CREATORS OF LIVE

GLOBAL EVENT AGENCY: LIVE EVENS & EXPERIENCES
DESTINATION MANAGEMENT: BENELUX & THE GAMBIA



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Creators of Live

Creators of Live is a consultancy and organization agency for events with the world as a backdrop. We stand for live communication and live events from the Netherlands to the most exotic destinations and in between. A full-service organization agency for (brand) experiences, incentives, meetings, conferences and events. We work according to our creative, exclusive and especially hospitable method based on our core values: love, interest, respect, and success. In other words; we will exceed expectations and we bring stories to live!














Creators of Belgium

With Creators of Belgium we organize meetings, conferences, incentives and events within the borders of Belgium. We make stories come alive for unique (brand) experiences and know the way to unique and exclusive partners for every event. The goal? To surprise your international guests and make stories come alive, by organizing lifelong memories.

As DMC (Destination Management Company) we know our way around Belgium. And that gives you added value, surprising and out-of-the-box event concepts or, on the contrary, authentic, and classic. We do this from Brussels to Antwerp and from Ostend to the Ardennes, not skipping the smaller cities and the countryside!



5- Day Incentive Program Brussels

We create live!

Suggested Incentive Program:

Day 1:

Arrivals:
TBD

Check-in:
Welcome reception and with a delicious taste of pralines chocolates (optional welcome gift)

Time at leisure or exploration tour

Evening:
Dinner near the Grand Place at Aux Armes de Bruxelles

Day 2:

Morning:
(Optional: Running Tour 5KM)

Breakfast at the hotel

Workshop:
Chocolate Creation & Tasting by Atelier Laurent Gerbaud

Lunch:
Lovely lunch at Château Moderne

Afternoon:
Brussels the City Game!

Evening:
Unique Gastronomic Journey, The Tram Experience

Day 3:

Morning:
Breakfast at the hotel

Transfer

Visit Antwerp
Exclusive visit Het Steen and time at leisure down town

Lunch:
At a RAS Zuiderterras with a panoramic view

Transfer

Visit Ghent
Aperitif Tour with fun stories, drinks and bites

Evening:
Fine dining at Restaurant Sensum Ghent

Day 4:

Morning:
Breakfast at the hotel

Transfer

Visit Bruges
Visit Bruges by private boats and time at leisure in the city

Lunch:
At Brewery 'Halve Maan' with a lunch

Afternoon:
Beer tasting at the unique Halve Maan Brewery

Return to Brussels

Evening:
Gala Dinner at 5th Grand Place

Day 5:

Morning:
Breakfast at the hotel

Time at leisure

Farewell lunch:
Exclusive round table lunch at Castle of Groot-Bijgaarden

Departure:
Luxury transfers and gifting for a lasting memory



Every idea and concept is subject to adjustments and modifications, as our work is tailored to meet the specific needs of our client.

Experience Brussel & Belgium

Step into the heart of Europe with *Creators of Belgium*, where we curate unforgettable destination experiences tailored for business guests seeking more than just a conference. Immerse yourself in the **dynamic charm of Brussels**, **the capital of Europe**, with its grand history, vibrant culture, and **cutting-edge innovation**.

Expand your journey with exclusive visits to the **architectural splendor of Antwerp**, the **artistic treasures of Ghent**, and the **fairytale allure of Bruges**. From iconic landmarks to hidden gems, every moment will inspire and engage, creating the perfect blend of business and leisure.

Whether you're hosting a meeting, an incentive trip, a conference, or an event, our bespoke programs promise an exceptional experience that connects people to **the essence of Belgium**.

Let us craft an experience that your guests will never forget.

