

PROJECT SHOWCASE

event horizon

ABOUT US

Event Horizon is an Integrated Specialised Marketing and Event Services Company that delivers Experiential Communications Solutions tailored to suit your individual needs.

Our goal is to design exciting experiences that effectively convey your brand message and leave a lasting impact on your target audience.



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OUR DIRECTORS



HAZIM ABDUL CADER
DIRECTOR/CO-FOUNDER

Hazim leads Event Horizon's marketing, production and technical units. He has over a decade of experience and his forte is project management and detail oriented planning.



MINHA AKRAM
DIRECTOR/CO-FOUNDER

Minha channels her energies as a creative visionary into event planning, and she leads the strategy, creative and marketing aspects of the business.



NADIYAH AKRAM
DIRECTOR

Nadiyah is a marketing and communications professional with experience numbering seven+ years in the advertising industry.

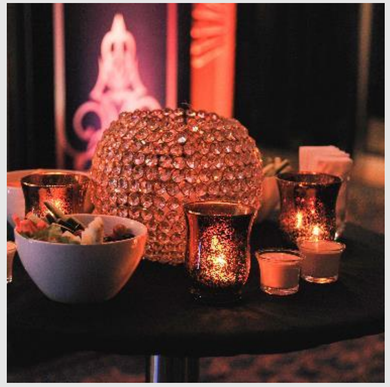
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OUR EVENTS









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WHAT OUR CLIENTS SAY



ASHAN MALASEKARA
DIRECTOR/CO-FOUNDER, ARINMA HOLDINGS

"It has been a great pleasure to work exclusively with the EH team for all launch & strategic event planning for Arinma Holdings over the past ten years. The EH team gives a highly personalized and efficient level of service that is a cut above the rest."



GOKCE ALAYUNT NAKKAS
GPC DEPUTY EXECUTIVE DIRECTOR

"Your promptness action to all our requests, along with your professionalism & patience truly made it all possible & we had a really successful event with all your support"

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WHAT OUR CLIENTS SAY



SHAJAI JACOB
HEAD OF MARKETING & COMMUNICATIONS, JONES LANG LASALLE

"As a global conglomerate, we have offices in 80 countries around the globe, but for Jones Lang LaSalle it was like taking baby steps in an emerging region like Sri Lanka. One which was fraught with a certain amount of sensitivity. From the very first day that we reached out to Event Horizon and Hazim, our fears were put to rest. The Event Horizon team took the onus of the event upon themselves completely, so much so that I sometimes felt like an outsider observing perfection at work. Hazim's confidence and endearing ways as well as Minha's attention to detail was just the tip on the iceberg. It is with due credit to them that our hugely critical leadership event went on flawlessly, even inviting the compliments of the expat leadership team which had flown in from outside the country. The agency's professional approach to a very critical business initiative was in fact a live example of meeting more than our expectations. I wish the EH team the very best in their future endeavors and hope that they take comfort from the fact that EH will be our choice of preferred event managers for any subsequent events in Sri Lanka. In turn, they have raised the benchmark for event management and delivery for all our other partners."

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WHAT OUR CLIENTS SAY



MINALI DE SILVA
MANAGING DIRECTOR
360 MARKETING

"As a marketing company, we are always striving to make our events unique – which is why we only work with Event Horizon. In addition to making sure the events run smoothly, they also work on developing great ideas and most importantly, making them possible."

DOUGLAS WALLER
SPONSORSHIP AND BUSINESS DEVELOPMENT MANAGER - ICC



"The International Cricket Council (ICC) appointed Event Horizon (Pvt) Ltd to design, produce and manage VIP drinks reception during the ICC World Twenty20 in October 2012, which was attended by the President and Chief Executive Officer of the ICC of approximately 100 senior representatives and guests of the ICC Commercial Partners. Hazim, Minha and their team organized every aspect of the event, ranging from liaising with the venue, recommending food & beverage options, sourcing the entertainment and creating the event presentation concept & flow. They used their extensive local knowledge and connections to deliver an outstanding and memorable evening."

