

GTechSolutions

INFINITE POSSIBILITIES

www.gtechwebsolutions.com

App Development Proposal



Who we are_

G Tech Solutions was founded in the year 2013 with the objective of empowering e-businesses and producing the maximum ROI with effective website, mobile apps development and Internet marketing solutions. We have been delivering quality to our clients and we take great pleasure in our collaborations which builds ultimate relationships that are mutually beneficial. Using the eyes of sophisticated web technology, expert resources and desirable infrastructure, we are in a position to deliver high quality services and cost-effective results to maximize customer's competitive benefit and productivity in almost all areas of web platform.



> Your goal will be designed at GTS for success.

Vision_

We aspire to be the world's top IT Solutions Partner. With primal leadership, innovation and an extreme workforce to connect business with the right talent to work, G Tech Solutions delivers a quality product.

Mission_

Our goal is to provide advanced and innovative Web Design, Web Development, Android Apps Development and Online Promotion Services for all the Industry. We don't just build web sites and apps; we understand your business and create your brand.



Passion

We enjoy what we do. We continuously innovate and improve.



Transparency

Fosters trust, our very foundation is built on absolute teamwork.

Values_



The Best People

We are driven by talent.



Efficiency

We believe in operational excellence & we are open for improvements in everything we do.



Team Work & Collaboration

We leverage our collective genius by empowering the individuals.

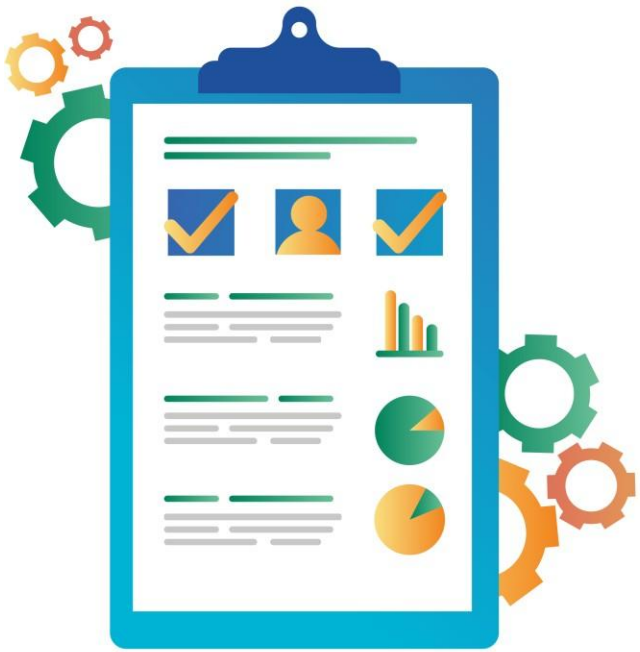


Client Value Creation

We focus on our client's business goal to ensure we exceed their expectations.

QA Services_

G Tech Solutions has the impeccable testing process, resulting in efficient productivity of your existing teams and releases. Outsourcing the testing process is the ideal way for cost-cutting and building a high-quality competitive product in the market.



- Usability Testing
- Mobile Testing
- Load Testing
- Configuration Testing
- Compatibility Testing
- QA Process Testing
- Platform Testing
- Automation Testing
- Integration Testing
- Acceptance Testing

Our Process_

Product quality is the key to our business. We follow Agile methodology, a quality-driven development and unit tests for a high-quality experience.



Share your Idea/ Thoughts

Analyse our products and pitch your ideas. Share your vision, goals, target audience and detailed feature request.



Estimation & Planning

Our business development assistant experts will handle the overall project planning and estimation.



UX & Usability Design

Our designers will prepare the layout to represent the information structure, visualize the content, colours, logos, images and giving a general understanding of the future product.



Writing code & make it alive

Products are developed based on client's requirements, thoughts, goals and vision.



Quality Analysing

Our testing team will check every single link to avoid any broken one among them.



Online Visibility

Our online marketing team will take your brand worldwide. We will also increase the online visibility for intended customers.

What we do_

Digital Marketing

SEO (Local, Global) | Ecommerce SEO | PPC Email Marketing | Video Marketing

Web Development

Responsive HTML/CSS
PHP core | WordPress

Web Applications

Educational Solutions | Jobs Portal
Matrimonial | Food ordering & Grocery Invoice Management

