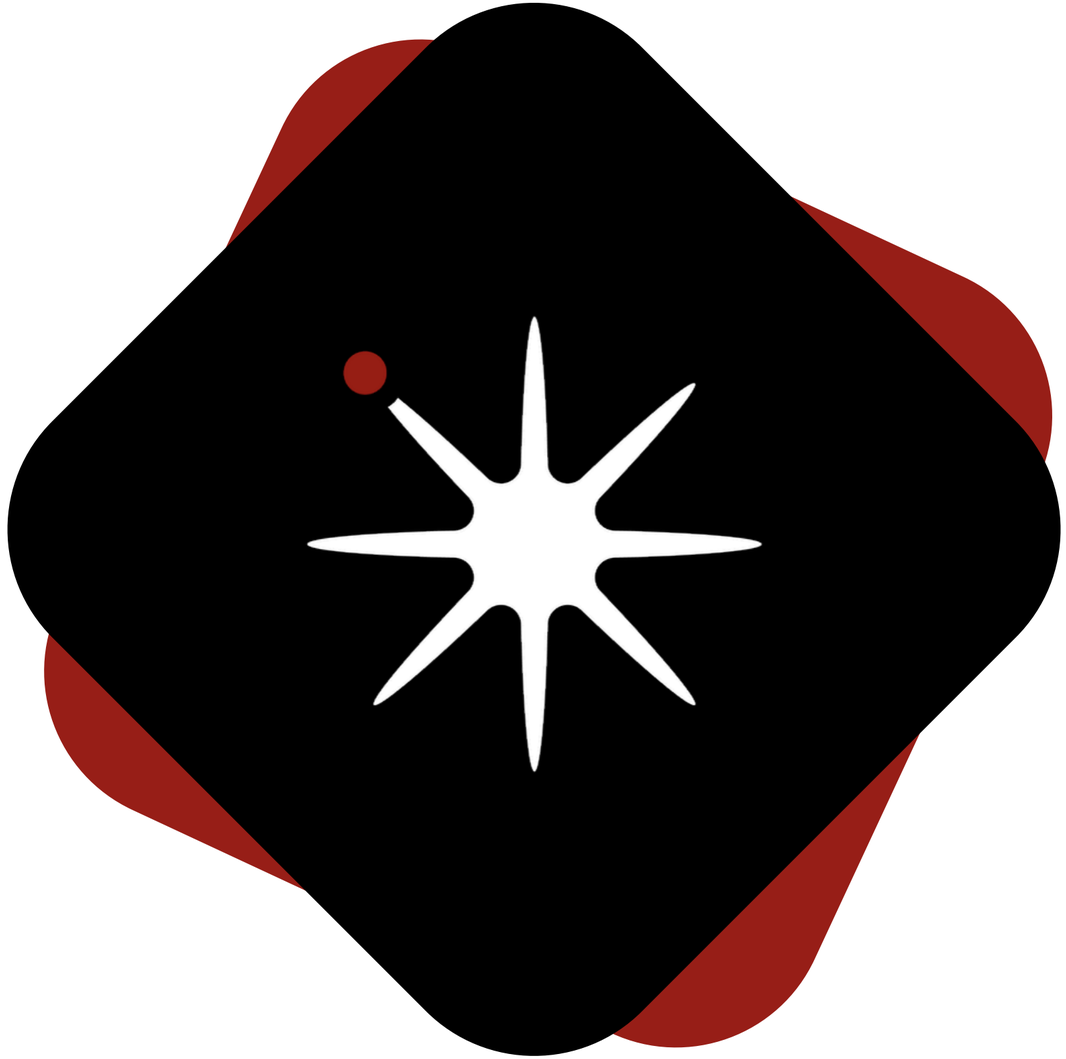


About the Company

Nacho Ferrando, CEO

A passionate meeting and event professional involved with the industry since childhood, Nacho has 35+ years of experience in all areas of the profession, paying particular attention to creativity and event production. He leads Spaintacular and proudly serves our customers, directly contributing to the achievement of multiple industry awards.

We are affiliates of SITE and ADMEI, past president, founder of the SITE Spain chapter, and vice-president of MPI Spain.



Brand Evolution

From Origins to Identity

From our early beginnings to our current brand, our evolution reflects a continuous pursuit of excellence. Each chapter has shaped a sharper vision, deeper expertise, and a stronger identity.

Today, Spaintacular stands as a symbol of creativity, reliability, and immersive experiences in Spain.