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WHAT OUR CLIENTS SAY



ROHAN RAJARATNAM
MANAGING DIRECTOR
WORDS ADVERTISING

"Event Horizon's cool and collected manner and their friendly disposition combined with an extremely professional approach, puts the client at ease and helps deliver an event that is often commendable. We as an Agency feel safe & comfortable working with Event Horizon on projects because of the confidence they present and the delivery we have obtained in the past. ."



EVA VAN WOERSEM
DEPUTY AMBASSADOR
THE EMBASSY OF THE KINGDOM OF THE NETHERLANDS

"We would like to thank you for your services provided to make our National Day celebration a big success. We value your great service and the effort of all the staff members that were present. We wish you and the staff members every success in your future endeavors.

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OUR VALUES



DETAIL

Being sticklers for perfection, we specialize in thinking outside the box, in order to deliver a signature experience for our clients!



STRATEGY

We strive to deliver solutions and experiences that will cut through the marketing white noise to give you the best ROI, while keeping your brand firmly in the spotlight.



CREATIVE THINKING

Our out of the box approach allows for a different way of thinking and ultimately a unique experience.



EXCELLENCE

Delivering value through performance, innovation and service quality.

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OUR SERVICES

- Event Conceptualization
- Design and Development
- End to End Production Management
- Sourcing & Managing Professional Services (E.g. Dance and Musical Acts)
- Media Releases, Press Conferences and Media Invitees
- Furniture Rental

