yuppi GROUP



VISA FLIGHT TRANSFER HOTEL M.I.C.E



# Overview

Yuppi Group was founded by Ferdi Tirendez, who has more than **24 years of tourism** experience. Evren Oktay, who has many years of experience in **hotel management**, joined Yuppi Group as a managing partner.
The brand has grown rapidly since its establishment and has come to the fore with its visionary structure in the travel sector.

Yuppi Group, with its customer-oriented approach and over **140 staff**, continues to rise in the sector by developing its services in the field of pre-sales and after-sales, **individual**, **corporate**, and **MICE 24/7**.

Yuppi Travel provides **Hotel**, **Flight Ticket**, **M.I.C.E** and **Wedding** services in all **global** locations, especially in **Iraq** and **Libyan** market and **GCC** & **Middle East**.

Yuppi Travel works intensively with all international chain hotels like **Hilton**, **Marriott**, **Accor**, **Radisson**, **Hyatt**.

Yuppi Travel is the accommodation agency of **UNDP Istanbul EMEA and NORTH AFRICA regional office.**



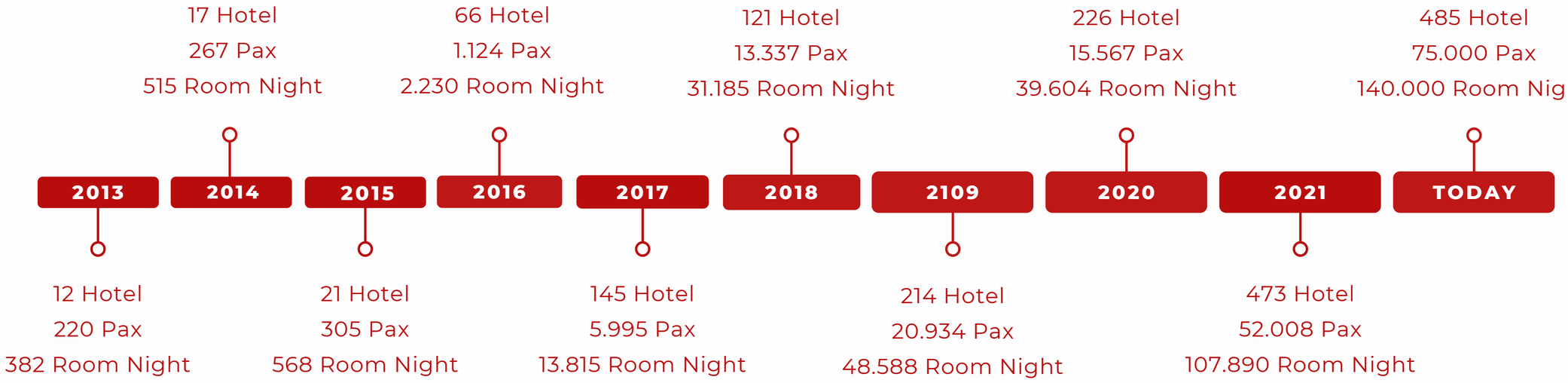
# Our Mission

Personalized and unforgettable accommodation experience and professional invitation management.

# Our Vision

To be a leading organization and global brand that guides the sector increases brand awareness, and adopts the principle of sustainability.