Ecommerce Solutions

Woo Commerce | Shopify

App Development

Android | iOS

Mobile App Marketing

Market Research | App Store Optimization | User Engagement | Mobile Ad Campaigns

Graphic Designing

Logo | Business Card
Brouchers | Packages Design

UI/UX Design

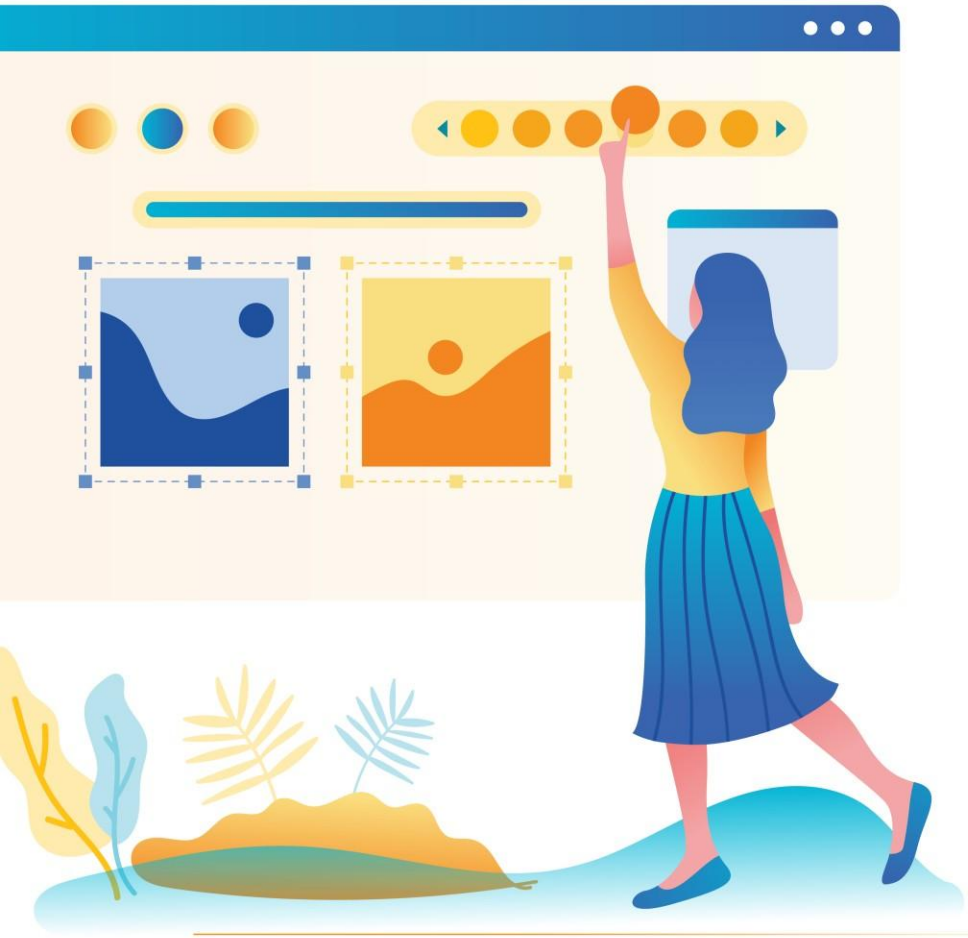
Web / Mobile App Wireframe | User Interface Design | Prototyping

Video Creation

Product Videos | App Promotion Videos | Infographics Videos | Ads Videos

Creative Design_

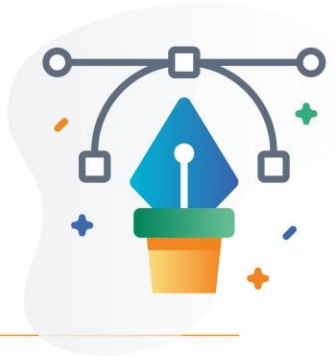
Your one consultation away from all your business requisite. With highly capable designers and latest tools, our design team can create one of a kind designs exclusively for your business. A logo for a business's trademark. We will create a logo that suits your business and that stands out from your competitors. We will create business cards that you could handout proudly.







- Logo Design
- Business Cards
- Brochures
- Infographics
- Package Design
- Illustrations
- Book Designs
- Presentation Designs
- UI/UX Designs



Logo Works_


APPS
ARASAN




7herbs


GO
native
STORE


ABIRAMI
HOME FURNITURES


Amoga
STORE


NATION
TOURS & TRAVELS


Conserve


CIVIL ENGINEERS' ASSOCIATION
LET US MAKE A BETTER WORLD
CEA
PUDUKKOTTAI




Jai
Foods & Herbals

Web Design & Development_

Your website is the most important component of your company's branding. Creating your website requires an in-depth understanding of your business, goals, purpose of your website and the target audience. We start off by gathering all the information necessary for your website. Your website will be designed with regard to your customers. We will take you through the entire design and development process. The website will be developed and tested at every step before delivering it to our clients.

Our web design and development solutions are customized to help you achieve your digital marketing goals. We build ideal websites for business and sustainable brands.

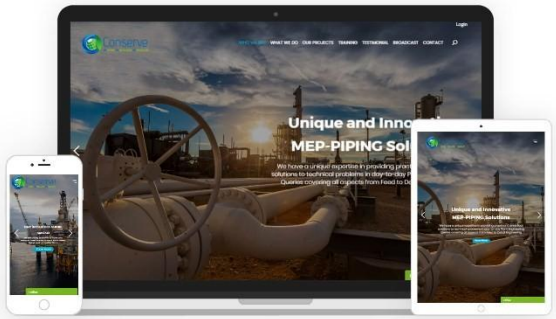


- Custom Development
- Web App Development
- E-commerce Websites
- Wordpress CMS
- Responsive Websites
- JavaScript, JQuery & Ajax Development
- Payment API Integration
- Shopping Cart Integration