Creators of Belgium in partnership with:

visit.brussels CONVENTION ASSOCIATION BUREAU

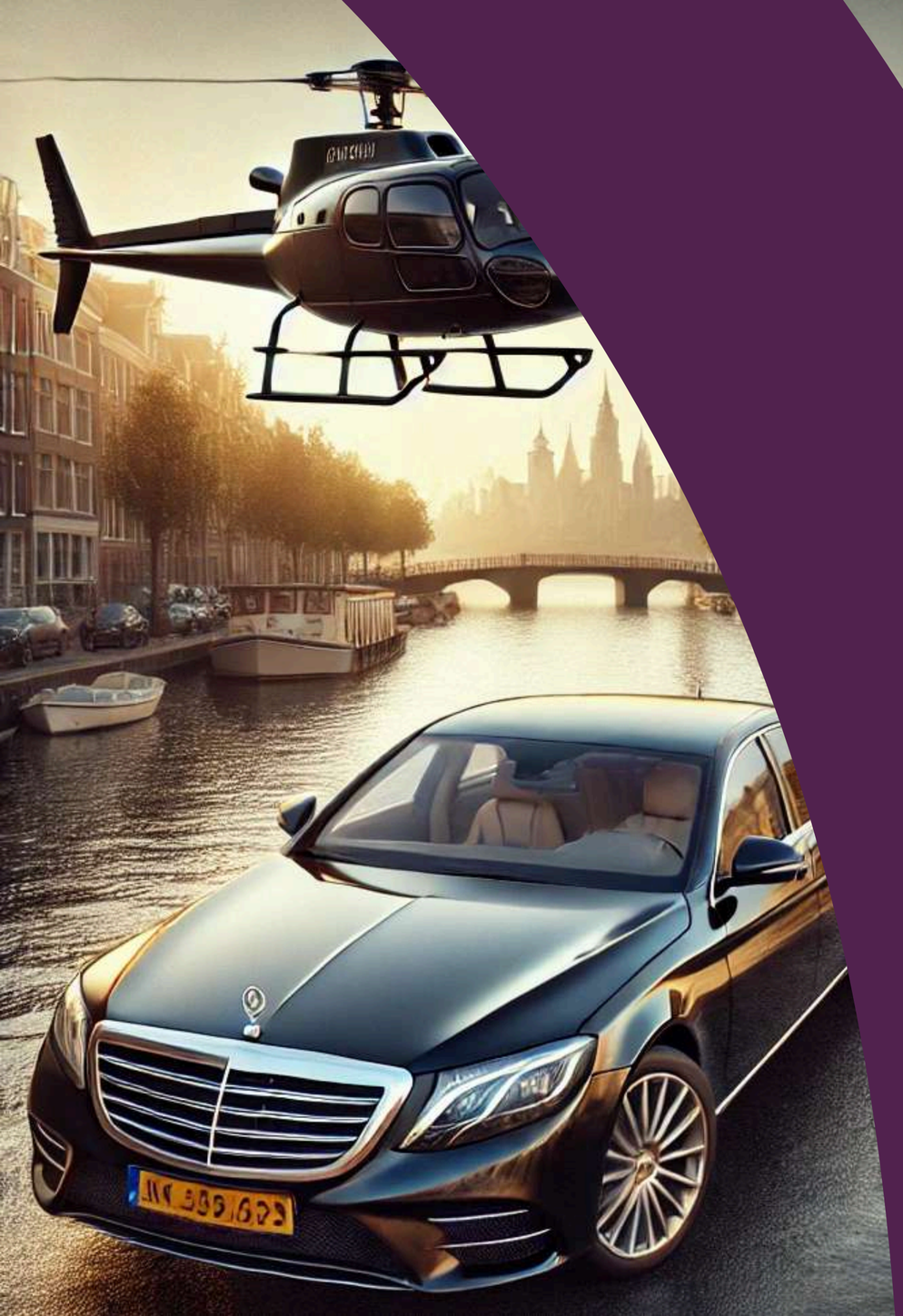
BRUGGE VISIT BRUGES

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Wherever, Whenever,

we take you everywhere!

