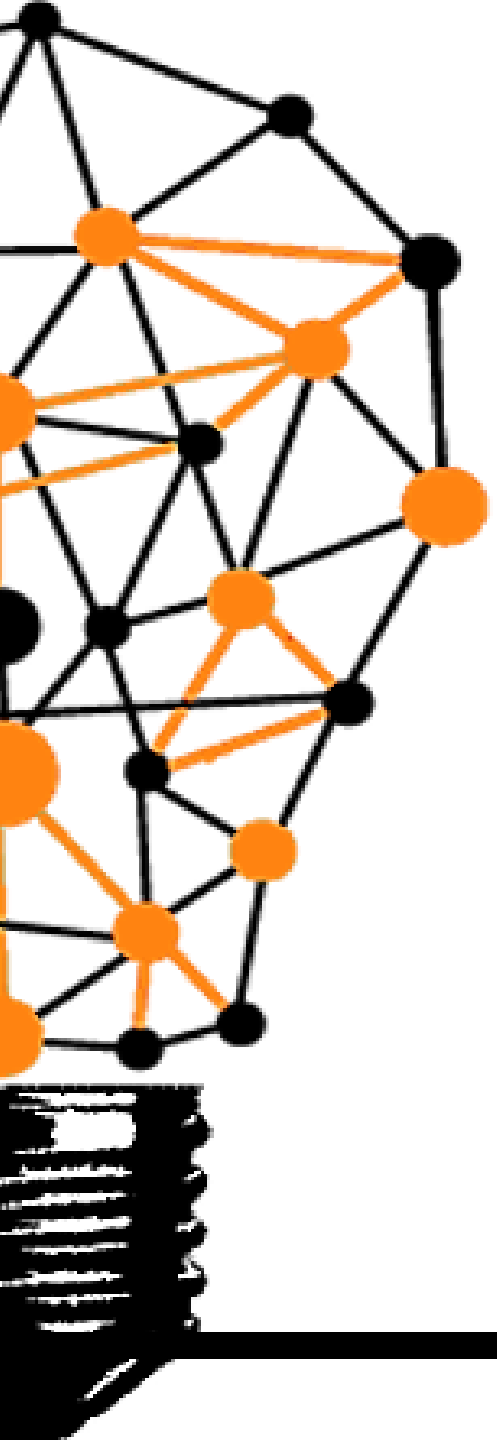

welcome
to a
creative
world



"At planit we provide innovative audience engagement & activation solutions for your business "

planit!
meetings, conferences and loyalty by Creative Travel

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meetings, conferences and loyalty by Creative Travel

ABOUT US

"Plan it! is a full fledged Meetings, Conferences & Loyalty Management Company dedicated to meeting the highest standards in the Audience Engagement & Loyalty Management space. Our involvement with associations such as ICCA, SITE & India Convention Promotion Bureau (ICPB) attests to our commitment to our industry. At Plan it! by Creative Travel, every engagement activity is handled with the highest levels of professionalism."

ICCA Member

ICPB

MPI
MEETING PROFESSIONALS INTERNATIONAL

site
Society for Incentive Travel Excellence

OUR APPROACH – SCIENTIFIC & PROCESS ORIENTED

4 **Deliver**
Ensure Seamless Delivery

3 **Ideate**
Devise the Best Concept

2 **Identify**
Opportunity Areas

1 **Understand**
Understand Client's Business

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OUR CONFERENCE MANAGEMENT CAPABILITIES

VENUE MANAGEMENT

ACCOMODATION MANAGEMENT

PRE - REGISTRATION

ONSITE -- REGISTRATION

TRANSPORT MANGEMENT

SPOSORSHIP MANAGEMENT

AV MANAGEMENT

CREATIVE CONCEPTUALIZATION

DELEGATE ACQUISITION

TOURS & SIGHSEEING

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OUR TACTICAL SERVICES

Trade Promotion Schemes

- End to End Scheme Management
- Coupon Based ; SMS Based
- Kiosk & Road Show Management

Event Management

- End to End Conceptualization & Management
- 2D & 3D Design Management
- Celebrity Management

BTL Activations & Roadshows

- Detailed Program Conceptualization
- Technologically Linked Execution
- Tailor Made Theatre / Road Show Activities

Man Power & Promoter Management

- Temporary Human Resource Deployment
- Call Centre Resource Management
- Training And Quality Management

