VISUAL EUROPE GROUP

WE MAKE **DREAMS** COME TRUE

Steady event technology
and a passion for creativity



VISUALEUROPE.COM



VISUALEUROPE.COM

WE SPECIALIZE IN TURNING VISIONS INTO REALITY

From fascinating drone shows to **cutting-edge** technical productions, we breathe life into your visions with exceptional innovation.

At Visual Europe Group, we provide broad audiovisual services to create unique experiences. Our steadiness of event technology and our passion for creativity makes us an expert who can turn your ideas into reality. Every event, whether a major festival, a national celebration at multiple locations or an intimate gathering, deserves outstanding quality, enthusiasm, and expertise. Our commitment to delivering reliable and transparent services ensures our clients are satisfied, establishing us as a trusted partner in the global market.

Business Expertise:
Our team brings a wealth of knowledge and experience to every project.

Cutting-Edge Technology:
We leverage the latest innovations to create stunning and unforgettable experiences.

Client-Centric Approach:
We focus on building exceptional service that consistently exceeds expectations.

Global Reach with a Personal Touch:
Operating internationally, we still provide services tailored to your unique needs though.

PERFECT SOUND

DESIGN | IMPLEMENTATION | OPERATION

7,500
Successful projects

27
Countries around the globe

20
Years of experience



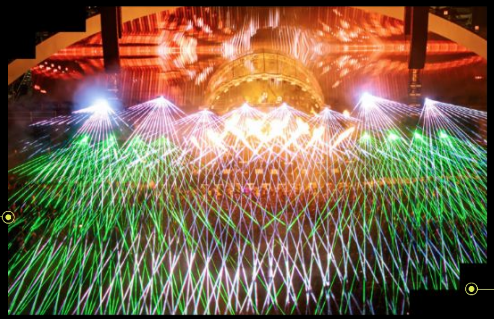
UNIQUE VISUALS

From initial concept and design to final implementation and post-event support we ensure a **seamless** and **hassle-free** experience for our clients in every field of event technology.

- Creative Event Entertainment Solutions
- Conference and Congress
- Concert and Festival
- Projection Mapping
- Corporate Event
- Drone Show
- Exhibition
- Sports Event
- Gala Event
- TV Show

VISUALEUROPE.COM

MAJOR PROJECTS



SZIGET FESTIVAL / BALATON SOUND

AV power behind Hungary's most **iconic** festivals

At the internationally renowned Balaton Sound and Sziget Festival, Visual Europe Group provides audiovisual solutions, including the huge mainstage LED wall at Balaton Sound and advanced lighting, sound, video technology, and drone shows at both events.



WORLD AQUATICS

International press conference more than **30 countries**

Visual Europe Group delivered cutting-edge audiovisual solutions, including lighting, sound, and video technology and a large drone show for the international press conference (30+ countries).



PLANET 2023 – HEROES OF THE FUTURE

Where interactive experience meets **sustainability**

Visual Europe Group delivered full event technology, including audio, lighting, stage design, and IT solutions, ensuring a seamless and impactful sustainability expo.

MAJOR PROJECTS



HUNGARIAN STATE FOUNDATION DAY AND FIREWORKS

Complex and stunning visuals at a **public** event

Over **800 technicians** and operators, **20+ locations**, and **1.500.000** audience: each year we aim to make this national celebration even more memorable with drone shows, fireworks and the projection mapping of the most famous sights of Budapest.



WORLD ATHLETICS CHAMPIONSHIPS

The **biggest** sporting event in Hungary.

