SCOOCS

Simply Better Events



CORPORATE BROCHURE

Plans and Features

With these plans the CO_2 Calculator is activated by default and CO_2 savings will be communicated by SCOOCS.

STARTER

All you need for your daily event

- 100 registrations included per month
- CO_2 Calculator & Communication is activated
- Single stage / single session
- Essential event setup tools
- Registration management
- Video rooms, recordings, and downloads
- Basic networking
- Basic analytics
- Event Hub
- 3rd party integrations
- Google Analytics integration
- Unlimited events

Available Add-Ons

Virtual booths
Poster stands
Matchmaking

BILLED MONTHLY	100 EUR p/month
BILLED ANNUALLY	1,000 EUR p/year
COST EXTRA USER	2 EUR p/user

MOST POPULAR

EXPERIENCE

Brand your platform and create unique experiences

- **Starter plus...**
- Advanced event setup
- Full customization of platform
- Advanced networking
- Analytics center
- Zoom integration
- Media library
- Multiple languages

Available Add-Ons

Virtual booths
Poster stands
Matchmaking
Remote concierge
Custom domain
3D World builder

BILLED MONTHLY	500 EUR p/month
BILLED ANNUALLY	3,000 EUR p/year
COST EXTRA USER	2 EUR p/user

PROFESSIONAL

Get all the extras

- **Experience plus...**
- Multiple stages and parallel sessions
- Dedicated project manager
- CO_2 Calculator & Communication is only optional
- Professional broadcasting option
- Custom development option
- Advanced 3rd party integrations
- 99.5% Uptime SLA