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PHILIPS

CATEGORY: PERSONAL HEALTH

Personal Health Customer Event

200 Guests from Middle East | Africa | Turkey

Themed dinners in Jetwing Blue Negombo | Hilton Colombo | Mount Lavinia Hotel

Entertainment, Décor, VIP management





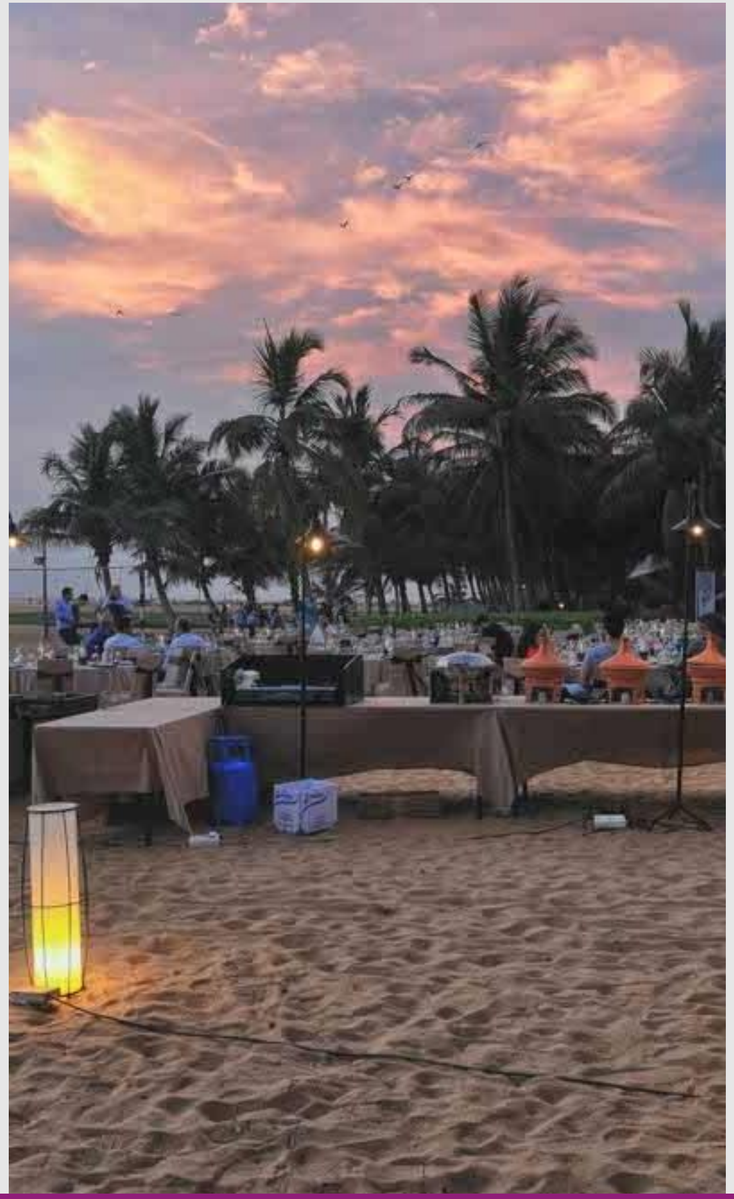


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Day 2









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PORCHE

CATEGORY: AUTOMOBILE

Porsche 718 Boxster Press Conference and Launch Event

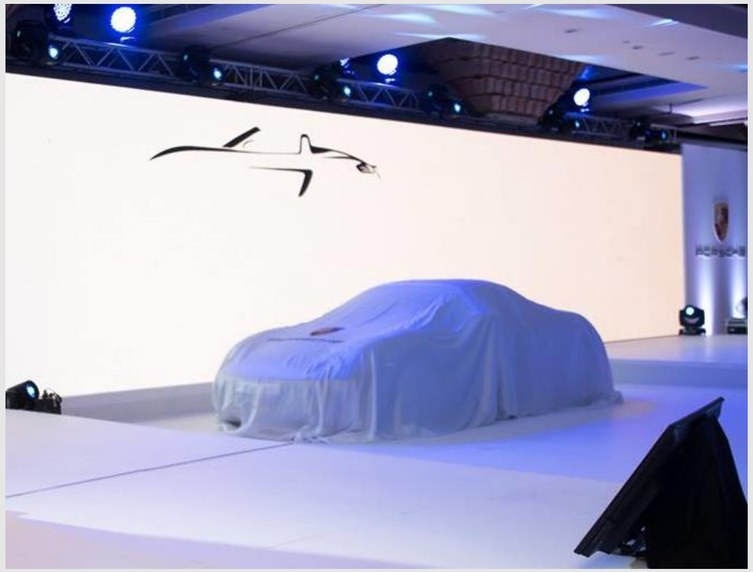
Oak Room – Cinnamon Grand, Colombo

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LAND ROVER

CATEGORY: AUTOMOBILE

Range Rover Launch: 3 events

The All New Range Rover Launch event | Colombo Fashion Week | Galle Fashion Week







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VOLVO

CATEGORY: AUTOMOBILE

Volvo Cars New Showroom Launch & Launch of All New S90

Volvo Showroom – Peliyagoda



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AVIC INTERNATIONAL

CATEGORY: PROPERTY DEVELOPMENT

Launch Of Astoria

450 Guests

Turnkey project from design to production including creation of communication & presentations

Construction of scaled models

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ITC HOTELS

CATEGORY: HOTEL & PROPERTY DEVELOPMENT

ITC One Groundbreaking Ceremony (World's only Green Luxury Hotel chain)

Client is World's 12th most influential CEO

500 Guests including High level VIP's

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Transformation Project: From bare bulldozed land to luxury space fit for a wedding!











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ROYAL COLLEGE UNION

CATEGORY: SOCIAL EVENTS

Gala event – Annual Dinner Dance

Turnkey event from Concept, design to production and execution of show.

