SUCCESS / SATISFACTION / SOLUTION

COMEXPlanS

PCO & DMC Services
Seoul, Korea

국제회의전담기구 Korea MICE Association 한국MICE협회

SEOUL MICE ALLIANCE

GSA Global Smart City Alliance

About Us

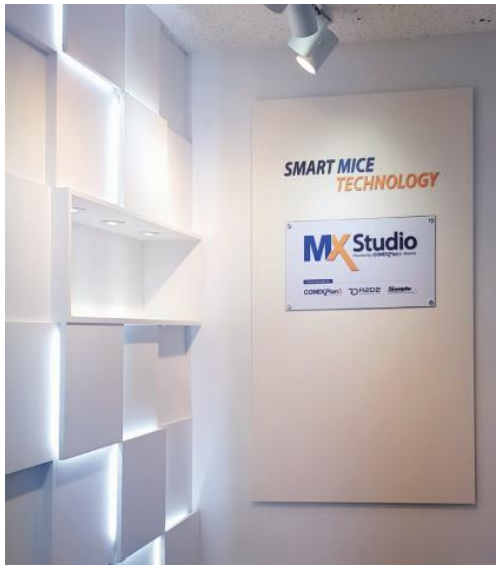
We are a Professional MICE Contents Creator

Since 2014, **COMEXPlanS** has been producing and managing world-class conferences based on the experiences of our meeting planners, who have almost **20 years of experience** in the MICE industry.

Our mission is to **create innovative value** in the MICE industry, focusing on our clients' needs.



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㈜코멕스플랜에스







Creating Virtual Contents

In 2020, we launched **MX (MICE X Tech) Studio Showroom**, a virtual meeting technology studio.

MX Studio is dedicated to engaging audiences around the world with **impactful virtual events** based on our full suite of technologies.

As a partner for your next event, we promise to deliver a truly memorable experience.

Mission

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㈜ 코 멕 스 플 랜 에 스



Why COMEXPlanS?

COMEXPlanS
㈜ 코 멕 스 플 랜 에 스

Three Pillars to Deliver Optimal Results



· Careful pre-planning for innovative experience

· Provide insight in industry trends & adapt current trends in meetings

· Reliable, experienced MICE team

· Seek optimal solutions for all aspects of project

· Prepare contingency plans from pre-event to post-event stages

· Leverage advanced technology

· Full-service flexibility

· Thorough understanding of client's needs & deliver personalized services

· Maximize decision-making

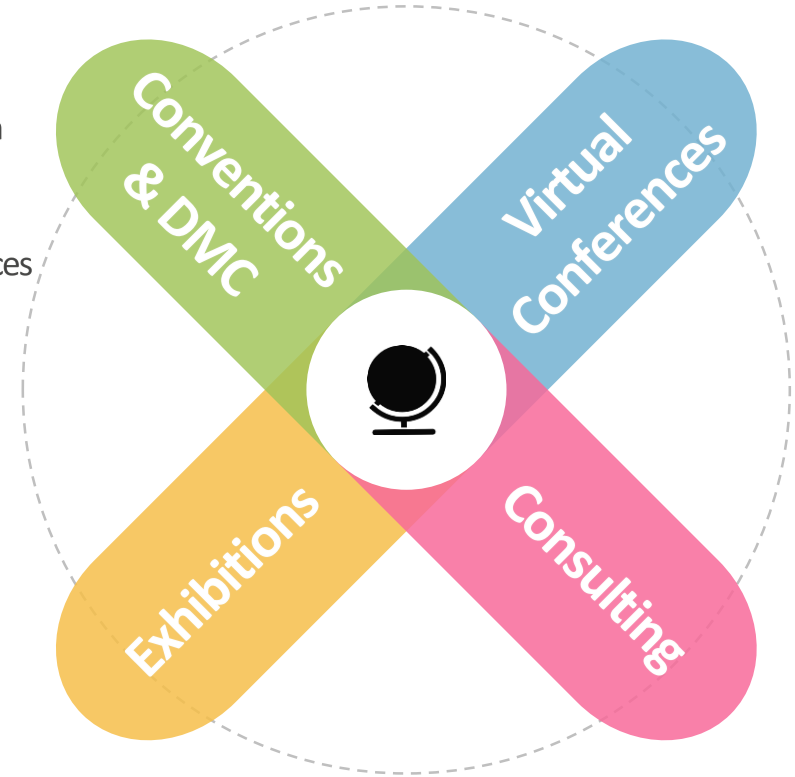
· Build trust and strong partnership

Capabilities

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We handle everything – from concept to execution.