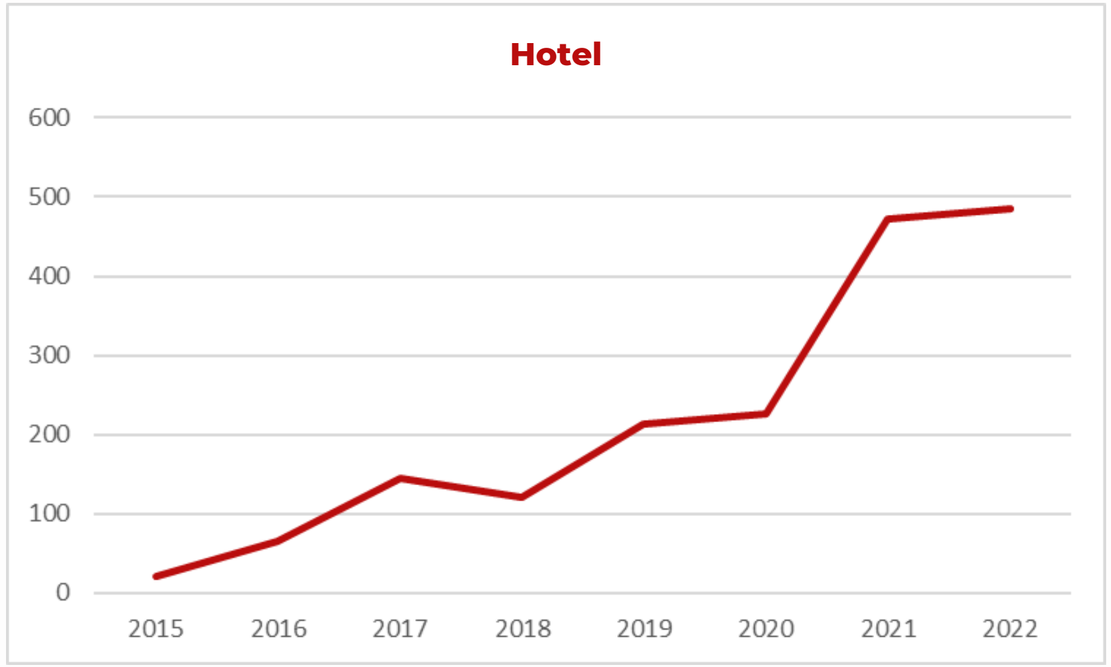
# Milestones


2013
12 Hotel
220 Pax
382 Room Night
2014
17 Hotel
267 Pax
515 Room Night
2015
21 Hotel
305 Pax
568 Room Night
2016
66 Hotel
1.124 Pax
2.230 Room Night
2017
145 Hotel
5.995 Pax
13.815 Room Night
2018
121 Hotel
13.337 Pax
31.185 Room Night
2109
214 Hotel
20.934 Pax
48.588 Room Night
2020
226 Hotel
15.567 Pax
39.604 Room Night
2021
473 Hotel
52.008 Pax
107.890 Room Night
TODAY
485 Hotel
75.000 Pax
140.000 Room Night