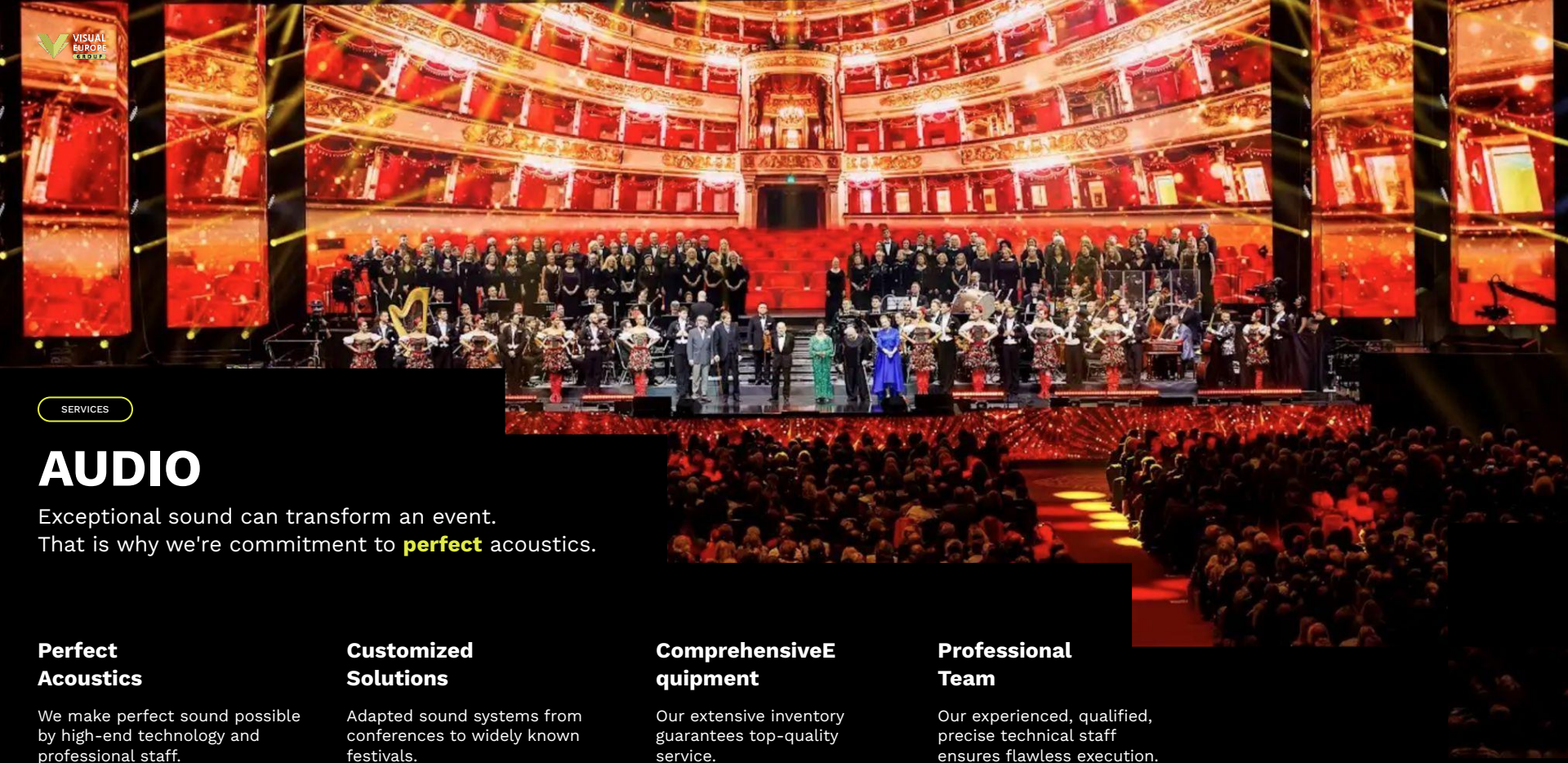
Budapest hosted Hungary's biggest sporting event, the 19th World Athletics Championships, from August 19 to 27, 2023. Over 2,000 athletes from **200+ countries**. Visual Europe Group provided essential services, including audio, lighting, video, power, and host broadcasting, ensuring a seamless event.



POPE FRANCIS' PASTORAL VISIT IN FULL HD

1.000.000 visitors over 3 days 7 locations

7 locations, approximately 1M visitors over 3 days. Visual Europe managed lighting, audio, and video streaming, ensuring the message of the event was effectively communicated to audiences both in Hungary and globally.



SERVICES

AUDIO

Exceptional sound can transform an event.
That is why we're commitment to **perfect** acoustics.

Perfect Acoustics

We make perfect sound possible by high-end technology and professional staff.

Customized Solutions

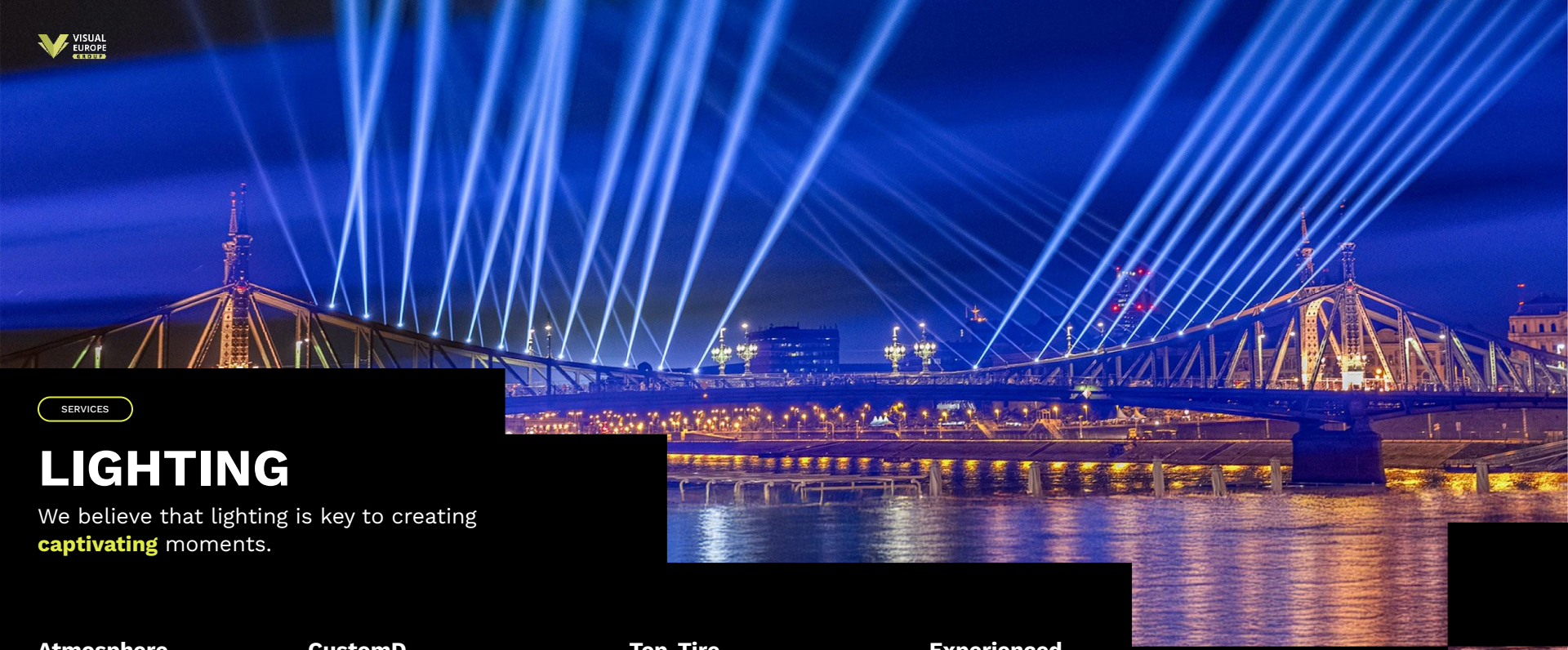
Adapted sound systems from conferences to widely known festivals.

