
BEYOND
EXPERIENCE
Integrated Solutions, Meaningful Impact.
Head Office
Jl. Bhinneka No. 9, Condongcatur
Sleman, D.I. Yogyakarta 55283
Indonesia
Bali Office
Puri Chandra Asri B 62, Batubulan,
Sukawati, Gianyar, Bali 80582
Indonesia
62 274 2832999
62 8112546001
info@werkudara.com
werkudara.com
Werkudara Group
TRAVEL | EVENT | WELLNESS | CREATIVE

We Are **Experience Designers**

Based in Bali and Yogyakarta, Indonesia, **Werkudara Group** creates full experiences across corporate events, travel programs, wellness retreats, training sessions, and creative content. We don't just deliver services we think through the entire journey, from start to finish.

What makes us different is how we approach every detail with intention, clarity, and meaningful impact.

Our Operating Principles

01 **Purpose-driven** in everything we do

02 Rooted in **local wisdom and culture**

03 Committed to **sustainability and inclusion**

04 **Supportive and thoughtful team** from start to finish

05 **Personalized approach** that goes beyond expectations



Diversity & Inclusion Are Who We Are

Our team comes from different backgrounds, stories, and abilities, and through this diversity, our creativity flows. It's the spirit of inclusion in our workplace that empowers us to design experiences with empathy, meaning, and heart.

Proven & Trusted

2.467+ Corporate Events

40+ Destinations

97 Countries

152.217+ Customer Served

8 Prestigious Awards

*Source: 2024 internal data



Featured in:
- TTG Asia Magazine
- TTG MICE Asia Magazine

Certified for Excellence



GSTC Global Sustainable Tourism Council

Certified for Sustainability Practices

CERTIFIED ISO 9001:2015 COMPANY

CERTIFIED ISO 9001:2015
Quality management systems

42 Professional Skill Certification

27 Certified Professionals

Trusted by World Leaders & Global Brands

From royalty, global business leaders, top government officials, and heads of international organizations to confidential VIPs around the world.



Werkudara's Signature *Tenongan* Experience

Each detail is **intentional.**
Each moment is **meaningful.**

An original creation by Werkudara, this cultural experience blends local flavors, thoughtful gestures, and elegant details, all intentionally designed to enrich any journey, event, or retreat. It's how we transform small moments of care into experiences that feel personal, thoughtful, and truly memorable.

















Inspired by street food vendors who use unique containers called "Tenong", our accompanying crew will gladly provide this exceptional service by serving local dishes from the destination, allowing you to savor the uniqueness of the local culture during your journey.

Exclusive Access to The **Top-of-mind Indonesian Event Destinations**



· Medan	· Bandung	· Lombok
· Batam	· Semarang	· Bali
· Padang	· Sumba	· Banyuwangi
· Lampung	· Yogyakarta	· Labuan Bajo
· Balikpapan	· Surabaya	· Makassar
· Bogor	· Solo	· Berau
· Jakarta	· Malang	· Raja Ampat





Event Solutions

We Don't Just Run Events,
We Design Experiences.

Meetings
Board Meeting, Kick-Off Meeting, High-Level Meeting, Annual Sales Meeting, Business Planning Session, Focus Group Discussion (FGD), Townhall

Gala Events
Appreciation Gala Dinner, Awards Night, Cultural Heritage Night, Fundraising Gala, International Guest Receptions, Themed Formal Celebration

Incentive Travel
Cultural Incentive Tour, Adventure-Based Incentive, Inbound Tour Program (domestic & international), Outbound Corporate Tour, Wellness Incentive Retreat, Company Milestone Trip

Product Launches
Product Launch Showcase, Live Product Reveal, Exclusive Preview Event, Market Entry Launch, Pop-Up Launch Activation

Conferences
Annual Corporate Conference, Industry Summit, Academic Symposium, Multi-Day Executive Summit, Leadership Forum, Government Policy Dialogue

Networking Events
Business Matching Forum, Speed Networking Session, Cross-Industry Roundtable, C-Level Social Gathering, Investor Networking Reception

Exhibitions
Trade Show Participation, Government Program Showcase, Public Education Fair, Travel Mart & Tourism Expo, Live Product Demo Booth

Site & Facility Visits
Factory Visit, Industrial Visit, Soft Opening & Facility Launch, Educational Site Visit, Behind-the-Scenes Facility Tour, Heritage Site Visit, VIP Guided Inspection

