COMPANY PROFILE

Tour companies in Uganda | MJ Safaris Uganda company profile



BUSINESS INFORMATION

- **Name of the company:MJ Safaris Uganda Limited**
- **Registration number: 165808**
- **Date of registration: 22nd April 2013**
- **Postal address: P.O. Box 4706, Kampala, Uganda**
- **Physical address: Wabyona Plaza, Jinja Road. Plot: 1601, Block: 243, Kampala**
- **Tel/Fax number: +256 (0) 392599251**
- **Mobile number: +256 (0) 702995565**
- **Email: info@mjsafarisuganda.com**
- **Main website:www.mjsafarisuganda.com**
- **Additional website: www.gorillaugandasafari.com**
- **Facebook: MJSafarisUgandaLimited**
- **Twitter: @MjSafarisUganda**
- **Instagram: MjSafarisUganda**
- **LinkedIn @Mjsafarisuganda**

FACTS & FIGURES

- Office: Kampala, Uganda, East Africa
- No of employees: 10
- Fleet: 05 vehicles
- **Awards:**

o Number 12 in the Tourism Category of Uganda's Top 50 Brands Awards 2017

o Domestic Tourism Award 2016
o Chimp Award for Cultural Tourism

• Member Partners:
o Association of Uganda Tour Operators
o Uganda Tourism Association
o Tour Guides Forum Uganda
o Uganda Tourism Board.
o Ministry Of Tourism and Heritage, Busoga Kingdom
o African Travel and Tourism Association

BACKGROUND

MJ Safaris Uganda was founded in 2013 by a young energetic entrepreneur, Mr. James Mwere. Started up a professional tour company with an aim to develop the quality of tour operations in Uganda and the East African region and over the years it has grown to be among the leading tour companies in Uganda.

VISION

MJ Safaris Uganda's vision is to be the preferred premier and indigenously owned safari company in the East African region tour and travel market with international partnerships and networks that operate in the entire African continent. MJ Safaris Uganda supplies high-quality service to its clients and promote East Africa as the top safari destination.

MISSION

To deliver and exceed travelers' dreams by providing top class tours and guiding services in Uganda and East Africa. **MJ Safaris Uganda** offers tailor-made safari packages and customized tours that suit our client's interests and budget but also offer the flexibility for our clients to plan their own tour itinerary.

MJ Safaris Uganda is committed to respecting its employees as a family and never compromising our commitment to respect people in the diverse communities we operate in.

COMPANY CORE VALUES

Our core values help us drive our objectives and provide us with guidelines by which we achieve good results becoming a successful team that achieves its full potential, and these include;

Integrity, Professionalism, Respect for people, Leadership, Enterprise, and Teamwork are some of the core values that hold the strength for our business approach of **MJ Safaris Uganda**. The company has established itself as a strong and reliable company that guarantees quality, consistency, and competitive services. Other core values of the company are top quality customer service, innovation, Cultural tourism, nature, and promotion of domestic tourism.

COMPANY OBJECTIVES

MJ Safaris Uganda is a customer-focused organization that listens to its customers providing them with quality services that exceed their expectations. Thus, earning their trust, respect, and confidence. **MJ Safaris Uganda** contributes to the development of the communities where it operates to make a sustainable meaningful difference to the general tourism sector.

MARKETING

MJ Safaris Uganda engages and collaborates with all stakeholders such as government agencies like the Ministry of Tourism Wildlife & Antiquities,Uganda Wildlife Authority, Uganda Tourism Board, and Uganda Wildlife Education Center for us to guarantee quality service and professionalism. The company also works with other registered local and regional tour organizations and affiliations all aimed at promoting and marketing Uganda and EastAfrican tourism internationally.

COMPANY STAFF/ TEAM

MJ Safaris Uganda staff is made up of 10 professional, competent, and capable Team of office and tourists guide with many years of experience and knowledge in the tourism industry. Our guides speak a range of European and

African languages, including English, Spanish, Germany, Italian, Swahili, and many indigenous languages.

MJ Safaris Uganda understands the special role of a tourist guide to a tourist for a visitor's memorable experience, we contract highly professional guides. Our guides a regulated and licensed by the **Uganda tourism board** the mandated body by government.

VEHICLES

The company owns a fleet of vehicles that include 4X4 Minibuses, and 4X4 Landcruiser are well maintained and provide a pop-up game viewing open roof.

SERVICE

MJ Safaris Uganda is a serious well-established incoming ground handler set to help our tourists achieve the dream holiday they desire.

