

DISCOVER A NEW WAY TO EXPERIENCE EVENTS

MEET THE CORE

OUR BUSINESS IS THE COMPREHENSIVE PLANNING, COORDINATION AND MANAGEMENT OF EVENTS THAT BRING KNOWLEDGE AND VALUE TO SOCIETY.

We handle the conception, production and delivery of event staging.

We are specialists in the Health sector and also work in such other sectors as new technologies, AI, nutrition, well-being, education, architecture...

The way we work creates **synergies with our customer**, aiming to strike a **balance between the message** to be conveyed and the **commitment to the audience**, without overlooking the **economic perspective.**



WHAT ARE LIQUID EVENTS?

Our events go beyond the actual duration and the four walls of the venue.

We give you the chance to create a relationship for the future, with actions that endure over time and lay the foundations for the second edition of the congress to be a guaranteed success.



HOW DO WE DO IT?

- Serial content pills to lifetime learning
- Life events to connect & learn by doing
- Continuous communication for async relationships
- Fast & relevant search to use knowledge when you need
- Real-time metrics
- Evergreen legacy

HOW DO WE DO IT?

30 YEARS UPGRADING THE WAY YOU SUCCESS

For everything we do, whether liquid or traditional events, we apply our own methodology in the conceptualisation phase and a whole set of processes and technology for the execution phase.

SPONSOR ..... **ATTENDEE**



INITIAL IDEA

Number of people, duration, programme, budget, key figures, location...

1



OBJETIVES

Learning, practices, interaction, discovery, relationship, visibility, positioning, attraction, growth, fun, differentiation...

2



CONCERNS

Profitability, planning, satisfaction, coordination, impact, disruption...

3



MESSAGE

Density, complexity, length, ideas, strength, prior knowledge, attention, appeal, transcendence, relevance...

4



DESIGN

Identity, story telling, legacy, sustainability, atmosphere, styles, location, dynamics, climax, interactivity, gamification...

5



FORMAT

Congress, webinar, cycle, awards, presentations, roadshow, workshop, liquid event...

6



SERVICES

Technical secretariat, scientific secretariat, handling of sponsorships, company revitalisation, venues, housing, travel, transfers, production...

7

MEET THE WAY

We are your sole point of contact.

We coordinate all the suppliers involved in the project.

We look for the most appropriate services, at the most competitive price, chosen according to strict sustainability criteria.

We take care of the details so you can enjoy the event.



HOW DO WE DO IT?

- **Needs analysis**
- **Project Design**
- **Planning**
- **Pre-Production**
- **Production**
- **Post-production**

MEET THE SERVICES

What can we do for you?

Awards ceremonies

Galas

Launch events

Team Buildings

Events

EXCLUSIVE EVENTS

Campus Classroom

Production and stage management

TRAINING

CONGRESSES AND MEETINGS

webinars

Online Training

WEB

MANAGEMENT OF SCIENTIFIC SOCIETIES

Communication

CANDIDACIES

CONGRESSES AND MEETINGS

From the presentation of the application, the design of the spaces and requirements, right down to logistics.
We organise an average of 50 events a year, from exclusive workshops for fewer than 20 people to global conferences with thousands of attendees. From Barcelona and Madrid to the whole world.
Our speciality is to be one step ahead of your needs....

ONE STEP AHEAD

Technical secretariat
Scientific secretariat
Administrative secretariat



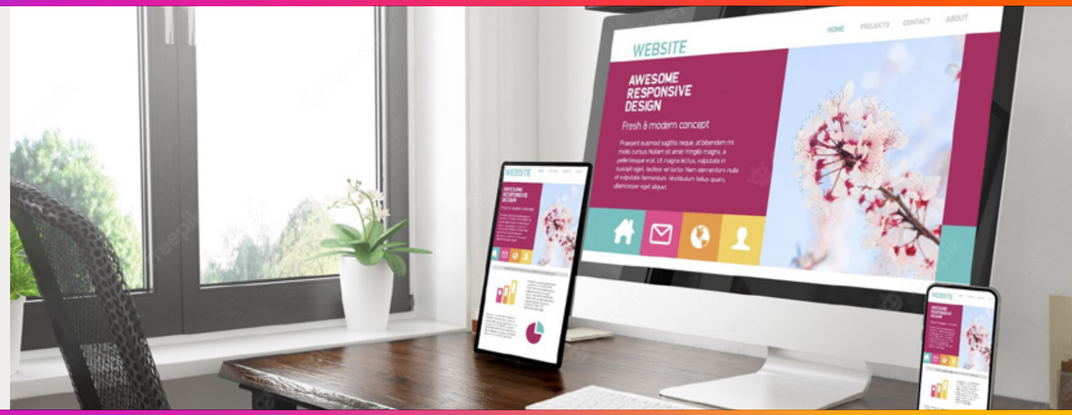
MEET THE VIRTUAL SOLUTION



The most affordable and accessible option.
Through streaming with professional production, with different levels of audience interaction (chat, questions, votes, etc.)
Possibility of launch via open access social media.