Fabrication Management

- Stall Management
- Backdrop , Décor & Audio Visual Management

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OUR STRATEGIC SERVICES

Loyalty Program Management

- End to End Program Management
- Creative Campaign Management
- Rewards Management

Contact Centre Management

- End to End Infra Deployment
- Call Centre Resource Management
- Training And Quality Management

Branded Prepaid Cards Management

- Your Card Your Brand
- Cash Equivalent Gratification
- Association with VISA enhances overall brand proposition

Gamification Software Management

- Gamification as a tool to engage your audiences

Branding & Alliances Management

- Coalition Loyalty Management

What Sets Us Apart

planit!
Engagement Solutions
by Creative Travel



CREATIVE TRAVEL
a family story since 1977

THE GURUS OF
DESTINATION MANAGEMENT

STRATEGIC AUDIENCE
ENAGEMENT & ACTIVATION

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loyalty by Creative Travel

signature TOURS
BY CREATIVE TRAVEL

BESPOKE OUTBOUND
VOYAGES

WILDLIFE JOURNEYS
BY CREATIVE TRAVEL

JungleSutra
WILDLIFE JOURNEYS
BY CREATIVE TRAVEL

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CAPABILITY PORTFOLIO

- 3D CONCEPT CURATION
- EVENT MANAGEMENT
- DELEGATE MANAGEMENT
- REGISTRATION MANAGEMENT
- CREATIVE FABRICATION
- AUDIO VISUAL MANAGEMENT
- TRANSPORTATION MANAGEMENT

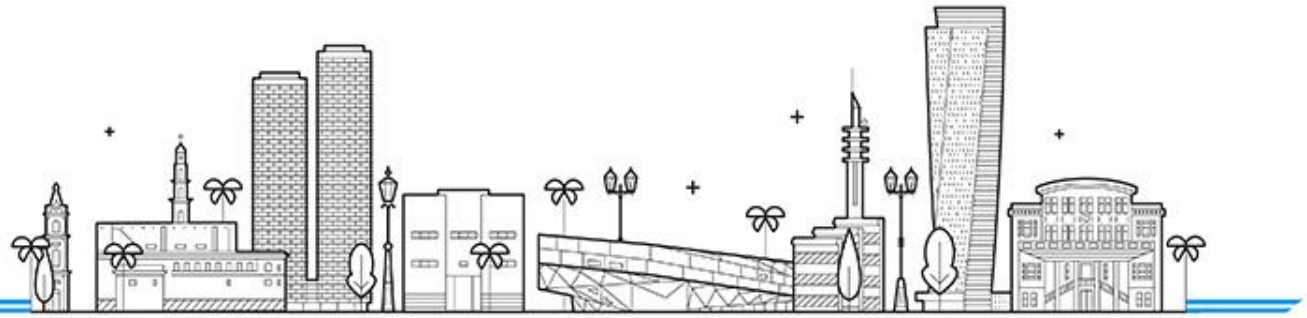
‘curating experiences the creative way‘

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loyalty by Creative Travel

MINSITRY OF EXTERNAL AFFAIRS

CREDAI
19TH NATCON 2019
RESILIENCE TO EXCELLENCE
TEL AVIV, ISRAEL
HOTEL INTERCONTINENTAL DAVID, TEL AVIV
5TH, 6TH AND 7TH AUGUST, 2019

CREDAI



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MINSITRY OF EXTERNAL AFFAIRS

सत्यमेव जयते

Ministry of External Affairs
Government of India



Event Management :
State Visit of Crown Prince of Saudi Arabia to India (February 19-20, 2019)



Event Management :
State Visit of Prime Minister of Bhutan to India (December 27-29,2018)



Event Management :
State visit of President of Argentina to India (February 17-19, 2019)

OUR CONFERENCE,EVENTS & CREATIVE PORTFOLIO

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CREDAI NATCON 2018





OUR CONFERENCE,EVENTS & CREATIVE PORTFOLIO

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2018 Innovation Awards for a World Renowned Private Equity Firm


Audi Dealer Awards
A CUT ABOVE
Audi Dealer Awards
A CUT ABOVE


SREI
SREI
SREI
SREI


CHAMPIONS
UNITED 2015

BTL , TRADE ACTIVATIONS & PRODUCT LAUNCHES

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Guardian Pharmacy Family Day



Yakult Product Launch



MAX Hospitals RWA Activation

MAX HEALTHCARE

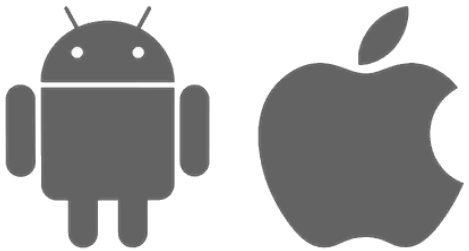


TRACKING ACTIVATIONS REALTIME

oneplanit!