Portfolio_



G Tech Solutions
INDIA



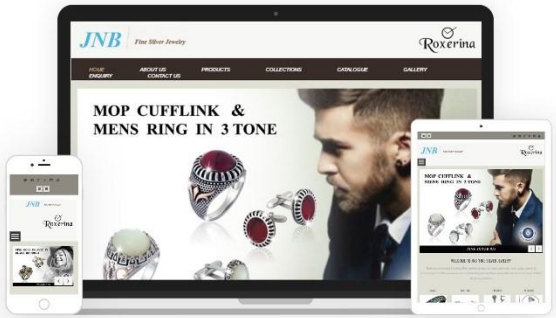
Conserve Solutions
QATAR



Smiles on High
AUSTRALIA



Faastrackk
DUBAI

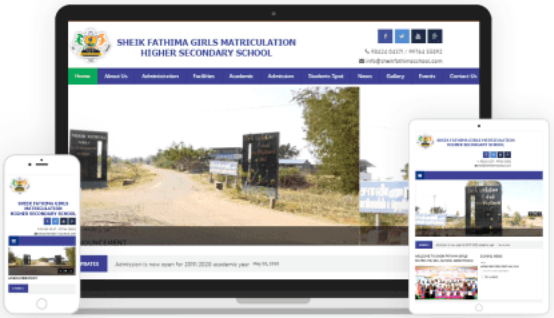


JNB Silver
THAILAND



MMTC
QATAR

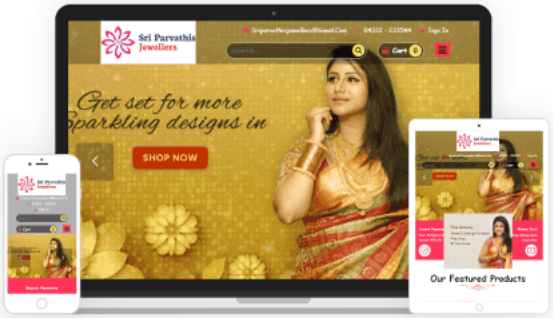
Portfolio



Sheik Fathima Girls School
INDIA



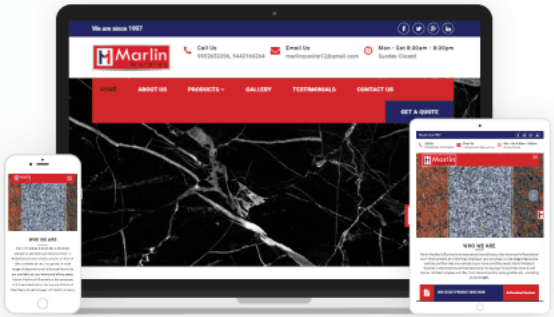
Rotary Club of Pudukkottai
INDIA



Sri Parvathis Jewellers
INDIA



Bharat Sevak Samaj
INDIA



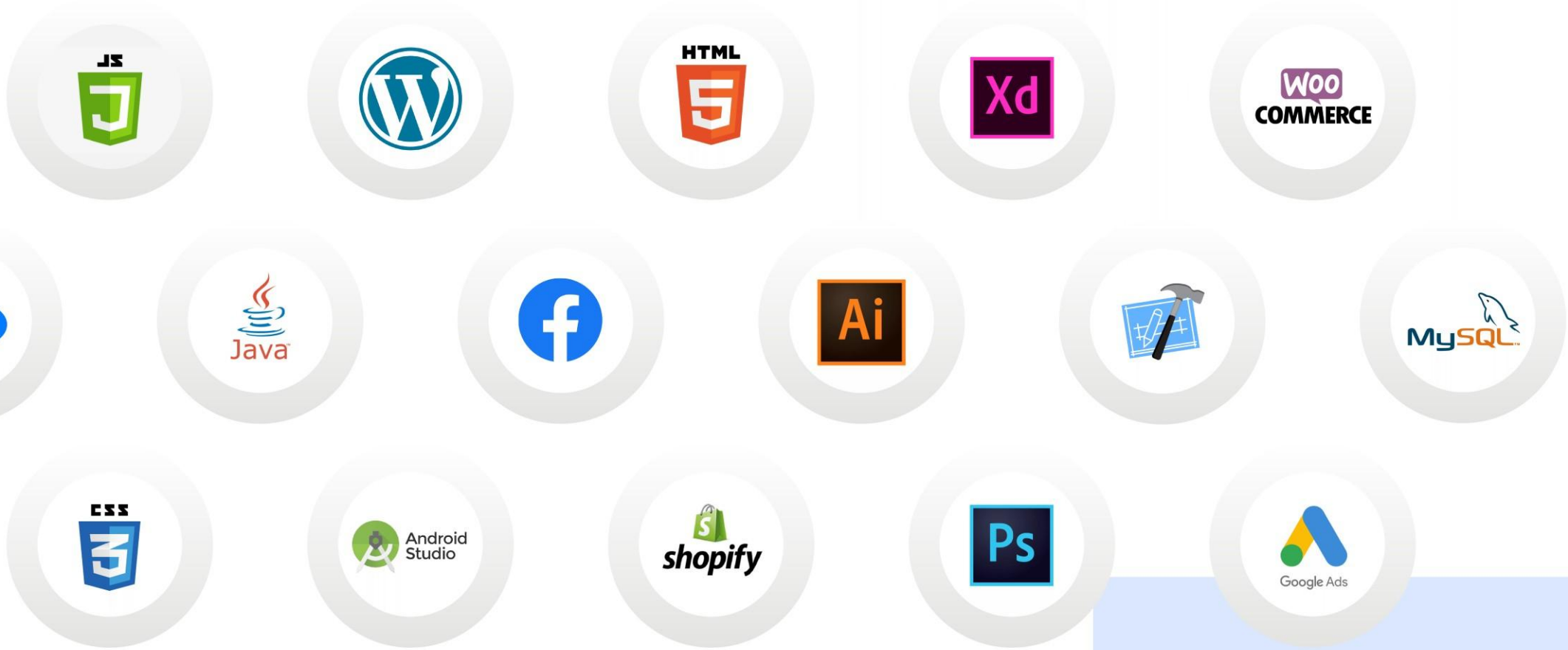
Marlin Marbles
INDIA



What is Grammar
INDIA

Technologies_

We constantly keep ourselves updated with the latest technologies for your business needs. We use top of the line languages, packages, tools and platforms to design your website, apps and handle marketing.



Digital Marketing_

Digital marketing, marketing products or services via digital technologies, predominantly the Internet. We have set up a unique platform, proven skills and 10+ years of experience to curate the perfect solutions for businesses worldwide.

Marketing Services

- Local, GLobal & E-Commerce SEO
- Social Media Optimization
- Email & Video Marketing
- Android & iOS Apps Marketing
- Google, Facebook, LinkedIn, Twitter & YouTube Ads
- Mobile Display Ads (Banner, Interstitial, Native & Rewarded Videos)



Search Engine Optimization [SEO]_

If you're not thinking about SEO for your business, it's about time to get you started. SEO influences every nook and cranny of your business. SEO controls web traffic, online visibility and generating high-quality leads. We optimize keywords and source code to increase traffic to your website. Implementing SEO into your business is a gentle nudge for your business.



Sales

96% of Americans shop online & admit that search engines influence their purchasing decisions a lot



Traffic

Organic search drives almost 95% of all traffic



Visibility

On average, content optimization increases brand visibility by 70%



Leads

57% of B2B marketers confirmed that SEO has a massive impact on lead generation



Cost-effectiveness

SEO is a lot more effective and cost-efficient than traditional marketing



Awareness

50% of searchers who have already seen your company in the search results will click on it

PPC Management_

PPC is another integral part of Digital Marketing. We use cost per clicks, display advertising and remarketing. Each time your ad is clicked on the publisher gets paid. Our skilled PPC managers will create interesting ad campaign for your advertising.