Available Add-Ons

All Add-ons plus...
Event consultant
White label Native App
- RTMP server

Self-service Hybrid Event Solution Professional broadcasting

BILLED MONTHLY	Let's Talk
BILLED ANNUALLY	Let's Talk
COST PER USER	Let's Talk

SCOOCS.co

USE CASES

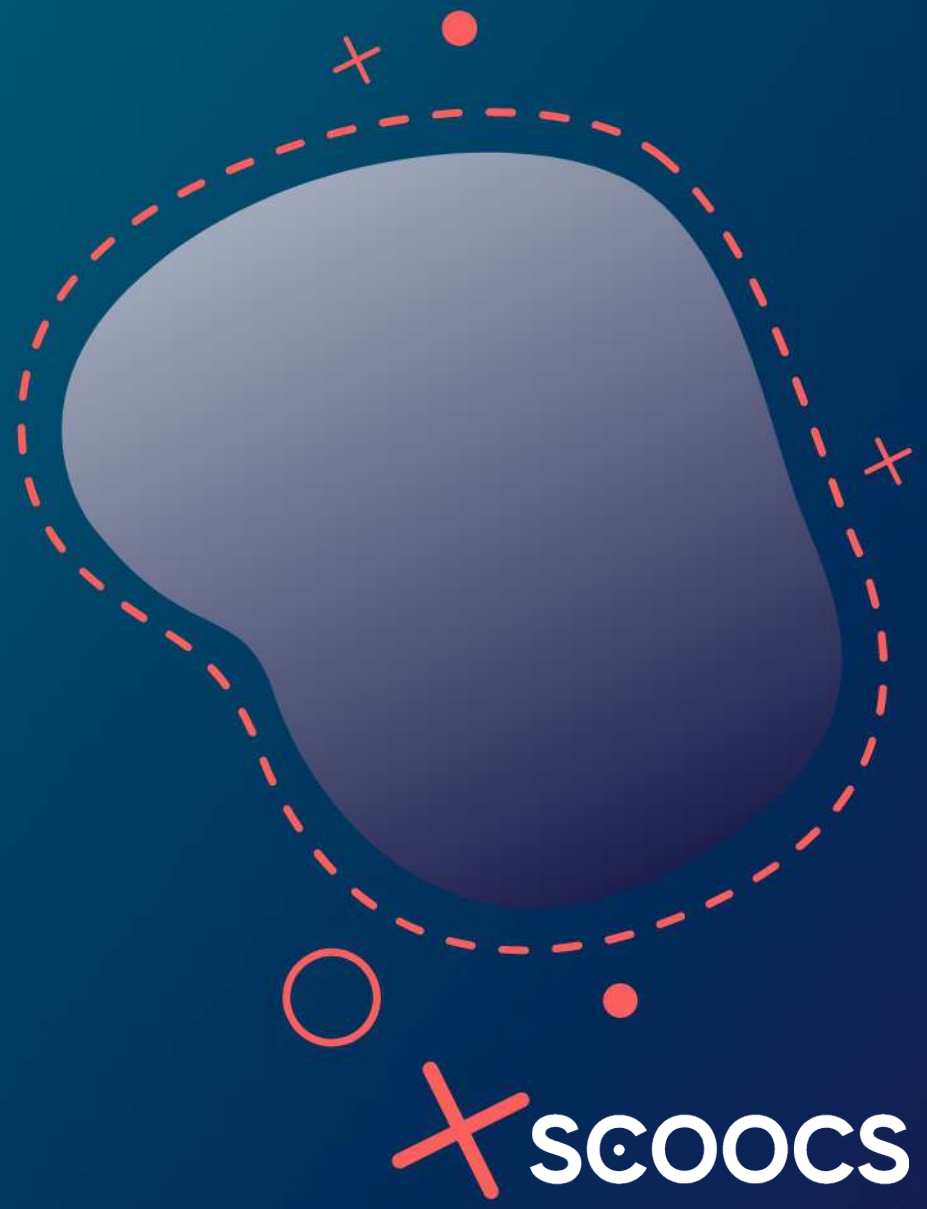
SCOOCS in Action

JOIN +300 EVENT HOSTS AND SUPPORT US IN REACHING MORE INCLUSIVENESS AND LESS CO2 EMISSIONS FROM EVENTS



Use Cases

Tradeshows, Conferences, Communities – all on one platform.