TRANSFERS

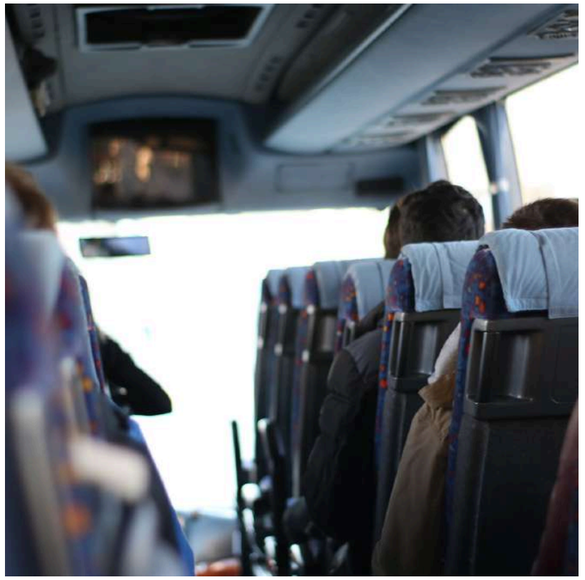
TRANSFERS



Based on your travel plans and incentive program requirements, we create and deliver a variety of transfer options—ranging from practical solutions to memorable experiences. Whatever the occasion, we ensure that every transfer aligns seamlessly with your needs.

Our services include:

- Transfers by sedan, mini-van, sprinter (16–28 seat capacity), and large coaches (50–88 seat capacity)
- Luxury transfers and limousine services
- Electric transportation by Tesla and Mercedes EQV or Equivelant
- Unique experiences with vintage cars or vintage mini-vans
- Elegant transfers by horse and carriage for a touch of charm
- Alternative transfers with boats, bycicle taxi's, super cars
- Host coordination for arrivals or departures at Brussels or Charleroi Airport or Gare Midi
- Entertainment hosts offering warm welcomes or farewells in Belgian traditional style (including giveaways) at your hotel, the airport, or train station
- Guided services for transfers from Brussels or Charleroi Airport to your hotel





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"Where elegance meets exceptional service, every moment is a masterpiece indulge in the art of luxury."

HOTEL



THE HOXTON BRUSSELS 4

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1 | THE HOXTON BRUSSELS

The Hoxton, Brussels offers complimentary bicycles, a terrace, a restaurant, and a bar in Brussels. The facilities include room service, luggage storage, and free WiFi throughout the property. This non-smoking accommodation is an 8-minute walk from the Belgian Comic Strip Center.

All hotel rooms are equipped with a seating area. In addition to a private bathroom with a shower and hairdryer, rooms at The Hoxton, Brussels also feature city views. Each room includes air conditioning, a safe, and a flat-screen TV.
Guests can enjoy an à la carte breakfast, as well as vegetarian or vegan options.
The reception staff speaks German, English, Spanish, and French and is always ready to assist.

Popular attractions near the property include Mont des Arts, Brussels Central Station, and the Royal Gallery of Saint Hubert. Brussels Airport (Zaventem) is 19 km away.

Facts:

- 198 hotel rooms
- 4 function rooms
- 35 min. drive from the airport

Location: City Center, Near Brussels Gare North







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RADISSON COLLECTION GRAND PLACE 4★

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2 | RADISSON COLLECTION GRAND PLACE

Radisson Collection Grand Place Brussels is a luxurious hotel located in the heart of Brussels, just steps away from the iconic Grand Place. This elegant property seamlessly blends classic charm with modern amenities, offering a unique experience for both business travelers and tourists.

The stylish and refined interiors feature spacious rooms and suites designed for comfort and relaxation. Guests can enjoy a sophisticated ambiance, with thoughtful design touches throughout. The hotel boasts a renovated lobby, a restaurant serving gourmet cuisine, and a bar where visitors can savor expertly crafted drinks.

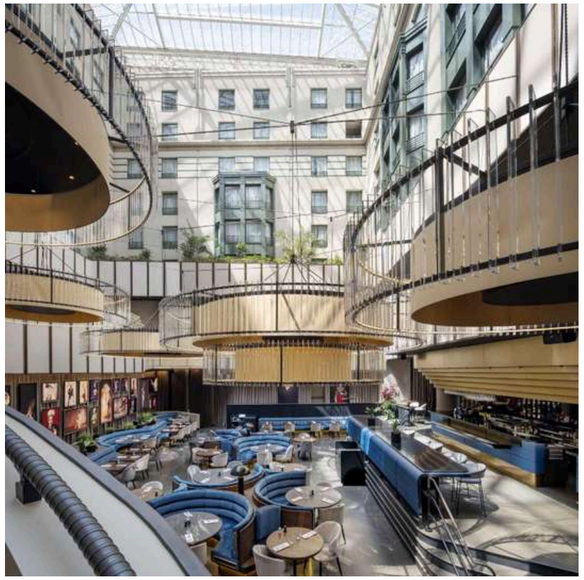
Thanks to its central location, many of Brussels' famous landmarks, such as the Atomium, Manneken Pis, and the Royal Palaces, are within easy reach. Radisson Collection Grand Place Brussels also offers exceptional meeting and event facilities, making it an ideal choice for business conferences and special occasions.