Google Ads

The entire world uses Google as its search engine. It is so easy to reach a larger demographic about your business via Google. Reach new customers and grow your business with Google Ads, Google's online advertising program.

Facebook

We will also assist in setting up a specific ad budget and promote posts or your business page with a flat rate. We also use simple self-service tools, and track their performance with easy-to-read reports.

SMO

Social media optimization (SMO) is the process of increasing the awareness of a product, brand or event by using a number of social medias. It plays an important role in the success of a Website.

Twitter

Get your messages in front of people not yet following you by promoting your Tweets. Our experts will set up your account on Twitter and assist you in generating trending tweets.

Linkedin

Whether your goal is leads, brand awareness, or even event registrations, LinkedIn ads can help. We can connect your brand with the world's largest audience of active, influential professionals.

Youtube

Reach potential customers and have them take action when they watch or search for videos on YouTube. Our experienced team creates several campaign types, which determine the type of ads you can run, the placements available, and more.



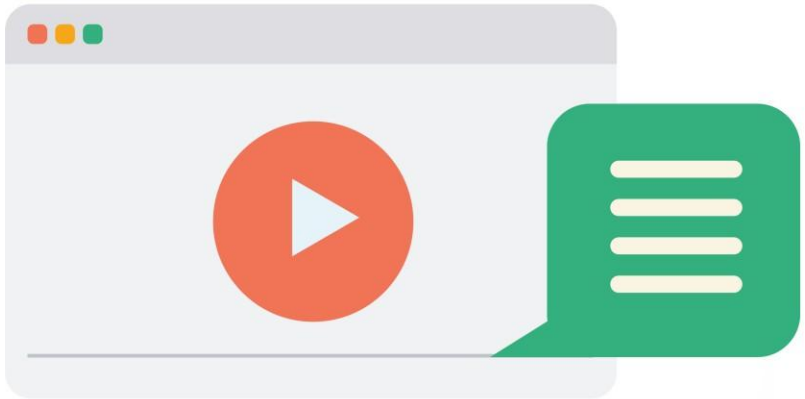
Mobile Apps Marketing_

Promote your business at every step of the way. Stay in connection with your customers from the moment they download your App and when they become your regular App users. With constant marketing campaign keep your customers updated about your new product services.

Video Marketing_

Video is an incredibly effective way to bump up this metric, with 80% of marketers saying that video has increased dwell time on their sites. We will create unique videos in consideration with your brand. We can either post it on social media or video channels for marketing.





Email Marketing_

We will curate an email that is relevant to your business and send it out to customers or prospective customers.

Mobile App Development_

We are leading mobile application development company in this industry. Right from the start, we ensure to use advanced tools. Our designers collect data necessary for starting the process. Once the app is designed and developed, the app is tested carefully. We deliver flawless app every single time. Our mobile app development services work for both iPhone and Android.