Brand Activations
Mall Activation, Roadshow Activation, Pop-Up Experience, Campus / Community Engagement, Lifestyle Experience Booth

CSR & Community Events
Tree & Mangrove Planting, Beach Clean-Up, Sea Turtle Release, Heritage Site Care, Small Business Bazaar, Free Health Check-Up, Public Hygiene Education, Micro-Entrepreneurship Coaching

Team Building
Cultural Team Building, Movie-Making, Cooking Team, Art & Creativity Workshop, Amazing Race Challenge, Survivor Challenge, Community Service Project

Virtual & Hybrid Events
Virtual Conference, Hybrid Townhall, Online Training Series, Live Product Launch, Virtual Awarding Night, Hybrid Graduation Ceremony, Livestreamed Press Conference, Online Business Matching

How We Make It Different

Not Just an Event. We approach every event as an experience to be felt, not just a task to be executed.



Rooted in Culture
We blend local wisdom into modern, meaningful formats that feel fresh and relevant.



All-in-One Service
From travel, design, content, logistics, to wellness, all in sync. No need to coordinate multiple vendors.



Meaning in Every Moment
From how guests are welcomed to what they feel when they leave, everything is intentional.



Sustainability & Inclusion in Practice
From accessible setups to eco-friendly event kits, we embed values into real details that matter, not just as decoration.

Event Rentals, Crew & Booking Services



More than rentals, **we curate what your experience needs.**

Equipment & Properties

Audio Visual
Sound system, LED, live cam, projector, screen, SIS interpreter system, lighting.

Rental Studio Equipment
Mic, mixer, camera, interface, headphone

Production
Backdrop, mini garden, stage, flooring, decoration, rigging, wall of fame.

Documentation
Photography, videography, and drone coverage for events.

Booth Installation
Design, production, and installation of custom exhibition booths.

Event Apps & Tools
Zoom Premium, Kahoot, Slido, Mentimeter, spin wheel, doorprize tools.

Photo Booth
Instan photobooth, AI, hologram, glambot, slomo, matrix 180 & 360, magic mirror, spin 360, green screen, action figure.

Souvenir Production
Custom ID cards, trophies, tote bags, block notes, T-shirts, and more.

Booking & Logistik

Ticketing
Flight, train, tourist attraction, and festival/event tickets.

Transport Rental
City car, luxury car, minibus, medium bus, private jet, helicopter, yacht.

Airport Handling
Meet & greet, porter, fast track service, luggage assistance, and group coordination at arrival/departure.

Venue Booking
historical sites, convention centers, outdoor spaces, and dining venues.

Crew & Talents

Manpower
Usher, LO, SPG, runner, translator, notetaker, butler, security & bodyguard.

Talent
Artist, MC, top 40 band, DJ, dance performers, show management.



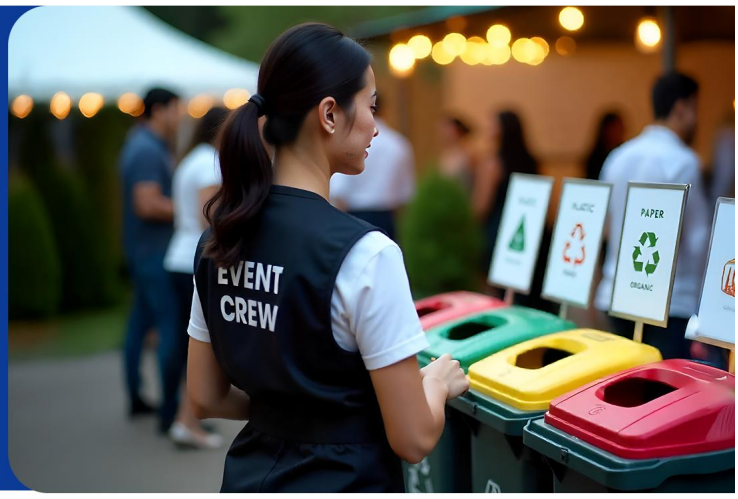
Specialized Add-On

Inclusive Event Crew Services

Crew with disabilities (wheelchair users, deaf, blind), accessibility companions, sign language interpreter, and inclusive training & sourcing.

Our **Sustainable Event Solutions**

You choose sustainability.
We take it further.



All of these sustainable features are **available as optional add-ons** to your event. Some may require additional costs depending on the scope, scale, and customization needed.

Event Waste Management
We support responsible waste practices at your event, from sorting stations and reusable items to working with vendors who care about sustainability.