Facts:

- 282 hotel rooms
- 18 function rooms
- 35 min. drive from the airport

Location: Grand Place







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DOUBLETREE BY HILTON BRUSSELS 4
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3 | DOUBLETREE BY HILTON BRUSSELS

The hotel is overlooking Place Rogier and the Botanical Gardens, within walking distance of Brussels' main shopping streets, top attractions, restaurants, and businesses. Brussels-North railway station is four minutes away, and we're 15 minutes from the airport by direct train. Perfect for meetings, our hotel has a large conference capacity and modern technology.

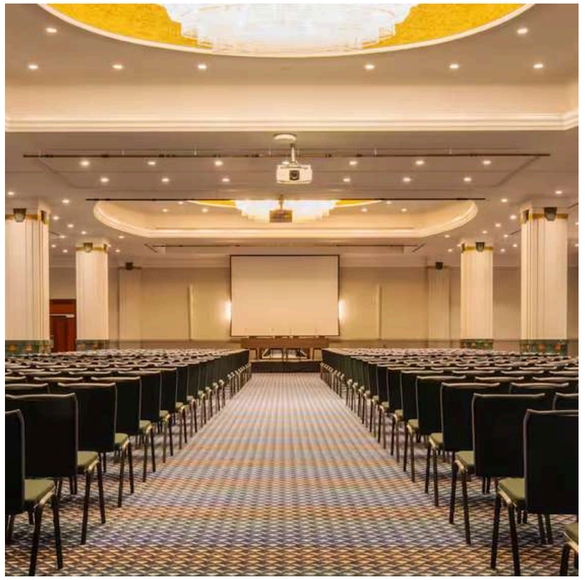
For a welcoming Prosecco and bite. In our restaurant and bar we serve a cross-cultural menu with an emphasis on healthy, tasty and honest food. Choose from a range of Belgian classics brought to life with signature ingredients from across the globe, and integrating as many seasonal ingredients as possible from our local and trusted suppliers. You can also soak up the atmosphere in our lively bar with its sophisticated take on Art Déco-era styling - think 1920s curved mirrors, decadent gold tiles and grand pillars.

Facts:

- 267 hotel rooms
- 14 function rooms
- 35 min. drive from the airport

Location: City Center, Near Brussels Gare North







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STEIGENBERGER ICON WILTCHER'S 5

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4 | STEIGENBERGER ICON WILTCHER'S

Situated in the prestigious Avenue Louise district, Steigenberger Wiltcher's is one of Brussels' most iconic 5-star hotels. This grand hotel blends classic luxury with contemporary elegance, offering a sophisticated and refined ambiance. The hotel features spacious, beautifully decorated rooms and suites, designed for both comfort and style.

Steigenberger Wiltcher's boasts a variety of world-class facilities, including a fine dining restaurant, a cozy bar, and a large, fully equipped fitness center. For those seeking relaxation, the hotel also offers an indulgent spa. Its prime location near high-end boutiques, cultural landmarks, and the European Quarter makes it an ideal choice for both leisure and business travelers.

