UP EVENTS .NL

SUMMER 2023



ONLY WAY UP.

ABOUT UP

COMPANY FESTIVALS

TEAM BUILDING OUTINGS

MEETINGS



PACKAGES

LOCATIONS



ACTIVITIES

FOOD



CONTACT

never
grow up

UP Events is the place to be for all your corporate events. Throughout the year we organize unique and unforgettable company festivals, business family days, relationship events, networking events with partners and customers, conferences, staff events and much, much more. We ensure that your event is perfectly organized. Our experienced event producers provide the perfect decoration, A-class activities and tasty food.

Whether you are with partners, customers, colleagues or staff, at UP Events offers you the perfect location and activities for an outstanding experience.

From meetings to teambuilding outings: we got you covered.







get together

UP Events Amsterdam is the place to be for all your team-building activities, such as the Survivor experience, laser gaming, our renewed VR room, or one of our spectacular Escape Challenges. All activities can be combined with delicious drinks, snacks, and a BBQ.

UNFORGETTABLE EVENT

Are you looking for the perfect location for a meeting, conference or company outing? At UP Events we offer all the facilities to organize a succesful event.

Whether you are with 15, 250 or 5000 guests: every detail, big or small, is planned by our experienced event producers. We guarantee a successful and unforgettable event. With its 45,000 m², the UP Events site is a true experience; you will feel at home right away and talk about it for a long time to come.

WARMING UP FOR THE SUMMER SEASON?



time to party

COMPANY FESTIVALS



FAMILY/RELATIONSHIP FESTIVAL

Family fun for everyone! Our family and relationship festivals are a great way to surprise and connect staff, their families and business relations. Let us create a beautiful experience so you can enjoy an unforgettable party with activities and entertainment for both young and old. Are you going for one of the many themes that we already offer? Or do you have an idea yourself? Let us know. We like to think along.

Read more →



COMPANY FESTIVAL

UP Events offers unique company festivals in the Gardens of West. Create your own festival with food trucks, drink packages, active and creative activities, workshops and much more.

Choose from our 3 selected packages and give them a twist with various add-ons. Our event managers like to think along to create a perfect day!

Read more →

CONGRESS FESTIVAL

A unique business conference, but in the form of a festival with everything you need: a relaxed atmosphere, fully equipped conference rooms, delicious food, good music, fun activities and a great festival location.

Enjoy the presentations and workshops with your guests. Thereafter it is time for a number of fun, active and creative workshops. You will end the day with cozy drinks and a delicious BBQ.

Read more →



team up!

TEAM BUILDING OUTINGS



ADD UP 1

The perfect all-inclusive package for an amazing day! Choose from our varied range of activities and find the perfect match for your group.

- 4,75 hour program
- 1 activity of 1,25 hour
- BBQ Popular
- 3 drinks per person

starting price **66,94** per person

Read more →



ADD UP 2

Let UP Events take care of your perfect getaway! Choose from our extensive range of activities or add a workshop for a small additional cost.

- 4,75 hour program
- 1 activity of 1,25 hour
- BBQ Popular
- 3 hour unlimited drinking package
- Snack platter

starting price **92,80** per person

Read more →



ADD UP 3

An unforgettable day full of adventure, fun and delicious food! Will you go for a mental challenge or a sportive activity?

- 5,6 hour program
- 2 activities of 1,25 hour
- BBQ Popular
- 3 hour unlimited drinking package
- Snack platter

starting price **118,44** per person

Read more →

fancy extra's

UPGRADES



ARCADE GAMES

Awesome arcade games at your corporate event.

Relive old times and play unlimited arcade games. How about Pac-Man, Metal Slug, Flappy Bird or Donkey Kong?

Our arcade games can be booked in any loods or beachclub on our premises.

Read more →



LOOPING GOOD

Delicious ice roll by Looping Good!