ComprehensiveE quipment

Our extensive inventory guarantees top-quality service.

Professional Team

Our experienced, qualified, precise technical staff ensures flawless execution.



SERVICES

LIGHTING

We believe that lighting is key to creating **captivating** moments.

Atmosphere Creation

Transform any event into a visually stunning experience.

CustomD esigns

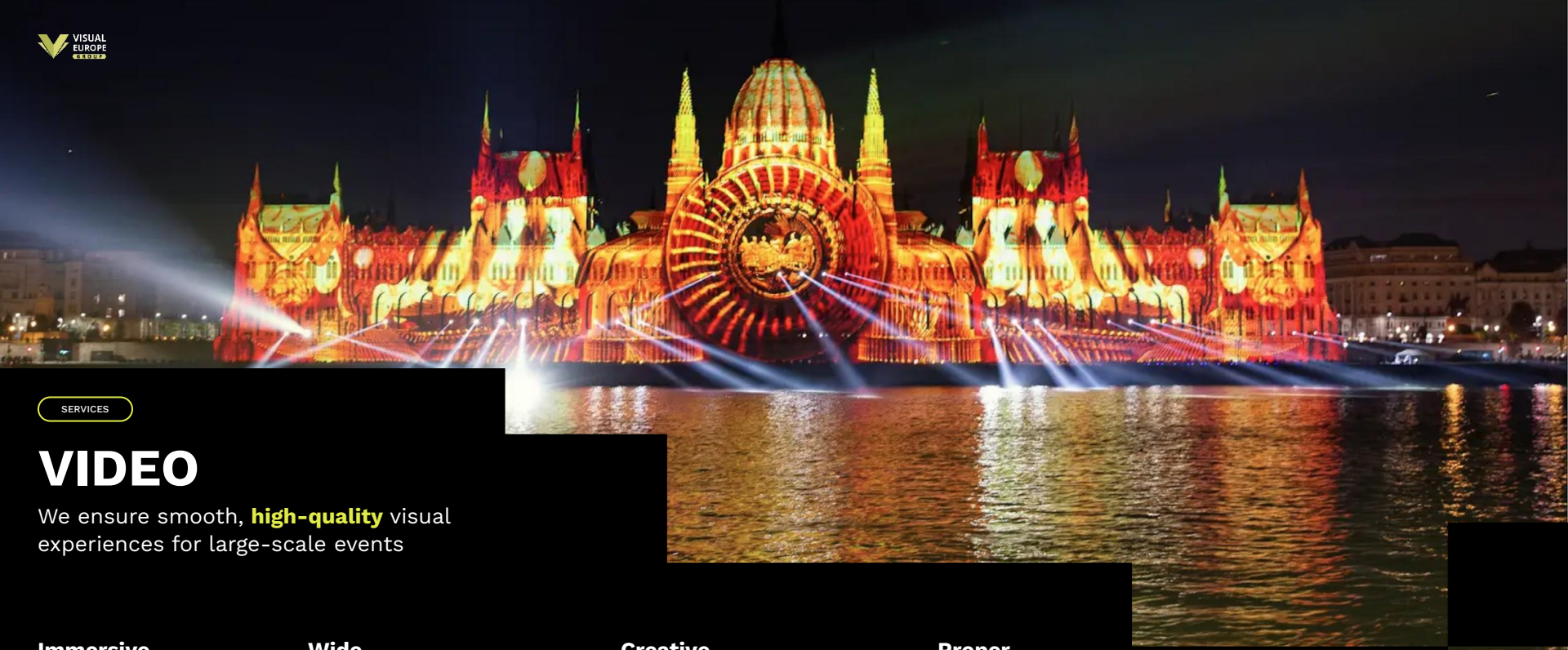
Remarkable design shines light on your idea for each venue and event.

Top-Tire Equipment

We utilize only the highest quality lighting equipment to guarantee impactful visuals.

Experienced Team

Our highly competent staff is made up of skilled professionals.



SERVICES

VIDEO

We ensure smooth, **high-quality** visual experiences for large-scale events

Immersive Visuals

Custom visual concepts enhance the event atmosphere.

Wide Selection of Tools

We use only the finest video tools to guarantee top-notch performance.

Creative Team

Our video production team brings professionalism to every event and makes sure that all visual elements are perfect.

