GLOBALCYNERGIES™
WORLDWIDE HOTEL AND VENUE SOURCING
Compare. Negotiate. Consult.

Frequently Asked Questions

We earn your trust and business one meeting at a time.

WHO IS GLOBAL CYNERGIES (GC)?

Global Cynergies is a world-wide hotel and venue sourcing company created to use collective knowledge, purchasing power, and relationships to save clients time and money when sourcing hotel rooms and meeting space anywhere in the world.

HOW DOES GC OPERATE?

Utilizing a consultative approach, consistent methodology, and state of the art technology platforms, we deliver a comprehensive report of available options guaranteed to save time and money. All contracts are signed between our clients and the hotel, maintaining total transparency and our clients remain in control of all decisions from start to finish.

HOW MUCH DOES IT COST?

If GC is considered agent of record for the booking with the hotel/venue our services come at no cost to our clients. Like a broker relationship, the hotels and venues compensate us directly for bringing them the business, which is standard industry practice.

ARE THE RATES MARKED UP IF WE USE GC?

No. Our fee typically comes out of a separate marketing budget. We earn our clients the best possible rates by utilizing competitive bidding, keen negotiating skills, proprietary information, and industry relationships.

WHAT KIND OF SERVICES DOES GC OFFER?

Our team manages the procurement process on behalf of our clients to include hotel/venue sourcing, contract negotiation assistance, product education (destination, venue), site inspection coordination, problem resolution and penalty mitigation.

WHAT ARE THE BENEFITS?

The benefits are numerous! Most importantly, we bring a high level of expertise to the table. Hotel and venue selection is what we do all day, every day. Our technology systems allow us to navigate the hotel and venue selection process faster and more efficiently, and our negotiation skills translate into cost savings for our clients. Moreover, we stand ready to assist when something unexpected happens in today's changeable marketplace.

WHO ARE GLOBAL CYNERGIES' CLIENTS?

GC professionals work with a wide range of organizational planners including corporate, government, associations, non-profit, education and many others from all types of industries.

HOW TO TAKE ADVANTAGE OF THESE SERVICES?

Simply pick up the phone or send us an email! Your Global Cynergies Account Executive will consult with you to get what we need to move forward. We require no signed contracts for using our services, nor any long-term commitments. We are confident that once you give us a try, we will earn your continued business!

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