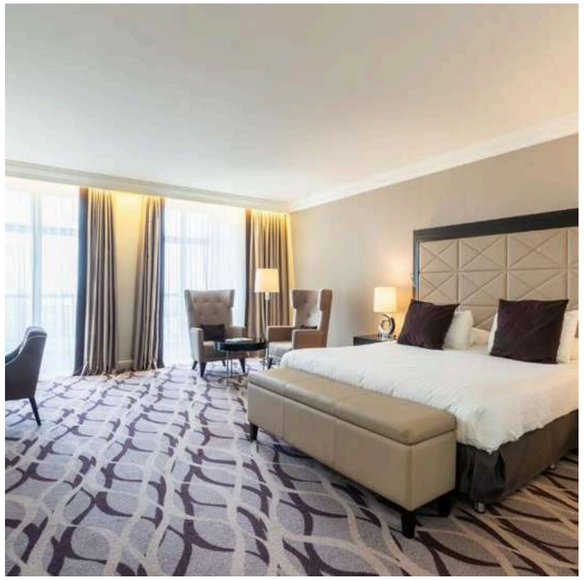
With its impeccable service and luxurious setting, Steigenberger Wiltcher's provides an exceptional stay in the heart of Brussels.

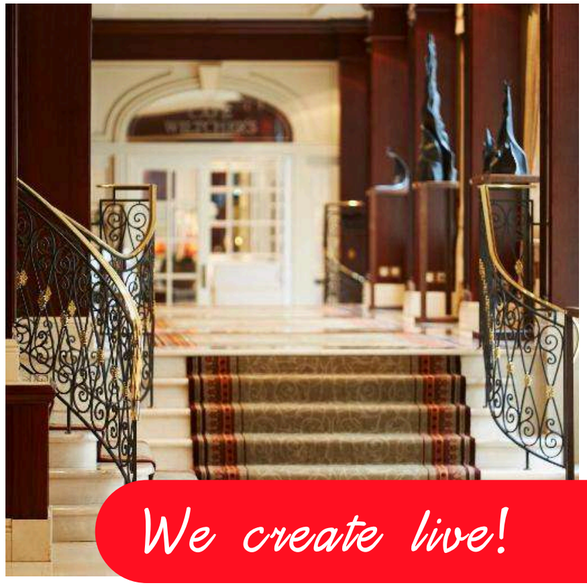
Facts:

- 267 hotel rooms
- 10 function rooms
- 35 min. drive from the airport

Location: City Center, Near Louiza Metrostation







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THE HOTEL BRUSSELS 5

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5 | THE HOTEL BRUSSELS

Located in one of Brussels' tallest buildings, within a 15-minute walk of Grand Place, The Hotel Brussels offers panoramic city views, a restaurant, and free access to a spa, wellness, and fitness center overlooking the city.

Each air-conditioned room features free unlimited WiFi, a minibar, a smart TV with Netflix streaming, a safe, and a Nespresso machine. En-suite bathrooms include bathrobes and slippers for added comfort.

The Iris restaurant and bar serves a seasonal menu of fresh ingredients and an innovative beverage selection. Guests can start their day with a healthy buffet-style breakfast. The wellness facilities, including a sauna, hammam, and a modern fitness center, are located on upper floors with stunning views.

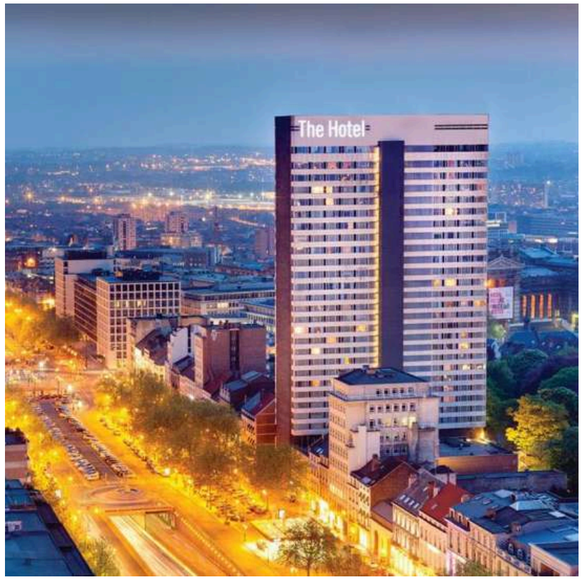
Louise Metro Stop is just 200 meters away, providing easy access to the city center. Avenue Louise's boutiques and shops are 300 meters from the hotel, while the Magritte Museum is 700 meters away. Brussels International Airport is a 15-minute drive.