Proper Execution

We ensure smooth, high-quality visual experiences for large-scale events.



SERVICES

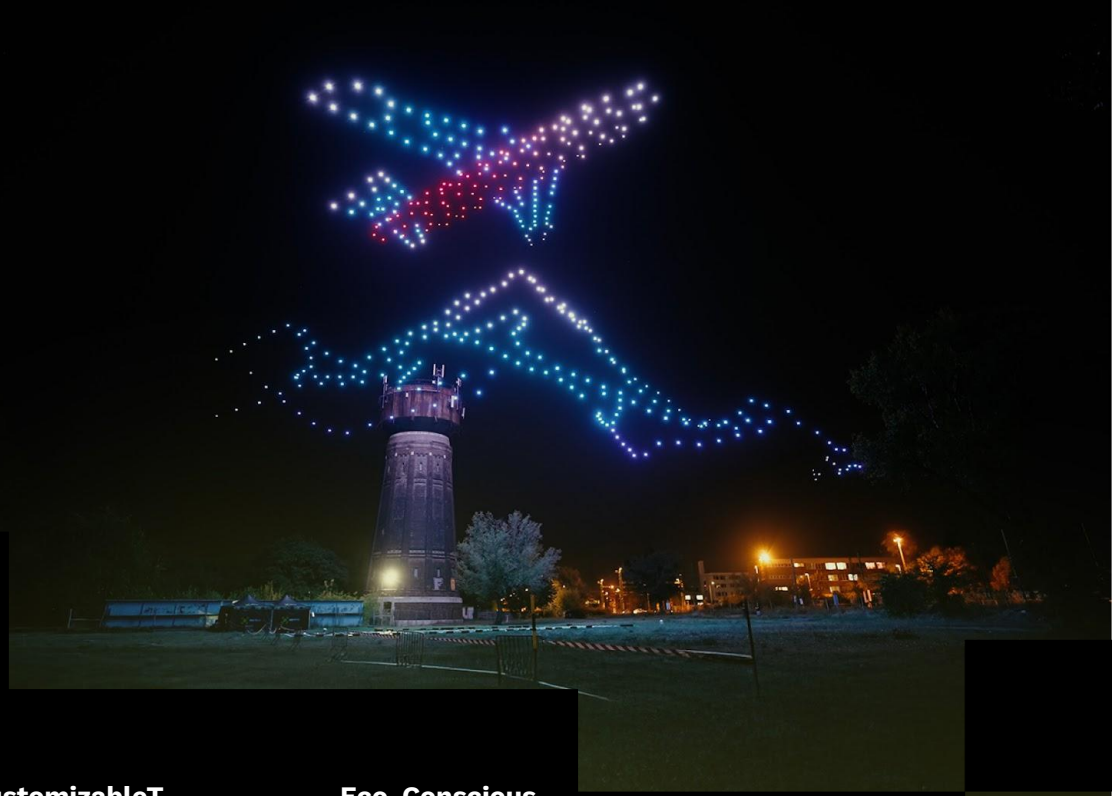
STAGE

The importance of **safety**

We believe in delivering exceptional service by combining attention to detail, **innovative** solutions, and a commitment to safety. Our meticulous approach ensures flawless stage setups, adhering to the latest safety standards to provide a secure environment for both people and equipment. With years of expertise, we design and execute impactful and memorable experiences that leave a lasting impression. From the initial concept to seamless execution, our comprehensive services cover every aspect of your event, ensuring reliability and professionalism at every step. Partner with us for an outstanding, memorable, and **safe** event experience.







SERVICES

DRONE SHOW

With a fleet of over **1,500 drones**, we create breathtaking aerial displays that redefine storytelling and innovation.

Captivating Aerial Displays

This grand display included our own fleet, showcasing our capability to create impressive light shows and animations.

Innovative Communication Platform

Use the sky as your canvas for brand promotion and memorable experiences.

CustomizableT hemes

Our approach is adaptable to convey specific messages, local heritage, or event significance.

Eco-Conscious Entertainment

Reusable drones with zero emissions and noise are the modern, sustainable alternative to fireworks.

EXCLUSIVE PARTNERSHIPS

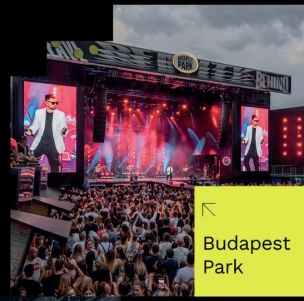
A team with a **passion** for cutting-edge technology

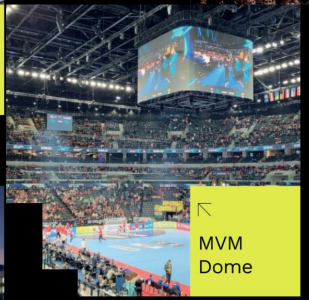
We are proud to be the in-house AV provider for 14 unique venues in Budapest, ranging from beautiful hotel meeting rooms ideal for corporate events and gala dinners to large sports stadiums and a distinctive concert venue that exudes a festival atmosphere in the heart of the city.

