

What we have done.....

Client: National Lottery Company

Briefing: Presentation of the new ticket of Lotteria Italia

Location: Castel Sant'Angelo - Rome

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1 _ Castel Sant'Angelo (Rome)

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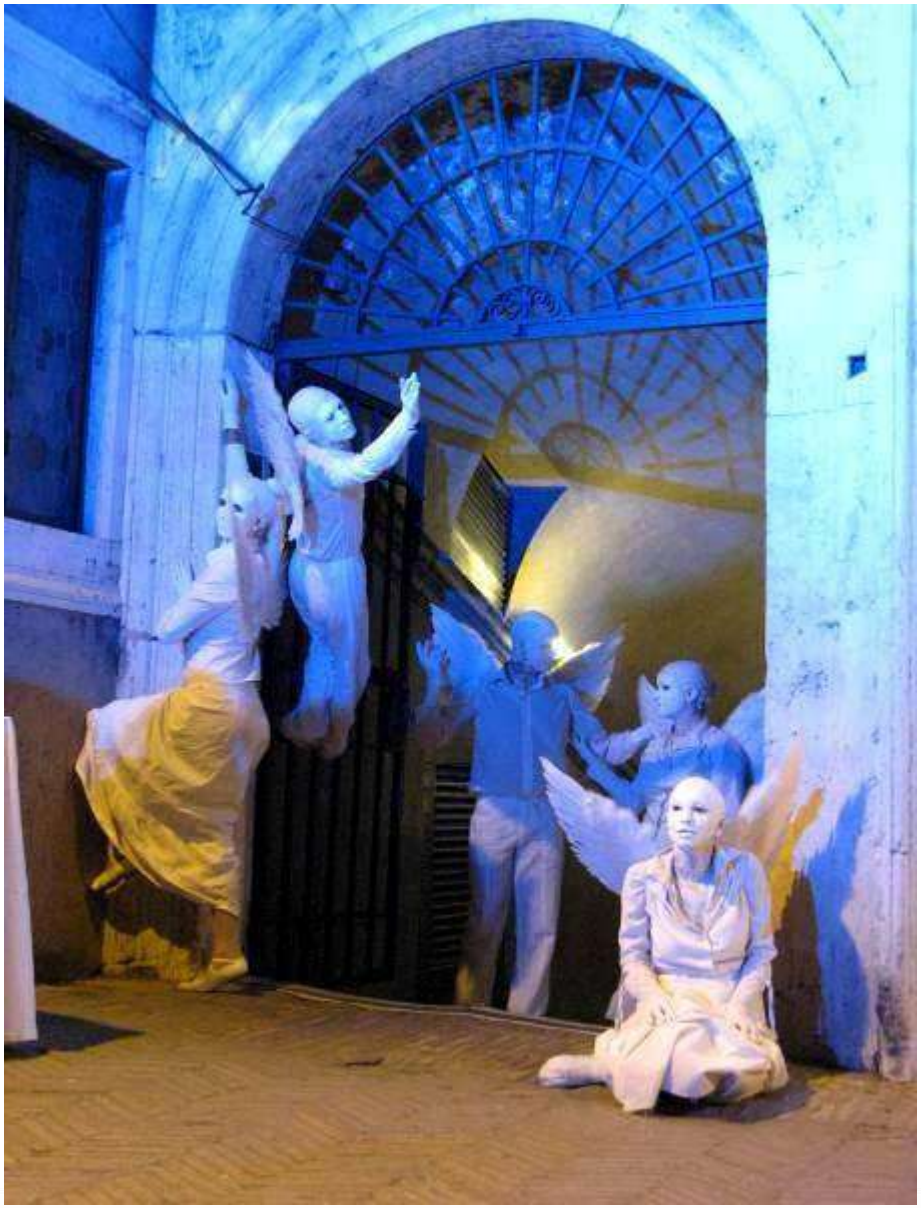
2 _ Venue entrance

SHOWREEL



3 _ Internal path with artists

SHOWREEL



4 _ Angels reminding Castle's origins and the theme of the event (concept Dream&Fortune)