Sustainable Venue Finder Service
We recommend venues that care about the environment, places that use less energy, reduce waste, and respect local culture.

Event Carbon Footprint & Offset
We calculate how much carbon your event produces and help you offset it, by supporting real projects that protect the environment.

Local & Sustainable Merchandising
No more generic souvenirs. We create gifts from local artisans, eco-friendly, meaningful, and aligned with your event's values.

Event Wellness Stations
A corner for guests to recharge. Herbal drinks, calming scents, and stress-relief features, crafted with a mindful touch, using local and natural ingredients where possible.

Sustainable F&B Services
We curate food and beverage experiences that promote local culinary richness, empower local producers, reduce waste, and turn every bite and sip into a cultural journey.

Cultural and Heritage Preservation Initiatives
We design events that respect and celebrate local traditions, not just using culture as decoration, but giving it real value and voice.

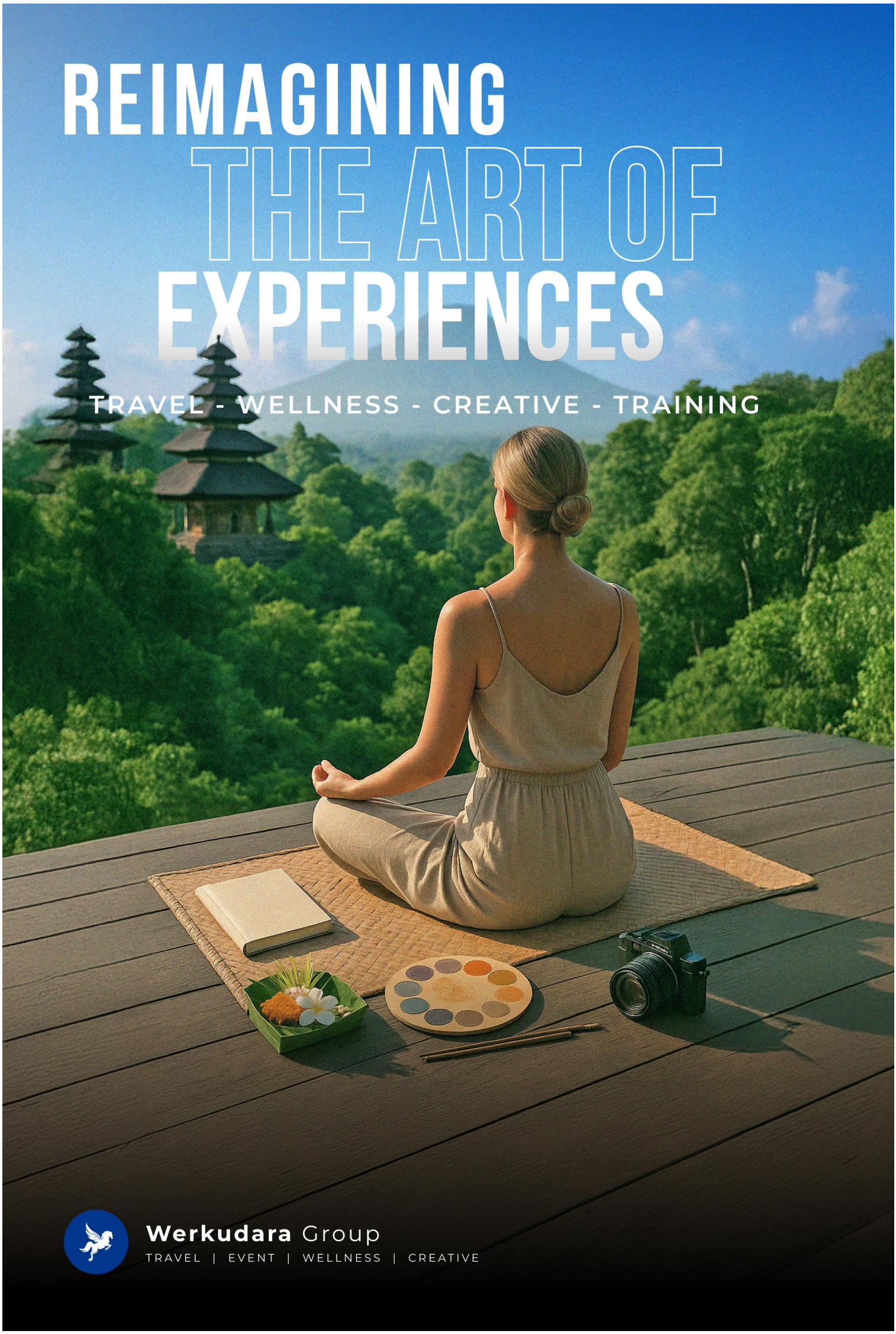
Accessible & Inclusive Event Solutions
Events should welcome everyone. We design with inclusion in mind, from venue access and visual aids to inclusive communication and facilities.