Complete your corporate event with an ice booth and enter the world of 'smash 'n roll ice-creams'. This new trend is the perfect surprise for your guests!

Read more →

JEU DE BOULES

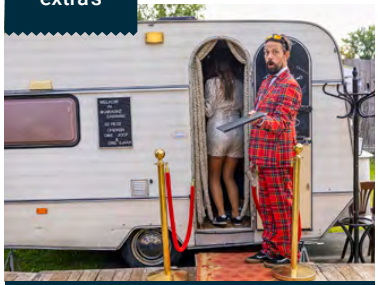
Let the good times roll with a classic game that never goes out of style – Jeu de boules! Did you know it's one of the most popular outdoor games on holidays? Now you can play this fun game at your own company party!

So escape the crowds for a while and challenge your favourite colleague to a fun game on our Jeu de boules court.

Read more →



fancy extra's



KARAOKE CARAVAN

Still have an empty spot in your programme? The Karaoke Caravan is the solution! This caravan has everything you need to turn your event into a big party.

Sing out loud your favourite hits together and find out which one of you is a vocal talent.

Read more →

SILENT DISCO

Silent disco is suitable for any event. Each participant gets their own headphones and can enjoy the same music or a personal playlist.

It is hilarious to occasionally take off the headphones and watch everyone go wild to their own beats.

Read more →





POLAROID PHOTOBOOTH

Make your company party or festival extra fun with our Polaroid photobooth!

Make use of the theme attributes, make a witty photo and print it out on the spot. And best of all: afterwards, you will receive all photos digitally. Now that's what we call an UPgrade!

Read more →

MEETINGS CAN ACTUALLY BE FUN.



let's
meet up

MEETINGS

UP Events in Amsterdam offers everything you need for a successful meeting or gathering in inspiring green surroundings. With various meeting rooms, team building activities, and workshop options, there is something for everyone. We provide breakfast, snack boxes, lunch, and/or an extensive BBQ to satisfy your appetite. Did you know that UP Events also offers free parking? What more could you ask for?

With over 500 meetings organized every year, we have experience in handling all kinds of requests. Do you already know which meeting package suits you best, or would you like to discuss your options?

Call us on +31(0)20 463 5850 and we will be happy to guide you. Better yet, schedule an appointment for a guided tour.

Coffee is ready and waiting for you!





ALL MEETING PACKAGES INCLUDE:



Wifi



Location rental



Unlimited coffee, tea, soda & water



TV screen/ beamer



Microphone



Music/sound system



Clicker/ pointer



HDMI connection



Conference box



Flipchart



Sanitation



Air conditioning /pellet stove

let's meet up

MEETING PACKAGES



MEETING PACKAGE A

With meeting package A, we offer the perfect solution for short business meetings.

- Location rental 4 hours
- Snackbox
- Unlimited coffee, tea, soda & water

starting price **39,50** per person

Possibility to extend with lunch

Read more →



MEETING PACKAGE B

With Meeting Package B at UP Events Amsterdam, you have everything you need for a successful meeting.

- Location rental 8 hours
- Snackbox
- Lunch
- Unlimited coffee, tea, soda & water

starting price **77,95** per person

Read more →



MEETING PACKAGE C+

Start the day in an inspiring environment where you can have undisturbed meetings. After the meeting: time for action and fun!

- Location rental 8 hours
- Snackbox
- Lunch
- Unlimited coffee, tea, soda & water
- 1 team building activity

starting price **99,95** per person

Possibility to extend with a bbq

Read more →

MILLIONS OF BEACHES, BEACHES FOR ME.



beach out

LOCATION / BEACHCLUP 1

Get ready for an unforgettable experience at our atmospheric venue. Whether you are organising a party, drinks or business meeting, our space offers the perfect setting. Guests can enjoy a private terrace with a beach and bar for a perfect day out. With flexible furniture, we can adapt the space to your specific event.

