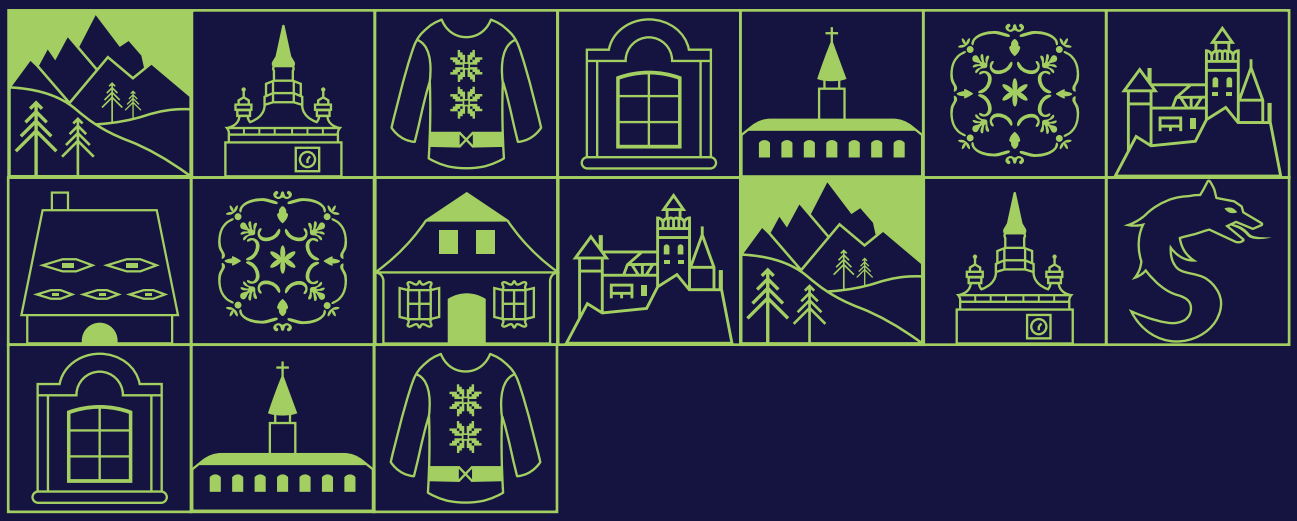
Your smart way to Transylvania™



SMART TOURS TRANSYLVANIA

transylvaniasmart.ro

TRANSYLVANIA

Welcome to Transylvania

Step into a land where legends still whisper through the forests, where medieval towns rise among rolling hills, and where the rhythm of life slows down just enough for you to feel it.

Transylvania is an experience that blends nature, culture, and timeless charm. From fortified Saxon villages to fairytale castles and untouched wilderness, **every corner holds a story waiting to be discovered.**

Whether you're here to explore, unwind, or reconnect with something real, Smart Tours Transylvania is your trusted guide. We open doors to authentic experiences, personal connections, and curated journeys — all designed with your time, comfort, and curiosity in mind.

Welcome to Europe's most surprising escape. Welcome to Transylvania.

Connected to Europe & the entire World

Nestled in the heart of Eastern Europe, Transylvania is no longer just a legend whispered across borders. Thanks to new direct flights and better connections, this captivating region is now just a few hours away from major European cities.



Did you know?
You can book flights & rent cars with Smart Tours. Anytime, anywhere in Transylvania.

01 Brașov - Ghimbav International Airport

Direct flights from 9 destinations , including Dortmund, Katowice, Milan, Budapest, London & new routes expected soon.

02 Sibiu International Airport

Direct flights from 14 destinations, including Vienna, Hamburg, Madrid, Basel or Birmingham.

03 Târgu Mureș International Airport

Direct flights from Budapest and direct charter flights to Turkey.

04 Cluj - Avram Iancu International Airport

Direct flights from 50 destinations including Dublin, Paris, Brussels, Zurich, Copenhagen, Stockholm or Istanbul.

Why Transylvania?