Facts:

- 422 hotel rooms
- 12 function rooms
- 35 min. drive from the airport

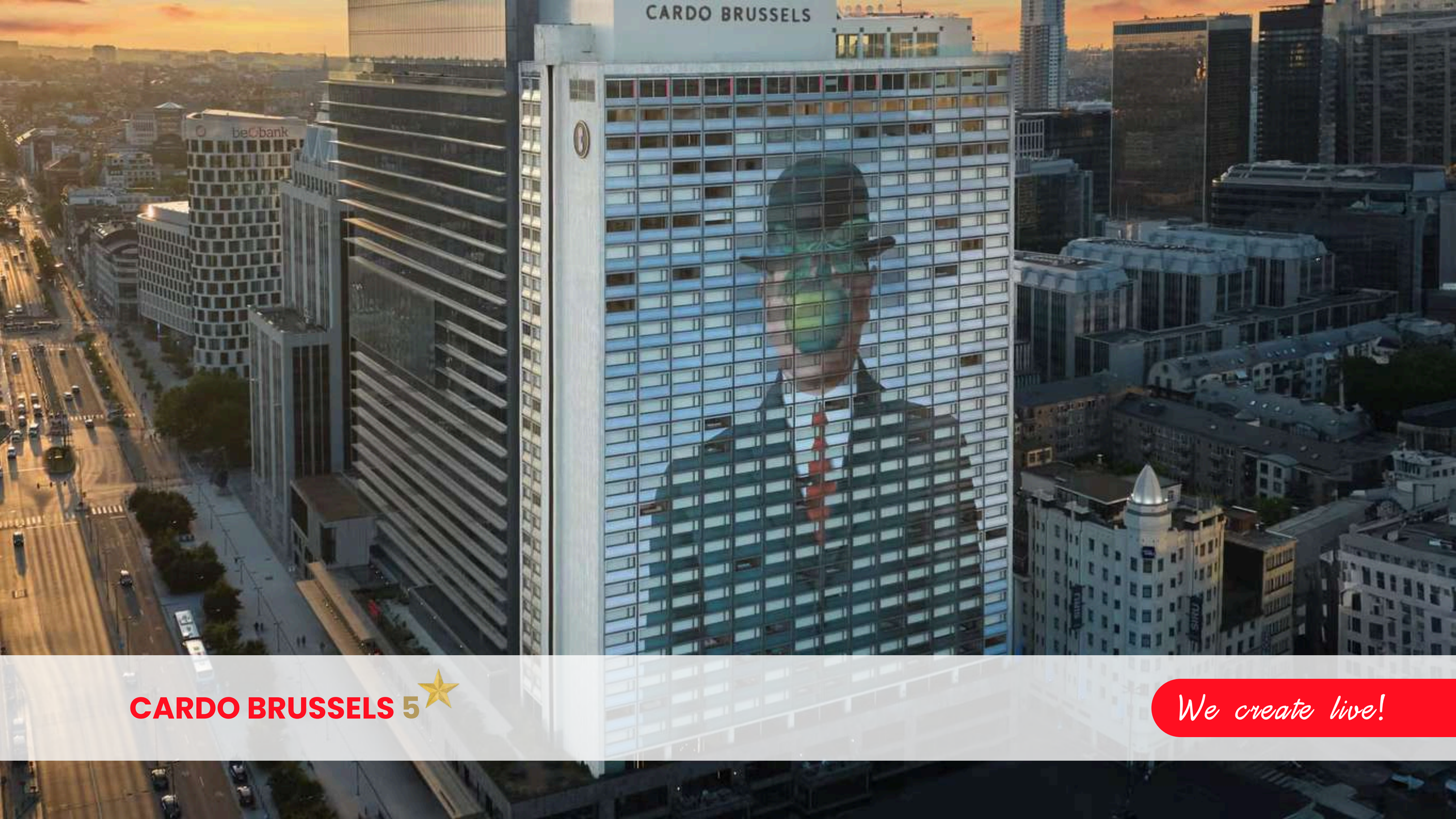
Location: City Center, Near Louizalaan







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CARDO BRUSSELS 5

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6 | CARDO BRUSSELS



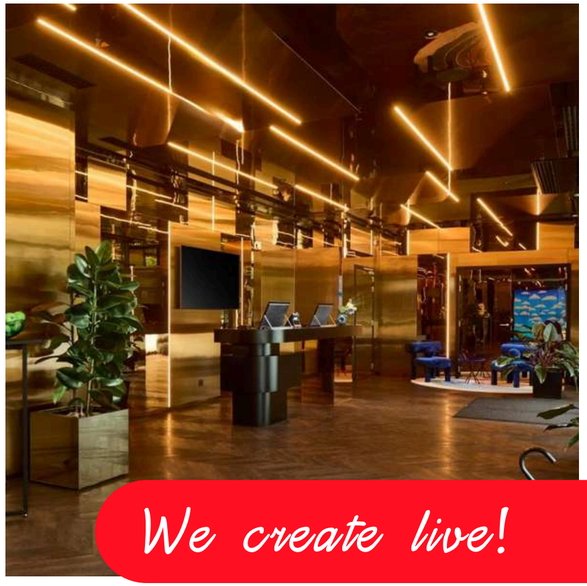
Cardo Brussels, Autograph Collection features a fitness center, a terrace, a restaurant, and a bar in Brussels. This 4-star hotel offers room service, a 24-hour front desk, and free WiFi. The property also includes an indoor pool and luggage storage.

The hotel provides air-conditioned rooms equipped with a wardrobe, a coffee maker, a safe, a flat-screen TV, and a private bathroom with a shower. All rooms at Cardo Brussels, Autograph Collection come with bed linens and towels.

Guests can enjoy a buffet or continental breakfast at the property.

Popular attractions near the hotel include Tour & Taxis, Place Sainte-Catherine, and the Belgian Comic Strip Center. Brussels Airport (Zaventem) is located 20 km away.





Facts:

- 532 hotel rooms
- 15 function rooms
- 35 min. drive from the airport

Location: City Center, Metrostation Rogier



Luxury dining is not just a meal, it's an experience where every bite is a celebration of taste, art, and refinement.

DININGS

1 | LA VILLA IN THE SKY