Book now →











CAPACITY

Inside:	300 m²
Outside:	450 m²
Plenary:	450 individuals
Party:	500 individuals

The indoor capacity of BeachclUP 1 can easily be scaled up in combination with the accompanying terrace. If necessary, we can also expand with stretch tents or the nearby 'loodsen'.

beach out

LOCATION / BEACHCLUP 2











BeachclUP 2 not only provides the ideal setting for relaxed drinks after team building activities, but is also perfect for hosting a conference, relationship or family event.

The semi-open space is designed to create a relaxed atmosphere, with lots of greenery and playful elements. It's a unique and unforgettable venue where your company can end the day in a convivial manner.

Book now →

CAPACITY

Inside: 200 m²
Outside: 300 m²
Plenary: 230 individuals
Party: 300 individuals

The indoor capacity of BeachclUP 2 can easily be scaled up in combination with the accompanying terrace. If necessary, we can also expand this venue with stretch tents or the nearby 'loodsen'.

LET'S TEAMBUILD THE SHED OUT OF IT.



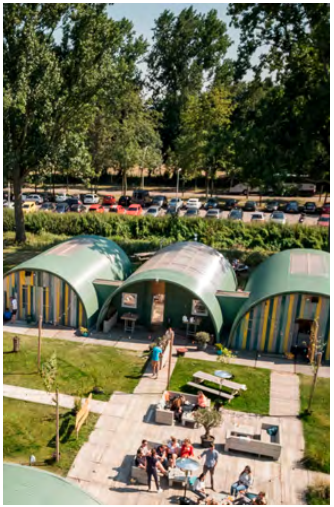
happy loods

LOCATION / LOODS 4

Let Loods 4 be the ideal setting for your next team building, meeting, presentation, company outing or party.

After an extensive meeting, for example, you can enjoy laser gaming and a fresh lunch with your colleagues. Numerous other activities are possible on our premises, and you can end the day with a delicious BBQ and a cosy drink or party.

Book now →













CAPACITY

Inside:	70 m²
Outside:	70 m²
Plenary:	45 individuals
Party:	70 individuals

happy loods

LOCATION / LOODS 5











Give your next event a special touch with Loods 5. Our hangar is ideal for all kinds of gatherings, meetings, workshops, dinners and parties.

And if you need more space, you can easily combine Loods 5 with Loods 6. This way, you double the capacity and you can, for example, organise an activity in combination with a workshop.

Book now →

CAPACITY

Inside: 70 m²
Outside: 70 m²
Plenary: 45 individuals
Party: 70 individuals

The capacity of Loods 5 can easily be increased by merging it with the adjacent Loods 6.

happy loods

LOCATION/LOODS 6

Loods 6 is a great place for all kinds of parties, gatherings and activities, just like Loods 4 and 5.

Once again, Loods 6 has all the facilities you need, this space can also be effortlessly combined with Loods 5 or BeachclUP 1. This not only gives you extra space for workshops and activities, but also the opportunity to escape the crowds for a while.

Book now →

CAPACITY

Inside: 70 m²
Outside: 70 m²
Plenary: 45 individuals
Party: 70 individuals

The capacity of Loods 6 can easily be increased by merging it with the adjacent Loods 5.











happy loods

LOCATION/LOODS 7











Our spacious 275 m² Loods 7 offers everything you need for a perfect corporate party with a large group of people.

The Loods is equipped with all AV equipment, such as wireless microphones, a projection screen, a beamer and a high-quality sound and lighting system. End the day on our large terrace with a delicious BBQ!

Book now →

CAPACITY

Inside:	275 m²
Outside:	275 m²
Plenary:	200 individuals
Party:	400 individuals

KEEP CALM, COUNT FROM ONE TO TENT.



count
to tent

LOCATION/THE ROUND TENT

The round tent is centrally located and offers the possibility to sit both inside and outside.

During warm weather, it is easy to open the sides to let fresh air in or to find one of the tables in the sun. If it's chilly outside, the tent is well-heated and waterproof.