Europe's best-kept secret is ready to be explored. Tucked between the Carpathian Mountains and legendary forests, Transylvania is a region of contrasts where nature, heritage, and authenticity live in harmony.

01 Rich Heritage & Storybook Towns

From the gothic towers of Brașov to the cobbled charm of Sighișoara, Transylvania's medieval towns feel like pages from a fairytale — with UNESCO sites, citadels, and ancient churches that still echo with history.

02 Wild Nature & Scenic Landscapes

Hike through the majestic Carpathians, breathe in the alpine air, and lose yourself in national parks, deep gorges, and ancient forests where bears and wolves still roam free.

03 Surprising Gastronomy

Delight in a culinary fusion of Romanian, Hungarian, Saxon, and Balkan influences. From countryside feasts to fine dining, every meal is an opportunity to taste history.

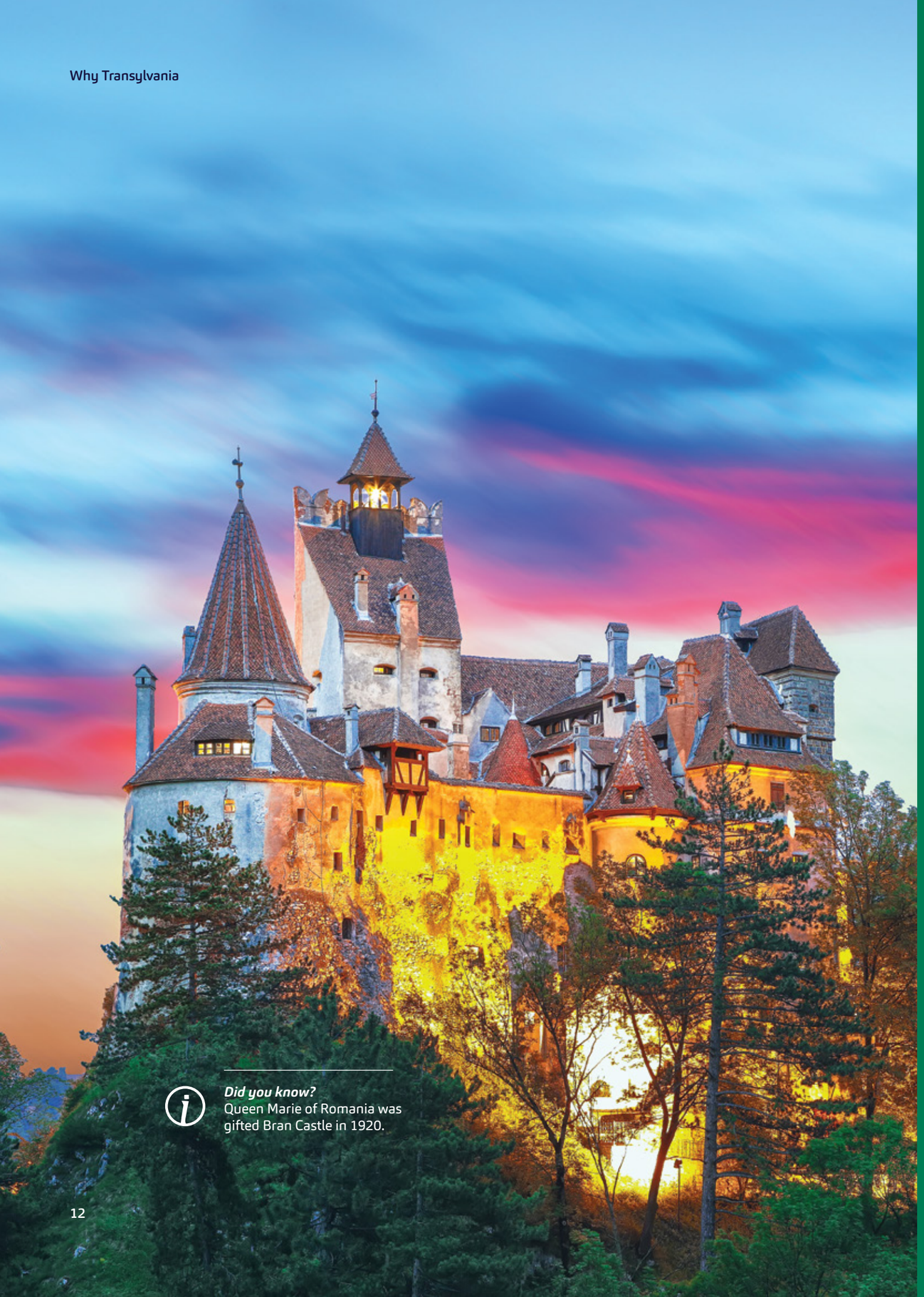
04 Mystery & Magic

This is the land of legends – from Dracula's Castle to ancient folklore, Transylvania's mystical aura is more than fiction. It's a feeling that stays with you long after your trip.

Transylvania Still Breathes Tradition

Here, in remote villages and hidden valleys, you can still witness locals wearing traditional costumes, baking bread in outdoor ovens, and celebrating age-old rituals passed down for generations. Whether it's the Sunday market, a village festival, or a family gathering, authenticity thrives in the rhythm of rural life.

Did you know?
Top 3 Traditional & Cultural Experiences in Transylvania: Sighisoara Medieval Citadel, Saxon Villages & Fortified Churches, Carpathian Mountains Countryside



Did you know?
Queen Marie of Romania was gifted Bran Castle in 1920.

The Legend of Dracula

The iconic vampire, made famous by Bram Stoker's novel, was inspired by Vlad the Impaler, a 15th-century Wallachian ruler known for his fierce resistance against the Ottoman Empire.

Bran Castle was built starting in 1377, when King Louis I of Hungary granted the people of Brașov the right to construct a stone fortress. Originally built to defend the strategic mountain pass between Transylvania and Wallachia, it later served as a royal residence and became one of Romania's most famous landmarks—largely due to its legendary connection to Dracula.