SHOWREEL



5 _ Goddess of the Fortune offers the event gadget
(concept: Dream&Fortune)

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6 _ Welcome cocktail

SHOWREEL



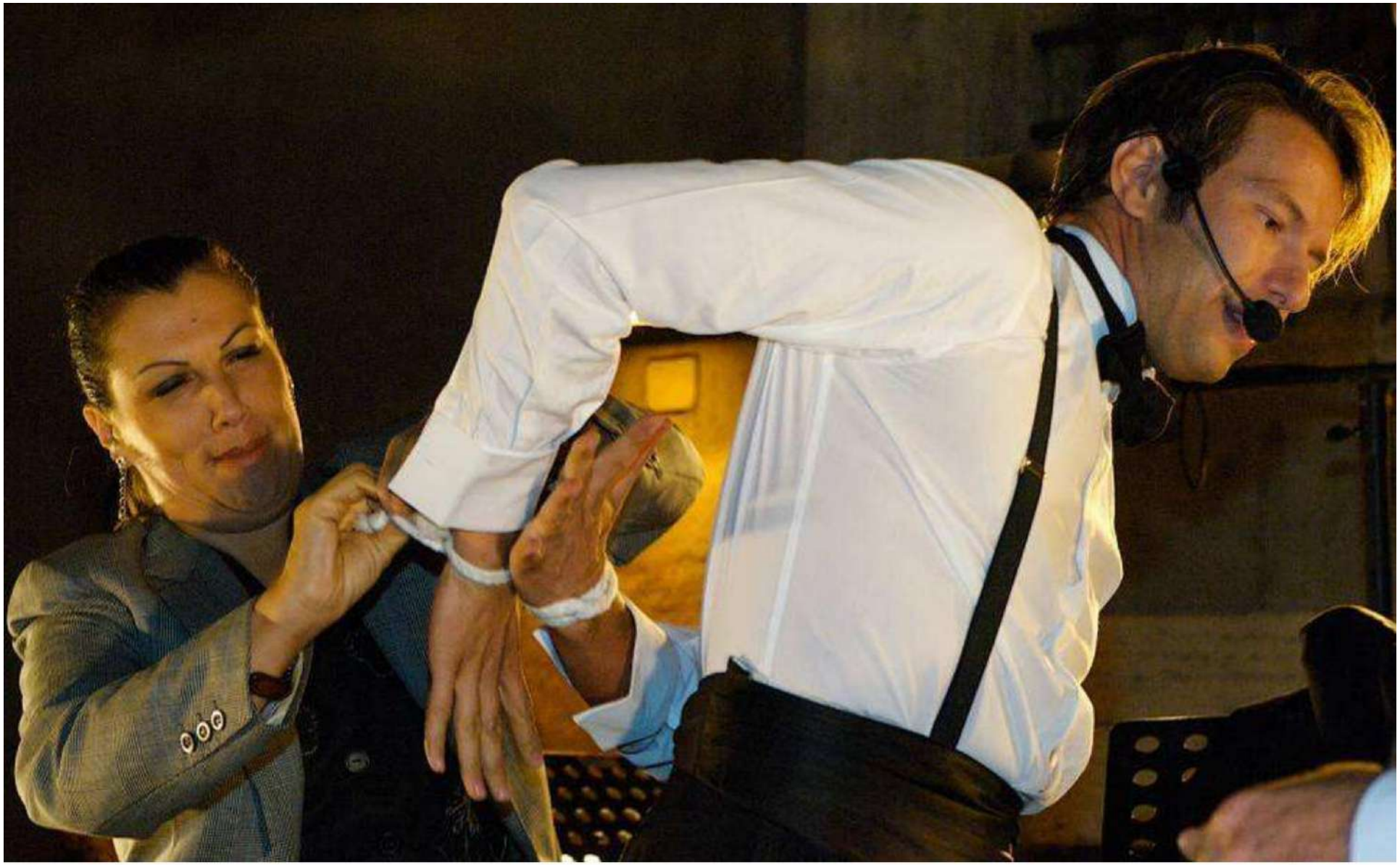
7 _ Angels leading guests to the dinner

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8 _ Live band for the after dinner