Book now →







CAPACITY

Inside:	65 m²
Outside:	70 m²
Plenary:	40 individuals
Party:	70 individuals

count
to tent

LOCATION/STRETCHTENT







The Strechtent is the ideal location to enjoy a snack or a drink in the sun. This atmospheric canopy also provides a lovely shady spot for a meeting session or creative workshop.

The Strechtent can be booked in combination with neighbouring ‘Loodsen’.

CAPACITY

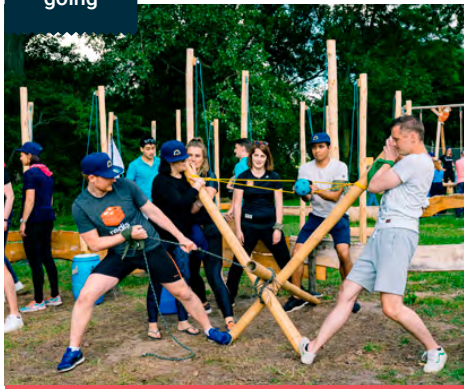
Inside: 150 m²
Plenary: 40 individuals
Party: 70 individuals

CAN YOU KEEP UP?



just keep going

ACTIVITIES & WORKSHOPS



SURVIVOR

Always wanted to participate in a Survivor experience? At UP Events, you can now get a taste of the atmosphere of this intense battle.

Experience parts such as the catapult test, fire test, water test, maze test and much more! In short, the Survivor experience is a great company outing for everyone!

Read more →



VR-GAME

Will you be the Cop or the Robber? Each character has its own challenges.

Shoot down hatches, crawl, fly, and duck through the level to catch the criminals or escape from the police!

Which team will achieve the highest score?

Read more →



LASERGAME

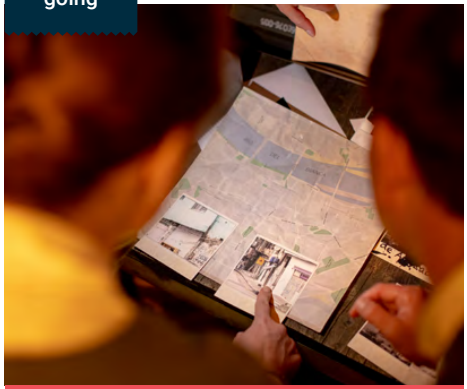
Imagine yourself in an Elite Special Force team and live it up in our large 900 m² outdoor arena. During this game, teams must work together while opponents lurk. Stress, ad hoc decisions and euphoria alternate.

Think fast, act strategically, consult, make choices and above all: work together to achieve victory.

Read more →

just keep going

ACTIVITIES & WORKSHOPS



ESCAPE CHALLENGE

In the blood-curdling guerrilla-themed team game “Morte Frio”, teams compete against each other to be the first to open the final chest. Teams get their own line-up and are allowed to give each other hints - but also false hints. Tension and competition increase as the clock ticks down. Which team manages, under high pressure, to open the final box in the middle of the room first and win?

Book now →



CARICATURE DRAWING

Our caricature drawing workshop is perfect for you! Our teacher will teach you tips and tricks to create a funny drawing of your friends or colleagues. This workshop is recommended for company outings, bachelor parties, and family gatherings. Drawing experience is not necessary, but a good sense of humor is definitely useful! And of course, you can take your end result home with you.

Book now →



QUADRATHLON

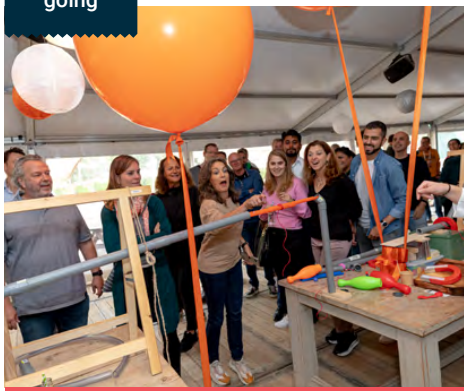
Are you looking for an awesome team-building experience? Then join our quadrathlon! Battle each other during the most hilarious activities and experience the ultimate mix of competition, teambuilding and fun.