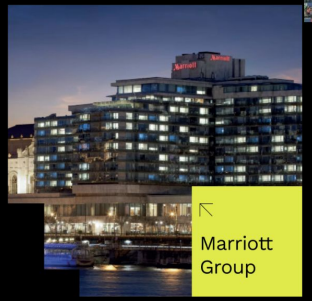
Our presence in these diverse locations enables us to deliver a vibrant portfolio of events every day, attracting a wide variety of clients and ensuring high standards and seamless operations for all audiovisual needs.


Puskás Arena


Hungexpo


Budapest Park

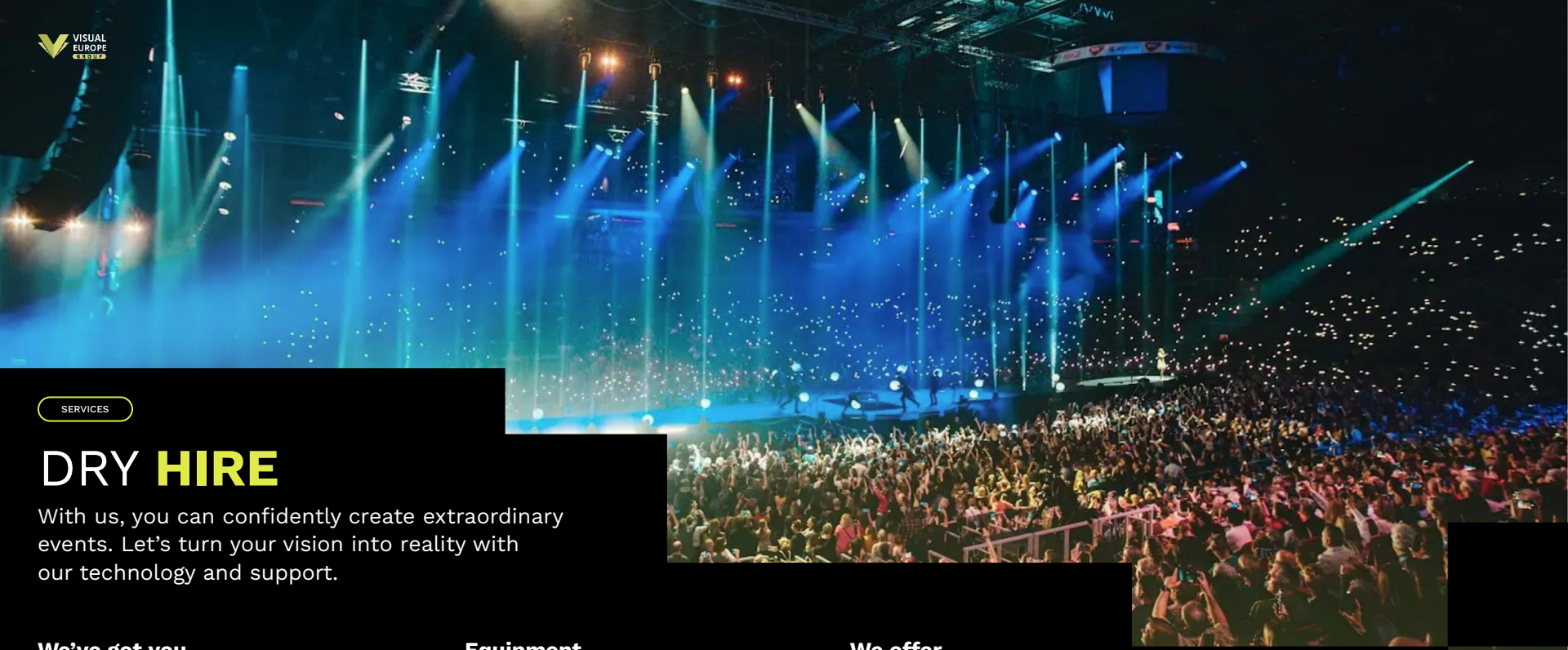

MVM Dome


Marriott Group


MOL Campus

Our exclusive **partnerships** include:

- Budapest Park
- Groupama Arena
- Hungexpo
- MOL Campus
- MVM Dome
- Pesti Vigadó
- Puskás Aréna
- Szőke Gábor Miklós Studio
- United Illusions
- Várkert Bazár
- Dorothea Hotel
- Al Habtoor
- Marriott
- W Hotel



SERVICES

DRY **HIRE**

With us, you can confidently create extraordinary events. Let’s turn your vision into reality with our technology and support.

