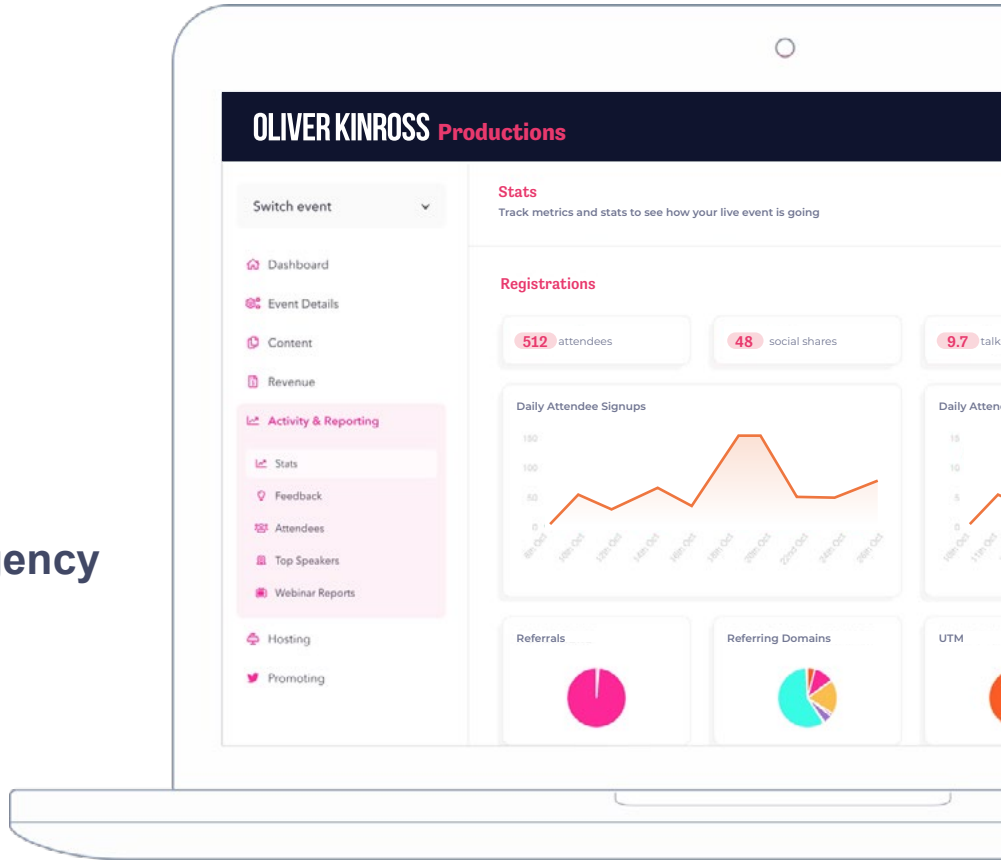
OLIVER KINROSS
Productions

New World.
New Approach.

Powerful Online Events.



Virtual Event Management & Production Agency

www.oklive.online

OLIVER KINROSS
Productions

www.oklive.online

Marketing in a New World

Requires a New Approach.

OK Productions Can Help You Reach Your Audience.

We Can: Create & Manage Your Online Events, Produce Content, Manage Speakers & Audiences, Generate Data, Brand Online, Increase Engagement and Most Importantly Help Drive Revenue Growth.

Formats We Cover: Online Conferences, Custom Events, Virtual Exhibitions, Digital Event Series, Broadcasts and Client Round-tables.

Contents.

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About Us.

We are experts at creating content, sharing stories and building events - live or virtual.

We have worked alongside the world's largest multinational companies and some of the smallest start-ups to help tell their stories and grow their brand.

Our work has taken us across 6 continents with 500+ events and over 500,000 attendees.

We are an award-winning, online and live event specialists who can help you promote your brand.

We are based in London, USA, Hong Kong, Australia, Spain and online!

We work hand in hand with our clients.
No project too big and no story too small.