Delivering Mobile App Innovation to Entrepreneurs, Startups & Businesses

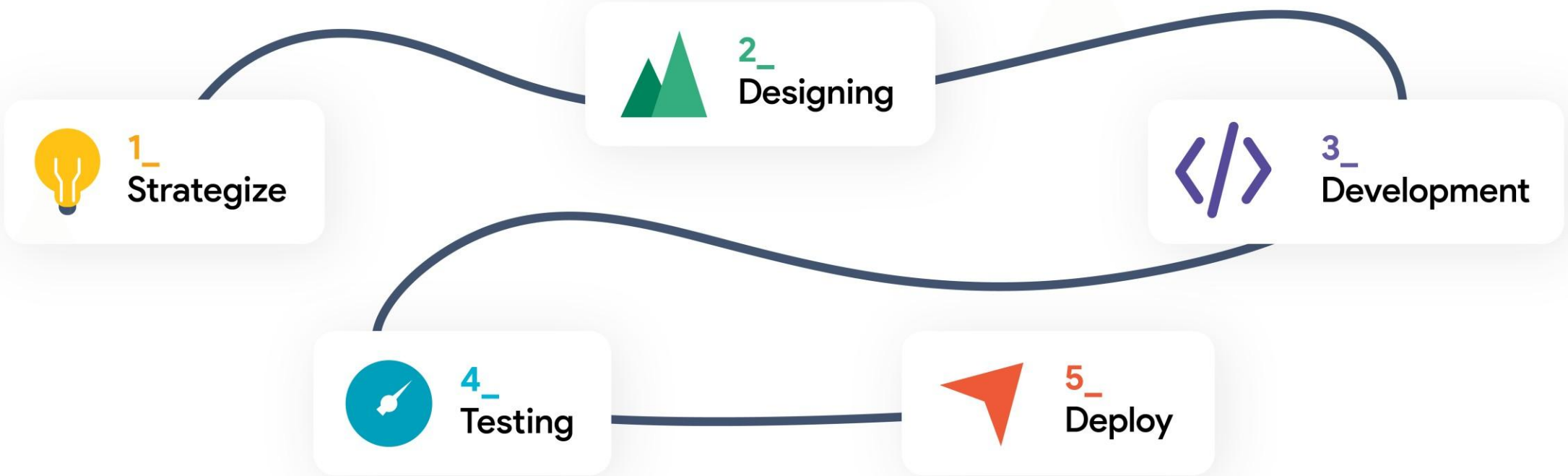


IOS Apps Development

Android Apps Development



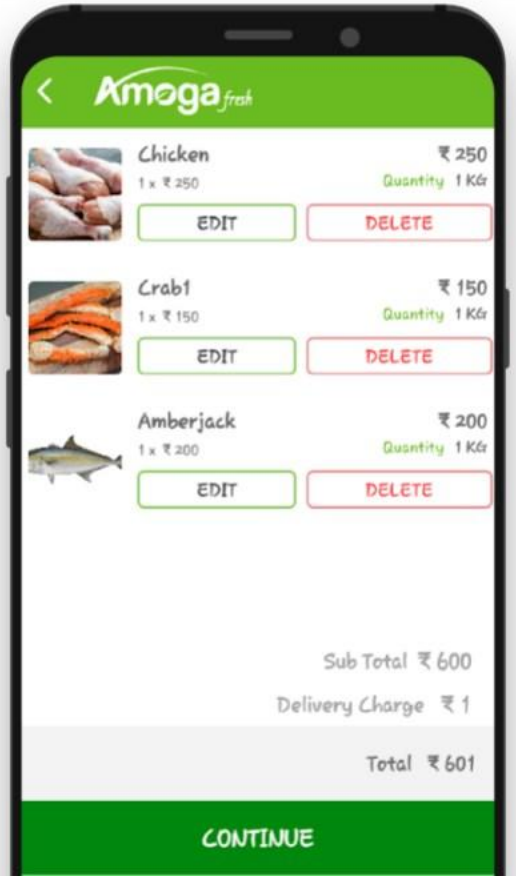
App Development Process_



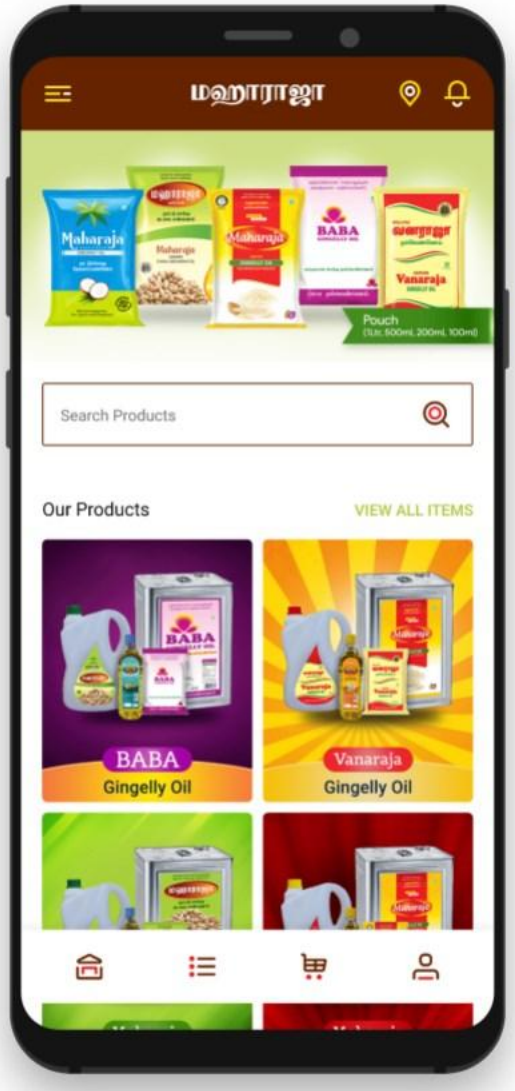
App Development Process_

- Mobile App UI/UX Design
- Mobile App Widget Development
- Native App Development
- Hybrid App Development
- Mobile App Consultation
- App Support & Maintenance