SHOWREEL



9 _ An illusionist entertains the audience with magic

SHOWREEL

Client: Pharmaceutical Industry

Briefing: Exclusive gala dinner

Location: Chiostro del Bramante - Rome

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1 _ View of the set up for a Gala dinner

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2 _ View of the Chiostro from above

SHOWREEL



3 _ Welcome aperitif after the private visit to the exhibition

SHOWREEL



4 _ View of the set up for the gala dinner under the transparent coverage

SHOWREEL



5 _ Private concert of the 3 tenors

SHOWREEL

Client: Luxury Industry

Briefing: Top Sales Convention

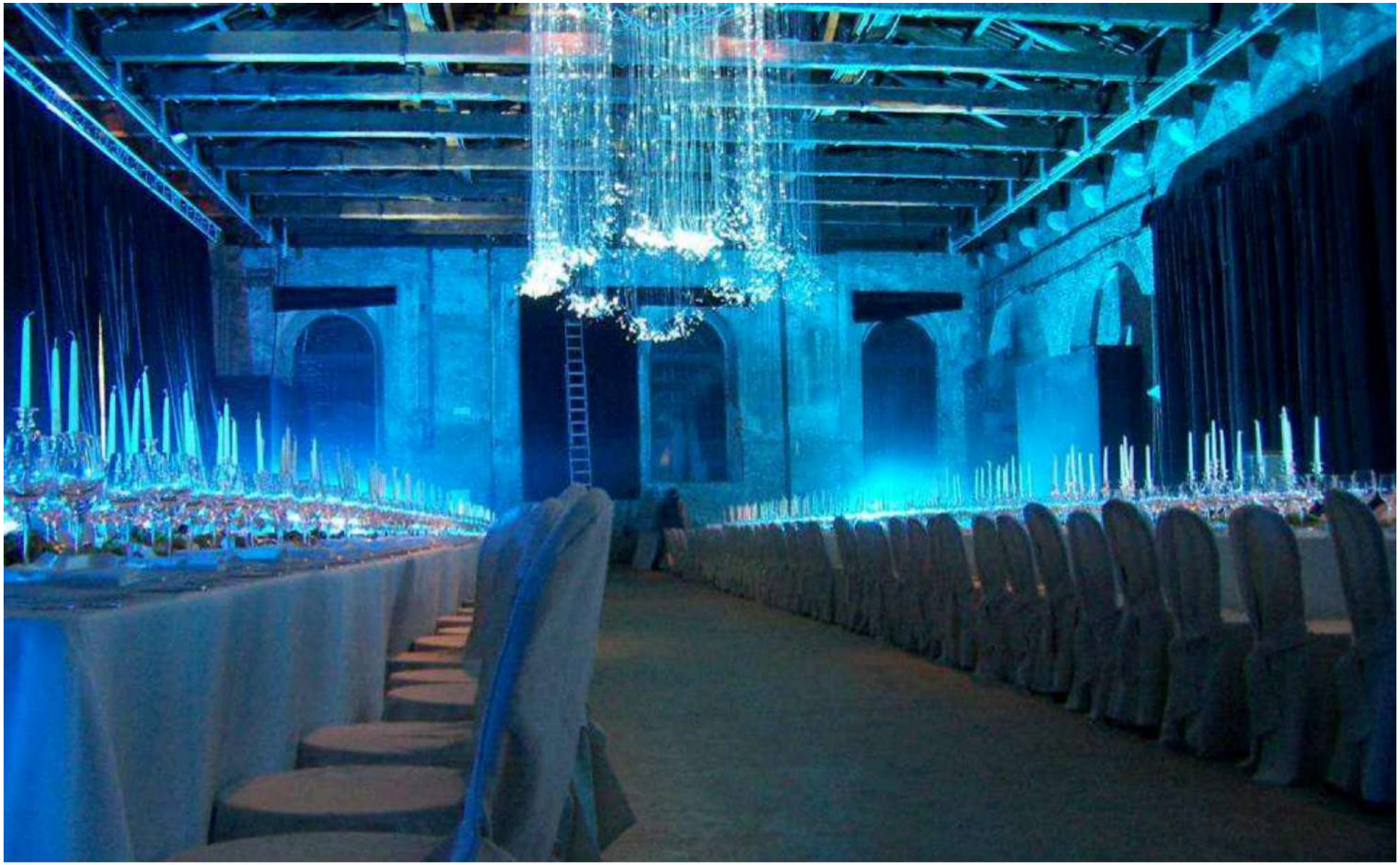
Location: San Clemente – Arsenale – Palazzo Pisani Moretta Venice