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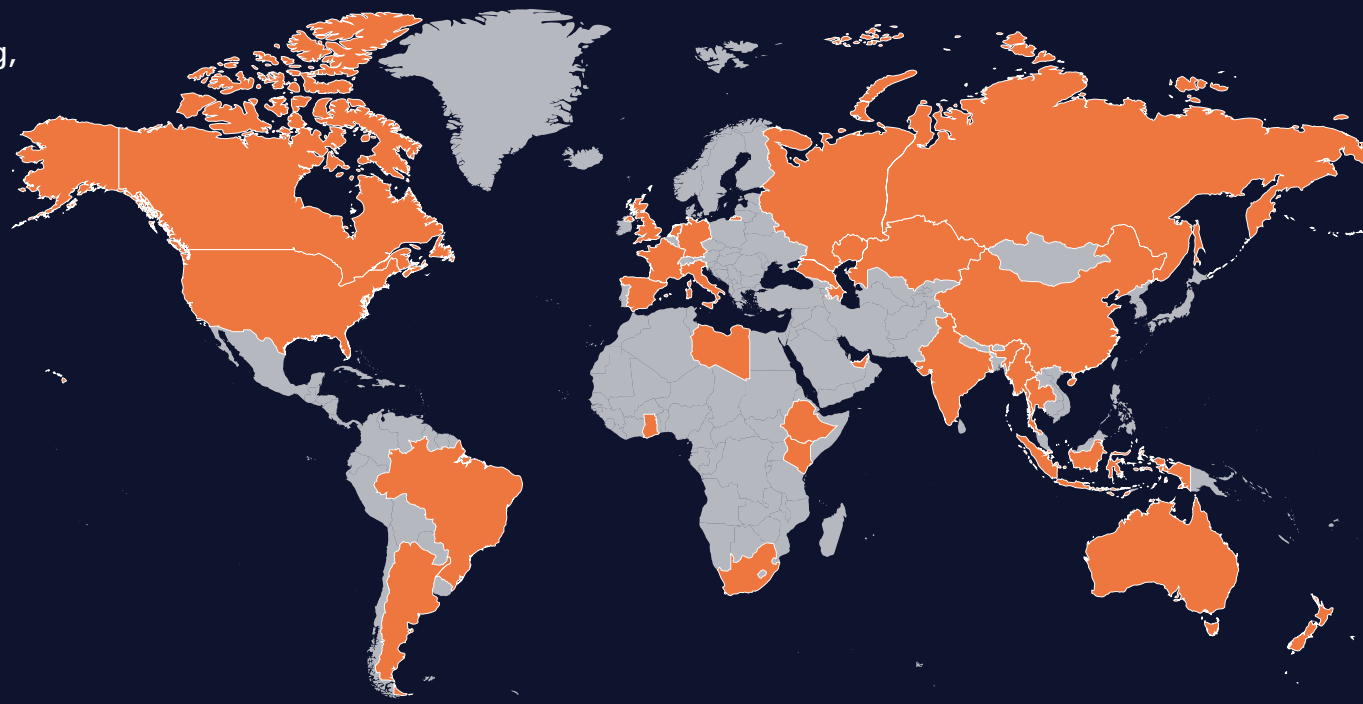
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Over 500+ Live & Online Events

Over 500,000 Event Participants

We Have Worked in 6 Continents:

Europe, Asia, Australia, N. America, S. America, Africa



Brands We've Worked With in 2020.

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In the past 6 months we have run over **200+ online events,** live streams, virtual exhibitions and digital activations for some of the world's leading brands with over 50,000 in attendance.

Our recent clients for Q1-Q3 2020 include:



Off The Shelf. **Virtual Starter.**

The virtual starter package allows you to create a stand-alone virtual event with a presentation and industry panel discussion. We will handle the speaker production, technology platform, event registration and video production for you.