Wildlife & adventure safaris in Uganda

Welcome to Uganda's adventure world, nothing beats coming closer only 7 meters face to face with a Mountain Gorilla mostly a silverback which is the dominant male or head of the family, eight times stronger than the power of a grown man, gorillas look amazing in their natural habitat and the trekking within Bwindi impenetrable forest makes it memorable. Although an encounter with the over 100 strong families of chimpanzees in Kibale forest National Park must rank as the truest definition of 'a walk on the wild side'- it could stop your heart! To partake the wildest white-water rafting amongst the rapids of the magnificent river Nile, the world's longest, is the true epitome of an adrenaline-pumping river adventure and we think that a bungee jumping thrill over the river Nile must be what real 'dare-devilish' is about.
Multilingual driver-guides: Based in Kampala, our driver /guides speak a variety of languages, e.g. German, French, Italian, Spanish, and Japanese, and of course, all of them are fluent in English.
Airport and hotel representatives: Our multilingual representatives are on hand at airports and hotels to assist clients.
Meetings, incentives, conferences, and events: We can create an incentive or conference and put together a unique business incentive or event.

A fleet of vehicles: We have over 10 minibuses and 4x4 Land Rovers, and fitted with WIFI, a fire extinguisher, and a medical/first aid kit. All our vehicles are maintained and serviced by an Original Equipment Agent as well as our staff and mechanics that are on standby around the clock. In addition, there are back-up vehicles as an additional precaution. For larger movements e.g. charter arrivals or cruises we use our fully air-conditioned 25- or 40- seater coaches. As a dynamic, multi-national, service orientated team we strive to give our clients the best value for money travel arrangements and are committed to ensuring that all services meet your expected requirements - we guarantee







Cultural tours in Uganda

MJ Safaris Uganda offers tours to the major Uganda diverse traditional destinations and well-established kingdoms which includes: the Buganda Kingdom and their King Locally Known as the **Kabaka**, Toro Kingdom and their King locally known as the Omukama, the Bunyoro Kingdom locally known as Omukama and Busoga Kingdom, with their King locally known as the**Kyabazinga**. Additionally, Uganda has many other different tribes-people, cultures, customs, and traditions including the pygmy Batwa in

Bwindi, the Banyakole famed for their magnificent long-horned cattle, as well as the nomadic Karamojong living in the remote, semi-arid North East border with Kenya and South Sudan. Historical relics including the Kasubi royal tombs (i.e. burial grounds of ancient Baganda kings), the Uganda Martyrs Shrine Namugongo where the staunch Christian believers during Kabaka Mwanga II reign were killed for their unrelenting faith interpreted as disloyalty to the King, Ugandans are reputedly amongst the world's most hospitable people and this definitely makes Uganda one of the most ideal cultural tourism destinations in the world.





Recreation tours in Uganda

Lake Victoria, the world's second-largest freshwater lake, provides numerous opportunities for beach tourism on its edge in Entebbe as well as at various islands including Ssese Islands and Bulago Island, where one can enjoy walks on the beach, boat cruises, bird-watching walks, Sportfishing, visits to the local fishing villages and communities.

Relax on the shores and any of the 29 islands of **Lake Bunyonyi** the second deepest lake in Africa. Enjoy the peace, beauty, and tranquility at the **source of the Nile** in Jinja, the longest river in the world.

Enjoy launch cruises on the Kazinga Channel in**Queen Elizabeth National Park** or a boat ride on River Nile to the bottom of **Murchison Falls**.





Holiday Journeys in Uganda

Besides the classical safaris, **MJ Safaris Uganda** offers unique packages and special interest tours, like sports tourism, honeymoons, school group tours, traditional homestead tours. Safaris in Rwanda, Kenya, and Tanzania



MJ Safaris Uganda operates tours in the four main selling countries in East Africa we use loyal partner operators making us an able and efficient to offer all your Safari and travel business within the East Africa community.

SUSTAINABLE TOURISM IN UGANDA

MJ Safaris Uganda is highly involved in the need to protect the natural environment and valuable cultural heritage in Uganda. We have a partnership with the ministry of tourism and heritage Busoga kingdom initiated in a number of projects, skilling the youth within the communities neighboring the tourist sites in the region to maximize the benefits tourism can bring closer to local communities and improve their welfare. We have **Kagulu rock** and Iyingo landing sites where guests can learn more about the culture of Busoga and other different tribes of Uganda. Our tours will always support community programs, like support for education to needy children, helping to build schools, build healthcare centers, and skills to make traditional handicrafts with other local products that can be sold to the visitors to earn some income.







TRAINING AND SKILLING TOUR GUIDES.

MJ Safaris Uganda has partnered with the government of Uganda and various tourism organizations like the **ministry of tourism and heritage Busoga Kingdom, Uganda Tourism Board** and **Tour guides forum Uganda** to raise the skills and capacities of the site guides to several tourism attractions, hotels, hospitality, and customer service.