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1 _ View of the convention set up

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2 _ set of the venue's interiors for the gala dinner (1)

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3 _ After dinner lounge area

SHOWREEL



4 _ Carnival themed evening _ 280 period costumes hired for the guests

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5 _ Venue set up for gala dinner (2)

SHOWREEL



6 _ Welcome cocktail in the venue’s foyer

SHOWREEL



7 _ Courting dance _ men vs women

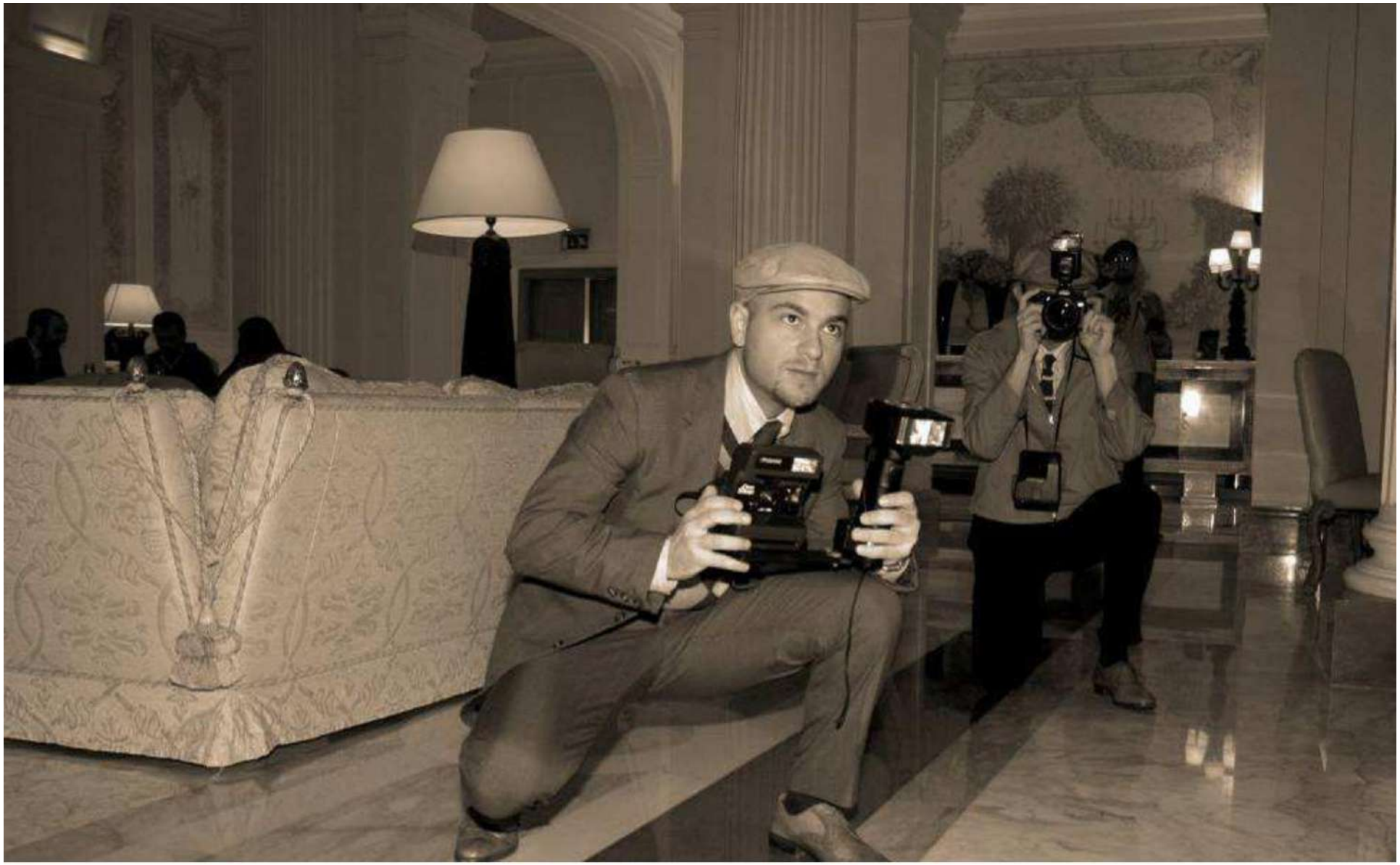
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Client: Financial Industry

