I.T.E.M TRAVEL&EVENT MANAGEMENT

COMPANY PROFILE



BACKGROUND OF THE MANAGEMENT TEAM

ITEM Travel & Event Management is a DMC travel agency based in Istanbul that provides planning services to fit the international customer's wishes. We customized individual and group itineraries, as well as corporative services, especially in Turkey, but also with partners in the rest of Europe and Asia.

We provide comprehensive solutions to each request designed to generate satisfactory results for all these itineraries:

- ✓ Touristic
- ✓ Historical
- ✓ Religious
- ✓ Culinary
- ✓ Adventure
- ✓ Outdoors
- ✓ Sports
- ✓ Business
- ✓ Corporate

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I.T.E.M TRAVEL&EVENT MANAGEMENT

Our tailor made products include:

- ✓ Transportation services adjusted to the needs of each program
- ✓ Exceptional hotels and resorts
- ✓ Private air and yacht services for luxury vacation and business trip programs
- ✓ Exclusive and unique private itineraries for luxury vacations
- ✓ Impeccable guides in different languages
- ✓ 24/7 English, Spanish and Italian speaking travel assistance
- ✓ Office in Istanbul new airport to welcome all passengers upon their arrival

Our greatest inspiration is Turkey. ITEM travel principle is to share their knowledge and creative ideas with individualized attention, provide quality services, and ensure the well-being of the passengers.

Whether it is a booking for 2 or a full designed program, our principle is to share our knowledge as full suite of services with creative design ideas and individualized attention to introduce Turkish hospitality to visitors from all over the world in every step of the way.

OUR SERVICES

The agency is formed of young professionals, who have long term extensive experience in destination management industry working with corporate clients as well as individuals for their programs in Turkey.
The managing partners of the Company, Şule Uzun and Billur Kaytaz, have 24 years of experience in different fields of the industry including: leisure travel around Turkey with customized itineraries prepared for special needs, operation of transportation activities on different standards such as premium cars, ferries, helicopters and private planes and yachts, incentive and leisure programs prepared for companies board members, team members and clients with different itineraries, corporate business, events and conferences.

Our services include:

- Unique & Exclusive Private Escorted itineraries for your **Leisure Programs**
- Comprehensive solutions designed to generate measurable results for **Incentives & Meetings**
- Memorable **Events -** From a small gathering with friends at home to a grand-scale ceremony
- **Transportation** services fitting with your program needs
- **Private Air & Yacht Services** for Leisure and Business programs,
- **24/7 Travel Assistance -** 365 days a year.
- **Office** in the new Istanbul Airport

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LEISURE



Escorted Tours

Stylish escorted tours for the discerning traveller with an appreciation of history, culture, and dimensions of Turkey.
Cultural, historical journeys by seat in coach. Our experienced professional guides, who have passion for the places they are visiting, impart this enthusiasm and knowledge bringing the whole trip to life.

Individual Travel

Your leisure time is so precious that; the way through it, needs to be ensured all right in details
Whether you want to spend your time starting with accommodations at your choice combined with sightseeing, art & culture, exploring your adventurer side, celebrating a special ceremony, honeymoon, do ballooning or interested in luxury and pampering, such as refreshing your lifestyle,
Yachting with traditional Turkish Gulets or a luxury motor yacht, have a passion for golf, and much more.
Let us know your expectations and we will manage the whole process on your behalf for the ultimate travel experiences that create lifetime memories

Group Travel

The most important fact in our tours is the special designed program, which is carefully planned to ensure that passengers get the quality and attention to detail they demand and enjoy every aspect of a tour. Our guides and lecturers do have the crucial role at our programs, sharing their knowledge, expertise and hi touch personal attention.

I.T.E.M TRAVEL&EVENT MANAGEMENT

Family Travel Programs

Looking for a vacation to please everyone in your family?
We will use our expertise in building up wonderful tailor-made holidays by selecting our most family friendly hotels. We will design the program for your children and most importantly for you.

Private Yacht

The Aegean and Mediterranean coast of Turkey is acknowledged to be one of the best cruising areas in Europe. With generous sunshine, crystal clear waters, continuous blue skies, good anchorages and friendly people, archaeological ruins and historic sites, you can witness the diversity.
The Turkish Gullet is a traditionally designed motorized wooden sailing vessel, which have sailed across the Aegean and Mediterranean Seas for thousands of years both for fishing and trading with ancient civilizations.

Gulet cruising in short

- Despite the variation in length, most gullets have accommodation for 6 to 20 guests in 3 to 10 cabins with double or twin beds, private master cabin with unsuited toilet and shower.
- Unlike cruises on large ocean liners, on a gullet you can explore more secluded and intimate harbours. Yet, the smallest ports and anchorages (perhaps the most beautiful ones) can only be visited with a smaller modern yacht.
- A crew of three at least will be at your disposal: captain, cook and deckhand.
- Besides sun-bathing, there will be activities and excursions like diving, fishing or visiting archaeological sites and tasting local culture.