CREATURI DMC SINCE 1973
YOUR DESTINATION MANAGEMENT COMPANY IN SPAIN
A GLOBAL EVENTS PARTNER

G·E·P
DESTINATION MANAGEMENT
SPAIN
A GLOBAL EVENTS PARTNER



Spaintacular
DMC



SPAINTACULAR
A Hosts Global Member



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Manifesto

Spaintacular promotes Spanish culture with passion, creativity, and diversity, inspiring authentic connections and unforgettable moments.

Exclusive US market - Our business mainly focuses on long-standing third-party relationships, some lasting more than 50 years. Hosts Global is our sales and marketing partner in the US and provides us with promotional support and business opportunities.

Our brand evolution - As Maritz Travel de España (1973 to 1978), Creatur (1978 to 2012), and Spaintacular (2012 to present), we have served a countless number of MICE programs.

Spaintacular has primary office locations in Barcelona and Madrid. In addition to providing logistical services, we have on-site warehouses with theme and décor material, allowing us to create different themed events.

Our Barcelona office, home of our artistic production unit, has a choreography studio where we design our artistic productions for exclusive event entertainment.

We provide coverage to other destinations in Spain through our extensive network of local suppliers, allowing us to operate with the best local providers all over Spain, including the Balearic and Canary Islands.

Spaintacular DMC is comprised of four independent business units that operate under the Spaintacular DMC brand and are fully integrated to provide a one-stop solution for our customers; these units include:

SPAINTACULAR, our logistics management division, www.spaintacular.com
NUEVO FACTOR, our event management division,
SINTONIZART, our artistic production division, www.sintonizart.com
SPAINTACULAR FILMS, our media division, www.vimeo.com/spaintacular

Our Mission and Vision

Mission

Spaintacular's mission is to design and execute exceptional corporate programs that immerse guests in the richness of Spanish culture through carefully curated events, activities, excursions, and exclusive experiences. We go beyond traditional event management, creating seamless and spectacular moments that blend logistics, artistic production, and media expertise. Our goal is to foster meaningful connections between our clients and Spain's heritage, showcasing the country's history, gastronomy, art, and innovation. By combining creativity, precision, and local expertise, we ensure that each program is a unique and unforgettable journey tailored to the highest standards of excellence.

Vision

Spaintacular aspires to be the foremost luxury DMC in Spain, recognized for its cultural authenticity, innovation, and meticulous attention to detail. Our vision is to redefine corporate travel and event experiences, positioning Spain as the ultimate destination for high-end incentive programs, business meetings, and immersive cultural encounters. Through strategic partnerships, sustainable initiatives, and a commitment to unparalleled service, we aim to strengthen global ties by delivering tailor-made experiences that transcend expectations. By blending Spain's vibrant traditions with modern sophistication, we create programs that inspire, engage, and leave a lasting impact on every guest.

Our Milestones

2025

SITE Crystal Award for Excellence in Incentive Travel: Europe

2025

EventoPlus Silver Award for Best Décor and Design

2025

Hosts Global Forum Award International DMC of The Year

2025

ADMEI Award for Best Décor & Design

Our Milestones

... as a result, we have been honored with several industry awards in the last decade.

2024
ADMEI Award for Best Entertainment Production
ADMEI Award for Best Event from 500k to 1M USD

2021
ADMEI Award for Best Use of Technology
ADMEI Award for Best Entertainment
ADMEI Award for Best Event 200.001 & Up

2020
Evento Plus Gold Award for Best Celebration Event
Evento Plus Bronze Award for Best Technical Setup

2019
GDP International Partner of the Year

2017
Evento Plus Silver Award for Best Event Venue
Evento Plus Silver Award for Best Congress in Spain

2016
SITE Crystal Award for Excellence in Incentive Travel, Best of Europe

2015
Evento Plus Gold Award for Best Event Entertainment in Spain
Evento Plus Bronze Award for Best Event Entertainment in Spain

2014
Evento Plus Gold Award for Best Event Entertainment in Spain.
Evento Plus Silver Award for Best Incentive Program

2013
SITE Crystal Award for Most Outstanding Single Motivational Event within an Incentive Program

Our Winning Projects

The following examples of some of our events demonstrate a small portion of the creative artistic talent that Spaintacular offers its clients.

Explore our renowned collection of award-winning projects that have excelled in creating innovative and memorable corporate events, setting a standard of excellence in the industry. Each project reflects our commitment to quality and exceptional creativity.

All of these events were conceptualized, organized, and operated by our in-house team from our distinct business units, and they showcase the use of our unique entertainment as well as applications of new technologies to create excitement for guests during our events.