Perched on the top floor of a building in the heart of Brussels, La Villa in the Sky offers a truly unique and luxurious dining experience. With panoramic views of the city, the restaurant combines exquisite cuisine with an unforgettable setting.

La Villa in the Sky specializes in high-end contemporary French cuisine, featuring seasonal, locally sourced ingredients. The menu is a reflection of creativity and precision, with each dish artfully presented. The restaurant is also known for its exceptional wine list, offering fine wines from around the world, carefully selected to enhance the dining experience.

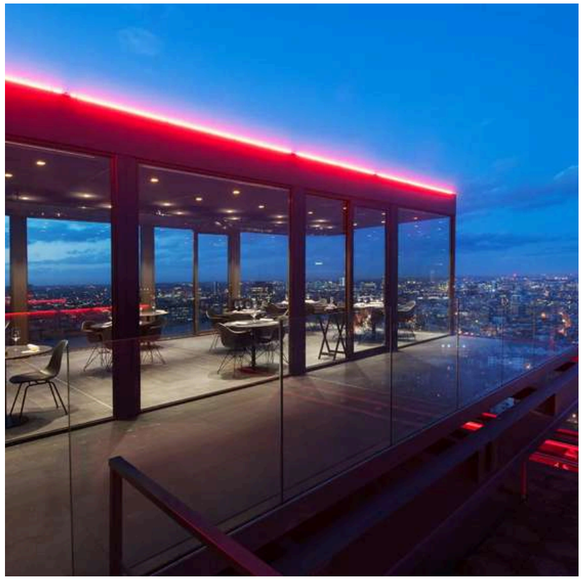
The intimate and sophisticated atmosphere, combined with outstanding service, makes La Villa in the Sky an ideal venue for special occasions or a memorable dining experience in Brussels.

Venue details:

- Total capacity: ±25 seats
- Private dining: Exclusive dining available
  - Ideal for intimate gatherings and special occasions
- Ambiance: Elegant, intimate, and panoramic city views
- Cuisine: High-end contemporary French dining with seasonal ingredients
- Wine selection: Carefully curated fine wines from around the world

La Villa in the Sky offers an unparalleled gastronomic experience, where breathtaking views and exceptional cuisine come together in perfect harmony.