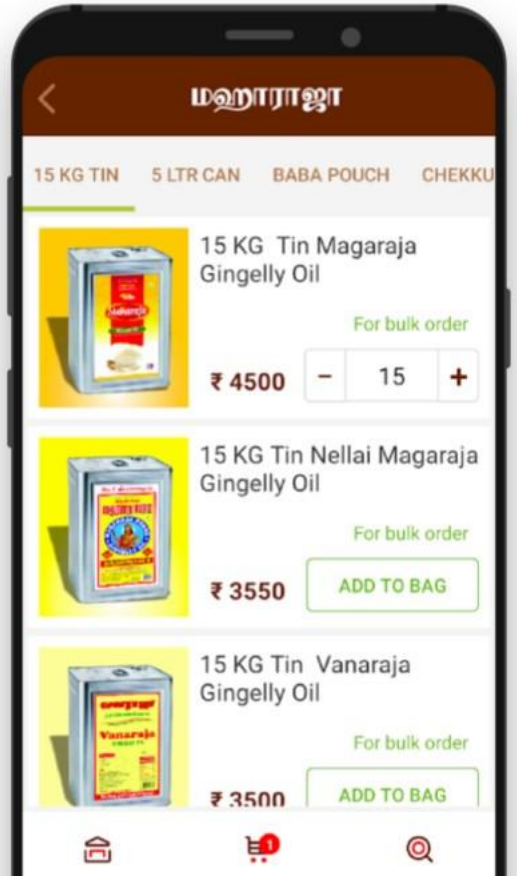
Amoga Store



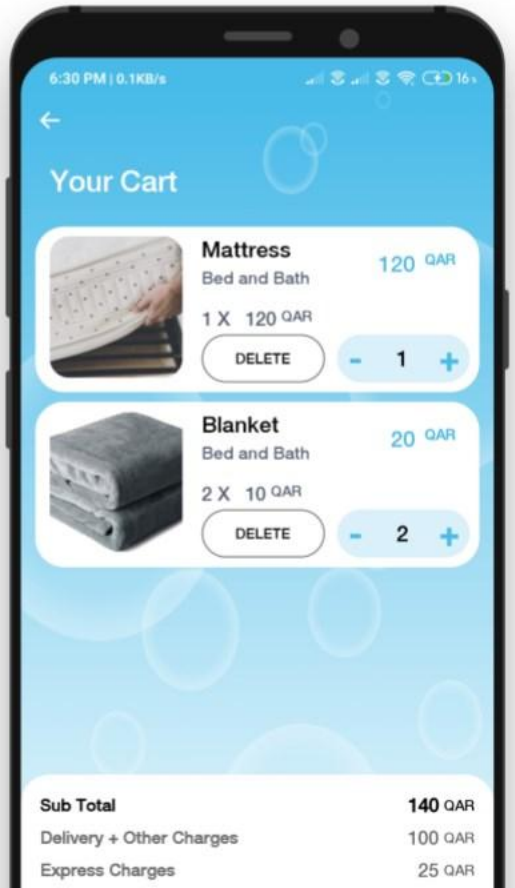


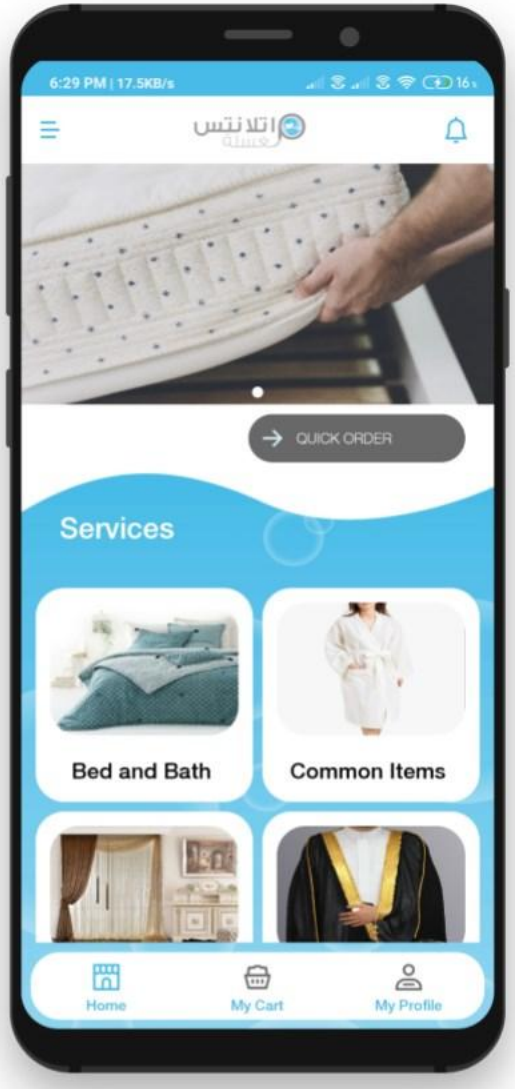


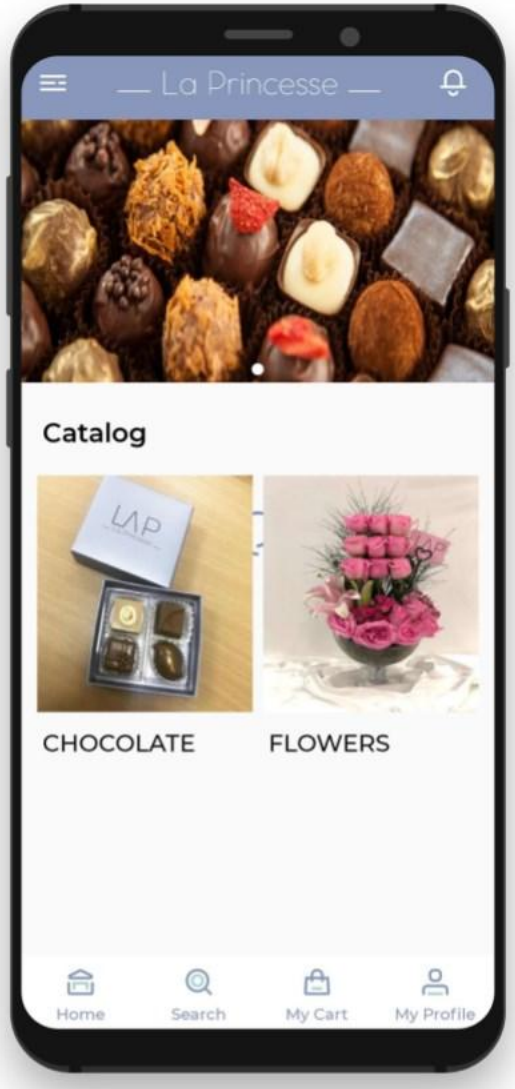
Maharaja Oil



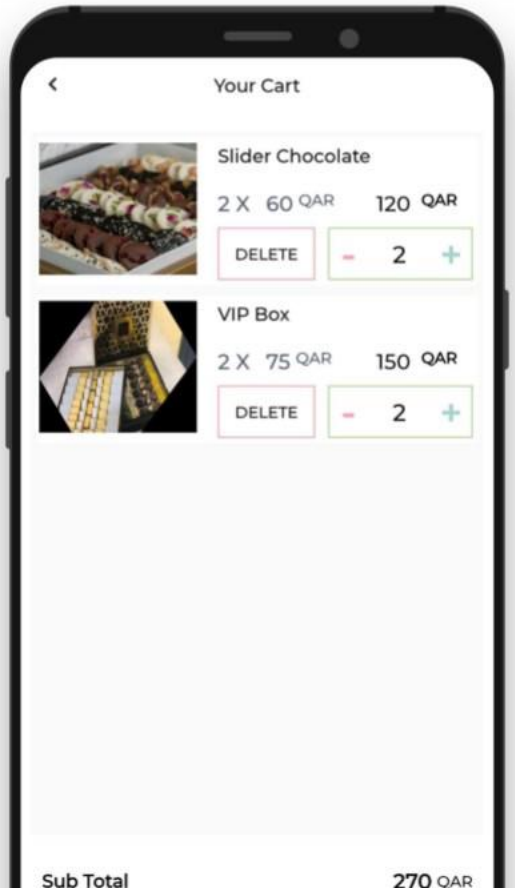