Expand your horizons with an I.T.E.M itinerary...

EVENTS



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I.T.E.M TRAVEL&EVENT MANAGEMENT

What makes that special occasion truly memorable?

The answer is not quite as obvious as you might first think. It's not just a fantastic venue, original entertainment, sublime food or even a spectacular guest list, it is an intoxicating – and indefinable – cocktail of all of these elements.

From a prestigious event planning, to art and culture, to luxury travel, we will develop an out of the ordinary experience for the discerning individual or corporate client.

- Dramatic, one-of a - kind event creation
- Decorations blending function and hi design
- Strikingly original and fabulous stage productions
- Access to utterly impressive classic and contemporary venues
- Management of invitation and RSVP process,

Tell us your dreams... we could help them come true!

INCENTIVE & MEETINGS



Our passion is to provide discerning corporate client satisfaction, adding our knowledge and management skills, for seamlessly organized incentives, meetings, and conferences of the highest caliber.

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I.T.E.M TRAVEL&EVENT MANAGEMENT

How we work and what we offer:

- We take a step back, understand your needs and devise the program that drives the best result for you
- Have strict compliance to your guidelines and rules that the reputation and quality synonymous with your name would be in safe hands
- Provide fully personalized communications with dedicated project managers
- Agility and local knowledge with global vision
- Site selection and inspection
- Hotel negotiations
- Highly competitive offers
- Sightseeing tours, events and team building activities
- Private access to museums, historical sites and venues.
- Special dining & event planning,
- Stunning entertainment, décor and catering alternatives
- Audiovisual, multimedia, stage design and coordination
- Simultaneous Translation Services
- Creation and production of printed materials and other-promotional items
- Pre - Post Program design
- Financial Control & Accounting

Our attention to detail will deliver a spectacular corporate event...

TRANSPORTATION

For private or corporate clients we can offer:

- Airport/port transfers
- Around town transfers
- Tour programs
- Private security services
- Punctual, safe, unassuming and courteous drivers

A premium service with a personal touch...

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I.T.E.M TRAVEL&EVENT MANAGEMENT

ADVANTAGES

Meetings, Incentives & Conventions

- Creativity
- Highly qualified human resources
- Team work
- Repeat clientele
- Strong marketing & sales
- Detailed and up to date profile data base
- Latest information technology

Leisure, Special Interest Groups & FIT'S

- Established company name
- References
- Dynamic & Creative programs with special interests.
- Team work
- Latest information technology

MEMBERSHIP LICENCES

- **TÜRSAB** (Turkey Association of Travel Agencies)
- **ASTA** (American Society of Travel Agencies)
- **USTOA** (United States Tour Operator Association)
- **MPI** (Meeting Professionals International)
- **ATTA** (Adventure Travel Trade Association)
- **SITE** (Society for Incentive Travel Excellence)
- **ISO 9001**

CONTACT DETAILS

Ms. **Sule GUNEY UZUN** – Managing Partner (Mob:+90- 532 343 46 45 – 0532 712 9913)
Ms. **Billur KAYTAZ** – Managing Partner (Mob:+90- 532- 354 13 11 – 0532 712 1301)

I.T.E.M TRAVEL&EVENT MANAGEMENT

Sule GUNEY UZUN
Founder & Managing Partner
sule@item.info.tr



Founder & Managing Partner of ITEM Travel & Event Management, Inc.

Her career began as a leisure travel agent at one of Turkey's pioneer Travel Agencies at that time and she has gained extensive experience in the travel industry over the past 21 years.

She then continued working as Executive Committee Member where she coordinated numerous leisure groups and International Congresses around Turkey.

Involved in all aspects of operational and strategic planning for ITEM to improve company's successful global presence where as she is also coordinating strong sector relations.

As being a lady that is constantly on the "go" she is using her considerable energy to support sophisticated leisure and corporate travel management needs and extend company's product mix.

Graduated from the Bilkent University with a BA in Hotel and Agency Management and loves to travel.

Billur KAYTAZ
Founder & Managing Partner
billur@item.info.tr



Founder & Managing Partner of ITEM Travel & Event Management, Inc, was born in Istanbul and received her Economics degrees from the Marmara University.

Since childhood she demonstrated an interest in both performing and fine arts. It was her love of travel and culture however, that eventually honed Billur's refined aesthetic as well as her passion to develop company's dynamic reputation in today's highly competitive world of travel.

Prior to her new venture with ITEM she worked as Incentive & Marketing Manager when she handled A-Z project management and design of meetings, excursions and special events for incentive groups, coordinated marketing efforts around Europe and United States for her company

Billur has quietly garnered an impressive following whose ranks include young presidents, government executives, many international discerning travelers and corporate clients all who value for her open and easy manner as much as her incomparable style