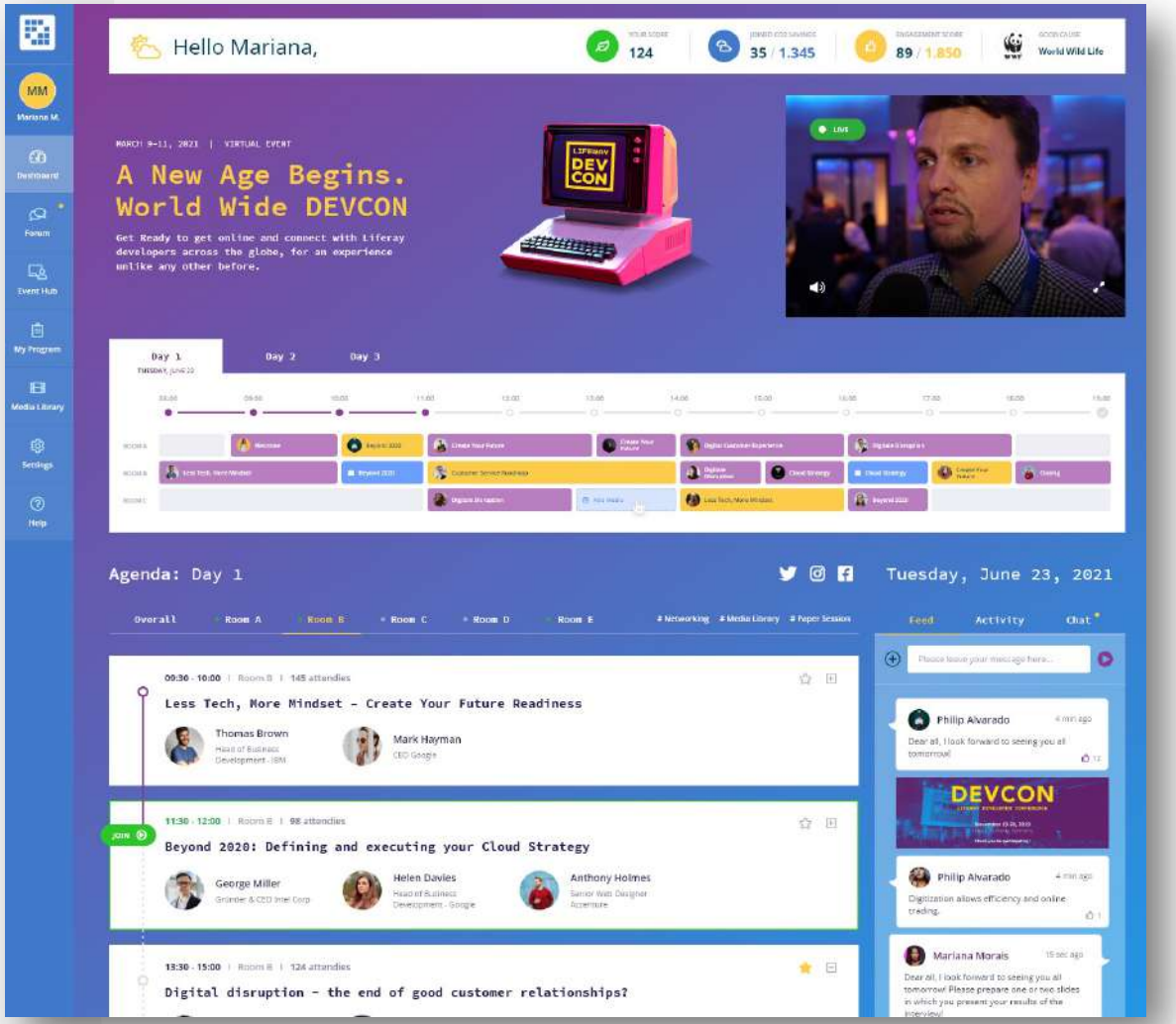


GLOBAL DEVELOPER CONVENTION

SCOOCS inaugurates a ‘New Age’ with Liferay

To kick-start 2021, we hosted the Liferay Developer Conference (DEVCON), with the theme: A New Age Begins. This is the largest gathering of Liferay developers across the world. This year, SCOOCS helped Liferay connect over 2,000 developers from +50 countries during a 3-day event to discuss new perspectives, build expertise, and gain fresh knowledge, in a fun and engaging online environment.