Local Community Engagement Programs
We connect your event with the community, hiring local talent, using local products, and supporting real people around the venue.

CSR & Community Events
Tree & Mangrove Planting, Beach Clean-Up, Sea Turtle Release, Heritage Site Care, Small Business Bazaar, Free Health Check-Up, Public Hygiene Education, Micro-Entrepreneurship Coaching

Note:
Not all services are included by default.
Our sustainable event solutions are modular and flexible, designed to fit your needs and budget. We'll help you decide which options make the most impact for your event.




REIMAGINING
THE ART OF
EXPERIENCES
TRAVEL - WELLNESS - CREATIVE - TRAINING
Werkudara Group
TRAVEL | EVENT | WELLNESS | CREATIVE

Corporate Travel Services

We Don't Just Manage Travel, **We Curate Meaningful Experiences.**

Flight & Ticketing

Flight reservations, train tickets, and group bookings, including international and multi-city routes.

Airport Handling & Fast Track

Arrival and departure assistance, including meet & greet, porter service, baggage handling, fast-track immigration, and VIP lounge access.

Hotel & Venue Booking

A curated selection of accommodations, meeting spaces, exclusive retreats, and dining venues, all aligned with your company's needs, style, and standards.

Ground Transportation

Coordinated city-to-city or on-demand transport, from executive sedans to buses, with optional escort service.

Pre/Post Event Tours

Optional add-on tours before or after your event, featuring cultural, wellness, or leisure experiences.

Group Travel & Delegate Handling

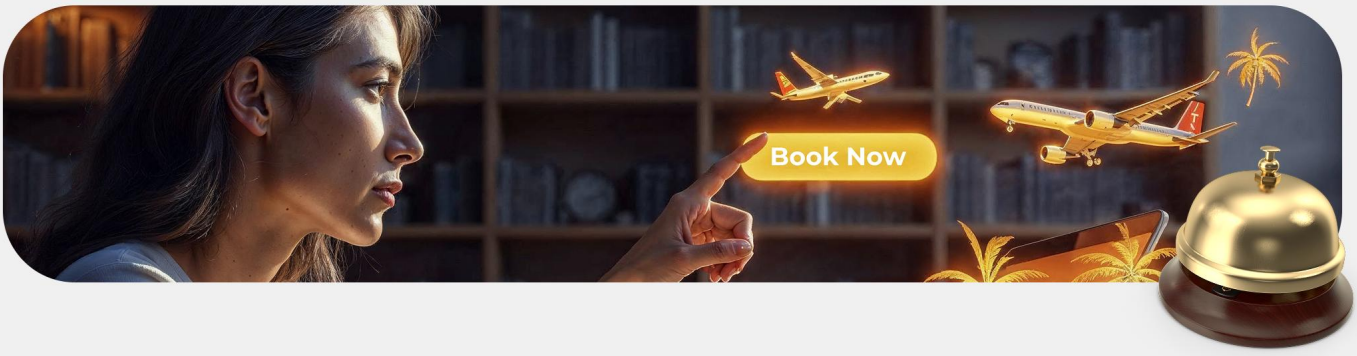
Comprehensive coordination for business groups, including rooming lists, travel logistics, name tags, airport signage, helpdesk personnel, and event liaisons.

Executive Travel Services

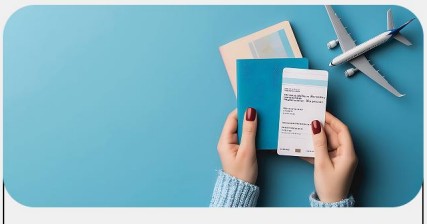
Tailored support for board members, C-level executives, and VIP guests, with personalized itineraries, privacy-focused logistics, and high-touch assistance.

Destination Management (DMC)

On-site support at your business destination, covering logistics, vendor coordination, hospitality, and curated local experiences.