500 plus guests

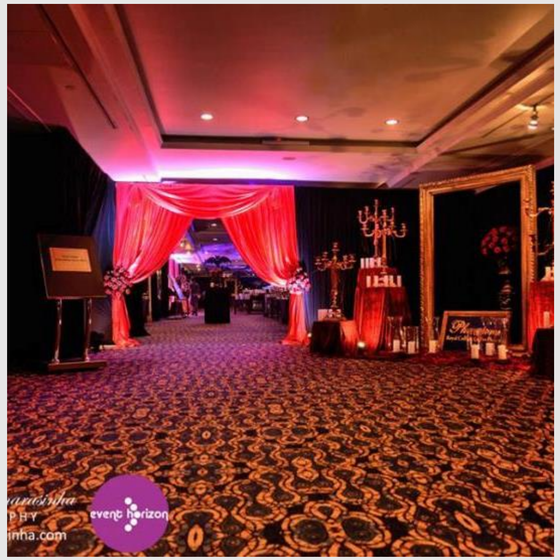
Large set and detailed décor



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PHANTOM BALL ‘15











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ROYAL GOLD
DINNER DANCE ‘16





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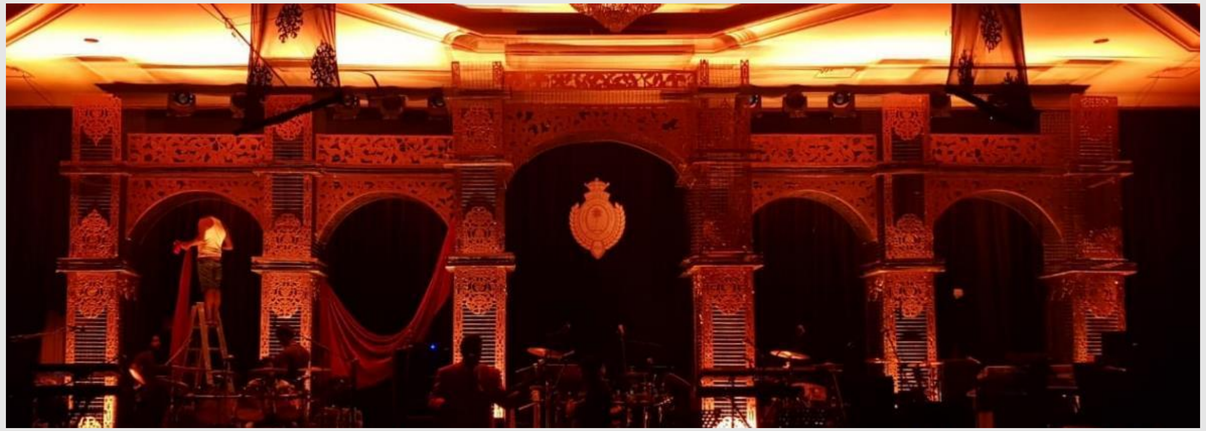




THE MAGIC OF MIDNIGHT MADNESS '17

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SPANISH SERENADE ‘18





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HATTON NATIONAL BANK

CATEGORY: BANKING

The Club HNB End Of Year Gala Evening

A Royal Christmas and gala dinner for Priority clients of Hatton National Bank's 'The Club HNB'.

Location: The Hilton Colombo

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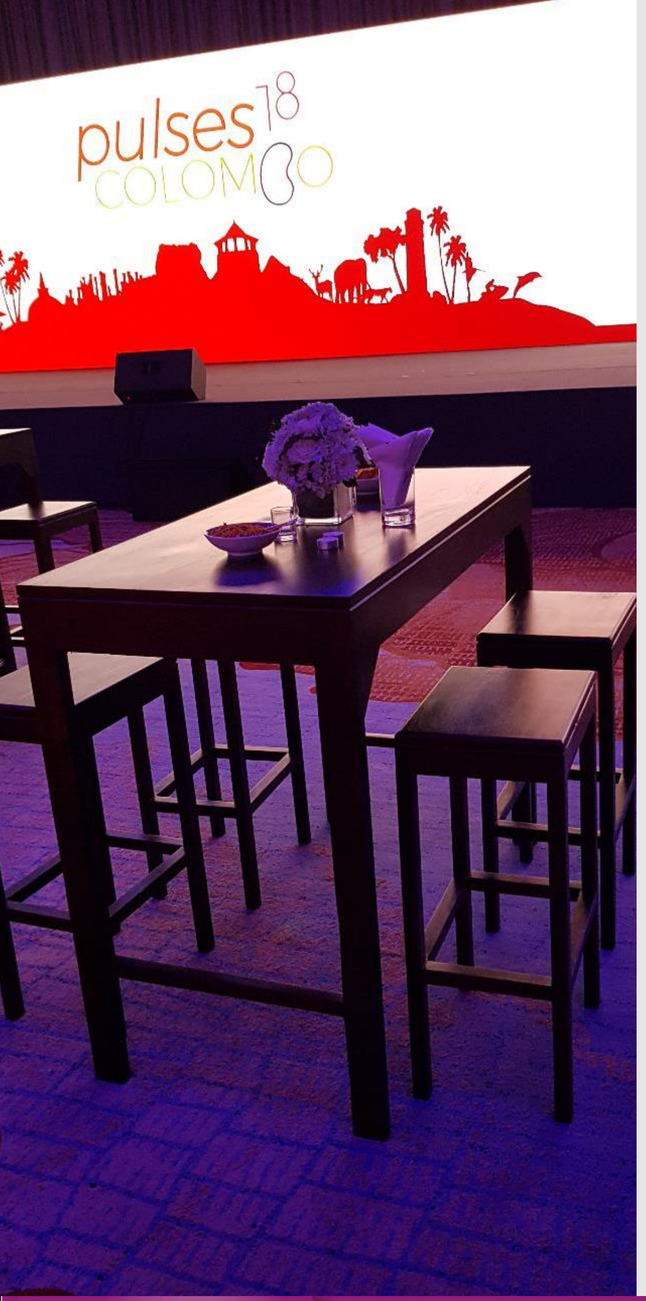
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GLOBAL PULSES CONFEDERATION

