# Panoptic Events

Panoptic /panˈɒptɪk/ (Adj) "taking in all parts, aspects, etc, in a single view; all-embracing"




## WE CREATE BRAND & CLIENT EXPERIENCES

Panoptic Events since creation in 2014 have been involved in over 1500 events.
We design and deliver memorable experiences.
Fed up of being the last piece of the jigsaw for agencies, we decided to work directly with client and brands and utilise the amazing event spaces Scotland has to offer.
We wish to provoke a reaction and enhance the customers brand experience
Panoptic have experience across many sectors.
We create a story and leave a legacy for your events. Our techniques lead to increased customer retention and proven return on Investment, we save time as we have a valuable infrastructure a large network.
We work alongside clients and suppliers in order for everyone to grow.

## CLIENTS (NOT LIMITED TO)

FMCG: Aperol, Heineken, Magners, Red Bull, Edrington, Rekorderling, Tanqueray, Hendricks, Irn Bru.
Festivals: T in the Park, Edinburgh Jazz and Blues, Party at the Palace, Rockness, Foodies.
Corporate: Microsoft, American Airlines, St James Place, TedX Glasgow, Glasgow Life.
Hotels & Restaurants: Hilton Group, IHG, Motel One, Hard Rock Cafe, Clydeside Distillery, SWG3, Principal.
Sport: Commonwealth Games, Tough Mudder, SPL, Skyride, NextBike, Umbro.
High Street: H&M, BoConcept, Topshop, St Tropez, Glasgow Audio, GQ, Levi's.
Charities: Oxfam, Samaritans, Bobath, Chris's House.

## WHY CHOOSE PANOPTIC?

**ADAM DAVIDSON - FRANCHISE OWNER - BOCONCEPT**

*"Panoptic has established itself quickly and very well. They get a good idea of what to do and get things done. Good at coming up with ideas.*
*Panoptic did the event right. They gave us a clear idea of what we could achieve.*
*The numbers speak for themselves."*

**JAKUB KEBISEK - SENIOR BRAND MANAGER, MCEWANS**

*"Thanks to Craig's industry knowledge and research McEwan's were able to secure a fantastic sponsorship deal with Party at the Palace"*

**KAT PESERAN - FOODIES FESTIVAL & MAGNERS UK TOUR**

*A real asset you are! Feedback was amazing!"*

**AMBER FRASER-LILLEY - OWNER, TWIRL & TONE**

*"Excellent service cannot recommend enough. ...wonderful in helping me find a suitable venue each year. It has taken a lot of the hassle and stress out of trying to sort this on my own...brilliant in sourcing the venue and extras, speaking to venue staff on my behalf and providing a speedy and professional service. Any problems I may have Craig is quick to sort it for me. A must have for any business or individual looking for help organising an event."*

**KATHLEEN SWALLOW - MANAGER MANORVIEW GROUP**

*"I love the service you give me, you're always on the ball."*

**JULIA BRUNS, ROCKNESS, TOUGH MUDDER, SKYRIDE**

*"We have worked with Craig for many years programming Strongbow Stage at Rockness Festival and for other events for brands like Sky.Panoptic Events are reliable and always deliver. They fully understand the brief and have become our key partner in the region for entertainment and production. They are also really nice people!"*

**SNOWFACTOR BRAEHEAD**

*"We highly recommend Panoptic Events, very professional!"*

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