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ΣOULTAILORΣ

THE KNOW HOW OF LIFE

Wellbeing Design



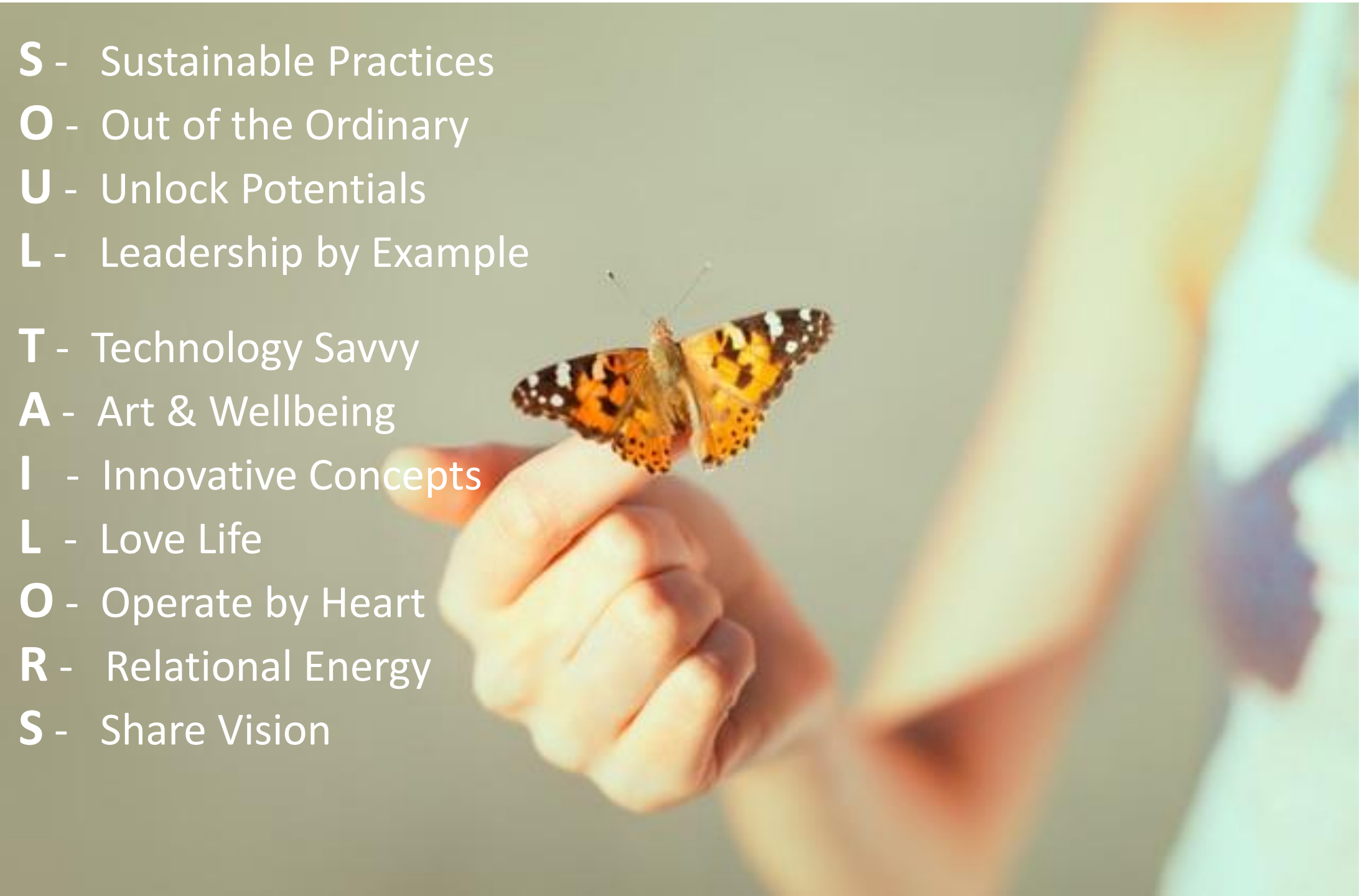
Design Tailored Made Wellness Concepts

ΣOUL TAILORΣ, a wellbeing design and management brand, member of the Eurotel Group which brings an authentic wellness attitude, develops world class wellness concepts and presents the next generation of hybrid wellness projects by incorporating all professions related to wellbeing.

Our partners ranging from individual investors, developers to hospitality brands.

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S - Sustainable Practices
O - Out of the Ordinary
U - Unlock Potentials
L - Leadership by Example

T - Technology Savvy
A - Art & Wellbeing
I - Innovative Concepts
L - Love Life
O - Operate by Heart
R - Relational Energy
S - Share Vision

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Our wellness concepts utilizing sustainable practices, using local materials & ingredients, respect local history & culture and using technology to deliver tailor made experiences and services to all human beings, that ultimately will improve their quality of life by providing a way of lifestyle in order to reach an optimal state of wellbeing.



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Wellness Attitude
to lead
to Happiness



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AUGUST | 2020

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Our goal is to become the leading Wellbeing Design company that will transform all the aspects of our life at home, at work and during travel, by getting wellness out of 4 walls.



