LENNY TALARICO
EVENTS

lenny talarico, csep, che project portfolio

experiential architect, event producer, speaker & educator

CHER at Bellagio



A meeting of icons when the Goddess of Pop, Cher, arrived at the world-famous Fountains of Bellagio to debut a new fountains show to her hit song, “Believe,” in January 2019. Cher joined MGM Resorts International and AEG Presents executives to watch the new show alongside hundreds of fans.

Arena Opening Las Vegas

In lieu of the traditional ribbon cutting to commence activity, naming sponsor T-Mobile arranged a joint button pushing from local customers and retail employees. A montage then played over the 200-foot mesh video wall at the front of the arena that highlighted upcoming events including a pair of performances including Guns N' Roses and July's UFC 200



Arena Opening Las Vegas



A 20-foot custom ribbon was created for this photo opportunity with key stakeholders from MGM Resorts, Toshiba, T-Mobile and AEG Live. Gold plated engraved scissors were provided along with a giant pair of 3-foot scissors for the Chairman of Toshiba. The venue incorporates a multitude of innovative Toshiba technology.

Groundbreaking in Massachusetts





MGM Resorts International groundbreaking of MGM Springfield, an approximately $800 million casino which opened in 2017. Working with the demolition team an area was created to mount a two-story banner on the side of a building slated for demolition. Gold plated shovels engraved with the names of VIP's and the date were provided. An explosive confetti shower coincided with the first dig into the ground.

WNBA Team Announcement Event









Customized banners were unfurled with kabuki solenoids while confetti falls from the ceiling as the WNBA's new Las Vegas Aces name and logo are revealed at the House of Blues at Mandalay Bay in 2017.

Grand Opening in Massachusetts









MGM Resorts International press conference in advance of the entertainment resort's grand opening. Stage set created as backdrop for dignitaries. Attendees were treated to performances from the world-renowned Blue Man Group and the Jabbawockeez.

Press Conference in Washington D.C.









Opening press event for MGM Resorts National Harbor in advance of the grand opening. Stage set created as backdrop for dignitaries and celebrity chefs. Attendees were treated to performances from the world-renowned Blue Man Group and the Jabbawockeez.

Press Opening at the Bellagio







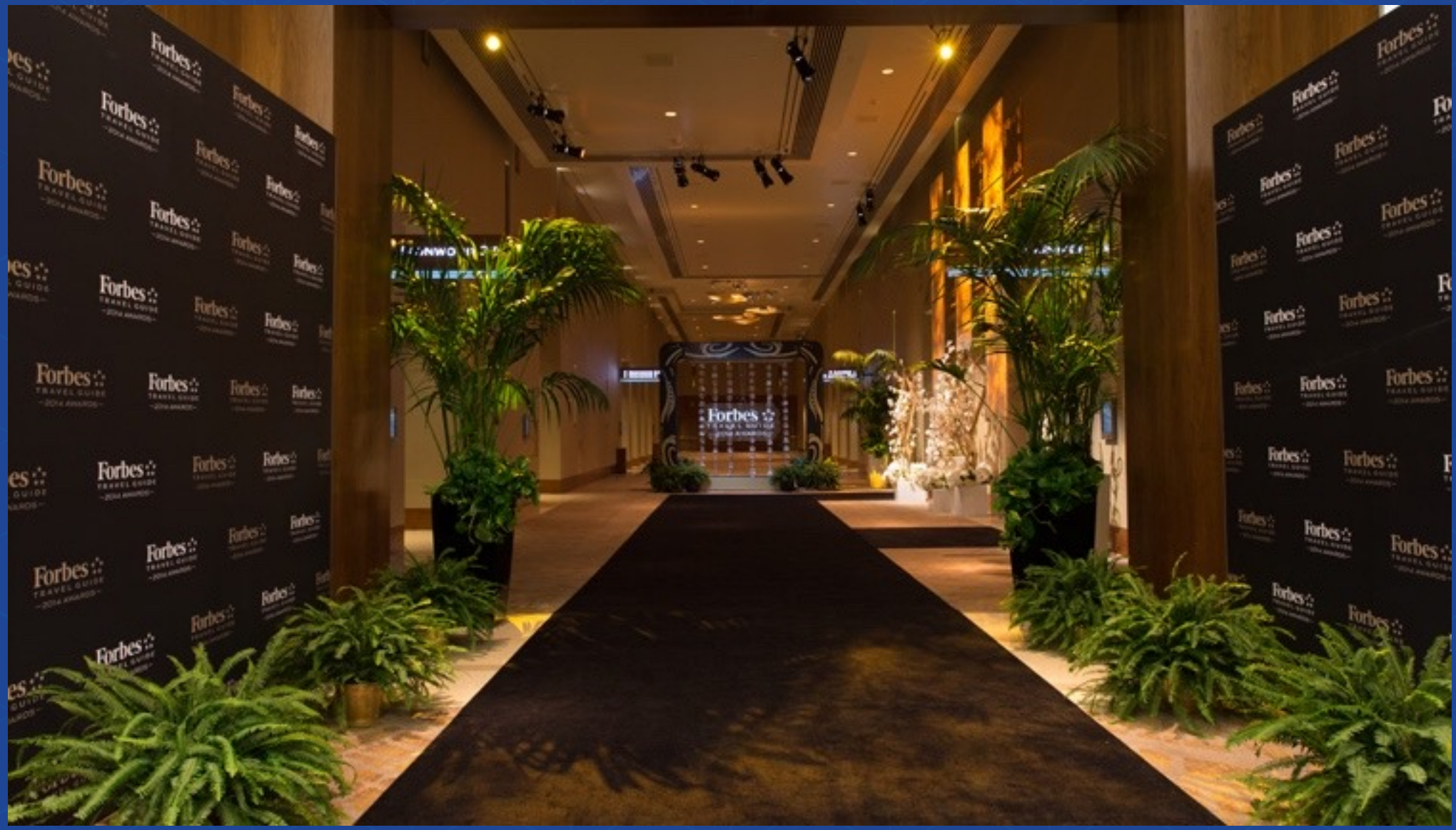
Bellagio Fountain press opportunity with Sarah Jessica Parker for the opening of her signature boutique at the Bellagio Resort. Custom marquee letters created for the red-carpet setting along Las Vegas Boulevard.