From private guided visits that reveal the real history behind Dracula, to immersive group experiences and corporate retreats hosted within the castle grounds or nearby estates, we offer exclusive access to Romania's most iconic landmark. **Bran Castle.**

Book your private tour to discover the Real Legend of Dracula.







The perfect entry point to discover the magic of Transylvania. With its own international airport and excellent connections to Bucharest, the city welcomes you with cobbled streets, colorful buildings, and panoramic viewpoints.



Brașov, in the National Geographic top 25

Set against the stunning Carpathian backdrop, Brașov is where medieval charm meets vibrant culture. Cobblestone streets, Gothic architecture, lively squares, everything invites you to slow down and take it all in.

Recently named one of National Geographic's Top 25 Destinations in the World, Brașov is now easier to reach than ever, thanks to its new international airport and fast train connections to Bucharest.

It's also the perfect gateway to explore the southern Carpathians or to walk a chapter of the legendary **Via Transilvanica**, Romania's most iconic long-distance trail. Whether you're here for history, hikes or hidden cafés, Brașov will feel both timeless and alive.

NATIONAL GEOGRAPHIC



Did you know?
The Black Church is the largest Gothic church in Romania and one of the largest in Eastern Europe.

Visit Transylvania

With over 30 carefully curated tour options, Smart Tours makes it easy to explore the magic of Transylvania at your own pace. Whether you're drawn to medieval castles, untouched villages, natural parks or local food and wine, we help you experience it all.



Scan & Travel.
Mihaela is here to guide your experience in Transylvania

01 2 Day Escape in Medieval Transylvania



Visit the picturesque Saxon villages of Viscri and Biertan, stroll through Sighisoara's medieval citadel, and discover Sibiu's rich cultural heritage.

02 Motorcycle Adventures in Transylvania



Our motorcycle adventures - whether self-guided or expertly-led by experienced English-speaking guides - deliver world-class riding, epic scenery and seamless support.

03 Brasov Bites and Sights Culinary



This half-day walking tour is your ticket to taste real Brasov. Led by a local foodie living in Brasov, this tour blends bold flavors with real stories and hidden gems you'd never find in guidebooks.