We’ve got you covered

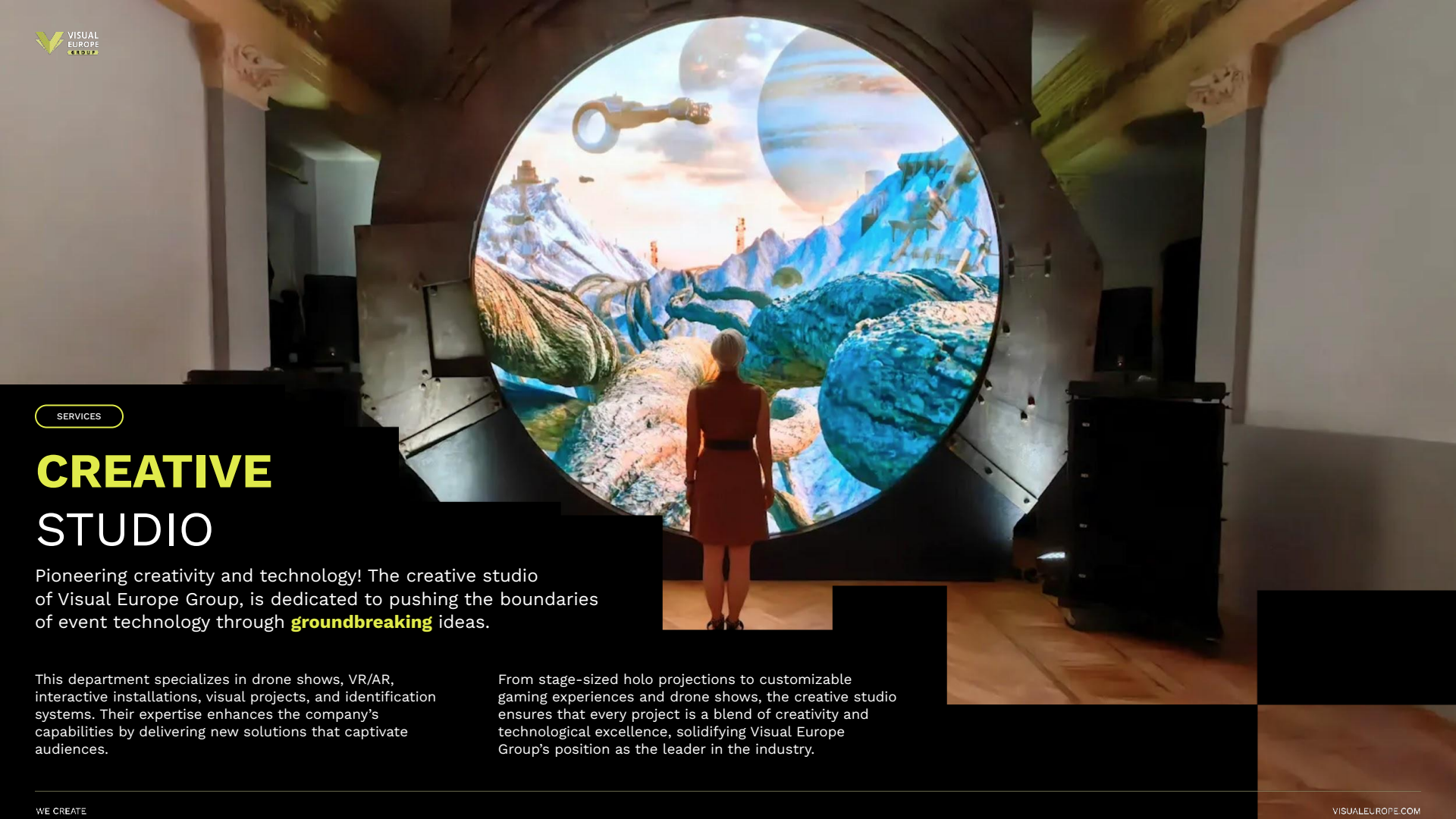
Dream big and create memorable events with our state-of-the-art equipment. Whether you need the latest technology for your show or a complete setup, we’ve invested in modern equipment to ensure your success.

Equipment rental

Access our high-quality gear to bring your vision to life. Our rental service provides everything you need for an unforgettable event.

We offer smart solution

-Dry Hire: Rent our equipment for your show.
-Expert Support: Get guidance and assistance for seamless integration.



SERVICES

CREATIVE STUDIO

Pioneering creativity and technology! The creative studio of Visual Europe Group, is dedicated to pushing the boundaries of event technology through **groundbreaking** ideas.

This department specializes in drone shows, VR/AR, interactive installations, visual projects, and identification systems. Their expertise enhances the company's capabilities by delivering new solutions that captivate audiences.

From stage-sized holo projections to customizable gaming experiences and drone shows, the creative studio ensures that every project is a blend of creativity and technological excellence, solidifying Visual Europe Group's position as the leader in the industry.



SERVICES

PROJECTION **MAPPING**

We specialize in turning **any surface** into a dynamic visual experience.

Our projection mapping technology blends real spaces with vivid 3D animations, transforming buildings, interiors, and even aircraft into captivating displays. unforgettable moments in the sky.

Whether it’s for events, branding, or immersive storytelling, we bring your vision to life in stunning, reimagined environments.

CONCERT AND **FESTIVAL**

When it comes to concerts and festivals, our technical team works tirelessly to ensure that every detail is planned to perfection. From dynamic lighting and immersive sound systems to spectacular stage designs, we focus on transforming creative visions into unforgettable live experiences. Our expertise ensures that every note, every light beam, and every moment resonates with the energy of the event.

BRYAN ADAMS | STING | RICKY MARTIN | HAVASI SYMPHONIC





CONFERENCE AND CONGRESS

Professionalism and flawless communication define our conference and congress services. Equipped with state-of-the-art audiovisual technology, we deliver impeccable interpretation services, multimedia support, and customized solutions for every event.

Whether it’s a small executive gathering or a large-scale international congress, we ensure that the experience is smooth, engaging, and memorable for all attendees.

