EVENT TECH COLLECTIVE

FOR IMMEDIATE RELEASE
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The next BIG THING for events...

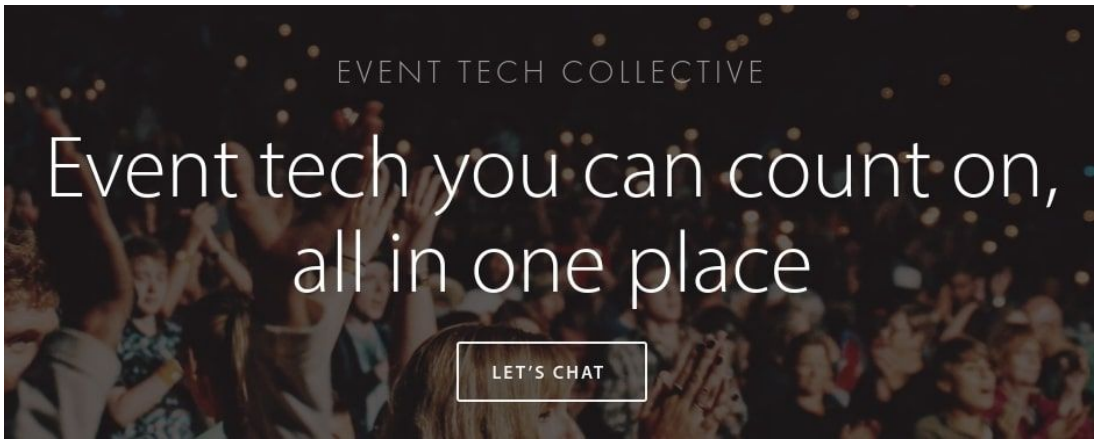
One-Stop Shop for Event Technology launched at IMEX America.

Finding the right event tech is hard. Finding reliable, innovative and effective event tech and support is even harder.

> "That's why we have formed the Event Tech Collective," says Jessica Gonzalez, InCharge at InCharged and Founder of VendX. "To make the selection and process of procuring event technology easier and better."

The idea for the Event Tech Collective, (like so many other great ideas), came about while brainstorming over dinner during a meeting industry event. After hearing planners sharing their frustration with spending time staying on top of the latest innovations, finding reliable product and service providers, and having to review and contract multiple vendor agreements - the answer that came up was:

> *"Let's gather the world's best technology under one umbrella to support and elevate events to the next level."*



The Event Tech Collective is founded by three award-winning event technology providers, Jessica Gonzalez, Thomas Hallin and Adero “AJ” Tuere.



Jessica Gonzalez



Thomas Hallin



Adero "AJ" Tuere

Jessica is driven by creating opportunities for marketers to reach their audience in new and innovative ways. From phone charging stations to photo booths to their new experiential vending machines, her products represent everything event tech should be: reliable, effective, and fun.

Thomas, who is dedicated to connecting people with the most relevant content and contacts, embraces collaboration to create best-in-class solutions that deliver meaningful results. This is apparent in the Event Apps that ITM Mobile develops as well as in their Event Management Platform which can be used as a stand-alone solution or easily integrated with most third party software.

AJ of 3rd Eye Productions, epitomizes the role of a client relations director and excels at delivering immersive light, sound and video experiences. She is committed to client success as it relates to AV production and management of corporate events, trade shows, live music performances and special events.

> “This combination of our unique drivers, varied experiences and expertise, serves as a great foundation for what the Event Tech Collective aspires to be - the de facto One-Stop Shop for Event Technology.” shares Thomas Hallin, Co-Founder & Owner, ITM Mobile.

Event Buyers, make sure to visit their website to submit your RFP’s
https://www.theeventtechcollective.com/contact

Event Technology Providers interested in joining the Event Tech Collective, please contact:
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