Check out case study here:
https://scoocs.co/liferay-case-study/

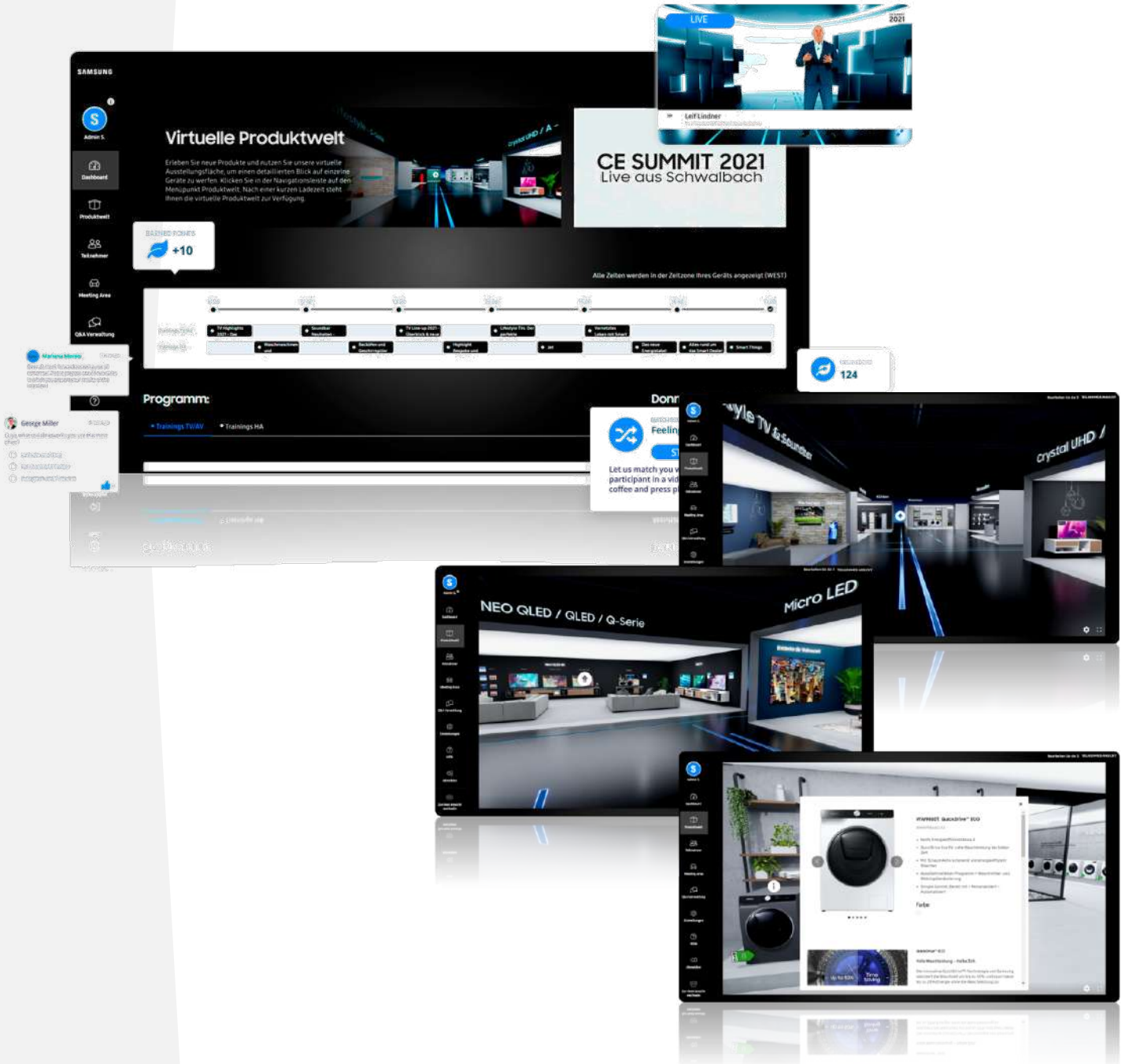


3 Days	20 Hours	40 Sessions	96%
VIRTUAL EVENT	CONTENT & WORKSHOP	WITH LIVE MODERATION	LOVE LIFERAY VIRTUAL EVENTS

NATIONAL TRADESHOW

Samsung Electronics' "Better Normal for All"

In unprecedented times, Samsung Electronics was faced with the challenge of hosting its first digital tradeshow. To bring the vision of a "Better Normal for All" to life, PRODYNA partnered with SCOOCS in designing, building, and hosting a truly innovative, user-centered, digital tradeshow. For two weeks, Samsung gathered all sales representatives of Saturn, Media Markt, EP etc. on our platform to present its products. Leveraging SCOOCS intuitive virtual events lobby, networking tables, and the custom built 3D world, CE Summit 2021 was where Samsung shared its vision for "a better normal for all" in Germany.