CATEGORY: CONFERENCE

PULSES 2018

500 Guests from 33 Countries

Event held at the Shangri La Colombo

Entertainment, Décor, VIP management

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PANDANUS HOTEL

CATEGORY: HOTELS & RESORTS

Gala event for Hotel Opening

Turnkey event from detailed design to production

500 guests including the President of Sri Lanka

Spectacular show of entertainment Décor included flowers specially flown in from Singapore

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HIRDARAMANI GROUP

CATEGORY: MANUFACTURING

Hirdaramani Factory Opening By His Excellency President Maithripala Sirisena of Sri Lanka

VIP Event for His Excellency President Maithripala Sirisena

Location: Mullaitivu, Northern Province, Sri Lanka



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STRETCHLINE

CATEGORY: MANUFACTURING

Stretchline Celebrates 20

Location: Oak Room, Cinnamon Grand

A turnkey project from design to production including creation of all décor elements, where we incorporated their manufactured elastic as décor elements

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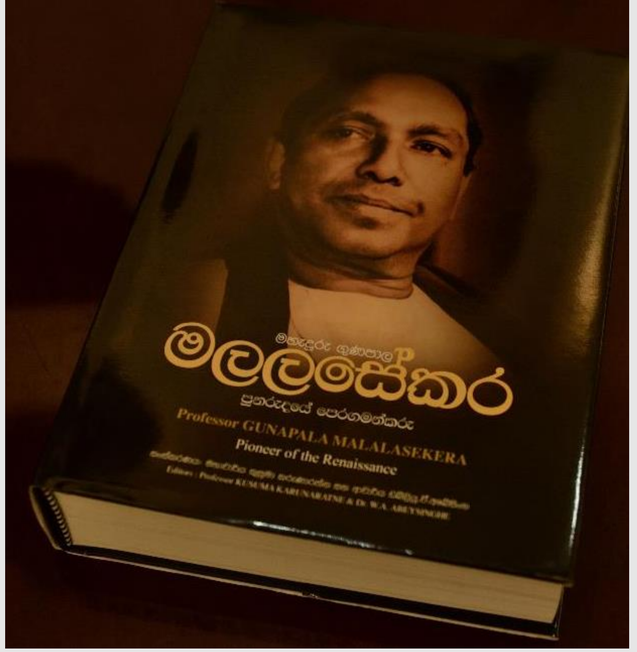
MALALASEKARA COMMEMORATIVE CEREMONY & BOOK LAUNCH

CATEGORY: NON PROFIT

Commemorative Ceremony for Professor Gunapala Malalasekera

Location: BMICH – Lotus Hall

Chief Guest – H E The President Maithripala Sirisena







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ARINMA HOLDINGS

CATEGORY: SOCIAL EVENTS

10th Anniversary Gala Celebration

350 Invitees

Turnkey project from design to production.