For example, choose from our favourite activities such as Bubble Football, Lasergame, Archery and archery tag.

Book now →

just keep going

ACTIVITIES & WORKSHOPS



CHAIN REACTION

The Chain Reaction activity is inspired by the Rube Goldberg machine, a complex mechanical device designed to achieve a simple task. Through this team-building experience, participants can improve their communication, collaboration, and troubleshooting skills while working together to build a seamless device.

Book now →



HACKATON

Experience the unique Hackathon team building game at UP Events!

Solve puzzles as a team and crack the source code. The game is suitable for any group size and lasts 75 minutes. It can be combined with other activities and can be played exclusively at UP Events.

Book now →



CLAY HEAD SCULPTING

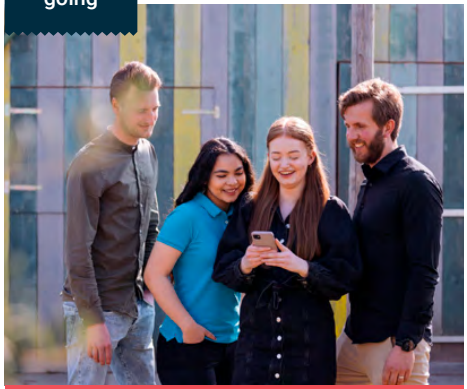
“Modeling Your Colleague” is a hilarious and effective team-building activity where you create a clay head imaging your colleague or friend.

Even the least creative people can achieve dazzling results here. It’s the perfect souvenir of a hilarious experience with your team!

Book now →

just keep going

ENERGIZERS



INTO FRESH AIR

Fancy an energetic break during an event, meeting or conference?

Getting some fresh air and being active not only boosts concentration and productivity, it also ensures that participants return with restored energy levels and a sharper mind.

Book now →



MEET & CONNECT

MEET & CONNECT is a game played on mobile phones with the objective of getting to know each other. The game consists of 12 challenges, each played with a different partner. It is a perfect kick-off to a meeting, conference or to connect people to break the ice!

