Let the ARCTIC MICE wilderness begin!

From Arctic incentives to full-scale productions, Xwander delivers Nordic experiences for agencies, brands, and corporate planners.

Xwander Nordic is the only full-service MICE and production operator in Finnish Lapland with the logistics infrastructure, local expertise, and creative depth to execute complex programs in one of the world's most astonishing and demanding environments.

Unique team in Lapland

Xwander is the only Nordic MICE team in Lapland uniting experienced producers, guides, and hosts.



Medium - Premium - VIP

We deliver unmatched Arctic experiences and operate comfortably in the medium and premium range, and have strong experience with ultraexclusive audiences: full privacy, security, confidentiality, and luxury logistics, supported by high-end vehicles and private jet coordination.

Bespoke productions

No two programmes are alike: we design fully customised productions, itineraries, and multi-day events across locations.

XWANDER

We are ready (and also the only ones in Lapland capable of this!)

- Dedicated one-on-one account management from start to finish
- Venue and location scouting and booking
- Event production, including staging, AV, crew, and run-of-show support
- Premium accommodation sourcing and rooming management
- Logistics management: transfers, fleet coordination, and VIP transport solutions
- Catering, local gastronomy experiences, and private dining
- Supplier negotiation and trusted local partnerships
- Media liaison, local press contacts, and content production support
- Security, privacy, and confidentiality protocols for VIP and high-profile groups
- Guest registration and on-site hosting
- Sustainability and responsible travel options
- Risk management and backup planning
- Branded touchpoints and corporate gifting

We support a wide range of corporate and curated experiences.

Internal or Industry Meetings & Conferences
Board Meetings & Leadership Gatherings
Team-Building & Immersive Experiences
Corporate Retreats & Executive Offsites
Product Launches & Brand Activations
Client & Partner Engagement Events
Incentives & Reward Programmes

And also...
VIP & Luxury Travel Programmes
Themed Weddings & Private Celebrations
Corporate Celebrations & Gala Dinners
School & University Nature Programmes



XWANDER

Lapland experiences all year round!

A husky sled ride to start the day?
A conference under the Northern Lights?
A dip in a frozen lake to clear your thoughts?



MICE like you have never *felt* before.

Ask your Xwander representative for our latest Activity List for inspiration!

About Xwander

We are a Lapland-based DMC, MICE and AV Producer built on the belief that the Arctic is best experienced, not observed.

Nature and local culture are the key ingredients in everything we do. We invite all who visit us to truly dive into the idyllic landscapes, enjoy the silence, the open spaces, the contrast of the seasons.

To reach this, we firmly believe that each project must be carefully curated: whether it is a business retreat of 10 people or an industry milestone event, experience, nature, culture and time for oneself are at the core of our actions.

Let's plan something special together!



Welcome to Ivalo!



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