04 Chasing Dracula across Transylvania



From Vlad the Impaler's birthplace in Sighișoara to the medieval charm of Sibiu and the towers of Bran Castle, you'll follow his trail across citadels, villages, and haunted history on a six-day journey.

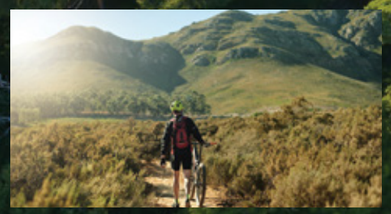
Tucked in the heart of Transylvania, Viscri is a beautifully preserved Saxon village known for its timeless charm, white-washed houses and UNESCO-listed fortified church. Its most famous admirer? King Charles of the UK, who owns a restored home here and often returns, drawn by the slow life and deep-rooted traditions.

05 The Saxon Walking Trail from Mesendorf to Viscri



Escape into the rural landscapes of Transylvania, where nature thrives and traditional life remains untouched, allowing you to explore more off-the-beaten track sites

06 Bike in Transylvania: The Route of Saxon Villages



Pedal your way through some of Transylvania's most charming Saxon villages on this 2-day cycling tour blending easy to moderate activity with slow travel, local stories, and warm hospitality.



Tailor-Made Trips to Transylvania

At Smart Tours, we believe every journey should be as unique as you are. Beyond our wide catalogue of day trips and multi-day tours, we specialize in crafting bespoke, tailor-made experiences built around your interests.

01 It starts with a conversation

You tell us what inspires you: castles or cuisine, hikes or heritage, slow villages or vibrant cities.

02 We design your personalised journey

Based on your inputs, we craft an itinerary that matches your timing, expectations and budget, complete with logistics, experiences and local hosts.

03 You enjoy peace of mind

We take care of everything behind the scenes. You just enjoy the moment and the memories.

Popular tailor-made requests:

- Private guided tours of Transylvanian landmarks
- Cultural immersions in Saxon villages & crafts
- Gastronomic trails and wine-tasting journeys
- Adventure-based trips: hiking, biking, horseback riding
- Company retreats & offsites in scenic locations

From airport to mountaintop, we're your reliable local partner in every detail.



Did you know?
Home to over 100 rescued brown bears, Libearty Sanctuary, near Brașov tells a powerful story of freedom and compassion.

20 years of Smart Experiences



Your Smart Team

With two decades of experience, we've seen it all: flight delays, last-minute changes, special requests, unexpected surprises. That's why we built the Smart Team around one promise: **Make travel simple, stress-free and meaningful for you.**



Hospitality & Cheerfulness. This is how Roxana manages hundreds of meetings and conferences in Transylvania.

01 20 Years of Know-How in Travelling

We've been crafting trips since 2005. You benefit from two decades of hands-on travel experience, local expertise, and a network that opens doors across Transylvania.

02 Personal Smart Travel Managers

You're never alone. A dedicated Smart Team member takes care of every detail, from planning to real-time support, so your experience feels smooth, personal and well-organized.

03 Hassle-Free Planning

Skip the hours of research and uncertainty. We handle logistics, bookings and coordination with care and precision. You just show up and enjoy the trip, no stress, no wasted time.

04 Local Insight, Global Standards

We blend deep local knowledge with international expectations. Your trip feels both authentic and perfectly executed, whether you're here for leisure, business or both.

Trusted partner for Business

We collaborate with international travel agencies and tour operators, transforming our tried-and-tested tours into seamless white-label travel solutions under your brand.

01 MICE Services & Business Travel

As a leading provider of corporate experiences for over 20 years, we deliver tailored business travel and event solutions.

02 B2B DMC Solutions in Transylvania

As a Destination Management Company (DMC) we are specialised in crafting bespoke, experience-rich travel packages in Transylvania.

03 Remote team retreats & workations

From productive team sessions in mountain lodges to peaceful workspaces surrounded by nature, we combine professional organisation with unique local experiences, ensuring you or your team can reconnect, recharge and thrive.