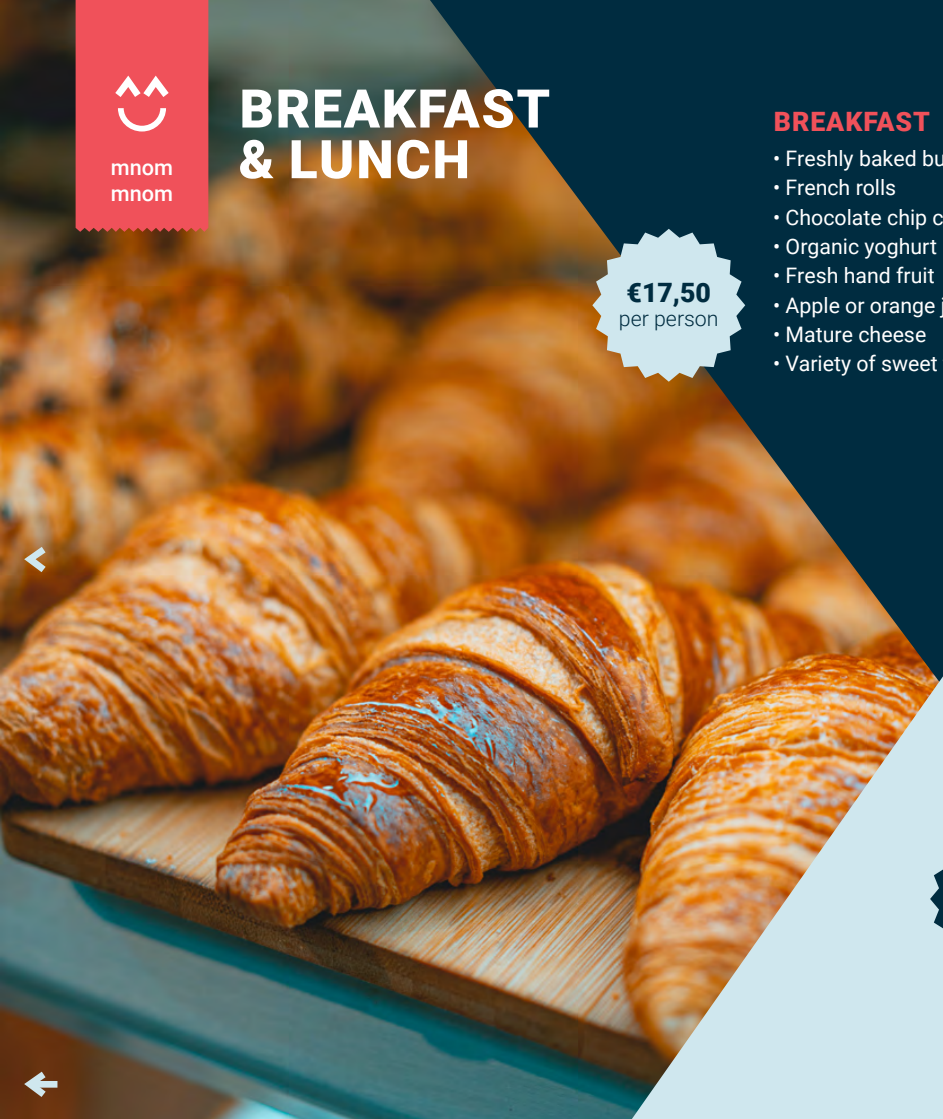
Book now →

MNOM, MNOM, MNOM.



mnom
mnom

BREAKFAST & LUNCH



BREAKFAST

€17,50
per person

- Freshly baked butter croissant
- French rolls
- Chocolate chip cookie
- Organic yoghurt
- Fresh hand fruit
- Apple or orange juice
- Mature cheese
- Variety of sweet toppings

LUNCH

€17,50
per person

- Luxury beef carpaccio sandwich
- Luxury cheese sandwich
- Blueberry quinoa salad
- Fresh hand fruit
- Apple or orange juice
- Mini muffin

LUNCH VEGA

€17,50
per person

- Luxury pesto/mozzarella sandwich
- Luxury cheese sandwich
- Blueberry quinoa salad
- Fresh hand fruit
- Apple or orange juice
- Mini muffin

mnom
mnom

DRINKS



SNACKS*

- Bitterballen
- Cheese sticks
- Chicken nuggets
- Mini cheese soufflé

€6,50
Per person

SNACK PLATTER*

- Grilled chicken sausage
- Spinata romana
- Cheese with fig dip
- Marinated olives
- Snack tomatoes
- Seedless dates
- Blue grapes
- Different tapenades
- Savory toast

€7,50
Per person

* Also available in a vega variant

mnom
mnom

UP FESTIVAL FOOD

from **75** persons

At your company party or company festival, everyone will be thought of here at UP Events with our festival food.

With different buffets, there is something for everyone; we take allergies and other dietary requirements into account.
With our festival food, you create the real festival feeling that everyone recognises!







mnom
mnom

FOOD

from
€32,00
per person

BBQ POPULAR

- Chicken satay skewers
- Beef burgers
- Vegan merguez sausages
- Marinated spareribs
- Shrimp skewers
- Grilled asparagus
- Grilled corn cobs

BBQ LUXURY

- Chicken satay skewers
- Beef burgers
- Tender steak
- Smoked salmon
- Shrimp skewers
- Grilled asparagus
- Grilled corn cobs