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HOW THE VIRTUAL EVENT WILL LOOK:

- **Branded Promotional Video.** This is to show the event is starting (30-90 seconds). Pre-recorded
- **Welcome Video.** This is to welcome attendees and give a brief overview of the event (30-90 seconds). Pre-recorded
- **Presentation and Q+A.** 20-30 minutes. Live or Pre-recorded
- **Panel Discussion.** 40-60 minutes. Live or Pre-recorded
- **Product Demo.** 5-10 minutes. Live or Pre-recorded
- **Thank you Video.** This is a goodbye video thanking attendees. (30-90 seconds). Pre-recorded
- **Branded Promotional Video.** This is to show the event is finishing (30-90 seconds). Pre-recorded

WHAT'S INCLUDED:

Thought Leadership:

Presentation - Prior to the event, our production team will work with you to help shape the title, subject matter and topics that your presentation covers. **20-30 minute live or pre-recorded presentation with optional Q+A.**

Panel Discussion - We will create a round-table panel discussion of industry leaders. You can provide us the industry speakers, topics and questions, or we can help research and find these individuals to join your session. 40-60 minute live or pre-recorded presentation with optional Q+A.

Product Demo - The video will be hosted on the event website and promoted as part of the event with an official launch date when the video is first aired. **5-10 minute live or pre-recorded video.**

Online Branding:

Registration Landing Page - This is a customized registration page for attendees to sign up for the event.

Logo - We will create a unique event logo.

Social Media Header Banners - We will create your own event marketing banners to promote the event across: LinkedIn, Facebook, Twitter.

Social Media Posts - We will create unique banners for each speaker and for each session.

Data & Emails:

Data Generation - You will receive all data from every attendee (GDPR Compliant).

Emails - There are 7 emails in total, pre-event, event reminders and post-event. All of which will feature your branding and can be customized as required.

Production:

Timeline - We will produce a detailed timeline and be in control of the whole event process. You will be assigned a dedicated event manager who will ensure that we meet your event requirements.

Speaker Production - We will liaise with all speakers and contributors for the event and report back to the client with status reports and adjust content as required.

Video Production - We Will Create

Website / Marketing Production - We will update all websites, marketing collateral and landing pages over the course of the event.

Hosting & Post Event Production - We will edit and host your final video online for 365 days. You will also receive the final copy which you will own and have copyright.

Technical:

Platform - We run our own secure, internal platform to host the event and use of this is included in the price. However, should you prefer that we use your own platform or that we source another, we are happy to accommodate.

Participants - As standard we can handle up to 3,000 participants viewing the live stream at any one time without any reduction in video quality. Should you wish to have a larger number in attendance as live viewers then please let us know.

PRICE: *pricing on request*

Everything you need for a successful online event.

Perfect for engaging your existing audience and clients.

Off The Shelf.
Virtual Flex Campaign.

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The virtual flex campaign is ideal for companies who want to create a series of online virtual events to build a community and shape a clear marketing campaign. It includes everything that is in the virtual starter package, additional marketing activities and multiple virtual events.



Pricing based on your requirements.

Premium benefits when you organise a series of online events.

Perfect for generating new leads and expanding your reach.

Bespoke. **Virtual Exhibition, Conference, Event.**

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If you are looking at running a virtual exhibition, large corporate meeting or online multi-streamed conference then we will be able to help!

We tailor our packages to your needs, providing a supporting role or hosting, managing and running the whole operation on your behalf. Let us know your event brief and/or budget and we can help create a package that suits you.

We are able to arrange any of the following:

- Virtual Exhibitions
- Online Conferences
- Multiple Live Streams
- Fully Branded Platform
- Online Agenda
- Live Streaming Sessions
- Live Chat, Q&A & Audience Polling
- 1-to-1 Meetings
- Ai Powered Digital Networking
- Lead Capture
- Virtual Exhibition Booths
- Detailed Post Event Analytics
- Virtual Event Management
- Sponsorship Options
- Hosting Services
- Registration Forms
- Event Marketing Services
- Event Production Services

PRICE: *Available on request, contact:* *hello@oklive.online*

Holistic events planning with bespoke customer service. **Perfect for taking your company to the next level.**

Services We Offer.

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Online events vary immensely in terms of scope and client goals. We will work with you to create, produce and run your event to your specification.