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Sense of Purpose

Our purpose is to develop sustainable, innovative and integrated wellness concepts adaptable to the needs of every project.
We don’t want to be just consultants but designers of wellness projects by searching new markets and opportunities.

Our focus is to dig deeper into Wellbeing and promote an ‘’inclusive’’ concept through technology where more and more humans will have the opportunity to follow a healthy & sustainable lifestyle to reach an optimal state of wellbeing according to their personal needs.

Through our projects we want to create a social impact into the communities and become the ‘’home’’ for creative talents from a variety of backgrounds.

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Definition

The word soul, ‘’psyche’’ in Greek, means the mental abilities of a living being: reason, character, feeling, consciousness, memory, perception, thinking.

The word Tailor is a person who makes, repairs, or alters clothing professionally according to the individual needs of every human being.

The ΣOUL TAILORΣ brand born out of faith that we, as a human beings have the need to feel and function well as a whole to have a balanced life through personalized and tailor made experiences. Each human being is unique and having different needs.

Plato, the ancient philosopher believed that each part of the human’s body must equally contribute so that the whole functions well.

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Philosophy

The ΣOUL TAILORΣ brand is applied by a simple lifestyle, focusing on equality, balance, kindness, caring, happiness, joy and common sense.

The core philosophy of the ΣOUL TAILORΣ brand is the provision of a wellbeing lifestyle where through tailor made experiences, evidence based practices and technology, will support human's life to be healthy, happy and prolonged.

The 3 C's will be the fundamental values of the development and operations:

Consistency • Communication • Cooperation

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Our Ethos

We listen to our partners

We plan the next steps

We create synergies

We design integrated wellness concepts

We touch people

We love life



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What We Do



We provide innovative, efficient and feasible solutions to your business or project through our global view and experience with selected synergies of companies and people who sharing our vision and passion to create and develop sustainable wellness concepts.

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What We Do

- **Feasibility Study & Business Development**

Business Assessments, Scenario Analysis, Market research, Feasibility Analysis, Performance Benchmarking and Financial Projections, Competitive Review, Investor Presentations.

- **Concept Design & Development**

Strategy & Positioning , Concept Development, Services Providing, Unique Experience Point Development, Design Coordination, Partnership Coordination, OSE Budget, FFE Specification, FFE & OSE Delivery & Installation Coordination.

- **Wellness & Health Programming**

Program and Menu Development, Scientific Nutrition Holistic Programs by Eucrasia, Art & Wellbeing Deep Tracing Concept by VD, Innovative Technology Based Fitness Concepts.

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What We Do

- **Integrated Wellness Technology Solutions**

AFRODITE Wellness Management Software, ESODOS Mobile App, Nutrition App by Eucrasia, Fitness App by Aktiv Solutions & Reiver, On Line Booking, On Line Registration Form

- **Management Services & Support**

Management Consultancy, Performance Auditing – Analysis & Recommendations, Sales – Marketing & Promotions, Private Label Brands, Standard Operation Procedures & Manuals, Recruitment & On Going Mentorship, Implementation & Training.

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HAPPIEST COMMUNITIES – DECODE HAPPINESS
Wellness of the Place - Being Well & Doing Good
Personal Transformation

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QUANTUM LEADERSHIP

Nothing is constant except change.
We have to be Quantum Leaders as Frederick Chavalit & Chris Laszlo described into their book, Quantum Leadership. The new era that arises with all the challenges and changes in social, economic and environmental level, pushes us to focus on adaptive skills that, changes who the leader is being rather than only what the leader is doing. The goal is to generate positive economic outcomes along with prosperity in the communities, positive social and environmental outcomes. It is time to apply connectedness, through which we will develop critical skills to take immediate actions to address complex realities more effectively.

STAVROS G. MAVRIDIS
General Manager ΣOUL TAILORΣ

Stavros G. Mavridis
General Manager



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Stavros born in Didymoteicho, Evros, Greece and has been involved in the Greek spa industry for the last 15 years. He has worked for large hotel chains in Greece and involved in the opening of many spas. He has a background and education in Physiotherapy & Sports Science and has hands on experience. He has been involved in the benchmarking report for the Greek spa industry and is a founding member of the Association of Greek Spa Managers of Greece.

He is the Ambassador of Greece for the World Wellness Weekend, judge for the World Spa & Wellness Awards and Ambassador of the Hall Of Wellness Awards (HoWA).

He is passionate about his work and strongly believes in Wellness and the future impact it will have in the lives and evolution of humanity.

Communication, consistency, cooperation are the fundamentals for a successful career and to build a team for a sustainable and successful project.

Authority & Associations

Ambassador of Hall of Wellness Awards

Ambassador for Greece of World Wellness Weekend

Judge for Leading Industry Awards

HALL OF WELLNESS AWARDS
POWERED BY SPA CONNECTORS

World Wellness Weekend

WORLD spa & WELLNESS AWARDS 2020

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Partners

EUCRASIA

eucrasia

111SKIN

111SKIN
HARLEY ST. LONDON



Ariadne Athens

ariadne
ATHENS



VADE Art & Wellbeing

VADE

Aktiv Solutions

Aktiv



Reiver.Life

reiver

Spa Connectors

SPA CONNECTORS

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