Entertainment, Décor, VIP management



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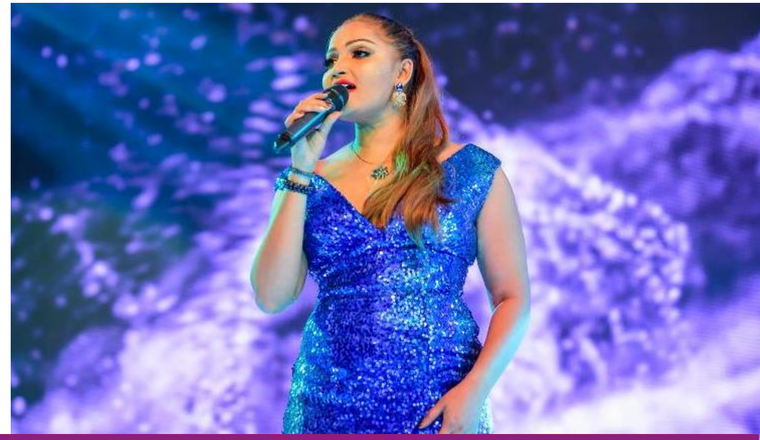
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COMPASS TECH ASIA

CATEGORY: DEFENSE

Launch Event to the Tri Forces

Oak Room – Cinnamon Grand Colombo

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HITACHI SRI LANKA

CATEGORY: INFORMATION TECHNOLOGY

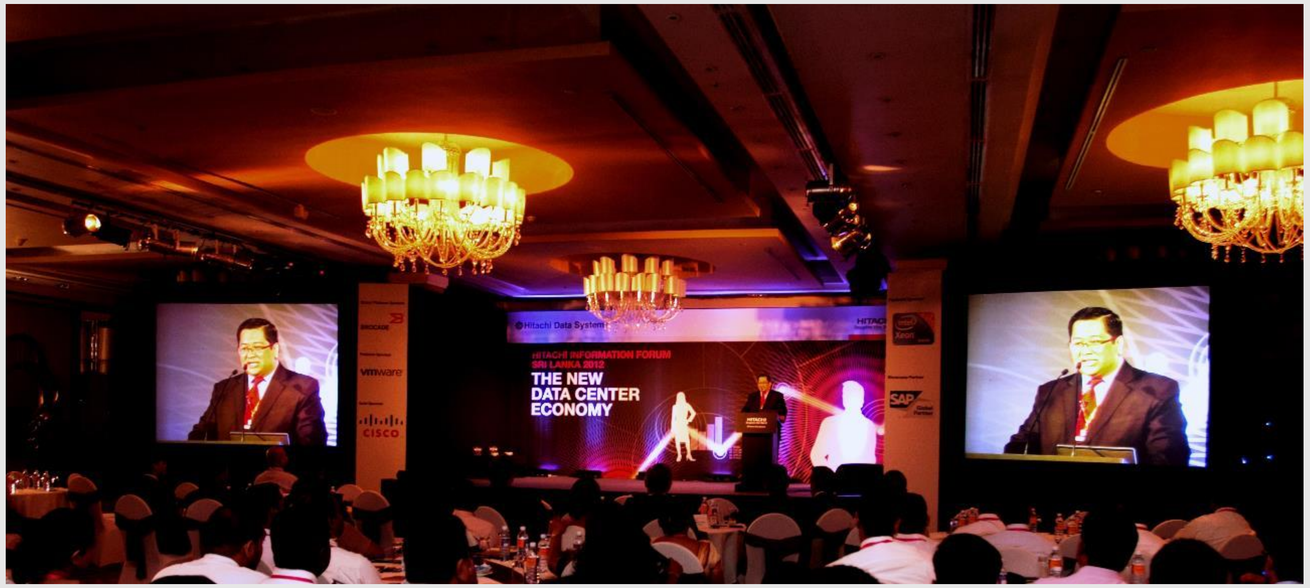