Santander/Ferrari Magic Madrid Red Night

This awards dinner for Santander and Ferrari marked the highlight of a global incentive trip and symbolized the transition from Sovereign Bank to Santander. Spaintacular was entrusted with creating an evening that embodied the brand's core values — strength, innovation, and teamwork.

Every element, from décor to entertainment, was designed to reflect the bank's identity and signature color palette. Four distinctive environments were created within the venue, each evolving to express a different emotional phase of the night. A tailor-made artistic production — never before performed — unified the experience, transforming a corporate event into a statement of brand excellence and cultural pride.

The result was a flawless, emotionally resonant production that set a new benchmark for brand-driven events.

Awards:
• 2013 – SITE Crystal Award for Most Outstanding Single Motivational Event within an Incentive.
• 2014 – Evento Plus Gold Award for Best Entertainment in Spain.
• 2014 – Evento Plus Silver Award for Best Motivational or Incentive Event.

Please find a link to the event video below:
http://vimeo.com/82049185



Akuiris Mediterranean Winds Gala

Designed as an elegant awards dinner for 285 guests, this gala sought to merge corporate sophistication with Mediterranean spirit. Spaintacular selected the Barcelona Maritime Museum as a symbolic location linking the city's maritime heritage with the event's vision of refinement and calm energy.

The concept, Mediterranean Winds, was expressed through an underwater atmosphere of light, texture, and music that evoked the quiet power of the sea. Original performances and artistic direction created an elevated yet understated tone, immersing guests in a sensory experience that reflected both local culture and global prestige.

The result was an extraordinary production that balanced exclusivity, emotion, and aesthetic precision.

Awards:
• 2015 – Evento Plus Gold Award for Best Event Entertainment in Spain.

Please find a link to the event video below:
http://vimeo.com/101456219



Hola España Fiesta

For this farewell gala, the objective was clear: to surpass the previous year's event in Budapest and create a Spanish night of emotion, authenticity, and innovation. Spaintacular transformed the iconic Oval Dome into a celebration of Spain's spirit — merging folkloric tradition with cutting-edge show design.

All décor and entertainment were conceived and produced in-house, blending flamenco, live music, and state-of-the-art technology. The climax came with the Cyber Flamenco finale, where traditional dance met laser light in a world-first performance.

The result was a unique event that honored Spain's cultural essence while setting a new standard for experiential creativity.

Awards:
• 2015 – Evento Plus Bronze Award for Best Event Entertainment in Spain
• 2014 – EUBEA Awards Finalist (three nominations for Best Events in Europe).

Please find a link to the event video below:
http://vimeo.com/100399014



Gaudí Dreaming Gala

This farewell gala was inspired by the creative universe of Antoni Gaudí, turning a corporate dinner into a modernist dream.

Spaintacular's in-house team designed every element — décor, performance, and atmosphere — to reinterpret Gaudí's genius through immersive storytelling. Iconic characters, including Gaudí himself, guided guests through a sequence of artistic moments featuring the Helium Dancer, Magic Quick Change, and Cyber Flamenco.

The evening transitioned seamlessly from emotional artistry to a vibrant dance party, uniting participants in celebration. Every detail, from concept to choreography, reflected Spaintacular's hallmark precision and originality.

Awards:
• 2016 – SITE Crystal Award for Excellence in Incentive Travel: Best of Europe.

Please find a link to the event video below:
https://vimeo.com/174861579



KASPERSKY Security Analyst Summit

For Kaspersky's global congress, Spaintacular chose an exotic and secluded destination to align with the event's spy-themed concept.

The program transformed a five-star resort and modern convention center into a secret intelligence base, complete with cinematic branding, thematic décor, and tailored logistics. High-level cybersecurity speakers, spy-style hostesses, and mission-inspired visuals built an engaging, narrative-driven atmosphere.

Three social events, including the gala The Spy That Exposed Me, reinforced the theme with humor and creativity. Managing complex protocols for VIP participants and global security experts, Spaintacular delivered flawless coordination and immersive storytelling that elevated the conference beyond expectation.

Awards:
- 2017 – Evento Plus Silver Award for Best Conference in Spain.
- 2017 – Evento Plus Silver Award for Best Event Location.

Please find a link to the event video below:
https://vimeo.com/217613522



Going Bananas Celebration Party

This daring concept transformed a banana plantation into a fully immersive celebration of innovation and identity.

Spaintacular designed a 150-meter dining table as the centerpiece of Tenerife Visions, a mapping experience divided into five acts — Corporate, Water, Cosmos, Volcano, and Color. Each segment combined projection mapping, live performance, music, and gastronomy to reveal the island's essence through art and technology.