- Event Planning and Execution
- Budget Planning
- Registration
- Scientific Program
- Transportation & Accommodation
- Venue Recce, Set-up & Dismantle
- Tours & Activities
- Vendor Sourcing & Specialty Services (Gifts, Interpreters)
- Staffing Support



- AV, Light & Technical Production
- 360-degree VR live streaming
- Broadcasting & Interview Filming
- Multi-way Broadcasting, VR Sessions, Wireless KVM & Location-based Participant Management Solutions

- Booth Design, Printing & Production
- Booth Installation & Dismantling
- AV, Light, Stage & Technical Support
- Publicity & Marketing
- Sponsorship & Exhibitor Management

- Market Analysis & Risk Management
- Budgeting & Feasibility Assessment
- Comprehensive Bidding Management
- Speaker Bureau Management (Recommendation, Booking, Contract Negotiation)

Smart MICE Technology

COMEXPlanS

We apply technical expertise to our events.



Location-based MICE Control System



MICE Kiosk



Wireless KVM



Electronic Nameplate

Smart MICE Technology

We apply technologies of the 4th Industrial Revolution, such as IoT, Cloud, Big Data, AI and Blockchain to our events.

SMART CITY TESTBED

Smartest KPA blue print, Korea



Smart City

We are part of the **Global Smart City Alliance** with world-class companies.

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Professional Value Creator



Conferences

72nd Congress of the International Fiscal Association (IFA Seoul 2018 Congress)

Sep. 2 (Sun.) – 6 (Thur.), 2018
Coex, National Museum of Korea, Sebitseom, The Shilla Seoul

- 1,650 attendees from 85 countries
- 2 Plenary Sessions, 10 Seminars, and 4 Social Programs held outside main venue
- Full service management, including exhibition & sponsorship management
- Hosted/Organized by the International Fiscal Association Korea & Central IFA (The Netherlands)







Conferences

17th General Assembly of the Organization of Asia-Pacific News Agencies (OANA)

Nov. 6 (Wed.) – 9 (Sat.), 2019
Lotte Hotel Seoul Crystal Ballroom (2F)

- 137 attendees from 25 countries
- Opening Ceremony, Photo Exhibition, Bilateral Meetings, 45th Executive Board Meeting, OANA General Assembly, Culture Programs
- Full service management
- Hosted/Organized by Yonhap News Agency

▸ OANA: An association of 43 news agencies from 35 Asia-Pacific nations that are members of UNESCO







Virtual Conferences (Hybrid)

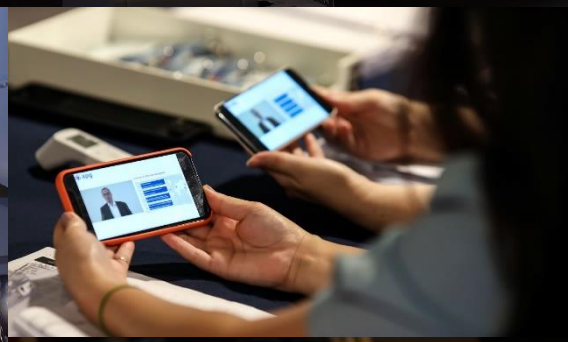
DMZ International Forum on the Peace Economy

Dec. 3 (Thur.) – 4 (Fri.), 2020
Songdo ConvensiA, Incheon

- 243 attendees (online & offline)
- Live Talk Show, Opening Ceremony, Plenary Session, Special Lecture, Parallel Sessions, etc.
- Livestreamed via YouTube / Full service management
- Hosted by National Research Council for Economics, Humanities and Social Sciences (NRC) & Korea Institute for International Economic Policy (KIEP)
- Organized by KIEP, The Incheon Institute, The National Unification Advisory Council