EFIC | EACTA | IAAF | WHO | LYCONET ELITE SEMINAR | AI PC | EU PRESIDENCY | JEUNESSE GLOBAL CONVENTION

EXHIBITION AND **EXPO**

We specialize in transforming exhibition spaces into vibrant and engaging showcases. By blending creative stand designs with advanced audiovisual technology, we craft unique experiences that captivate visitors and enhance brand visibility. Whether it's an innovative interactive installation or a dramatic visual display, we make every element of the exhibition work together to leave a lasting impression. Let us help you turn your expo into a platform for creativity and connection.

PLANET BUDAPEST - SUSTAINABILITY EXPO





SPORTS EVENT

From the roar of the crowd to the pulse-pounding action on the field, we bring sports events to life with world-class technical solutions. Our team delivers high-quality live broadcasts, dramatic lighting setups, and crystal-clear audio systems that energize both on-site audiences and viewers at home.
By combining our expertise in audiovisual integration with the fast-paced demands of sports, we ensure that every event is both thrilling and flawlessly executed.

WORLD ATHLETICS CHAMPIONSHIPS 2023

FINA 2022

WORLD AQUATICS

WORLD KARATE CHAMPIONSHIP

CORPORATE EVENT

Corporate events are an opportunity to inspire, connect, and celebrate. We elevate these occasions by providing crystal-clear sound systems, high-definition visual displays, and innovative interactive technologies. Whether it's a product launch, a company milestone, or a business meeting, our solutions are designed to enhance professionalism and engagement, ensuring that your message is delivered with impact and style.

TELEKOM | LIDL | NIKE | BOCUSE D'OR | MICHELIN | HONDA | HUAWEI | IKEA | GE | WIZZAIR 20TH ANNIVERSARY





GALA EVENT AND SHOW

Sophistication is at the heart of our gala event services. Through elegant lighting designs, premium sound systems, and seamless multimedia presentations, we create an atmosphere of refinement and grandeur. From intimate charity dinners to extravagant award ceremonies, we ensure that every detail is meticulously crafted to captivate your audience and make the occasion truly unforgettable.

MOME FASHION SHOW | BUDAPEST SHOWCASE HUB | FINA CONGRESS | WORLD AQUATICS PARTY | MICHELIN GUIDE STAR REVELATION

TV **SHOW**

Our expertise in technical production shines in the world of television. From talent competitions to live sports broadcasts, we combine creativity with precision to deliver high-quality visuals and sound. With state-of-the-art technology and a dedicated team of professionals, we ensure that every show runs smoothly, creating captivating content for audiences across all platforms.

A DAL | SZTÁRBAN SZTÁR | SZERENCSESZOMBAT | CSINÁLJUK A FESZTIVÁLT | MEGASZTÁR







IT **SYSTEM** INSTALLATION& OPERATION

In an increasingly digital world, reliable IT infrastructure is critical for any event or venue. We provide comprehensive IT services, including network design, IPTV systems, and cybersecurity solutions. Our team ensures seamless integration of technology, delivering dependable and innovative systems that support your needs while keeping your data secure.

WORLD ATHLETICS CHAMPIONSHIPS 2023 | FINA 2022 | RSG EB 2024 | FIDE CHESS OLYMPIAD BUDAPEST 2024 | WORLD KARATE CHAMPIONSHIP 2023

POWER SUPPLY SYSTEM

Every great event starts with a reliable power supply. Our power distribution services cover everything from high-voltage network planning to temporary setups and technical support. Whether it's a massive concert or a sophisticated gala, we provide the energy infrastructure needed to keep everything running smoothly, ensuring uninterruptedperformance and safety.

- WORLD ATHLETICS CHAMPIONSHIPS 2023
- FINA 2022
- WORLD KARATE CHAMPIONSHIP 2023





BROADCAST SERVICE

Complete service is delivering real-time engagement and reaching a wide audience simultaneously. Advanced AV solutions, such as high-definition cameras, reliable streaming technology, and impeccable audio systems, are essential to ensuring that both in-person and remote audiences enjoy the show highlighting the dynamic energy.

- HOST BROADCASTER SERVICES - RHYTHMIC GYMNASTICS 2024
- OB TRUCK ORGANIZATION - FINA 2022
- TV SPECIALIST ORGANIZATION - FINA 2022
- WORLD ATHLETICS CHAMPIONSHIPS 2023

WORLDWIDE PRESENCE, GLOBAL SOLUTIONS

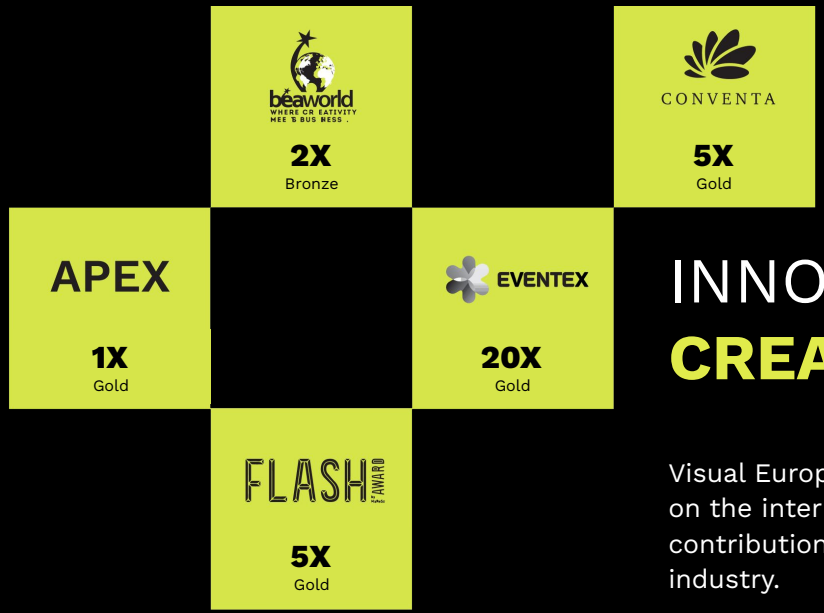
We are Visual Europe Group, a leading provider of audio-visual technology and event production services with offices in Madrid, Ljubljana, Warsaw, Prague, and Budapest.