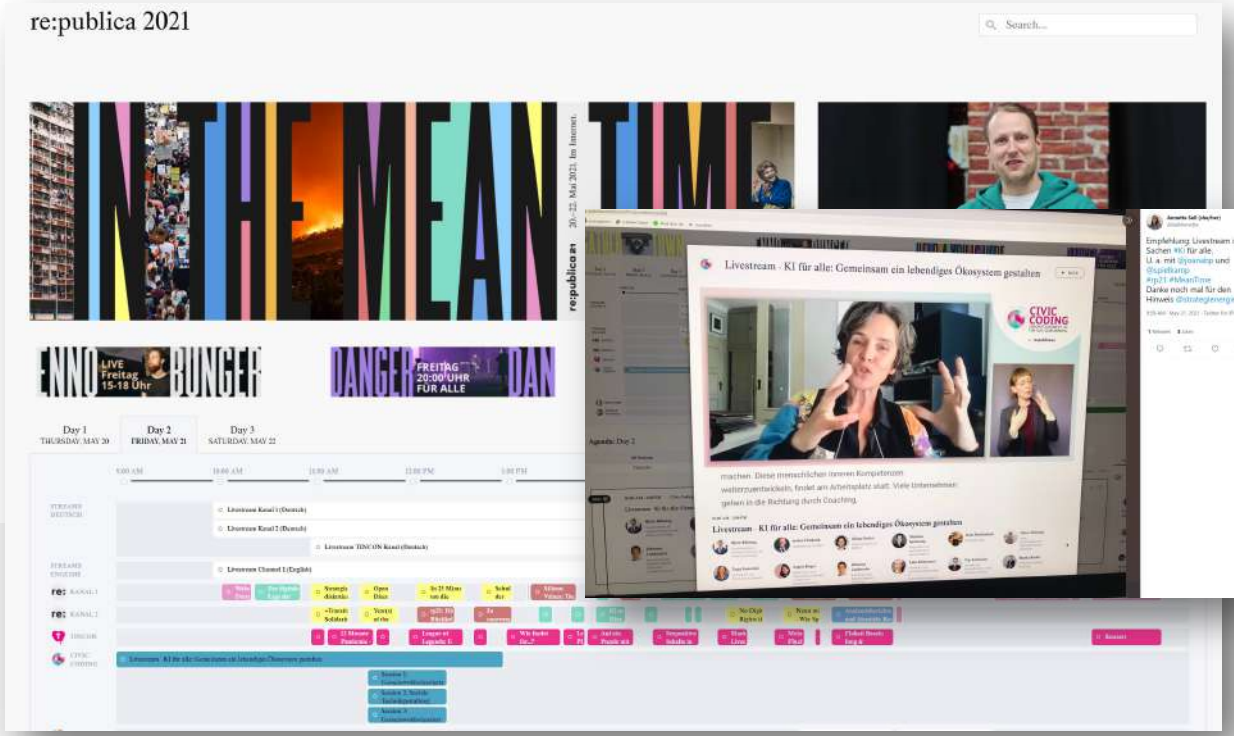


INTERNATIONAL CONFERENCE

Republica 2021

3 Days // 4000+ global participants // Hundreds of sessions





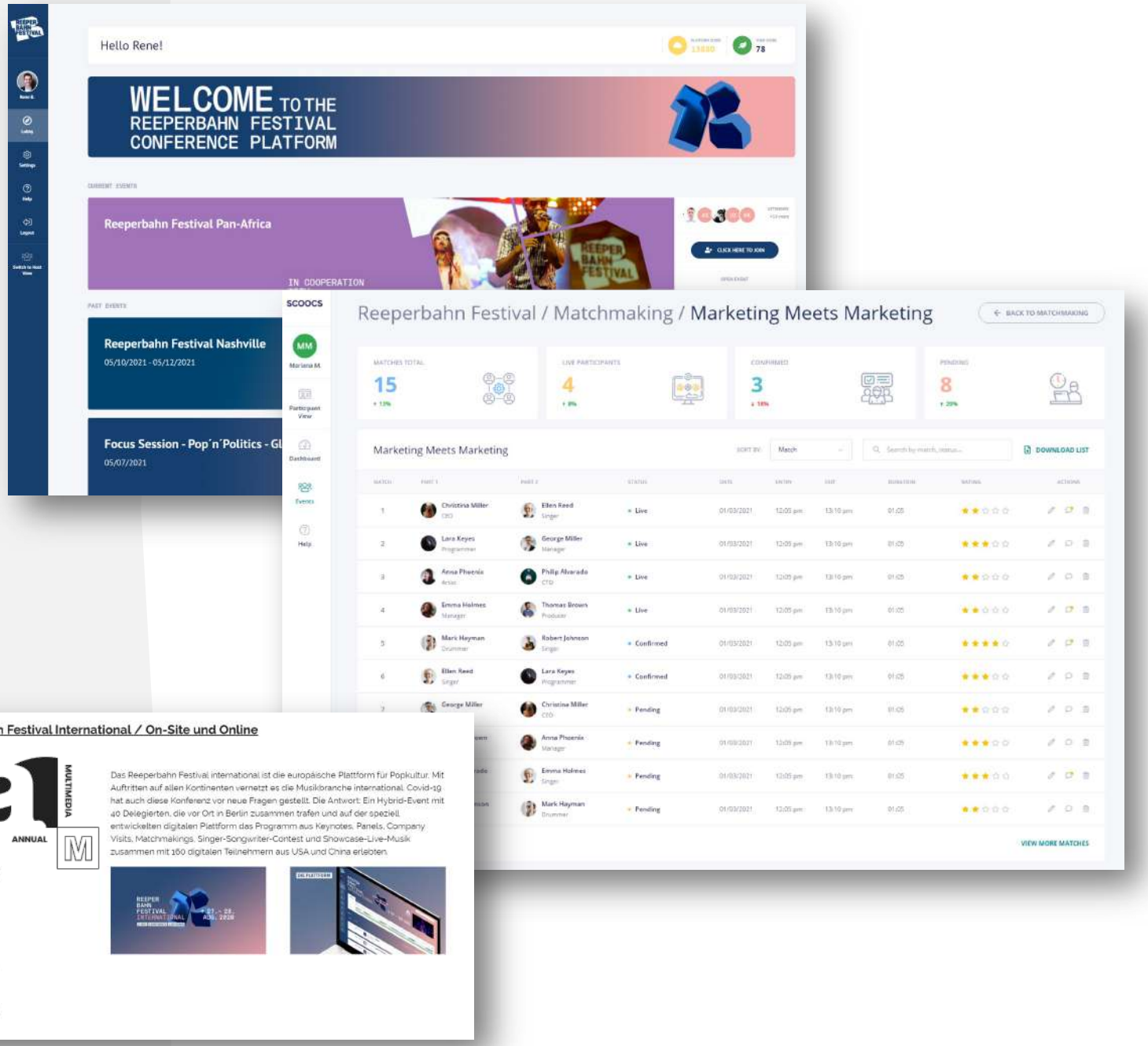




COMMUNITY PLATFORM

SCOOCS created the award-winning platform for the Reeperbahnfestival and hosts since 2020 all their events

The Reeperbahn Conference platform brings together thousands of musicians and stakeholders of the music industry. Using the matchmaking tool of SCOOCS, the organizers can curate accurately who should meet whom for how long. In addition, matches can edit and rate their matches if the hosts allows it.



UPCOMING ON SCOOCS

2021 to 2030 is the United Nations Decade of Ocean Science for Sustainable Development

With the cancellation of the in-person sessions of the First International Ocean Decade Conference in consequence of the COVID-19 pandemic that were originally planned for May – June 2021, people are invited to celebrate the start of the Ocean Decade with a series of re-structured virtual and hybrid events starting from June 2021 to mid-2022.

A prominent virtual opening at 1st of June 2021 marks the official start of the series of events that will make up the re-structured First International Ocean Decade Conference. Engaging with world leaders and other stakeholders from diverse stakeholder groups including science, industry, UN agencies, philanthropy, governments, NGOs, civil society and community leaders, media, and arts and humanities.

"Ocean Decade Laboratories" will provide interactive sessions from mid-2021 until mid-2022 to catalyze partnerships and co-design Decade Actions. The seven participatory Laboratories will foster dialogue on overarching Ocean Decade themes: inclusivity, solutions-based ocean science, regional action, and resource mobilization, among others.

2021 2030 United Nations Decade of Ocean Science for Sustainable Development

Federal Ministry of Education and Research

United Nations Educational, Scientific and Cultural Organization

Intergovernmental Oceanographic Commission



Our story

Designed for sustainability.
Made for everybody.



SCOOCS

OUR STORY

Born from necessity in 2019, Prof. Dr. René Bohnsack built a virtual event platform to host a sustainability conference and to show that academic conferences can be more sustainable. Years of experience in building digital platforms and a team that built award-winning e-learning platforms before, led to the platform SCOOCS.