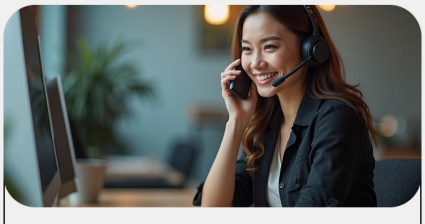


Additional Support Services



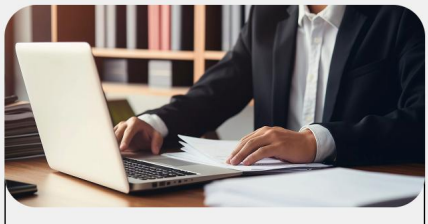
Travel Document Assistance

End-to-end support for visa applications, travel permits, invitation letters, and travel insurance.



Dedicated Travel Support

A designated travel consultant for your company, managing bookings, changes, and urgent needs.



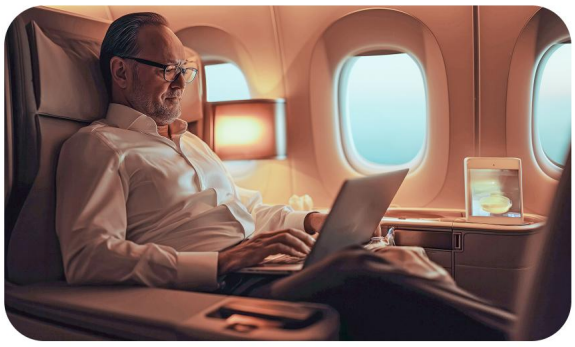
Travel Policy Compliance & Reporting

Ensuring compliance with your corporate travel policy, with cost summaries, travel logs, reimbursement support, and custom reports for your team.

Premiere Travel Services

More than luxury,
we curate **refined experiences.**













Our **Ultra-Personalized** Services:

- **Bespoke Itineraries** & **Tailored Travel Experiences**

  Private tours, cultural escapes, romantic getaways, and more, crafted around your passions.

- **Premier Transport Services**

  Private jets, helicopters, yachts, and limos, seamless, stylish, and secure.

- **Exclusive Venue Booking**

  Private access to palaces, landmarks, award-winning venues, perfect for milestones or events.

- **Signature Cultural Immersion**

  Authentic experiences with local artisans, heritage tours, and meaningful cultural engagement.

- **Premier Transfer & Airport Concierge**

  VIP airport services: fast-track immigration, lounge access, baggage handling, discreet escorts.

- **Bespoke Accommodations**

  Private villas, eco-luxury stays, boutique hotels, and safari lodges, curated for privacy and charm.

- **Personalized Travel Amenities**

  Wellness kits, handwritten notes, and local souvenirs, custom touches for every journey.

- **Outsourced Personal Assistance**

  On-demand butlers, chefs, security, and wellness experts, elevating every travel detail.

Wellness Experiences



We **reimagine wellness**,
we create **transformative journeys.**

Our Approach

Rooted in Local Wisdom. Crafted as a Journey.

We design wellness experiences inspired by Indonesia's rich cultural traditions, thoughtfully blended with nature, creativity, and inner reflection.

Our Signature Programs:



Rituals & Purification

Melukat ceremonies, ruwatan rituals, and community-led healing grounded in ancestral values.

Body Rituals & Therapies

Royal-inspired spa treatments, herbal scrubs, and massages.





Movement & Breathing Sessions

Yoga, dance, and breathwork sessions to release tension, balance energy, and restore harmony.

Community-Connected Retreats

Wellness journeys that involve local healers, artisans, and cultural storytellers.





Art & Mindfulness

Creative experiences like sound healing, intuitive art, and mindful journaling, designed to calm the mind and open the heart.

Jamu & Wellness Blends

Tasting traditional jamu and wellness drinks crafted to boost clarity, immunity, and restoration.





Event Wellness Stations

On-site event wellness, from herbal drinks and spice corners to meditation lounges and stress-relief amenities.

Corporate Wellness Programs

Retreats, wellness, and mindfulness, customized to fit your company's culture and goals.





Forest & Nature Therapy

Breathtaking walks, grounding in nature, forest bathing, and mindful outdoor rituals.

Corporate Training

We go beyond training, we **design mindful transformation.**

What Makes Us Different?

1

Mindfulness-based Approach

Each program is designed to help participants become fully present, mentally focused, and emotionally ready for transformation.

Our Mindfulness-Based Elements:

- **Relaxing Breathwork** — Simple guided breathing to help you calm down and stay focused.
- **Herbal Wellness** — Natural herbs, scents, and blends that support focus, inner balance, and clarity.
- **Grounding Tools** — Tools that help reduce tension and reconnect with the present moment.
- **Focused Ambience** — We bring natural elements to support mental clarity and deep learning.