Virtual Conferences (Hybrid)

2020 Seoul MICE ON

Nov. 19 (Thur.), 2020
Gavit 2F, Seoul Floating Island (Sebit Island)

- 345 attendees (online & offline) from MICE industry
- Talk Concert, Briefing Session, Business Special Lecture, Annual Meeting, etc.
- Livestreamed via YouTube / Full service management
- Hosted by Seoul Tourism Organization
- Organized by Seoul Metropolitan City, Seoul Tourism Organization

▸ Held to enhance public's awareness of MICE industry







Exhibitions

Exhibition of the 72nd Congress of the International Fiscal Association

Sep. 2 (Sun.) – 6 (Thur.), 2018
Coex Convention Center

- 30 exhibition booths
- Direct communication with sponsors and exhibitors for overall management of exhibition, exhibition items shipping/delivery, exhibition manual, etc.







Smart MICE Tech

MS Tech Summit 2017
MS Ignite 2019

Apr. 27 (Thur.) - 28 (Fri.), 2017
Lotte World Hotel

Apr. 3 (Wed.) – 4 (Thur.), 2019
Coex Convention Center and Coex InterContinental Hotel

- 1,500 (2017) attendees / (2019) attendees
- The Hub programs, Breakout and Hands-on sessions, Workshops
- AV services (including technical equipment, staging, AV crew, etc.)
- Hosted by Microsoft Corporation

- Conference for tech professionals and industry partners worldwide to discuss latest trends and best practices in the digital environment







MX Studio

A virtual live meetings studio

We are dedicated to engaging audiences everywhere.

At MX Studio, you can find a full-digital conference system that is used in large-scale offline international events.

We also have the highest specification equipment including live video and streaming systems and can operate all types of virtual meeting platforms.

Virtual live events held in MX Studio
- k Cheese Online Festival
- KEB Hana Bank Donation Project Exchange Meeting
- Pangyo Business Growth Center Online Seminar
- Korea-ASEAN GMP Workshop
- The 45th KAST International Symposium

And many more!







Clients

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KOFCA

Your Best Credit Partner SGI Seoul Guarantee Insurance

NRC KOREA
National Research Council for Economics, Humanities and Social Sciences

KDI SCHOOL
KDI School of Public Policy and Management

TIPA
Korea Technology and Information Promotion Agency for SMEs

KISDI
KOREA INFORMATION SOCIETY DEVELOPMENT INSTITUTE

NH 농협

Ministry of the Interior and Safety

KAST 한국과학기술한림원
The Korean Academy of Science and Technology

The Korea Economic Daily

PyeongChang 2018
PARALYMPIC GAMES

Korea Saemaul Undong Center

UNITED NATIONS HUMAN RIGHTS
OFFICE OF THE HIGH COMMISSIONER

GITCT
광주정보문화산업진흥원
Gwangju Information & Culture Industry Promotion Agency

unicef
for every child

KIBO Korea Technology Finance Corporation

Peterson Institute for International Economics

Ministry of Unification

大韩民国驻中国大使馆

TBC

DAEGU METROPOLITAN CITY

INNOBIZ
INNOBIZ Association

IFA International Fiscal Association

NPS National Pension Service

Clients

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GWANGJU CITY

GANGWON PROVINCE

UNDP
Empowered lives.
Resilient nations.

UNITED NATIONS ESCAP

Microsoft

INTERNATIONAL MONETARY FUND

redcap 투어 redcap

ASEAN-KOREA CENTRE

Korea Institute of Patent Information

Korean Intellectual Property Office

Ministry of Foreign Affairs

International Fiscal Association Korea 한국국제조세협회

We Make History Jeonbuk

PYEONGTAEK, New City of Growth and Economic Development

Ministry of Culture, Sports and Tourism

KIEP
Korea Institute for International Economic Policy

EBS

YONHAP NEWS

Bristol-Myers Squibb

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