CUSTOM WEBAPP WITH INTEGRATED STREAMING

Event landing page with registration form, integrated streaming. We create a platform where the attendee can interact with other attendees, can hold workshops and seminars in small groups, 1-to-1 meetings, quizzes, competitions and plenty more.





VIRTUAL EVENTS WITH INTERACTIVE HALL, 2D/3D EXHIBITION

The most striking and comprehensive option. This includes all the services mentioned at the previous levels and also stands out for the interactive interface, where the sponsors or your product will be the stars of the show.

EXCLUSIVE EVENTS



We handle the conception, production, and make unique events a reality.

We organize GALAS, AWARDS CEREMONIES, CORPORATE ANNIVERSARIES, STORYTELLING, SCRIPTING, MOOD VIDEO PRODUCTION, DIRECTION AND PRODUCTION.

Centralised management of all services

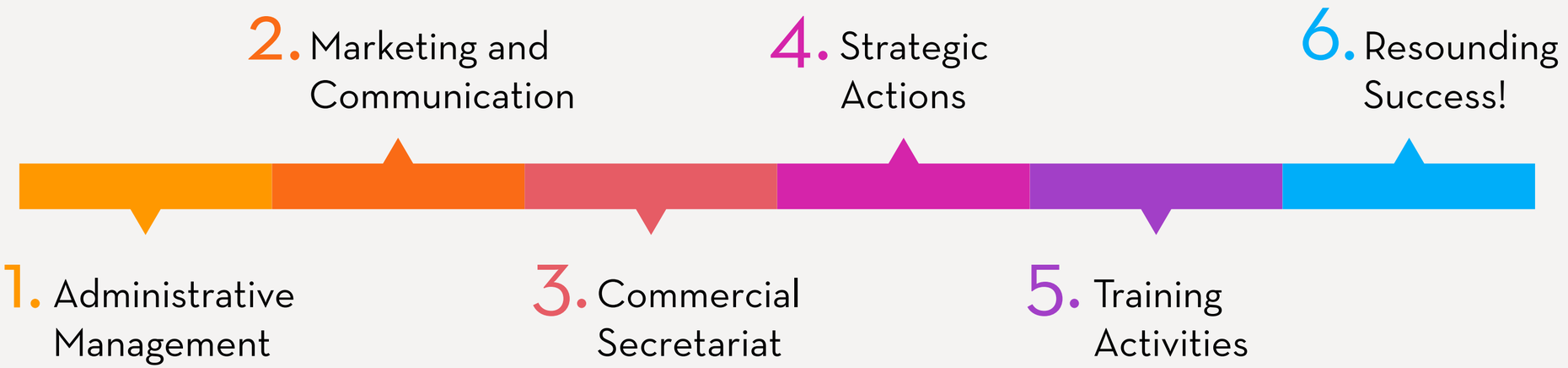
We offer you the best suppliers (venue, catering, presenters, entertainment, engagement...)
Speaker coaching
Rehearsal coordination
Event stage management
Handling of all audiovisual content (teaser, videos, posters, kyrons, signage)

MANAGEMENT OF SCIENTIFIC SOCIETIES

Our experience in the healthcare sector will help you meet your training and development goals.

We make administrative management agile and intuitive so that we can focus on the growing the Company by designing dynamic and innovative strategic actions.

OUR PROPOSAL



SOME OF OUR EVENTS



WHEC 2022 - UNESCO WORLD HIGHER EDUCATION CONFERENCE

Barcelona, 18-20 May 2022. Hybrid with an expected attendance of 2,000 in-person and 8,000 remote attendees. held at the Barcelona Conference Centre with 10 parallel rooms.

VIDEO RESUME

JIVD

16th International Conference on Home Mechanical Ventilation Journées Internationales de Ventilation à Domicile

ERCA

7th European Respiratory Care Association Congress Congrès de European Respiratory Care Association

JIVD ERCA 2022

Lyon, 3-5 March 2022. Hybrid with an attendance of 1,000 in-person and 400 remote attendees. Held at the Palais des Congrès de Lyon (France) with 5 parallel rooms.



IHF -WORLD HOSPITAL CONGRESS 2021

Barcelona, 8-11 November 2021. Hybrid with an attendance of 1,500 in-person and 500 remote attendees. Held at the Barcelona Conference Centre, with streaming from the auditorium and 7 parallel rooms.

VIDEO RESUME

MEET THE TEAM

We are a multidisciplinary team with a proven long track record engaged in the comprehensive management of professional events that bring knowledge and value to society.

We reach out to customers and forge close partnerships to deliver comprehensive operational success.

IN THE RIC UNIVERSE
THE PEOPLE ARE THE STARS



OUR INSPIRATION COME FROM BRINGING PEOPLE TOGETHER, SHARING KNOWLEDGE, GENERATING NEW OPPORTUNITIES AND IDEAS

LET'S MEET!

meetings with care

CONTACT US

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WE ARE MEMBERS OF:

CCB Catalunya Convention Bureau

BarcelonaTurisme Convention Bureau

BIOSPHERE Committed Entity

OPC catalunya ASSOCIACIÓ D'EMPRESES ORGANITZADORES DE CONGRESSOS I REUNIONS

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