

A PERSONAL TOUCH
WORLDWIDE

CASE STUDY 2019

Liberty Morocco

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Our key values

Reliability

Trusted internal quality programmes ensure the highest international standards of operations

Customer Care

Think global, act local and 29 years of experience are our clear commitments for excellence

Integrity

Build longstanding client & supplier relations by trustful and transparent communication

Entrepreneurship

The concept is partnership: partners share the company's success

Unit 4 : Top performers Club

Marrakech

160 attendees

Networking

Creative: Innovation is key at Unit4 , step away from standard set-up Motivational: Continuous boost building up confidence to reach our future goals Content / thematic demandsThe challenge was the Treasur hunt in the medina using cell phones , we have created an APP for the event , and everything was posted (changes and informations) in this App we had also a treasur hunt in the Medina all the steps where sent at the time of the activity , clients had to scan a QR code that they found rendemlly in the medina to have there clue for the next step , and of course Mark who was taken prior to each spot and filmed so he can announce the next step in the app , no program communicated to the client , they discovered every day what they are going to do next

TPC

Unit4

Top Performer Club

Marrakech







We operate in 90+ countries worldwide



Our global presence

Albania
Andorra
Argentina
Armenia
Australia
Austria
Azerbaijan
Belgium
Bhutan
Bolivia
Bosnia & Herzegovina
Brazil
Bulgaria
Canada
Cambodia
Cape Verde
Chile
China
Colombia
Croatia
Cuba
Cyprus
Czech Republic
Denmark
Dominican Republic
Ecuador
Egypt
England
Estonia
Finland
France
Georgia
Germany
Greece
Hong Kong
Hungary
Iceland
India
Ireland
Israel
Italy
Jamaica
Kazakhstan
Kenya
Kyrgyzstan
Kosovo
Laos
Latvia
Lithuania
Luxembourg
Madeira
Malta
Mexico
Monaco
Montenegro
Morocco
Nepal
New Zealand
Northern Ireland
Northern Macedonia
Norway
Oman
Panama
Paraguay
Peru
Poland
Portugal
Romania
Russia
Rwanda
San Marino
Scotland
Serbia
Slovakia
Slovenia
South Africa
Spain
Sweden
Tajikistan
Tanzania
The Netherlands
Turkey
Turkmenistan
UAE
Uganda
Ukraine
Uruguay
USA
Uzbekistan
Vietnam
Wales
Zanzibar



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Liberty International Tourism Group

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