Briefing: DolceVita – Made in Italy - Creativity

Location: Private Villa - Rome

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1 _ Welcome by Paparazzi in Hotel

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2 _ Welcome by Paparazzi in Hotel

SHOWREEL



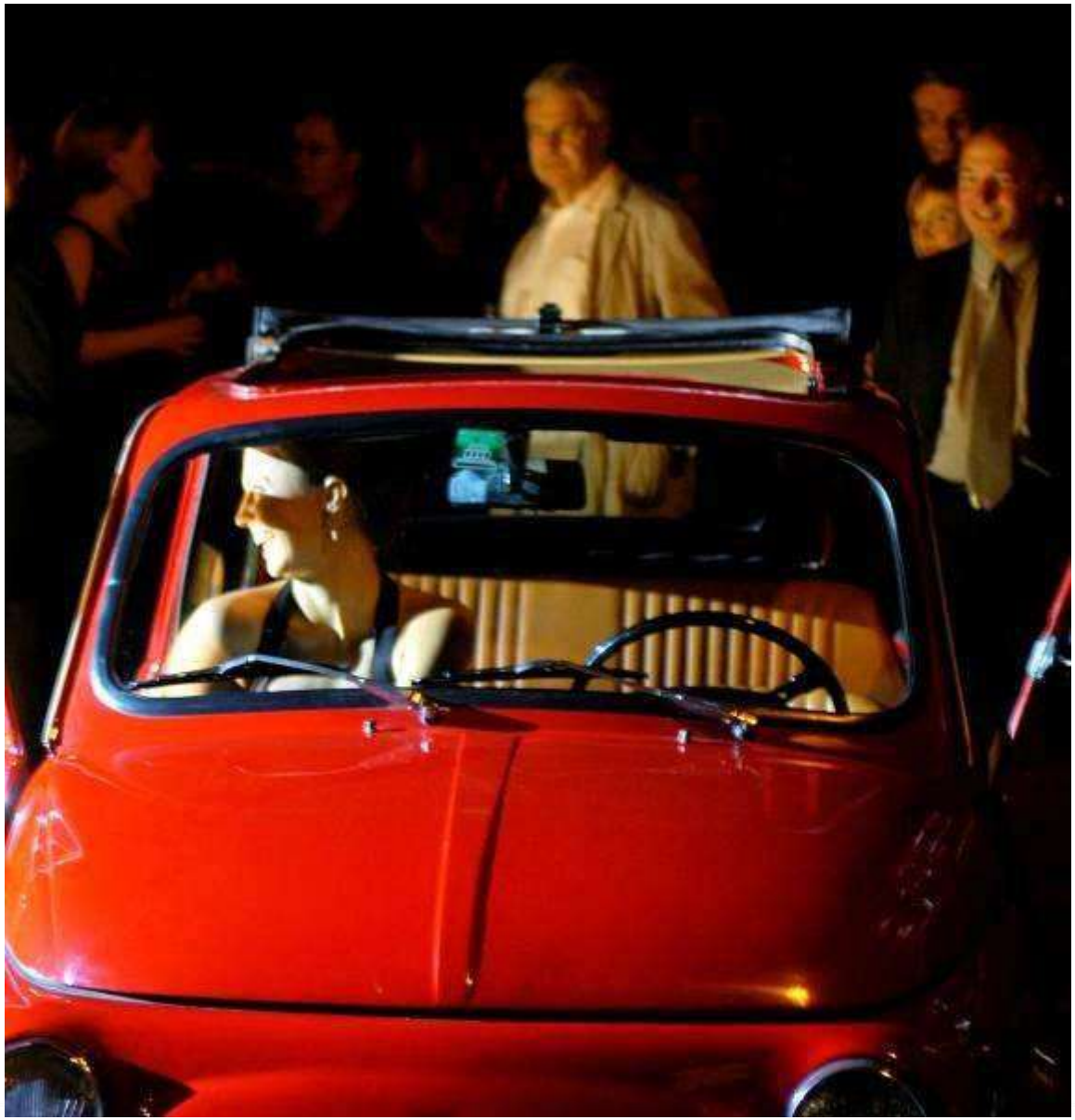
3 _ The Vespa and the fashion of the Sixties