Atlantis Laundry



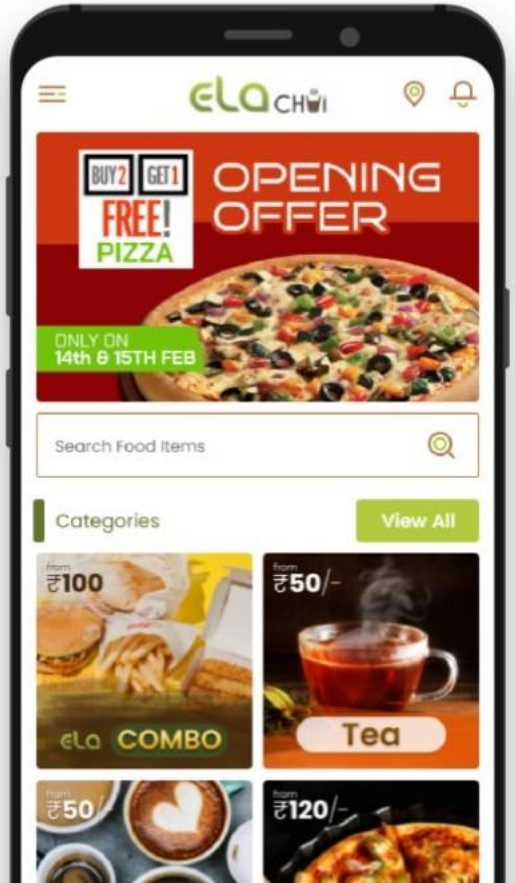


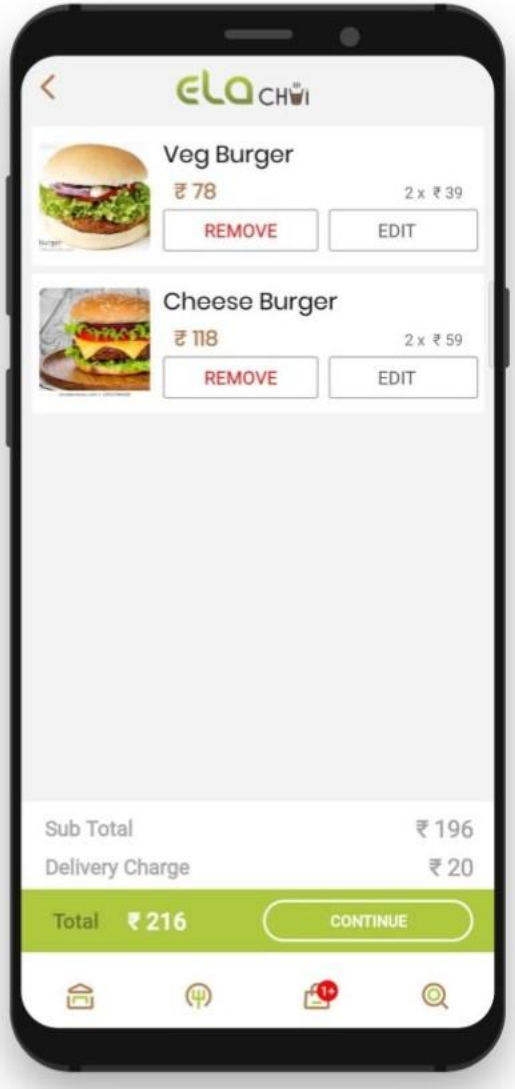


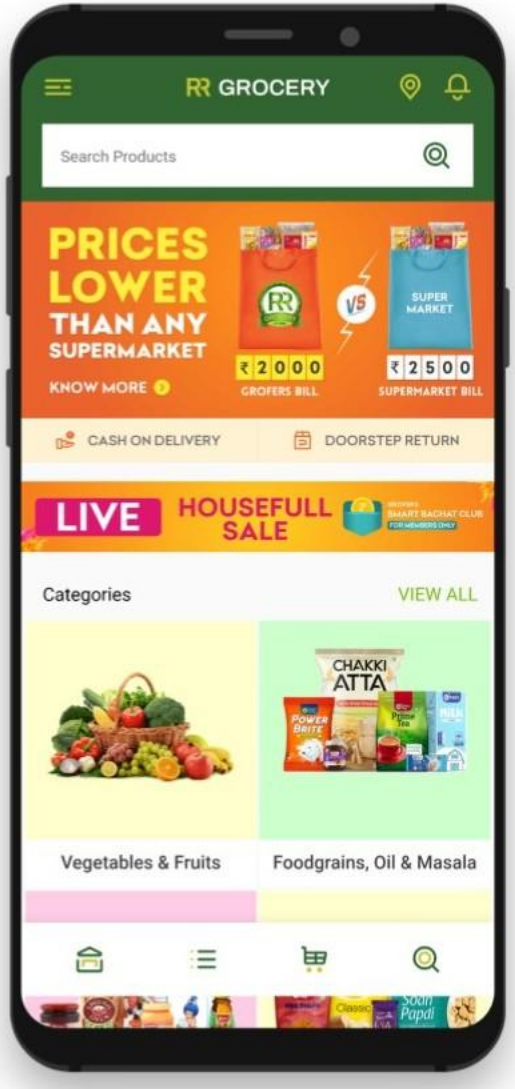
La Princesse



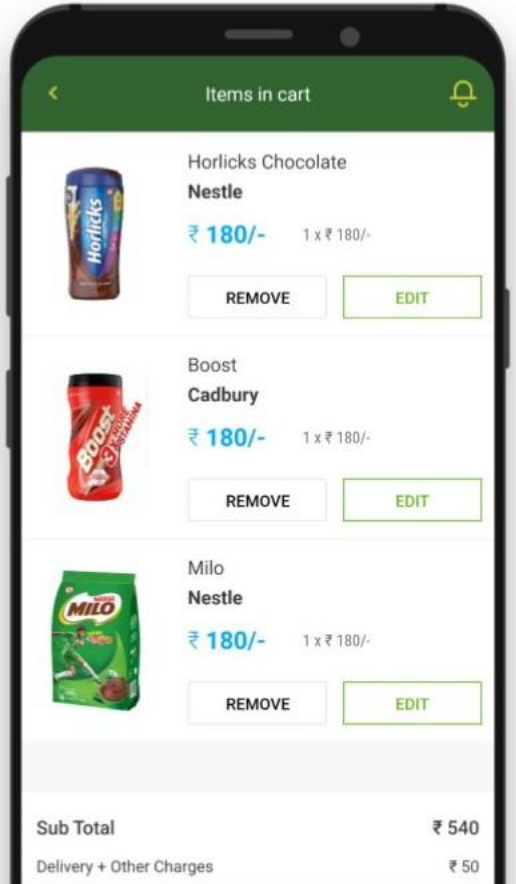
Ela Chai





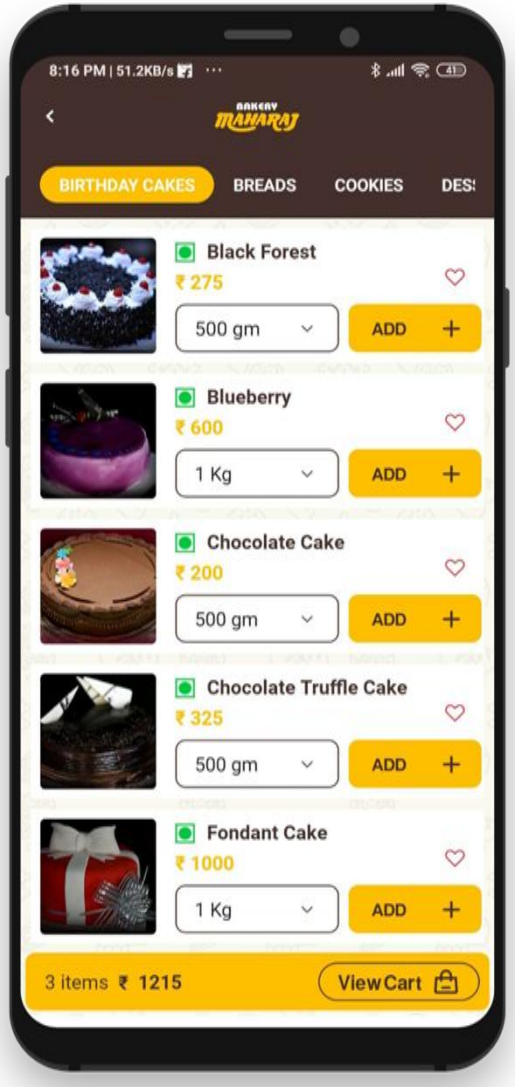