Virtual experiences and services we offer include:

- Online Streaming
- Employee Experiences
- Event Broadcast
- Webinars
- Virtual Events
- Virtual Learning
- Virtual Round-Table
- Virtual Experiences
- Virtual Product Launches
- On-Demand Events
- Live Streaming
- Web Conferencing
- Hybrid Programs (Live and Virtual)
- Chat Rooms
- Podcasts
- Video Content
- Video Animation

Pre-Recorded Presentation



Online Live Presentation



Fireside Chat



Round-Table Discussion



Online Events
We've Organized in 2020.

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Alongside the online events we've organised for our clients, we have also organised virtual exhibitions, online conferences, meet-the-buyer networking sessions and webinars. These include:

THE FESTIVAL OF
BIM & DIGITAL CONSTRUCTION

AFRICA HEALTHCARE
WEEK ONLINE

LONDON
BUILD ONLINE

THE FESTIVAL OF
TELEHEALTH

MEET THE
CONTRACTOR WEEK
USA BUILD

NEW YORK
BUILD WEEK
ONLINE

THE FESTIVAL OF
BIG DATA & CLOUD
1ST SEPTEMBER - 15TH OCTOBER

AUSTRALIA
BUILD WEEK
ONLINE

MIDWEST
BUILD WEEK
ONLINE

Our Approach.

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2020 is the year the world went virtual.

Companies across the globe have had to adapt their marketing and event strategies to better reflect this "new world".

We are here to help you launch your business virtually, manage online event campaign, and produce your virtual events.

All virtual and online marketing activities can vary substantially, we always listen and work hand in hand with our clients to create the ideal marketing campaigns that meet your budget.

In 2020 virtual events, online streaming and webinars have proved incredibly popular. Mass online events can however be complicated to facilitate. We are have run over 200+ online events this year alone in 2020 for our clients.

We have curated off-the-shelf virtual event packages and marketing campaigns that we believe will take the headache out of creating, producing and running virtual events.



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Where Are We Located?



Hong Kong.



London.



Madrid.