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4 _ Reproduction of the film set during the event

SHOWREEL



5 _ The Diva arrives on the set on a Fiat 500

SHOWREEL



6 _ The Divo and the Diva during the shootage of a film scene

SHOWREEL



7 _ Charm and elegance in dance and in courting

SHOWREEL



8 _ The celebration on the set

SHOWREEL

Client: Financial Industry

Briefing: International Meeting – Networking – Fun and aggregation

Location: Private Villa - Rome

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1 _ Welcome by cast on the arrival at the venue

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2 _ James Bond and his Bond girl at the roulette table in a first scene

SHOWREEL



3 _ Croupier during the evening

SHOWREEL



4 _ Stuntman in action during the aperitif

SHOWREEL

Client: Advertising agency

Briefing: Young crowd – creativity - unusual

Location: Train station - Milan

Concept: Writers

Writers raised to give voice to colour. The free colour, that one may find at the corners of suburbian areas, the one which causes controversial debates with local authorities, the one so loved by children.

Writers to join together the staff under the same metaphor, to act a «non conventional» territory.

Writers to be creative, free from comparisons and models of reference. To fullfil a youthful taste and to assimilate a concept.

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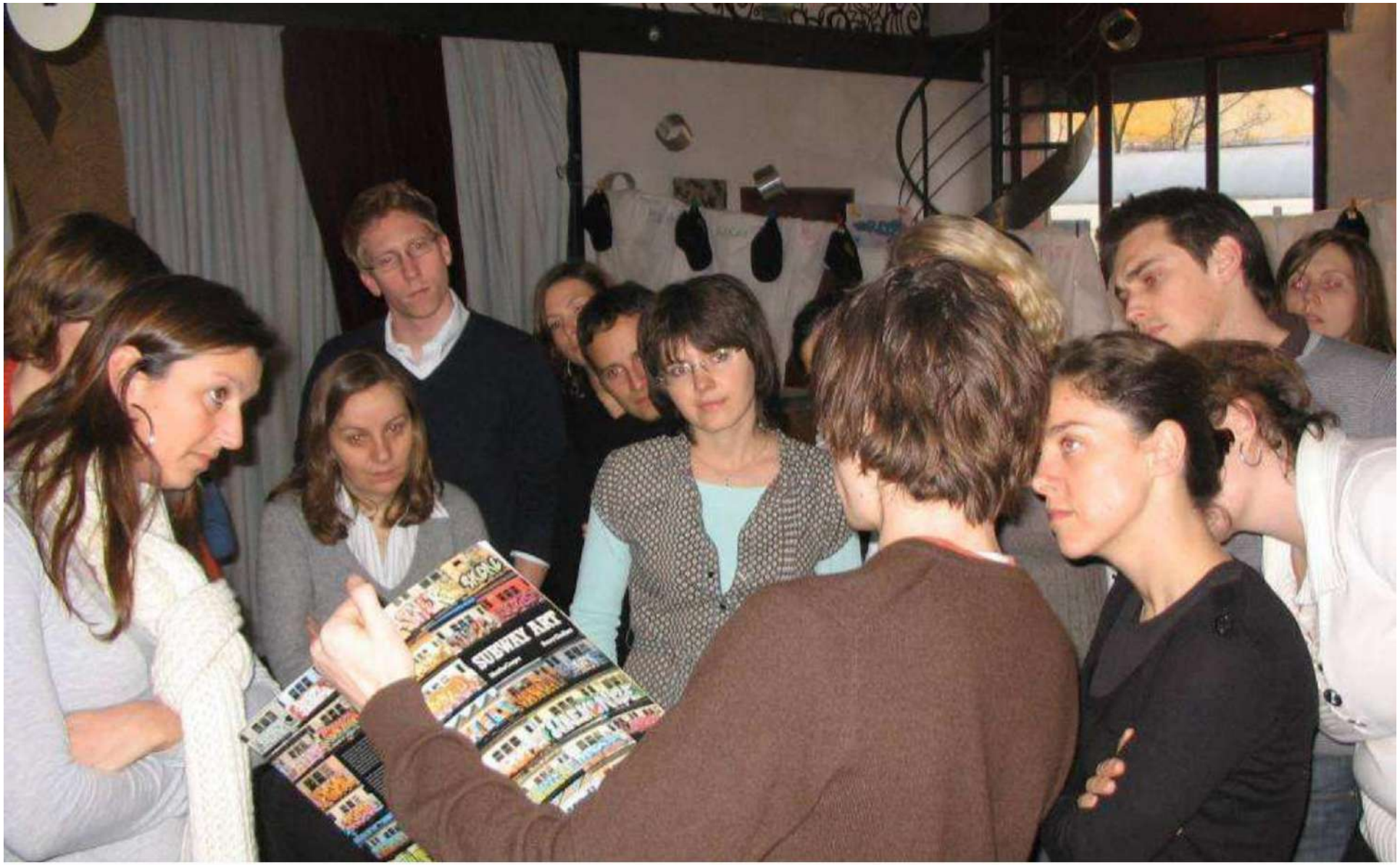
1 _ Urban venue in theme with the format

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2 _ Dressing kit (hat/ suit/spray/ creative kit)

SHOWREEL



3 _ Presentation Writer and explaination of the formative activity