Location: Cinnamon Grand Hotel, Colombo

Innovative technology initiative

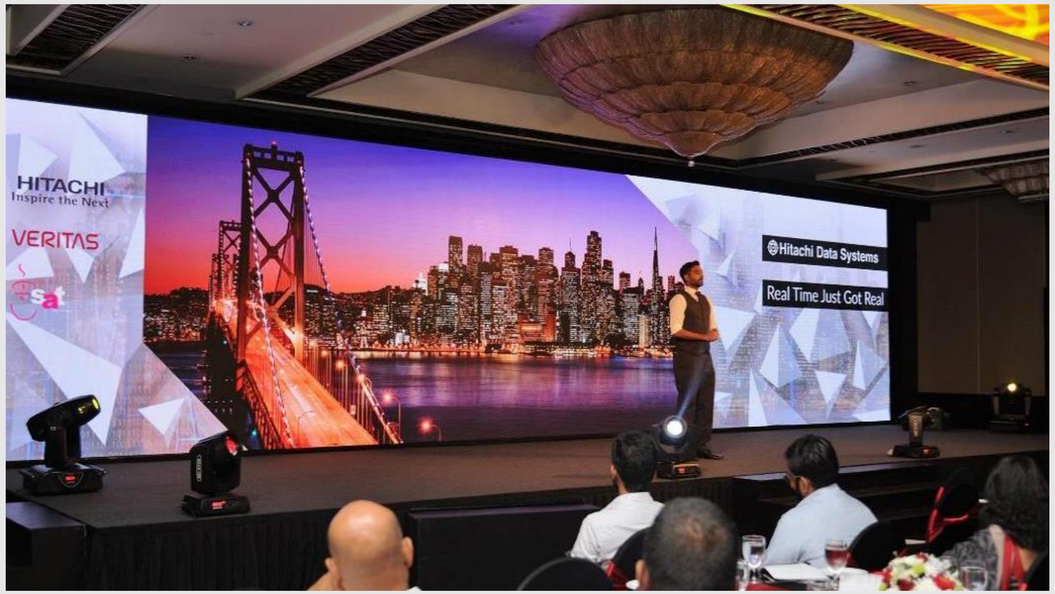
Forum with industry specialists and high profile invitees

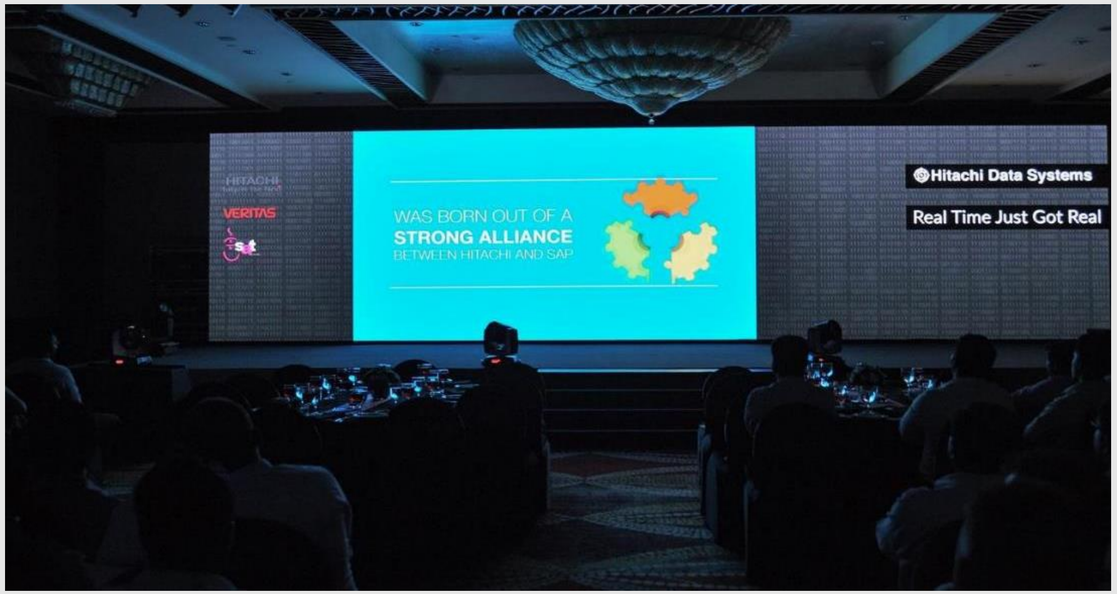


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PIRAMAL GROUP

CATEGORY: NON-PROFIT

The launch of the 'Believers in Glass' movement

Location: Water’s Edge

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