The seamless synchronization of visuals and storytelling created a multisensory masterpiece that redefined the boundaries of corporate entertainment.

This production stands as Spaintacular's most awarded event, recognized globally for its creativity and flawless execution.

Awards:

- 2020 – Evento Plus Gold Award for Best Celebration Event.
- 2020 – Evento Plus Bronze Award for Best Technical Setup.
- 2021 – ADMEI Award for Best Use of Technology.
- 2021 – ADMEI Award for Best Entertainment.
- 2021 – ADMEI Award for Best Event 200,001 & Up.

Please find a link to the event video below:
https://vimeo.com/497050611



Magic Garden. Tropical Fiesta

Created as a corporate gala celebrating creativity and diversity, Magic Garden invited guests to experience a world where imagination met precision.

Spaintacular reimagined the event as a journey through color, rhythm, and movement — blending tropical vitality with Spanish artistry. A 600-foot wavy dining table and a dynamic after-party set the stage for interaction and wonder.

Every visual, sound, and performance was carefully curated to generate emotion and reinforce the client's values.

The result was a multisensory transformation that embodied joy, unity, and the spirit of modern Spain.

Awards:
- 2025 – ADMEI Award for Best Décor & Design.
- 2025 – SITE Crystal Award for Excellence in Incentive Travel.

Please find a link to the event video below:
https://vimeo.com/912885043



Champions Dinner Concept

Developed for a prestigious international group, Champions Dinner celebrated excellence through innovation and design.

Spaintacular conceptualized an immersive environment where the thrill of Formula 1 met the sophistication of luxury hospitality.

Guests were engaged through interactive racing simulators, mind-powered challenges, and molecular gastronomy experiences. LED structures and an aerial drone finale enhanced the sense of performance and precision.

Every detail reflected the values of speed, teamwork, and innovation, turning the evening into a high-impact celebration of achievement.

Awards:
- 2025 – ADMEI Award for Best Décor & Design.
- 2025 – SITE Crystal Award for Excellence in Incentive Travel.

Please find a link to the event video below:
https://vimeo.com/992744090



Operational Structure

At **Spaintacular**, our operational structure is built to ensure consistency, speed, and a high level of personalization across all stages of project development and delivery. Our client service model is based on three integrated roles, forming compact, agile teams that manage each program from RFP to execution.

Each team includes:

Senior Account Manager
The strategic leader of the team. Responsible for high-level proposal development, pricing strategy, client alignment, and overall program supervision. This role ensures that each program meets the client's objectives while staying within budget and operational parameters.

Account Manager
Acts as the central coordinator, translating the vision into actionable details. Handles day-to-day logistics, supports the proposal process, communicates with vendors, and ensures alignment between planning and execution.

Account Assistant
Provides essential administrative and operational support across the full lifecycle of the program. From document preparation and scheduling to on-site coordination, this role ensures no detail is overlooked and timelines remain on track.

Operational Process

RFP Reception

Immediate Acknowledgement

72h Initial Proposal

Follow up

Proposal Modification

Site Inspection

Final Program

Contract and Cancelation Policy

Deposit Schedule

Program Operation → Invoicing

Company Alliance

Through Hosts Global, Spaintacular connects Spain to the world—offering trusted, seamless, and exceptional destination experiences.

Hosts Global

Affiliation with a Global Network

As an official Hosts Global Member since June 2021, Spaintacular gains exclusive access to one of the world's most respected destination management networks. This partnership enables us to enrich our deeply rooted local expertise in Spain with global standards, seamless coordination across international markets, and shared best practices.

By joining Hosts Global, Spaintacular not only amplifies its creative and production capabilities, but also benefits from:

Global reach: Alignment with a network that comprises carefully selected DMCs worldwide, ensuring consistency and high quality across destinations.

Enhanced credibility: Recognition as the exclusive representative in Spain, reinforcing our reliability among event planners and corporate clients.

Operational excellence: Access to collective know-how and robust protocols that elevate safety, logistics, and innovative event execution.

Client confidence: The ability to deliver unmatched MICE standards in Spain, backed by Hosts Global's reputation and a proven track record with international projects partners.

This alliance elevates Spaintacular from a national leader to a globally connected specialist—delivering immersive and creative experiences in Spain with the assurance of international standards.

Company Associations

Here are some of our partners! While we can't showcase all of our collaborators, we sincerely thank each and every one of them for their support and valuable contributions.