€32,00
per person

BBQ VEGA

- Vegetarian satay
- Vegan merguez sausages
- Portobello's with cream cheese
- Grilled corn cobs
- Grilled asparagus

€3,00
per person

EXTRA OPTIONS:

- Fresh chips with mayonnaise
- Petit fours

€32,00
per person

BBQ HALAL

- Halal chicken satay
- Halal beef burger
- Vegan merguez
- Shrimp skewers
- Grilled asparagus
- Grilled corn cobs

Menu →


we're on fire
ONLY WAY UP.

mnom
mnom

CONTACT AND ROUTE

SALES

- Phone number: +31(0)20 4635850
  E-mail adress: hello@upevents.nl

ADRES

- UP Events
  Tom Schreursweg 8
  1067 MC Amsterdam

PUBLIC TRANSPORT

- Take bus 21 from Amsterdam CS towards Geuzenveld and get off at the Lidl/Aalbersestraat stop. Then turn right and walk onto Cornelis Outshoornstraat. Walk into Tom Schreursweg and you will see UP Events immediately on your right.

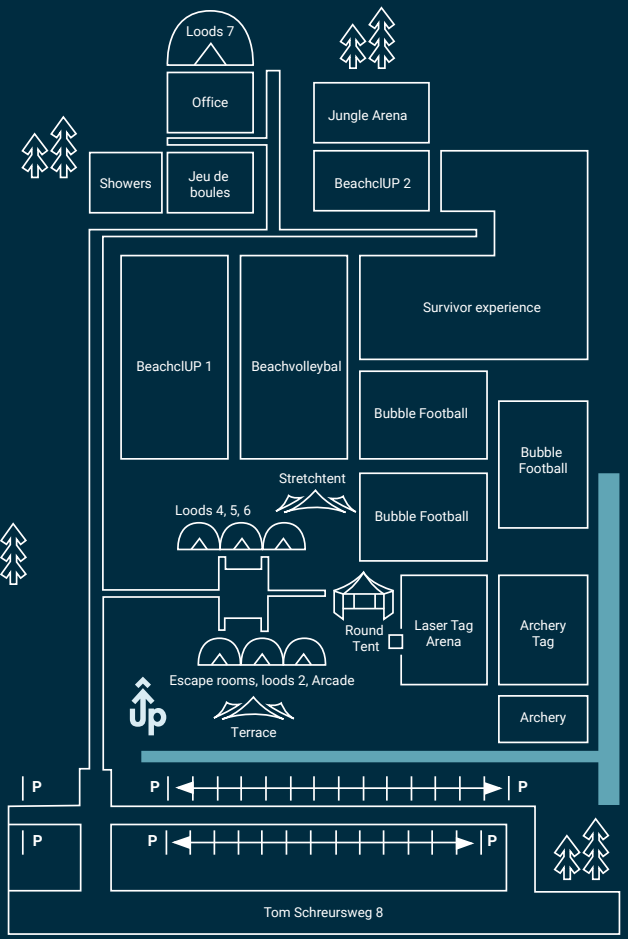
PARKING

- Uniquely in Amsterdam:
  for free, really!















Location	Dimensions	Plenary	Party	Private terrace
Total Location	**45.000 m²**		**5.000**	
Loods 2	70 m² (7x10)	45	70	70 m²
Loods 4	70 m² (7x10)	45	70	70 m²
Loods 5	70 m² (7x10)	45	70	70 m²
Loods 6	70 m² (7x10)	45	70	70 m²
Loods 7	275 m² (10,5x25	200	400	275 m²
BeachclUP 1	300 m² (10x30)	450	500	450 m²
BeachclUP 2	200 m² (8x25)	250	300	300 m²
Round Tent	65m² (ø 9)	40	70	70 m²
Strechtent	150 m² (15x10)	60	100	50 m²
Terrace	150 m² (15x10)	60	100	50 m²

ONLY WAY UP