- TRACKING ACTIVATIONS REALTIME
- CAPABLE OF CAPTURING :
  - GEO TAGS
  - MERCHANDIZE AND ACTIVATION TRAIL
- INSTORE ACTIVATION MANAGEMENT
- PROMOTER ATTENDANCE MANAGEMENT



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CAPABILITY PORTFOLIO

- LOYALTY PROGRAM MANAGEMENT
- REWARDS MANAGEMENT
- EXPERIENTAL GRATIFICATION
- CATALOGUE MANAGEMNT
- MYSTERY SHOPPING
- CREATIVE CAMPAING MANAGEMNT
- MANUAL & TECHNICAL PROMOTIONS

‘best in class loyalty program curation & management’

Current Loyalty Trends

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Engagement Solutions
by Creative Travel





Trend I

- Social Media Linked Loyalty
- Tracking Purchase Pattern Digitally
- Visibility Opportunity

Trend II

- Timely gratification remains a key opportunity area for most corporates
- Gratification continues to be dominated by

E Gift Vouchers
VISA Gift Cards

Trend III

- Loyalty & Engagement Programmes most preferred for CRM

Trend IV

- Card Less Loyalty Programs are finding flavour amongst corporates these days

Our KEY Differentiators...

Moblie APP Based Loyalty Program Management



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- Enhanced User Management
- Profile Management

- Loyalty Program Management
- Campaign Management

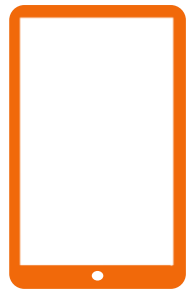
- Rewards Management
- Merchandize Management

- Promotion Management
- Promotion Venue Management

- Live Chatbot Based Loyalty Programs
- Contact Centre management



Computer Based Loyalty Programs



Computer Based Loyalty Programs

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OUR CLIENTS

decowood™
PREMIUM VENEERS
NATURAL | TEAK | ENGINEERED

CREDAI

Greenlam LAMINATES

MAX HEALTHCARE

Yakult®

ColdEX®
Piping hot cold chain technology

OUR CLIENTS

World Association Of Social Psychiatry

IFFS World Congress

World Stroke Organization

NAREDCO

GENESIS COLORS

swe Society of Women Engineers

I•A•A•H International Association for Adolescent Health

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India's most awarded destination management company since 1977

7 TIME WINNER

2018 - 2014
INDIA'S LEADING LUXURY TRAVEL AGENCY

2018 - 2011
INDIA'S LEADING DESTINATION MANAGEMENT COMPANY

2018 - 2016
INDIA'S LEADING EXPERIENTIAL HOLIDAY COMPANY (FOR JUNGLE SUTRA)

2015 - 2012
ASIA'S LEADING DESTINATION MANAGEMENT COMPANY

WINNER OF
SOUTH ASIAN TRAVEL AWARDS

5 TIME WINNER

16 TIME WINNER OF
NATIONAL TOURISM AWARD

CREATIVE TRAVEL
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BY CREATIVE TRAVEL

JungleSutra
WILDLIFE JOURNEYS
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Engagement | Loyalty | Meetings & Conferences

Delhi, India
Hyderabad, India
Agra, India
Jaipur, India
Cochin, India
Bangalore, India
Mumbai, India
Brussels, Belgium
Barcelona & Madrid, Spain
London, United Kingdom
Frankfurt, Germany
Moscow, Russia
Minneapolis, USA
Mexico City, Mexico
Sao Paolo, Brazil
Santiago, Chile
Callao, Peru
Manila, Philippines
Warsaw, Poland
Johannesburg, South Africa
Istanbul, Turkey

Creative Plaza, Plot 283
Udyog Vihar Phase 2, Gurugram
Haryana - 122016
Tel: +91-124-4567777
E-mail: engage@planit-india.com