Maritz Global Events

At Spaintacular, we entrust Maritz Global Events to bring global scale and reliability to our incentive, association and corporate programs. Their expertise in experience design, sourcing, registration and logistics enables us to deliver seamless, immersive events in Spain that reflect the highest standards of excellence. Together, we amplify reach, engagement and impact for our clients..

One 10

One10 is our creative engine for incentive travel and corporate gatherings. When we partner, they co-design strategic branded experiences that elevate every touchpoint — from kickoff, to reward ceremonies, to post-event engagement. Their strength in integrated program design empowers Spaintacular to deliver tailored, emotionally resonant moments that align with our clients' goals.

Creative Group

Working with Creative Group (CREA) gives Spaintacular a local creative lab grounded in Spanish culture and global flair. Their deep command of unique venues, immersive storytelling, live production and DMC-level execution lets us design programs that feel authentically local yet internationally polished — elevating our offerings across Spain.

Company Associations

CWT Meeting & Events

As our strategic meetings & events partner, CWT brings robust infrastructure, global reach and sophisticated event technology to every collaboration. By combining CWT's logistical rigor and platform capabilities with Spaintacular's destination knowledge, we ensure efficient, high-impact programs that deliver measurable ROI and world-class guest experiences.

Meeting & Incentives Worldwide

M&IW supports Spaintacular as a global events collaborator, especially for our multinational accounts. Their proven capacity in hybrid and cross-border event management, incentive programs, and engagement campaigns complements our on-the-ground Spanish know-how. Together, we offer clients a truly global + local proposition.

PPI Meetings & Incentives

PPI serves as a trusted logistics and operations backbone for our most complex group programs. Their mastery in managing large-scale meetings, regional coordination and process efficiencies empowers Spaintacular to execute flawlessly, harnessing their operational muscle while focusing your client's experience on creative storytelling and emotional resonance.

Competitive Advantage

Spaintacular is more than a DMC—we create spectacular programs that leave a lasting impression.

Excellence in Execution: Where Precision Meets Perfection

At Spaintacular, every program is crafted with meticulous attention to detail, ensuring seamless coordination and flawless execution. With over 50 years of experience in the U.S. market, we have perfected the art of corporate travel and event logistics, guaranteeing timely delivery of high-end, culturally immersive experiences that exceed expectations. Our use of advanced CRM technology (Zoho) allows us to efficiently manage client relationships, agency partnerships, and program operations with precision and adaptability.

Exclusive Access: Unlocking Spain's Hidden Gems

Spaintacular offers unparalleled access to Spain's most exclusive venues and experiences. From private dinners in royal palaces to behind-the-scenes tours of historic landmarks, we create programs that are truly one-of-a-kind. Our strong local network of Michelin-starred chefs, cultural experts, and luxury brands enables us to curate unforgettable moments that showcase Spain's rich heritage, gastronomy, and artistic vibrancy.

Innovation & Creativity: Transforming Ideas into Experiences

Spaintacular redefines corporate travel and event planning by blending cutting-edge concepts with cultural authenticity. We incorporate immersive storytelling, innovative entertainment, and sustainable practices to create experiences that go beyond the ordinary. Whether it's an incentive trip, conference, product launch, or networking event, we transform visions into extraordinary moments, setting new industry standards in luxury corporate travel.

Corporate Social Responsibility

Spaintacular is committed to responsible tourism, sustainable luxury, and cultural integrity, shaping a future where travel is both extraordinary and ethical.

Cultural Respect: Honoring Spain's Heritage

At Spaintacular, we ensure that every program upholds the cultural heritage, traditions, and authenticity of each destination. By collaborating with local artisans, historians, and cultural experts, we create immersive experiences that respect and celebrate the true essence of Spain. Our approach fosters meaningful connections while promoting cultural appreciation and awareness among our clients.

Sustainability: Creating Greener Events

Sustainability is a core pillar of Spaintacular's operations. We prioritize eco-conscious event planning, from reducing waste and energy consumption to utilizing local, sustainable resources. Through green initiatives and responsible tourism practices, we aim to minimize our environmental impact while contributing to the preservation of Spain's landscapes and ecosystems.

Community Empowerment: Supporting Local Growth

Spaintacular actively supports local communities, small businesses, and grassroots initiatives. Our programs create opportunities for local talent and traditional craftsmanship, ensuring that our events generate a positive social and economic impact. By integrating social responsibility into our operations, we leave a lasting legacy in the communities with which we collaborate.

Our Executive Team

Leaders with vision and determination, shaping Spaintacular's path to excellence.



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Our Management Team

Dedicated professionals ensuring seamless and impactful Spaintacular experiences.



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