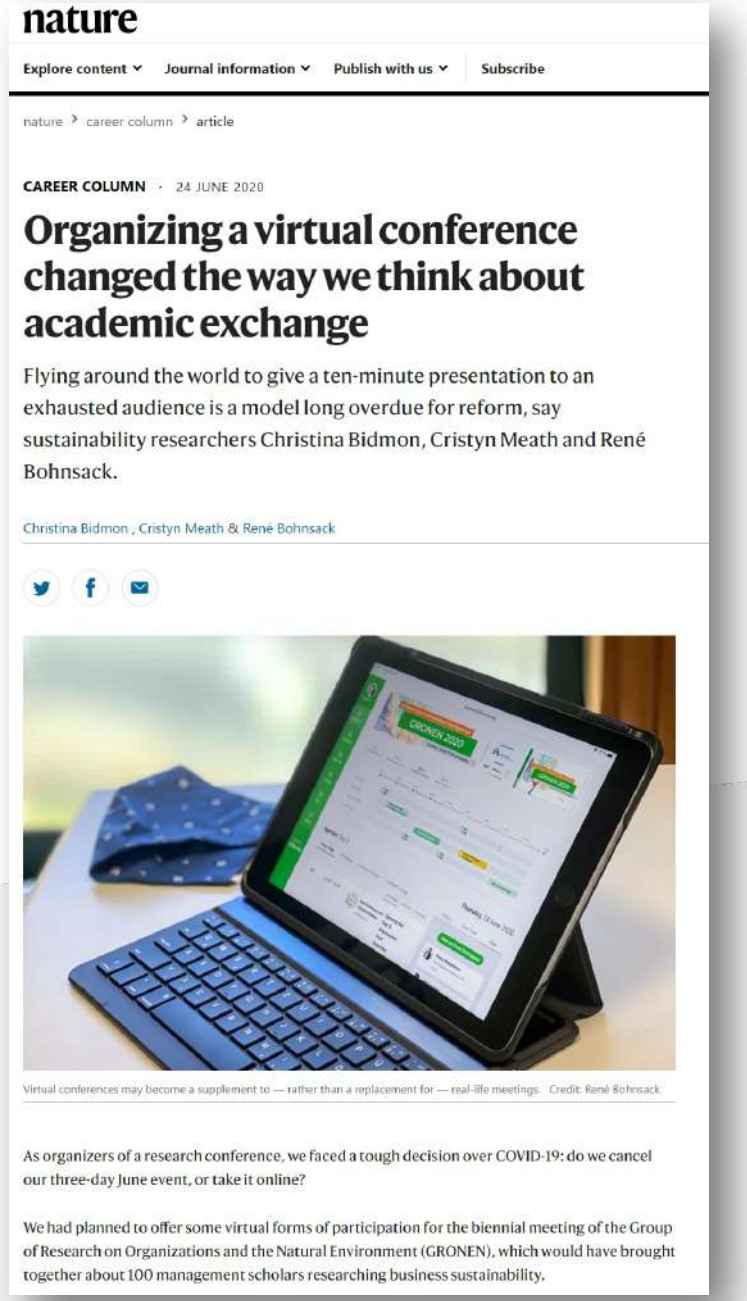
Using open innovation to increase intuitiveness and develop new features plus a proprietary Carbon Calculator, our virtual event platform allows to create engaging events and measure carbon emission savings.

Since the first conference (see article on the right), SCOOCS has saved thousands of tons of CO_2 and is loved internationally by academia, industry and non-profits for its engaging features, vast customization options and its excellent support team.

EXAMPLE CO_2 SAVINGS



Example of International Tandem PV Workshop hosted by Helmholtz-Zentrum Berlin



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CAREER COLUMN · 24 JUNE 2020

Organizing a virtual conference changed the way we think about academic exchange

Flying around the world to give a ten-minute presentation to an exhausted audience is a model long overdue for reform, say sustainability researchers Christina Bidmon, Cristyn Meath and René Bohnsack.

Christina Bidmon , Cristyn Meath & René Bohnsack

Virtual conferences may become a supplement to — rather than a replacement for — real-life meetings. Credit: René Bohnsack

As organizers of a research conference, we faced a tough decision over COVID-19: do we cancel our three-day June event, or take it online?

We had planned to offer some virtual forms of participation for the biennial meeting of the Group of Research on Organizations and the Natural Environment (GRONEN), which would have brought together about 100 management scholars researching business sustainability.

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