Various Special Events Produced

Awards Dinner – Mandalay Bay Resort



Forbes 5 Star Awards – Aria Resort & Casino



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Incentive Gala – Aria Resort & Casino



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Corporate Gala – Aria Resort & Casino



Corporate Gala – Aria Resort & Casino



Grand Opening– Mandarin Oriental



Grand Opening– Mandarin Oriental



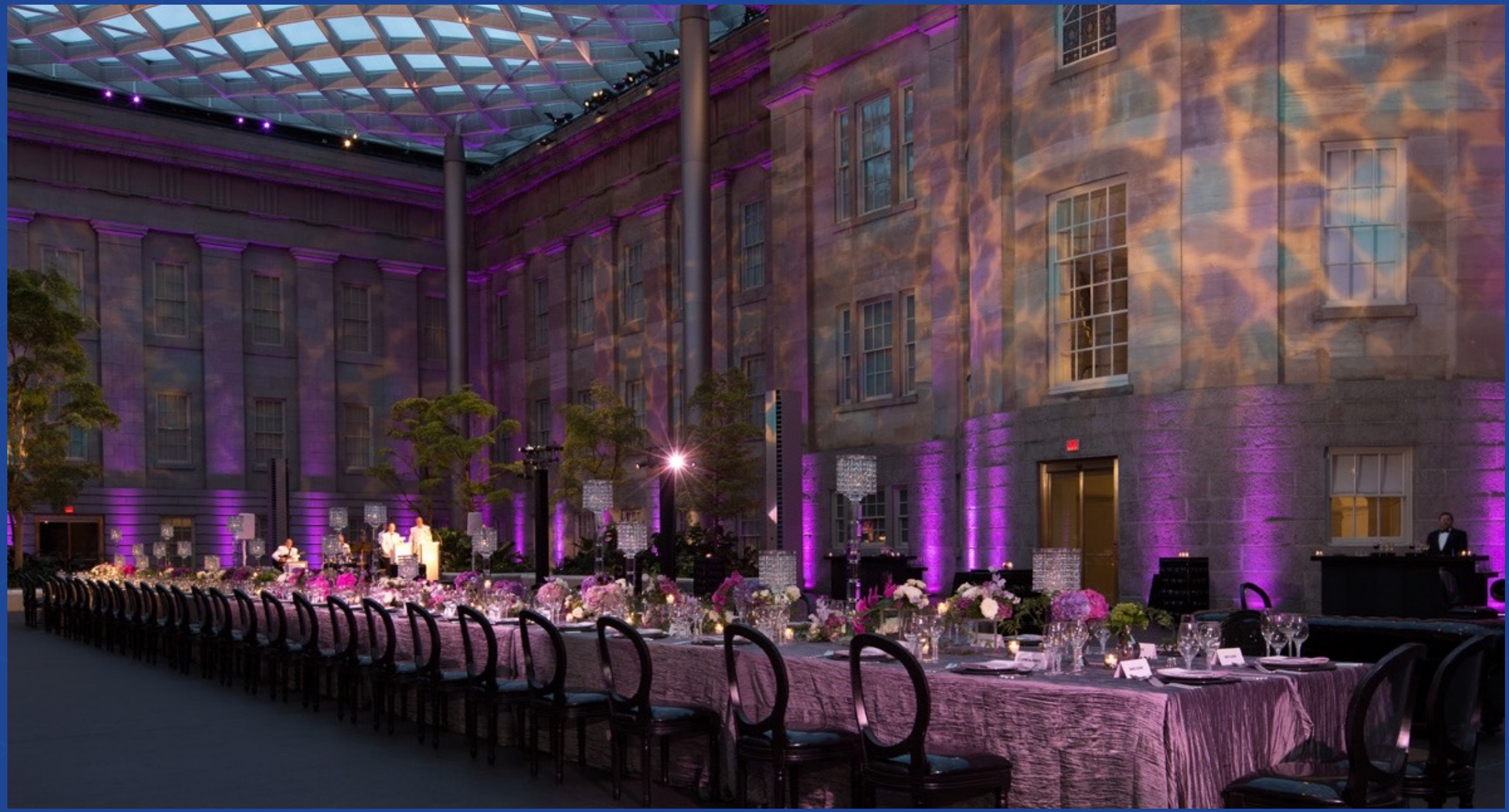
Grand Opening– Mandarin Oriental



Grand Opening– Mandarin Oriental



Executive Dinner– Smithsonian Museum D.C.



Executive Dinner– Field Museum Chicago



Executive Dinner– Ixtul, Cancun Mexico



Private Dinner – Waldorf Astoria Shanghai



Incentive Gala – Aria Resort & Casino



Charity Gala– MGM Resort & Casino



Charity Gala – MGM Resort & Casino



Charity Gala – MGM Resort & Casino



Incentive Awards – NECC, Shanghai China



Incentive Awards – NECC, Shanghai China



Incentive Awards – NECC, Shanghai China



Corporate Event – Las Vegas Speedway



Charity Reception – Tented Event



Charity Reception – Tented Event



Reception – Fairmont Hotel Dallas, Texas




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Entertainment

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LENNY TALARICO
CSEP,CHE

702.205.8089

lentalevents@gmail.com

www.lennytalarico.com