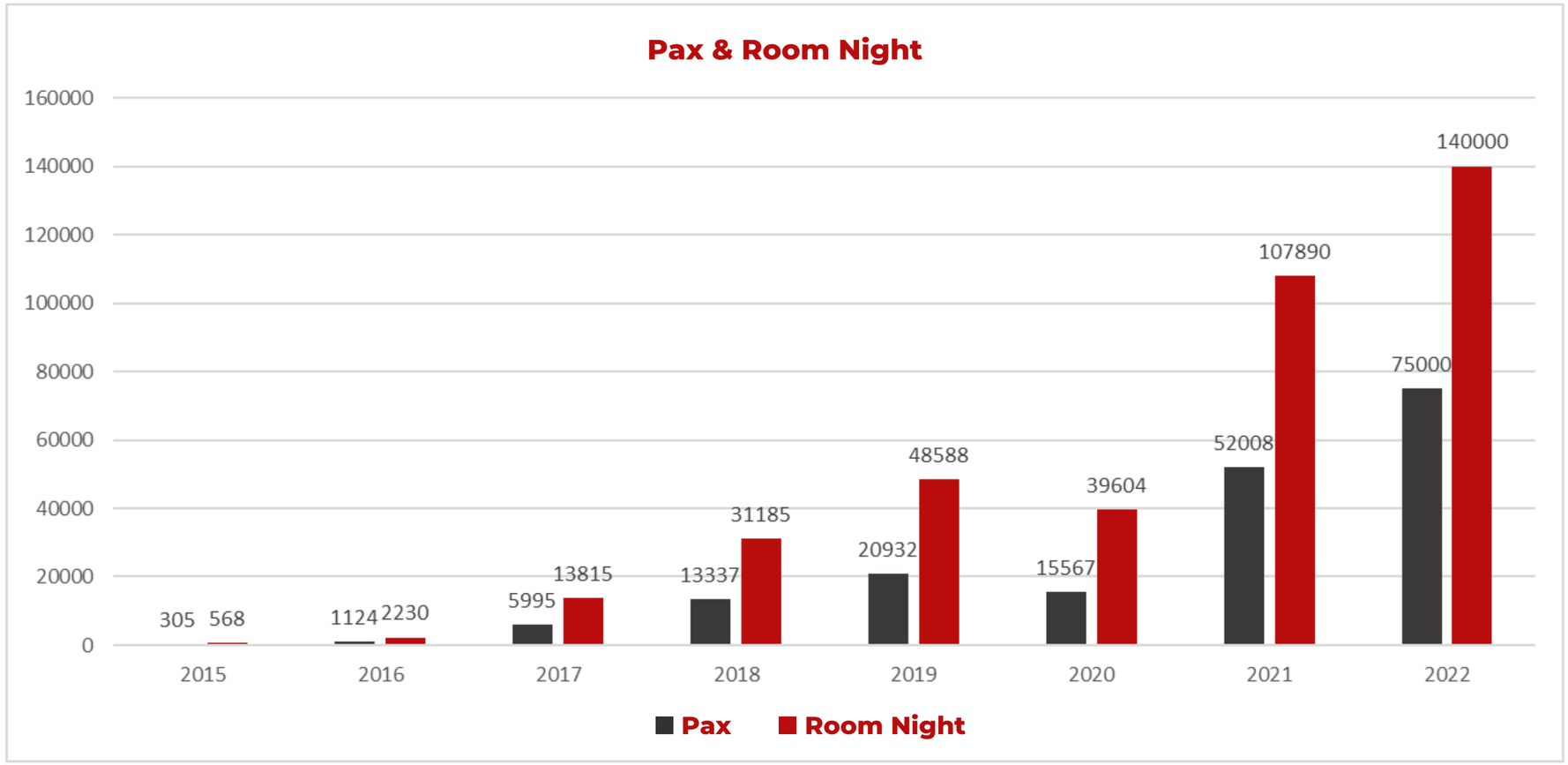
# Milestones

Yuppi Group started to work with the Middle East market in 2013 in a small office in Istanbul with a team of 8 people. Since 2013, it continues to provide better service to its guests with its wonderful team of 125 people, together with the increase in annual based overnight stays, pax, number of hotels and business mix & nationality mix diversity.

Yuppi Group made 12 hotels, 220 pax and 382 overnight stays in 2013, and by the end of 2022 these figures are expected to reach 480 hotels, 75.000 pax and 140.000 overnight stays with a growth.



# Milestones


Pax & Room Night
160000
140000
120000
100000
80000
60000
40000
20000
0
305
568
1124
2230
5995
13815
13337
31185
20932
48588
15567
39604
52008
107890
75000
140000
2015
2016
2017
2018
2019
2020
2021
2022
Pax
Room Night

# Our Services

With our experience of more than 20 years, the services we offer in line with the needs of our customers are as follows;

### F.I.T.

Hotel Reservation

Flight Tickets

V.I.P. Concierge

V.I.P. Transfer

Personalized Services

### CORPORATE

### M.I.C.E.

Meeting

Incentives

Conferences

Exhibitions

VIP Transfer Services

### PACKAGE TOUR

Cultural Tour Packages

Vacation Packages

Experience Packages

# Room Night Breakdown

| 2019 | 2020 | 2021 | 2022 |
|---|---|---|---|
| **48.588** | **39.604** | **107.890** | **140.000** |
| **Room Night** | **Room Night** | **Room Night** | **Room Night** |
| F.I.T. 44.216 | F.I.T. 33.700 | F.I.T. 93.893 | F.I.T. 110.000 |
| GROUP & CORPORATE 4.372 | GROUP & CORPORATE 5.904 | GROUP & CORPORATE 13.997 | GROUP & CORPORATE 30.000 |

# Future Expectation for 2023

**220.000**

**Room Night**

**F.I.T. 155.000**

**GROUP & CORPORATE 65.000**

## Investment Plan

- Getting Started Direct Connectivity with Global Hotel Groups
- Opening Bodrum Office
- Opening Travel Desk in Overseas Companies
- Increasing Number of MICE & Group Companies Work With
- Increasing Packacge Tour Options

# Future Expectation for 2024

**290.000**

**Room Night**

**F.I.T. 200.000**

**GROUP & CORPORATE**
**90.000**

## Investment Plan

- Increasing Number of  Global Hotel Groups Working With Direct Connectivity
- Opening Abu Dhabi and London Office
- Being The Official Travel Agent of Government Offices and Embassies

# Institutions and Companies We Serve

UNDP

ABDiIBRAHiM

وزارة النفط
Ministry of Oil
State of Kuwait دولة الكويت

البنك المركزي العراقي
CENTRAL BANK OF IRAQ

Ocean Technology

مصرف ليبيا المركزي
CENTRAL BANK OF LIBYA

Alshafak IT solutions

SCOPESKY COMMUNICATIONS
SCOPESKY.COM

المنتدى الإجتماعي للثقافة العربية

LCC
Libyan Computer center
المركز الليبي للحاسب الآلي

Ramin Island
FOR TOURISM INVESTMENT

# The Team

With our dynamic and exciting team of 140 people, we always offer the most appropriate solutions to our customers.