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"Great teams are not built on talent alone, but on shared experiences, collaborative challenges, and meaningful incentives that inspire trust, camaraderie, and a collective pursuit of success."

TOURS AND ACTIVITIES

1 | CITY TOUR THROUGH BRUSSELS



A City Tour through Brussels offers an exciting and immersive way to explore the Belgian capital's rich history, stunning architecture, and vibrant culture. Whether you're discovering the city for the first time or revisiting favorite landmarks, this guided tour takes you through the heart of Brussels, showcasing its most iconic sites.

The tour typically begins at the Grand Place, a UNESCO World Heritage site surrounded by ornate guildhalls and the magnificent Town Hall. From there, you'll visit Manneken Pis, the famous statue of a little boy, and stroll through the picturesque Royal Galleries of Saint-Hubert, home to upscale boutiques and charming cafés.

As you explore, you'll discover Brussels' blend of old and new: the historical Sablon district, with its antique shops and art galleries, the impressive Atomium, and the modern European Quarter, home to the European Parliament.

Along the way, a knowledgeable guide will share fascinating insights into the city's history, culture, and the stories behind its landmarks. Whether by foot, bike, or hop-on-hop-off bus, a city tour of Brussels offers an enriching experience, perfect for anyone wanting to uncover the true essence of this cosmopolitan city.





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2 | CHOCOLATE TOUR BRUSSELS



Choco-Story Brussels is the perfect destination for anyone with a sweet tooth, offering an immersive journey through the history of chocolate. Located in the heart of the city, this museum takes you through the origins of chocolate, from the ancient Aztec civilization to the Belgian chocolatiers who revolutionized the industry. During your visit, you'll discover the fascinating processes behind cocoa's transformation into chocolate and its rise in European culture.

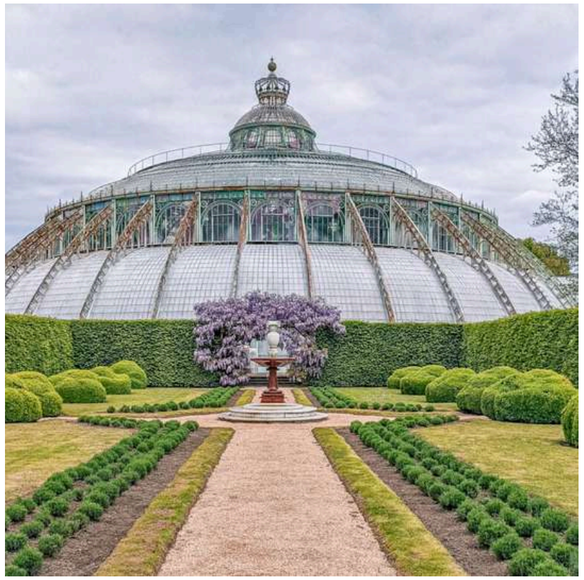
In addition to learning about chocolate's history, guests can watch live demonstrations by master chocolatiers, where you'll see the intricate art of making pralines and other delicious treats. Along the way, enjoy several tastings of artisanal chocolates, and don’t forget to visit the gift shop for some special souvenirs. It's an educational, interactive, and, of course, delicious experience for all ages.





3 | THE ROYAL GREENHOUSES OF LAEKEN







Another must-see in Brussels is the Royal Greenhouses of Laeken, an enchanting experience for nature lovers and history enthusiasts alike. Located on the grounds of the Royal Castle of Laeken, these greenhouses are open to the public during a few weeks each year, typically in the spring. The Royal Greenhouses are a stunning display of lush plants and exotic flowers housed in beautifully designed glass structures.

Walking through the various sections, you'll encounter tropical plants, rare species, and a wide variety of flowers, each more magnificent than the last. These greenhouses are not only a floral haven but also a piece of Belgian royal history. The site provides a glimpse into the private world of the Belgian monarchy and their dedication to preserving rare botanical species.

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Hosts™ GLOBAL DESTINATION SERVICES

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What they say!