Live events, drone shows, conferences, and exhibitions are just a few of the many services we offer. With almost 7,500 projects finished in 27 countries and more than 20 years of experience, we guarantee flawless event execution and outstanding client satisfaction.



360° EVENT PRODUCTION SOLUTIONS



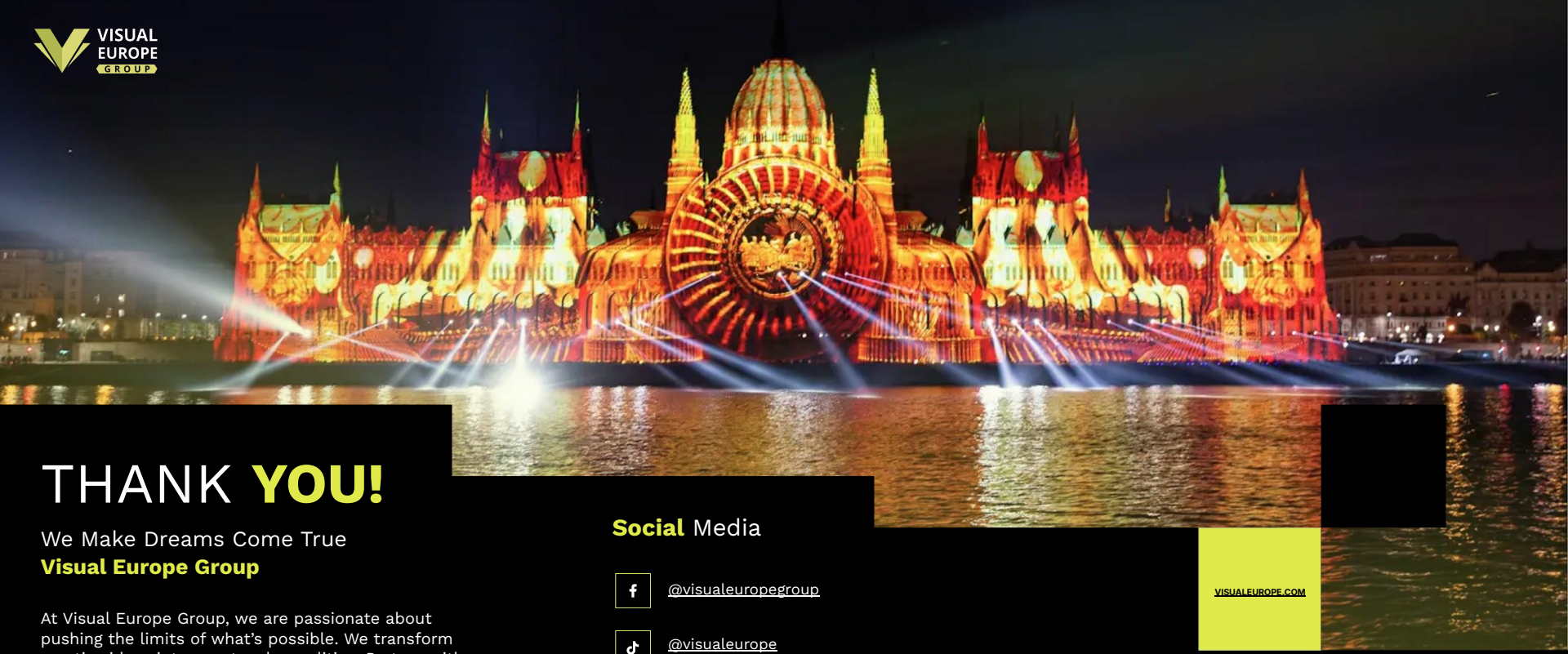


INNOVATION **AWARDED.** **CREATIVITY** CELEBRATED.

Visual Europe Group is **honored** to be **recognized** on the international stage for our outstanding contributions to the event and audiovisual industry.

From the **Conventa Awards** to the prestigious **Beaworld Festival** and **Eventex Awards**, our work has been celebrated for pushing boundaries and redefining event experiences. These accolades highlight our ability to deliver innovative solutions that captivate audiences and set new standards globally.

Every award tells a story of bold ideas, flawless execution, and unforgettable moments.



THANK **YOU!**

We Make Dreams Come True
Visual Europe Group

At Visual Europe Group, we are passionate about pushing the limits of what's possible. We transform creative ideas into spectacular realities. Partner with us to create events that leave a lasting impression and captivate audiences around the world.

Thank you
Botond Szabolcs
CEO, Visual Europe Group

Social Media

- @visualeuropegroup
- @visualeurope
- @visual-europe
- @visualeurope

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