
MORRIS
MEETINGS & INCENTIVES



WHY INCENTIVE TRAVEL?

Incentive travel shows appreciation with a unique experience that enhances relationships, builds mutual, lasting memories, and recognizes extraordinary efforts. Forge loyalty and watch revenue rise by motivating your employees, customers, and dealers/distributors with an memorable vacation.

WHY CHOOSE MMI?

We know incentive travel. Morris Meetings & Incentives offers over 30 years of industry experience. With a broad network of destination specialists, we can find the best pricing to fit your budget and the best cocktail for a moment of tropical repose. Travel is our passion. Let us show you why.

LET US HELP YOU.

Don't let logistics get in the way of fun. Let us tailor the perfect trip to fit your needs. Our industry experts do everything from event setup and contract management to transportation and operations. We will administer and manage the event, so you can focus on making memories with your attendees.



HOW WE WORK

SALES

Your Sales Manager will help design comprehensive plans for incentive trips, events, or meetings that contribute to your overall business goals. With our vast knowledge of the best travel destinations and our long-term vendor relationships, we will help you plan an unforgettable event that meets your budget requirements.

EVENT MARKETING

After your program contract has been signed, our Event Marketing Team will work to build a trip information website that will allow your participants to educate themselves on trip details and then proceed through the registration process. Our team will also create a personalized mobile app that will provide your attendees with curated information to keep them educated in every movement of the program.

OPERATIONS

As your event approaches, an Event Coordinator will be assigned to manage the day-to-day operations of the event. Working closely with your Sales Manager, they provide personal attention to every event detail and our Event Support Team will promptly address participant questions and concerns as they arise. A Flight Coordinator will be assigned to book the airfare for all of your participants and will help to make air travel run as smoothly as possible for your travelers.



MMI SERVICE INCLUSIONS

Morris Meetings & Incentives is in the business of providing you and your company with memorable experiences. Our services are custom-tailored to fit every detail your event may require. Whether you require some or all of our services, let us know and we will make a plan that best fits your needs.

PRELIMINARY EVENT SETUP

- Comprehensively designed plans based on event parameters
- Hotel/cruise contracting
- Vendor agreement setup

PROGRAM OPERATIONS

- Dedicated MMI team (Event Coordinator, Flight Coordinator, and Event Support)
- Marketing and registration website powered by Aventri Software (formerly etouches)
- 24/7 registration report access
- Informative travel documents emailed to every attendee prior to departure
- MMI Trip Director to assist with the program
- Hospitality desk daily
- Event mobile app

TRANSPORTATION

- Round-trip airfare from home cities to destination
- Round-trip transfers between airport and hotel/cruise port for those traveling on program dates

HOTEL/CRUISE

- Room block management
- All baggage handling, hotel taxes, and maid gratuities
- Hospitality desk daily



EVENT WEBSITE - POWERED BY AVENTRI

There are many event management platforms available today and we at MMI pride ourselves on always choosing the system that will offer the most features to our clients. To ensure satisfaction, we provide a streamlined registration process, easy access to data we've collected, and a stylish website for attendees to view trip information. With all of these components in mind, we've chosen to partner with Aventri Events (formerly etouches.)

Website features include:

- Modern and flexible front-end design for attendees to view valuable trip information
- Integrated agenda in one central location that connects to the marketing website, registration website, and directly to the mobile app
- FAQs to provide answers to commonly asked questions
- Flexible registration setup that allows for a wide range of custom setups, including:
    - Custom registration questions to collect any data you may need (t-shirt size, shoe size, allergies, etc.)
    - Multiple registration categories (allows for different registration scenarios to play out based on the category type)
    - Accommodation page that asks for check-in and check-out days, bed preference, extension requests, or upgrade requests
    - Flight accommodations page that asks for specific flight parameters
    - Group registration that allows attendees to add additional attendees to their registration (complimentary guests, children, etc.)
    - Buy-In package registration for those wanting to buy into a program
    - Activity/tour registration capabilities
    - Group dinner reservation capabilities
- Automated email blasts (invitation, confirmation, reminder, travel summary, survey, etc.)
- 24/7 report access through a password protected weblink
- Basic onsite check-in capabilities (upgraded onsite check-in is an extra fee)



EVENT MOBILE APP

We're always looking to the future. In keeping with our promise to always provide the best travel options, Morris Meetings & Incentives is now offering the option to upgrade your event with a mobile app. We are teaming with Aventri Events to provide a mobile app that lets us control your event on-site and connects us to your guests with instant notifications, personalized branding, and updated schedules.

Features include:

- Onsite updates through push notifications
- Up-to-date Daily Agenda
- Custom profiles per person - upload a photo and contact info
- Attendee to attendee messaging
- Activity Feed to share photos and updates
- Map with local points of interest
- And more!



OUR WORK

Planning and fulfilling events is our passion. We've been working hard to execute plans all around the world and are proud to say we've hit 40 countries in the past few years. Let us help you create memorable experiences for your attendees! We have a vast knowledge base of locations all around the world.

Our top locations for meetings and incentive trips from 2015-2018:

- Continental US
- The Caribbean
- Mexico
- Central America
- Europe
- Asia
- Hawaii

DIRECT SELLING BUSINESS

Morris Meetings & Incentives caters to a wide range of clientele, but one of our more prominent categories of clients come from the direct selling industry. Current estimates show that 45% of our clients fall under this category.

Danene Dustin has specifically worked with the following direct selling clients:

- Cutco Vector Marketing
- Modere
- SeneGence International
- Zija International