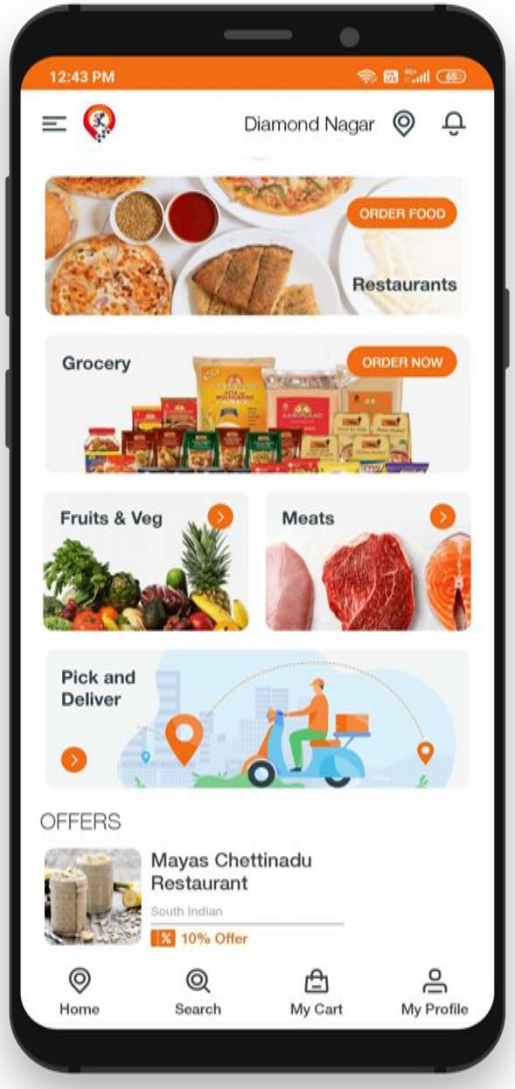
RR Grocery



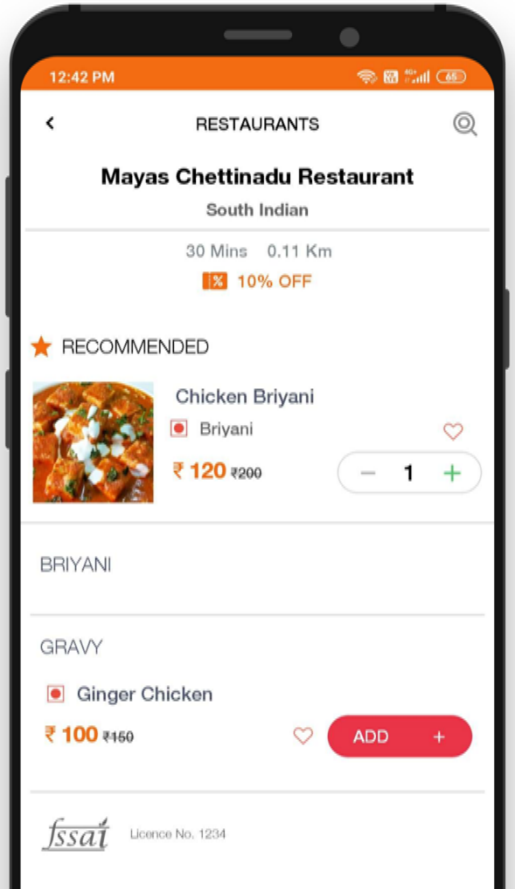
Maharaja Bakery







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BRANCH OFFICES

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