2

Impact Assessment

We conduct pre- and post-program assessments to ensure each session delivers meaningful results.

3

Tailored for You

Customized formats aligned with your organization's values, goals, and team rhythm.

4

Science, Psychology, and Medical Expert

Developed by doctors, psychologists, mindfulness practitioners, and experienced corporate facilitators.

Our Training Programs

Specialized Training Programs



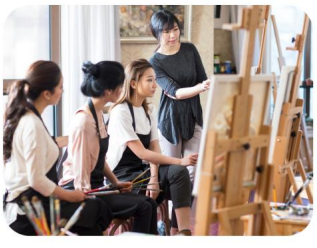
AI-Powered for Future Workforce



Build DEI (Diversity, Equity, Inclusion)



Mindfulness Series



Art-Based Reflective Training

Core Training Programs



Forest Therapy-Based Corporate Training

Complements classroom training through nature-based methods by helping participants:

- Enhance classroom training outcomes
- Support mindset shift and behavioral change
- Internalize goals and values
- Strengthen personal and team growth
- Suitable for individuals or teams
- Experience a nature-powered learning framework

General Skills Development

- Personal Branding
- Agile Mindset
- Time Management
- Digital Marketing
- Emotional Intelligence



Leadership Development

- Risk Management & Compliance
- Service Excellence
- Executive Coaching



Professional Certification

Professional Certification

- Public Relation
- Service Excellence
- Digital Marketing
- Public Speaking
- etc



Design & Creative Services

We **don't just design visuals**,
we shape how your **brand is experienced**.

What We Do



Branding & Visual Identity

Logos, brand guidelines, brand toolkits, stationery, signage, and graphic elements, for both digital and print platforms.



Event Branding

Event logos, stage backdrops, photo walls, ID cards, signage, welcome kits, and venue branding materials.



Content Creation & Digital Marketing

Social media content, reels & TikTok visuals, campaign banners, feed & story design, promotional content, and motion graphics.



Brand Merchandise & Packaging Design

T-shirts, tumblers, notebooks, custom boxes, gift sets, goodie bags, product labels, and special edition merchandise.



Report & Publication Design

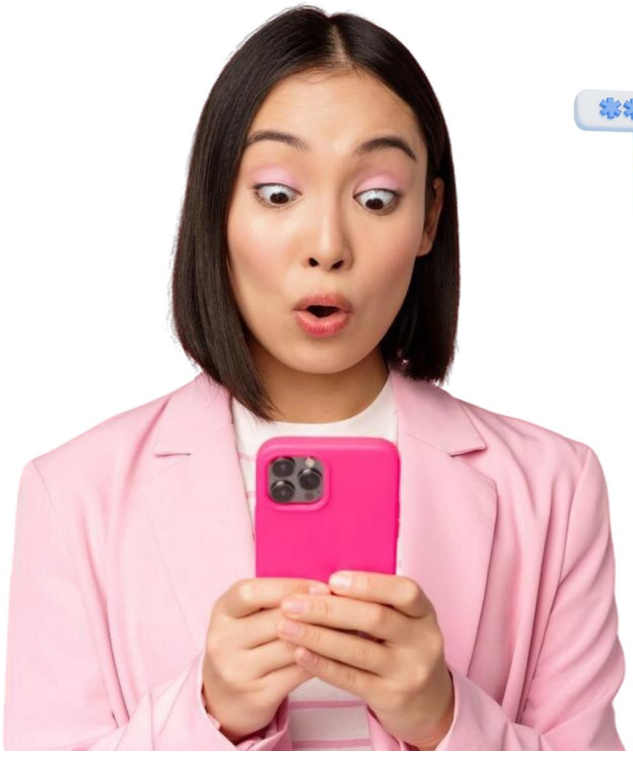
Annual reports, company profiles, handbooks, program guides, training modules, product catalogs, and informative booklets.



Web & UI/UX Design

Company websites, campaign microsites, event landing pages, interactive forms, mobile interfaces, and digital system layouts.

Add-On Support





Meta Account Recovery Service

We help recover Meta accounts that are hacked, banned, lost, or inaccessible, including Instagram, Facebook, Threads, WhatsApp Business, Business Manager, Meta Ads, and Meta devices like Oculus Meta Quest.



Viral Boost for Event and **Brand**

Strategic support to amplify your brand or event visibility, especially through TikTok and Instagram Reels.