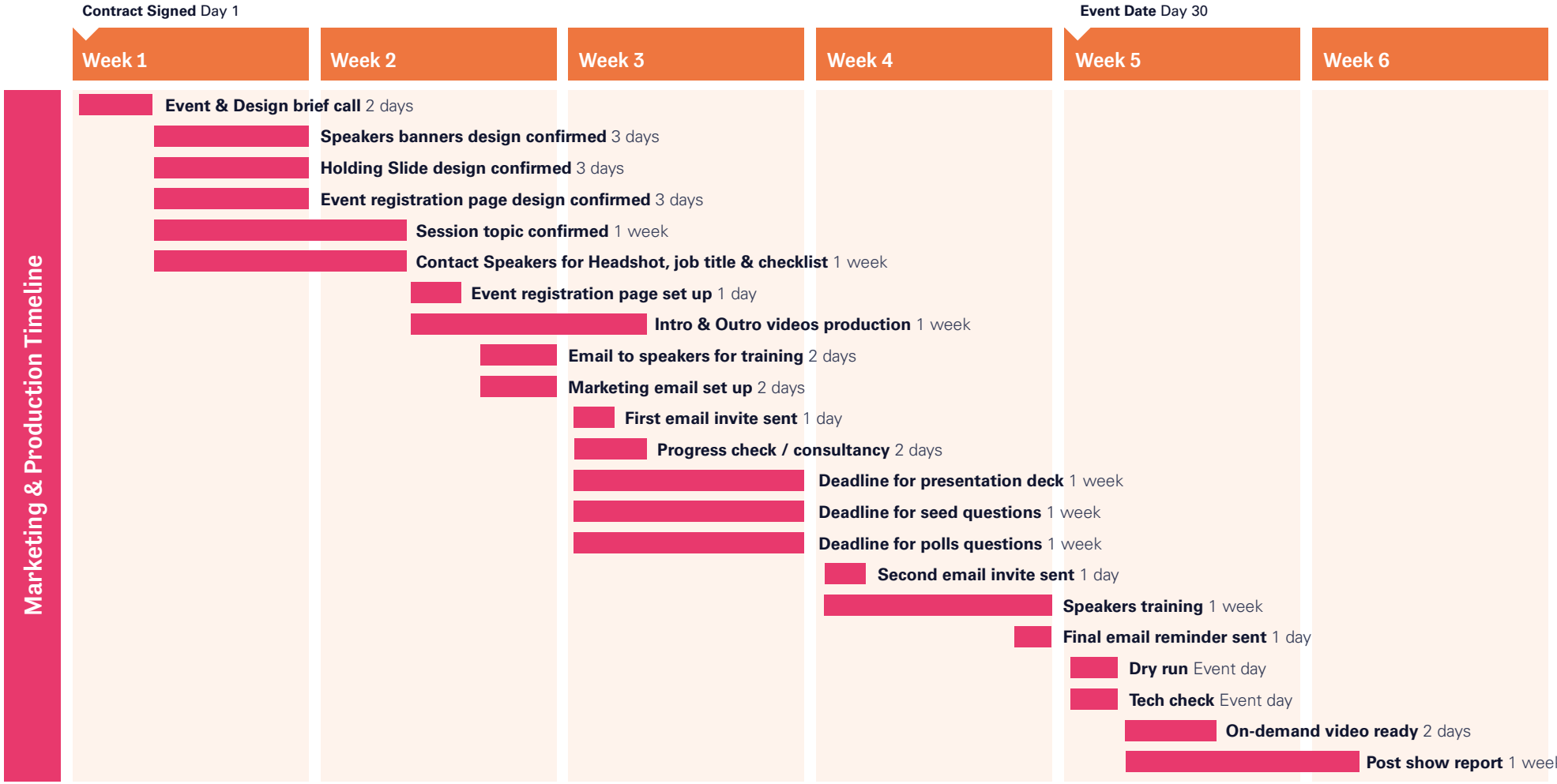


Rio de Janeiro.

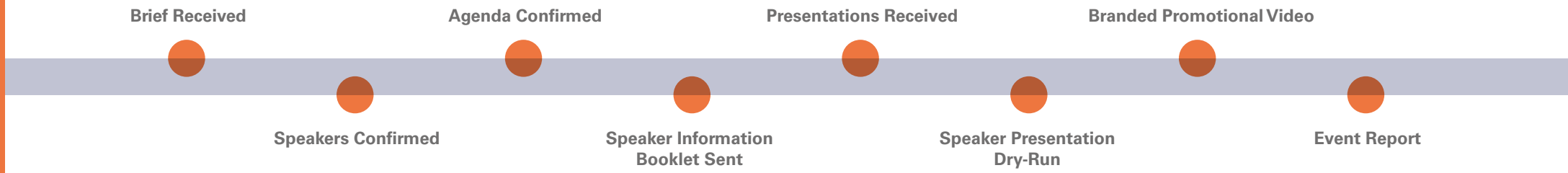


Australia.

Timeline.



Milestones.



Meet the Team.

We are a team of highly motivated marketing and event professionals located across the world. Get in contact if you would like to discuss a project.

OLIVER KINROSS
Productions

www.oklive.online



James McKenzie
DIRECTOR



Neil McKenzie
DIRECTOR



Chris Macaulay
ACCOUNT MANAGER



Adam Jaffe
DIRECTOR



Matthew Simmonite
LIVE EVENT PRODUCTION



Selena Moseley
CMO



Olga Tsoy
PRODUCTION & MARKETING
HEAD APAC



Lucy Dang
MARKETING MANAGER



Paulo Rodrigues
ACCOUNT MANAGER NORTH
& SOUTH AMERICA



Marcelo Vasconcelos
ACCOUNT MANAGER NORTH
& SOUTH AMERICA



Gigi Yip
ACCOUNT MANAGER



Leah Armbruster
ACCOUNT MANAGER



Dan Duhig
DESIGN DIRECTOR

Contact Us.

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OLIVER KINROSS Markets

OLIVER KINROSS Productions