Flexible **Connection Options**

XML Connection

Connect your channel manager for real-time rates and availability.





Extranet

Manage static rates, allocations, and promotions through the Imagination platform.

Hybrid Connection

Combine channel manager connectivity with static rates when both are needed.



Our **Connections**

SiteMinder · RateGain · TravelClick™

d-edge HOSPITALITY SOLUTIONS · SynXis / Sabre · Hoteliers.Guru We ♥ Hoteliers

STAAH · Shiji · HyperGuest

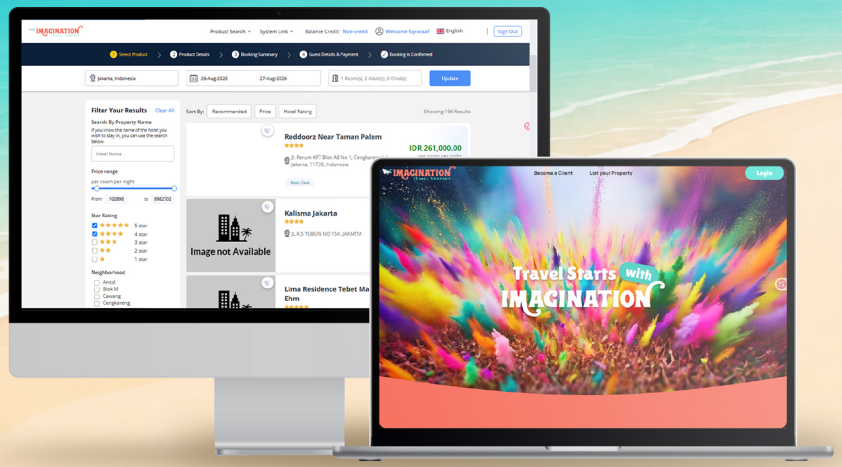
Ready to grow your B2B reach?

contracting@imagtc.com

Partner With Us

THE IMAGINATION TRAVEL COMPANY

Your New Strategic **B2B Partner**



B2B Travel That **Works From the Start**

A clearer way to connect hotels with travel buyers
distribute inventory, and grow B2B business
without losing control.

More Control for Hotels
More Confidence for Travel Buyers

Travel Starts With **Imagination**

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THE IMAGINATION TRAVEL COMPANY

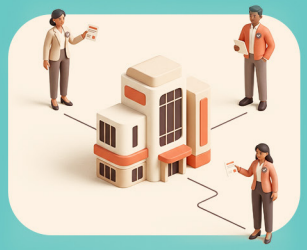
Travel Starts With Imagination

B2B Distribution
Built for Hotel Control

Built for the people behind every booking, Imagination connects hotels and travel buyers through clearer access, real-time inventory, and support that stays close.



What **Imagination Brings**



Curated Buyer Network



Transparent Direct Contracting



Faster Payment Cycles

Why **Imagination?**

Sometimes, the booking is not the hard part, It is everything around it.
Availability changes, rates need checking, and everyone needs confirmation.

01 Clearer Connections

Hotels and travel buyers stay closer to the source.

02 Better Control

Rates, inventory, and distribution remain easier to manage.

03 Confident Bookings

Real-time access helps every decision move with greater clarity.

Why It Works **for Hotels?**

- Expand your distribution while maintaining control over rates and availability.
- Reach verified B2B travel buyers
- Offer dynamic or static rates
- Connect through channel manager, extranet, XML, or API
- Maintain control over pricing and availability
- Receive dedicated onboarding and account support

Why It Works **for Travel Buyers ?**

- Real-time hotel inventory and availability
- Clear, commissionable net rates
- Access to hotel offers and promotions
- Clearer booking information
- Dedicated support when assistance is needed
- Faster booking confirmation

Built Around **Both Sides**

More visibility for hotels.
More confidence for buyers.
Better distribution for everyone.