# Senior Management



**FERDİ TİRENDEZ**

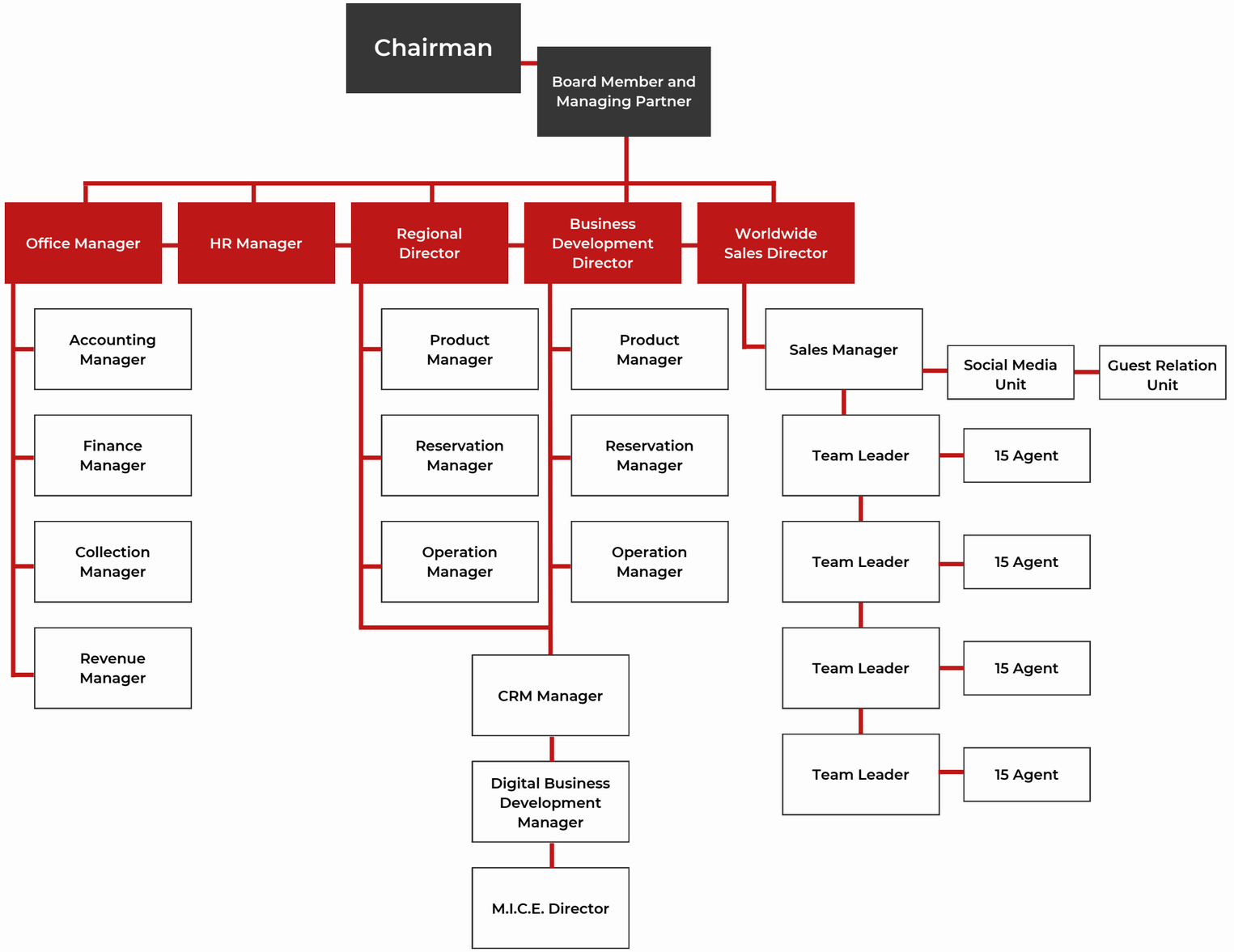
Ferdi Tirendez, who started his career in Antalya in 1998, worked in the tourism sector for many years and founded Yuppi Group.




**EVREN OKTAY**

Evren Oktay, who stepped into the tourism sector with the event coordinatorship in 2000, joined Yuppi Group as a Managing Partner after taking part in the position of operation and sales department in various group hotels.

# Organization






# Offices

Yuppi Group, with its headquarters in Istanbul, serves with two offices in Istanbul and one in Antalya.

It is planned to open Bodrum, Abu Dhabi and London offices in 2023-2024.

# Technological Infrastructure and Memberships

Yuppi Travel continues to work with eJuniper and Derby Soft, which are among the most developed tourism infrastructures in the world.

Infobip, one of the world's leading software companies for communication infrastructure, also works with Exairon.

Microsoft is used as a technology partner.

Yuppi Group is a member of 5 councils of the Foreign Economic Relations Board of Türkiye (DEİK): UAE, Qatar, Kuwait, Iraq, and Libya.

Yuppi Group is a registered TÜRSAB and IATA agency.

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# THANK YOU