MICE & business travel



Andreea is our event maverick who will guide you end-to-end, delivering the highest level of personal attention.

Meetings

Our goal is to turn every meeting, workshop or training into a powerful catalyst for your business growth. We do so by ensuring the planning and management of your meting from A to Z.

Incentives

Our incentive packages are more than a trip - they offer a well-rounded experience that builds interaction and a strong internal culture, all while remaining cost-effective.

Conferences/Congresses

To help you deliver both national and international events here, we offer complete and professional congress organisation services, flexibly tailored to your needs.

Events

Our magic formula blends creativity, personal interactions, attention to details, marketing, production and after-event services into a seamless experience.

Business Travel

Set a collaboration contract with us for flexible payment terms, cost and time-saving solutions and efficient travel management services. We also organise technical visits for businesses exploring industry-specific opportunities in Transylvania.



Did you know?
Transylvania hosts 5,000+ business events yearly.

360° solutions for business

You focus on your goals, we handle the rest. From logistics to experiences, Smart Tours covers everything you need to work, meet or host with ease across Transylvania. Seamless, stress-free, smart.

Creative experience design for business

- Exclusive venues, from modern to quirky
- Guided excursions and thematic tours
- Stage/room design and decorations
- Tailor-made authentic experiences
- Themed entertainment and live music
- Outdoor and indoor creative team building

Destination Management

- Destination feasibility and venue selection tailored to event objective
- Professional travel and event organisation accreditations
- Highly-experienced multilingual staff
- Local partnerships and media relations
- Speaker selection and management

Operations planning & logistics

- Accommodation and flights booking
- Local transport and catering services
- Registration & database management
- Audio-visual assistance and technical support
- Stand design, equipment and furniture hire
- Materials printing
- Logistical management

From team building activities, cycle meetings, incentive trips, training sessions to conferences and corporate celebrations, our dedicated team offers a personalised, professional, 360° service.

As a fully licensed Tour Operator and DMC, we leverage strong local suppliers across accommodation, catering, transport, and unique event venues to deliver exceptional value aligned perfectly with your business goals.

DMC Solutions

We collaborate with international travel agencies and tour operators, transforming our tried-and-tested tours into seamless white-label travel solutions under your brand.

No matter how your customers prefer to travel or who they're travelling with, we create bespoke itineraries perfectly matching their needs, group size and specific interests.

Group Series

For partners looking for regular departures and scheduled itineraries, with the option of setting the regularity up to you

Private Groupps

One-off private trips completely tailored-made to your customers' wishes and special interests, ways of travelling and group size

Family

Specific itineraries catered to families of all shapes and sizes, moving at a slower pace and with more time to come together

Educational & Tech

Tours designed to combine cultural or adventure immersion with study and networking opportunities, offering insights into local industries

Self Drive

A more flexible package for those travellers looking to take driving into their own hands, while having the comfort already accounted for

Women

Itineraries designed and led by women, with safety, independence and flexibility top of mind, alongside women-focused experiences



With more than 15 years of experience in tourism, Noema creates the most exciting leisure and incentives programs.

Experiences offered in Transylvania

01 Cultural & Heritage



Historic traces, medieval towns and religious sites

02 Walking, Hiking & Cycling



Scenic mountain walks, cycling and hikes for all styles and levels

03 Motorbike & Overlanding



Thrilling adventures, camp fires and good times

04 Community Engagement



Local lifestyles, whether in the countryside or urban

05 Wildlife



Forest safaris and wild animal watching

06 Hen, stag & bridal



Tailored adventures for Bridal Parties and Friends

07 Gastronomy



Romanian delicacies and traditional must-trys

08 Wellness



From SPAs, to natural and alternative medicine

09 Eco & Sustainable



Low-impact and naturally-based activities

10 Ancestry



Personalised explorations to reconnect with Romanian roots

20 years
of Smart Experiences
in Transylvania

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E: hello@smarttours.ro

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