SHOWREEL



4 _ Team st arting the design

SHOWREEL



5 _ Writing test with the staff tutorial and supervision

SHOWREEL



6 _ Metropolitan coffee break (snack + drink)

SHOWREEL



7 _ gadget kit

SHOWREEL



8 _ Team building: goal achieved

SHOWREEL

Client: IT company

Briefing: CorporateEvent – Problem solving - Fun

Location: Stresa (Lake Maggiore)

Concept: Caterpillar

Is it possible to challenge each other inside of an alien body?

What if that body would be the one of a giant caterpillar?

Caterpillar as a metaphor of aggregation and problem solving.
Team are expected to build their own caterpillar, to dress it up, to personalize it and then to make it alive……Fun is guaranteed

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1 _ The venue in Stresa

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2 _ Meeting point _ briefing with SI staff

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3 _ Assembling kit

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4 _ Assembling the Caterpillar _ planning and production

SHOWREEL



5 _ Layout of the Caterpillar by the green team

SHOWREEL



6 _ End of the assembling phase (Building site) and start of the game

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Client: Financial company

Briefing: Made in Italy - Fun

Location: Restaurant (Rome)

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1 _ The Venue

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2 _ First stage of pasta making

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3 _ The venue is a typical Roman restaurant

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4 _ The guests at the end of the activity

SHOWREEL